

novels

Weekend FT

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FT NEWSPAPER
of THE YEAR

FINANCIAL TIMES

Europe's Business Newspaper

WEEKEND JANUARY 9/JANUARY 10 1993

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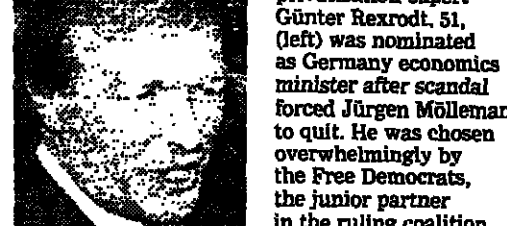
Somali warlords sign partial peace accord

Fifteen Somali warlords signed a tentative peace deal in Ethiopia yesterday. The hastily-drafted accord may pave the way for a national reconciliation conference, but it falls far short of offering lasting peace. Diplomats said the commitment of leading warlord Gen Mohamed Farrah Aidid was still uncertain. Page 3

EC alleges mass rape Twenty thousand Muslim women have been raped as part of a campaign of "ethnic cleansing" by Bosnian Serbs, according to a team of European Community experts which investigated the allegations. Bosnia talks to resume. Page 2

Bosnia assassination Bosnia's deputy prime minister for economics, Hasko Turacic, was shot dead by Serbs while riding in a UN convoy in Sarajevo, Bosnia's UN mission said.

Ex-banker named Mollmann's successor Former banker and privatisation expert Günter Rexrodt, 51, (left) was nominated as Germany's economics minister after scandal forced Jürgen Mollmann to quit. He was chosen overwhelmingly by the Free Democrats, the junior partner in the ruling coalition. The nomination needs Chancellor Helmut Kohl's approval. Page 2



Chancellor Helmut Kohl's approval. Page 2

Action against Spanish managers Lawyers representing the Kuwait Investment Office-controlled Grupo Torras filed a lawsuit against seven former managers of the Spanish holding company. The suit alleges they committed irregularities which cost the company millions of dollars. Page 2

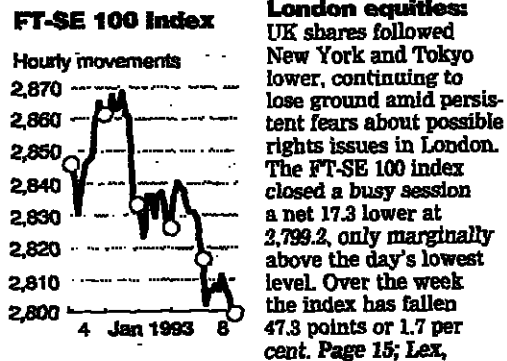
Roche boosts sales The Swiss pharmaceuticals group improved annual consolidated sales by 13 per cent to SFr12.9bn (\$8.6bn) in 1992. Page 12; Lex, Page 24

Fighting grips Angola Angolan government troops and UNITA rebels fought in Cuito, capital of Angola's central province. State radio reported heavy casualties and government fears that the city might have fallen to the rebels.

Snow strands Palestinians Snow cut off 415 Palestinians expelled by Israel to south Lebanon. The weather delayed the flight of Red Cross officials who were to have visited their camp.

CEA Industrie industrial arm of France's atomic energy commission, plans to issue shares to private investors this year. Page 12

Coal shortage Bulgaria may buy coal on the open market because Ukraine has cut deliveries since the New Year. "If Ukraine does not resume coal deliveries within the next 10 days, we shall start negotiations with western firms who are showing great interest," said the chairman of Bulgaria's National Electric Company.



Page 24; Markets, Weekend FT, Page 11

Trocadero goes under Receivers were appointed to the five companies which own the Trocadero leisure and office complex in London's Piccadilly. The companies are owned by Irish-based property developer Power Corporation and the scale of their debts is not known. It is thought that Japanese banks were the main lenders.

Black hole rethink Astronomers in Australia have discovered a cluster of 20 massive suns at the core of the galaxy. The find casts doubt on the theory that there is a gigantic black hole at the centre of the Milky Way galaxy.

FT price rises The Financial Times's price in the UK will rise 5p to 65p on Monday January 11.

STOCK MARKET INDICES		STERLING	
FT-SE 100	2,799.2	New York: DOW	(+17.3)
Yield	4.34	S&P 500	1,589.5
FT-SE EUROSTOCK 100	1,088.25	London:	
FT-AF Share	1,388.25	DM	1.542 (1.539)
Nikkei	16,634.00	DM	2.525 (2.5125)
New York: DOW	3,244.38	FF	5.57 (5.56)
Dow Jones Ind Ave	3,244.38	FF	2.3025 (2.2925)
S&P Composite	1,589.25	Y	198.25 (192.25)
US LUNCHTIME RATES		S Index	61.8 (same)
Federal Funds	2 1/8%	DOLLAR	
3-mo Treas Bill	2 1/8%	New York: DOW	(+17.3)
Long Bond	7 1/16%	S&P 500	1,589.5
Yield	7 1/16%	London:	
LONDON MONEY		DM	1.539
3-mo Interbank	(7 1/4%)	FF	5.5735
Life long gilt future, Mar 100%	(Mar 100%)	Sfr	1.484
NORTH SEA OIL (Argus)		Y	125.3
Brent, 15-day (Feb)	\$17.525 (17.525)	DM	1.5375 (1.536)
Gold	\$329.2 (328.7)	FF	5.57 (5.56)
New York: COMEX (Jan)	\$329.25 (328.15)	Sfr	1.484 (1.4825)
London	\$329.25 (328.15)	Y	125.25 (125.15)
		S Index	61.8 (66.7)
		DM	1.5375 (1.536)
		FF	5.57 (5.56)
		Sfr	1.484 (1.4825)
		Y	125.25 (125.15)
		S Index	61.8 (66.7)

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Iraq rejects Western ultimatum on missile sites

By Roger Matthews and David White
in London and Jurek Martin
in Washington

A DEFIANT Iraq said yesterday it would prefer war rather than accede to the deadline set by the US, Britain and France for it to remove anti-aircraft missiles from the no-fly zone below the 32nd parallel.

The Gulf war allies had given Iraq until 23:30 GMT last night to move the missiles which are seen as a threat to the aircraft that have been policing the

air exclusion zone over the south of the country since last August.

Mr Tariq Aziz, deputy prime minister, said after an emergency cabinet meeting in Baghdad that Iraq rejected the ultimatum and would maintain its air defences in their current positions. "If these bases are attacked, Iraq will certainly respond in kind to any aggression," he said. A meeting of the Iraqi parliament reinforced the cabinet's stance.

Iraq also told the United Nations that none of its aircraft, including those carrying teams of inspectors searching for

weapons of mass destruction, could land. A UN team was due to leave Baghdad for Baghdad this weekend.

Military experts consider the most likely targets for a "surgical" allied strike would be fixed military installations such as air bases, communications centres and missile sites. These would probably include targets north of the 32nd parallel.

President George Bush conferred in the White House with his national security advisers, including General Colin Powell, chairman of the joint chiefs of

staff, just hours before the ultimatum expired.

Mr Lee Hamilton, chairman of the House of Representatives foreign relations committee, was pessimistic that conflict could be avoided, saying in a TV interview "it looks like we're on a collision course".

The Iraqi news agency said the cabinet had applauded the decision by the country's political leadership "to confront the new, blatant American aggression which is doomed to failure thanks to the unity and steadfastness of our

people and armed forces under our blessed leader Saddam Hussein".

The government newspaper al-Thawra described the allied ultimatum as a "cheeky and hysterical threat. It added: 'Iraq will continue to practice full sovereignty over all its territory and safeguard with all possible means its right to self-defence against threats from Iran and its allies. Iraq's heroic army is ready for any showdown.'"

Thick cloud cover over southern Iraq

Continued on Page 24

System no longer 'sacrosanct'

Ministers look at cuts in mortgage tax relief

By Philip Stephens,
Political Editor

THE PROSPECTIVE surge in Britain's public borrowing has opened up a high-level debate within the government about the future of mortgage interest tax relief.

As Mr Norman Lamont, chancellor of the exchequer, studied the options for his March Budget at a meeting with Treasury colleagues yesterday, senior government insiders said the present tax regime for homeowners was no longer "sacrosanct".

The chancellor's traditional talks at Chevening, a country house in Kent, came as cabinet colleagues said an extension of value added tax and cuts in the allowances against income tax appeared inevitable in one of the two Budgets planned for 1993.

But the ministers said Mr John Major, the prime minister, who has indicated he will take the pivotal role in budget planning, would be reluctant to risk stalling the economic recovery with large tax increases in March.

Mr Major's aides are emphasising that he wants a "Budget for industry" designed to underpin business confidence and investment. He will explore the options with his Downing Street policy advisers at a separate meeting this weekend at Chequers, his official country residence.

Mortgage tax relief will cost the Treasury £5.2bn this year, down from more than £7bn in 1991-92. The saving reflects the sharp fall in interest rates and the bill will begin to rise again if interest rates move higher.

Some of Mr Lamont's cabinet colleagues want him to consider a package combining more short-term help - particularly for first-time buyers - with a long-term programme to scale it

down. At present, Britain grants relief at the basic income tax rate of 25 per cent on interest paid on the first £30,000 principal of a mortgage.

One suggestion is that the tax concession should be "front-loaded" to help people with their first home purchase but it would then be "capped" after they had established a foothold in the housing market.

Advocates in the government of the reform believe public attitudes have changed sufficiently to allow a gradual shift towards abolition without raising a political storm. Labour would find it difficult to oppose such a move.

The Conservatives pledged in last year's election manifesto that "we will maintain mortgage tax relief." However no specific

Major sets sights on new political agendaPage 4
Editorial CommentPage 8
LexPage 24

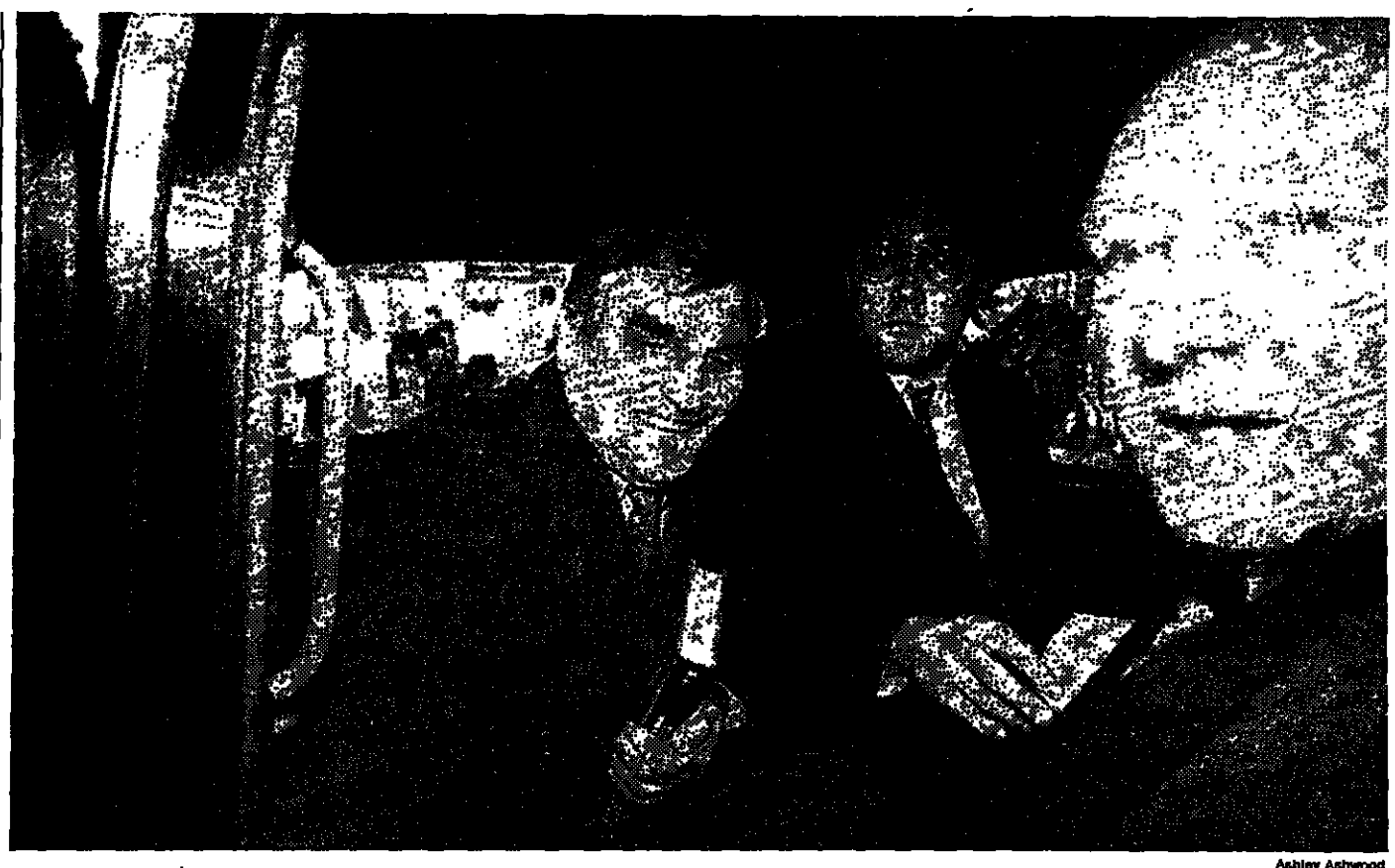
commitment was given as to the level or the distribution.

The change now being floated would deliver little or nothing in the way of immediate savings since it would be impossible to change the regime for those with existing mortgages.

But it would signal to financial markets that the government was committed over the medium term to raising additional revenue and cutting borrowing. It would also dovetail with ministerial concern that the government should do more to stimulate the rented housing sector.

More broadly, the chancellor is under intense pressure from within the Treasury to raise taxation in March or in the second Budget, which is planned for

Continued on Page 24



George Walker (left) climbs into a taxi with his solicitor Michael Coleman (centre) and brother-in-law George Hutton after appearing at Bow Street Magistrates' Court, where he was charged with theft and released on bail of £500,000. Mr Hutton provided surety of £400,000.

Walker accused of £12.5m theft

By John Mason,
Law Courts Correspondent

MR GEORGE WALKER, former head of the Brent Walker leisure and property group, was arrested yesterday and charged with the theft of £12.5m from his old company.

His arrest marks another step in the former boxer's fall from grace. In May 1991, he was ousted as chief executive of Brent Walker, which he had built up through a series of deals but had overburdened with debt.

However, last September he fought off his creditors' petition for personal bankruptcy. Since then he has been building a new business importing cigarettes and cosmetics into Russia.

The two counts of theft allege he stole £7.5m from Brent Walker in May 1989 and a further £5m in August that year.

Mr Walker was also charged, along with Mr Wilfred Aquilina, the group's former finance director, with two counts of false accounting relating to the thefts.

The arrests follow an investigation by the Serious Fraud Office into the affairs of Brent

Walker. The investigation was started in August 1991 at the request of the company's then new management.

Both Mr Walker and Mr Aquilina, accompanied by their solicitors, walked into London's Holborn police station at 9am yesterday, to be arrested and charged by Metropolitan Fraud Squad officers. They appeared later at Bow Street magistrates' court and were released on bail until April 2.

Mr Walker left the court without making any comment. His solicitor, Mr Michael Coleman, said the former Brent Walker chief executive denied any dishonesty.

"Mr Walker has been charged with a number of very serious offences at the conclusion of a lengthy and detailed investigation by the Serious Fraud Office. Throughout the inquiry Mr Walker has co-operated completely with the SFO and has throughout denied his involvement in any dishonesty. He and

his family are disappointed that these charges have been made," Mr Coleman said.

Mr Walker was released on bail of £500,000. However, his passport was not taken away, allowing him to continue with his business activities abroad.

Mr Aquilina was released on bail of £100,000 and ordered to surrender his passport. He left court without making any comment.

Down but not out, Page 11

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NEWS: INTERNATIONAL

CURRENCIES' WOBBLY WEEK

SHORTLY before the new year, foreign exchange dealers warned that the first week of 1993 would see intense volatility in the currency markets. The last five days have proved them true, writes James Blitz.

The start of every year tends to be marked by heavy trading in currencies. Dealers in the main banks start off with new balance sheets: they have no profits to lose and are therefore less averse to taking risks when buying currencies. Many fund managers also make their portfolio allocations for the year at about this time, increasing financial flows around the world.

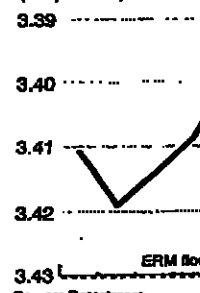
This week, the trading has been more intense because of speculation that the French franc might need to be devalued inside the Exchange Rate Mechanism. At the start of the week, the Bundesbank showed no sign of reducing its short-term interest rates, a stance that led to heavy flows into the D-Mark.

This put renewed pressure on the franc, raising suspicions that France would be unable to maintain the high interest rates needed to support the franc within the system.

On Thursday, the Bundesbank made what may have been a significant move, cutting its money market dealing rate by 15 basis points to 8.60 per cent. The cut may have been small, but it was seen as an important signal that Germany will defend the franc at any cost. However, the Bundesbank may have to cut rates again, if it is to avoid renewed volatility.

French Franc

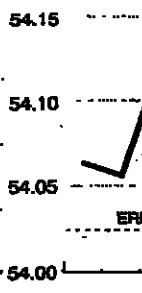
against the D-Mark
(FF per DM)



Source: Datastream

Irish Punt

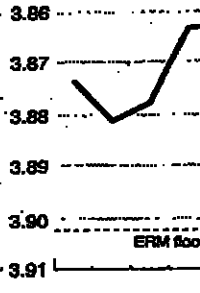
against the B.Franc
(Bp per IP)



Source: Datastream

Danish Krone

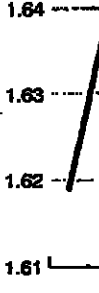
against the D-Mark
(DK per DM)



Source: Datastream

Dollar

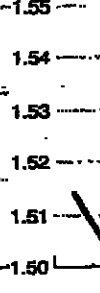
against the D-Mark
(DM per \$)



Source: Datastream

Sterling

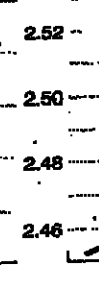
against the Dollar
(\$ per £)



Source: Datastream

Sterling

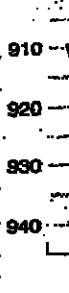
against the D-Mark
(DM per £)



Source: Datastream

Lira

against the D-Mark
(L per DM)



Source: Datastream

□ The French franc came under strong selling pressure on Monday, bottoming out at FF3.4190 to the D-Mark, just above its ERM floor of FF3.4305. France raised rates on Tuesday to counter the moves. The franc rallied back above the FF3.40 on Thursday night after the Bundesbank had cut money market rates earlier in the day.

□ The punt fell below its ERM floor of BFR54.025 against the Belgian franc on Wednesday, as devaluation fears grew. Ireland's central bank raised the overnight lending rate to 100 per cent on Thursday night, but the punt was still below its ERM floor yesterday. Dealers remained pessimistic about chances of avoiding a realignment.

□ The Danish krone came under renewed pressure on Monday falling to DKr3.8800 to the D-Mark, in relation to its ERM floor of DKr3.9016. The currency appreciated to around DKr3.862 to the D-Mark yesterday, following Germany's move on rates. Growing political problems in Denmark may affect the currency in the next few weeks.

□ The dollar broke through \$1.64 to the D-Mark yesterday, following stronger-than-expected employment figures, but it later fell back to close at DM1.6375. There were rumours that the Bundesbank intervened on Thursday and Friday, selling the US currency, for fear that a strong dollar would add to imported inflation in Germany.

□ Sterling rallied 4 cents against the dollar in London on Wednesday, closing at \$1.5455. However, it slipped back sharply against the US currency yesterday, as investors grew increasingly confident about the scale of the economic upturn in the US. Some investors believe the pound could slip as low as \$1.40 later this year.

□ Sterling enjoyed a remarkable six-plunging rally against the D-Mark on Wednesday and Thursday as ERM tensions encouraged investors to buy pounds as a temporary "safe haven". Sterling temporarily slipped at one stage yesterday, after Germany's rates cut eased pressures in the ERM. But the pound remains well underpinned.

□ The Italian lira slipped sharply against European currencies as dealers took a negative view of the Bank of Italy's easing of monetary policy late last year. After closing at L909.5 to the D-Mark in London last weekend, the Italian currency was as low as L940.00 to the D-Mark at Tuesday night's close but rose to L925.00 yesterday.

Soaring interest rates take pressure off punt

By Tim Coone in Dublin

SELLING pressure on the punt eased slightly yesterday, as interest rates soared on the Dublin interbank money market. The doubling of the central bank's overnight rate to 100 per cent on Thursday forced up one-week rates for wholesale funds to between 80 and 100 per cent, effectively damping down speculative selling of the punt from overseas which had dominated trading on Wednesday and Thursday.

In thinner trading than the previous two days, the punt was lifted from its ERM floor against the Dutch guilder in the morning, although it was forced back again by the afternoon.

Raising its overnight rate has become the central bank's main weapon in defending the punt, since exchange controls were lifted at the beginning of

the year. It is the rate at which the clearing banks are able to borrow funds if they are left short at the end of a day's trading, which is usually the case during heavy speculative attacks on the currency.

Although it has no immediate impact on commercial lending rates, which are set on the basis of financial institutions' average cost of funds, it has put a severe squeeze on their margins and unleashed a battle for deposits.

Depositors with sums as small as £25,000 were yesterday able to obtain interest rates in Dublin in excess of 25 per cent for one-month deposits, while larger sums were attracting rates as high as 40 per cent. In contrast, overdraft rates for businesses are currently around 16 per cent, while personal overdrafts are around 19 per cent.

A spokesman for the Bank of

Ireland, one of the main clearing banks, said yesterday: "It will be very difficult to hold on to deposits if we are not out there competing for them." He said an upward adjustment of commercial rates "is not being actively considered at the moment. We have been living with this situation since last October, and we will wait as long as we can." A number of building societies however are apparently considering raising mortgage rates, possibly as early as next week.

The Finance Ministry yesterday said it has no intention of devaluing the punt, and there are now expectations in the market that a reimposition of exchange controls might be resorted to next week. The only alternative would seem to be that interest rates will continue to spiral upwards if the pressure continues.

Bundesbank pressure behind solidarity pact

By Christopher Parkes in Frankfurt

RAPID agreement on Chancellor Helmut Kohl's proposed government-employers-unions solidarity pact will provide a sound basis for cuts in Germany's leading interest rates, Mr Raimund Jochimsen, a member of the Bundesbank's central council, said yesterday.

This week's changes in money market rates demonstrated that the central bank was persisting with its relaxation of monetary policy, he said, although lower lending

rates alone would not revive the economy.

Mr Jochimsen's remarks, made in a television interview yesterday, stepped up the pressure on political, industrial and union leaders to make firm commitments on pay, investment and public spending cuts to aid recovery in the east.

The offer of rate cuts as an incentive for success came as the Chancellor's office promised that negotiations, hampered by disagreement over social spending cuts, would be speeded and the pact finalised this month.

The intervention from Mr Jochimsen, president of the North-Rhine Westphalian state bank, followed a series of broad hints from Mr Helmut Schlesinger, Bundesbank president, that reductions in the Lombard and discount rates would not be possible without a pact and consequent cuts in budget deficits.

It coincided with the start of crucial negotiations on public sector pay at which government representatives offered the 2.3m members of the ÖTV union a 2.5 per cent rise this year.

This matches the federal government's target for overall spending growth this year. Regional governments, for which pay bills are the biggest single budget item, are under pressure to keep expenditure increases to 3 per cent.

West German inflation is expected to average between 3.5 per cent and 4 per cent this year.

Although public service unions have claimed average increases of 5.5 per cent, they are expected eventually to settle for a figure close to or under the inflation rate. This

would be an important indicator, both for the success of the solidarity pact and for the chances of action from the central bank.

Negotiations ended without result yesterday and are expected to resume on January 22. Mr Jochimsen criticised the popular "fixation" on the Lombard and discount rates as creating the impression that nothing had changed, while short-term money market rates had fallen about one percentage point since September and long-term rates had dropped 1.3 points.

Norway says it will keep currency floating

By Karen Fosell in Oslo

NORWAY said yesterday that the krone, which it uncoupled from the European currency unit on December 10, would continue to float until international conditions permitted a stable exchange

rate to be established.

Norway was the first Nordic country to link its currency to the Ecu, from October 19 1990. The government said there was currently no basis for re-establishing a fixed exchange rate for the krone, whose value would be

determined in foreign exchange markets.

Bank of Norway officials said yesterday that the currency had remained stable since the float, in contrast to the currencies of Sweden and Finland, whose values had fallen sharply since they were

uncoupled from the Ecu in the autumn.

Following the announcement, the krone traded at Nkr5.4298 against the Ecu, 5.45 per cent below its former central rate of Nkr5.9940.

Central bank officials said

they were not surprised that the krone, since the float, had fallen little, because Norway's economy is stronger than that of its Nordic neighbours, underpinned as it is by a healthy current account surplus and small public deficit.

Torras files suit against top Kuwaitis

By Tom Burns in Madrid

GRUPO TORRAS, the Spanish investment arm of the Kuwait Investment Office which went into receivership last month, yesterday filed a criminal lawsuit against seven former senior executives alleging that they had committed financial irregularities which had cost the company millions of dollars. They include Sheikh Fahad al-Sabah, the KIO's former chairman and a cousin of the Emir of Kuwait.

The lawsuit, which included allegations of fraud, tax evasion, falsifying public deeds and price manipulation, was brought before Spain's senior monetary court by lawyers acting on behalf of the executive team that took over management of the KIO and Torras midway through last year.

The potential litigation - the monetary court now has to rule on whether to investigate the charges - suggests that an explosive process of claims and counter-claims may take place which could damage the KIO's reputation in the financial world.

At the heart of the Torras dispute is the alleged mismanagement of the KIO and Torras company profits were routed towards external offshore accounts held by members of Kuwait's ruling establishment. When Torras applied for protection from its creditors last month citing losses of \$4bn (£2.6bn) it claimed that an

"apparent misappropriation" of funds had taken place in addition to "mismanagement on a massive scale".

Yesterday's statement alleged that irregularities committed by Sheikh Fahad, by the KIO's former general manager Mr Fouad Jaffer, by Torras's former deputy chairman Mr Javier de la Rosa and by four other former senior Torras managers had caused "fraudulent losses for the company well in excess of Pta100bn".

Mr de la Rosa said he was "delighted" that the lawsuit had been filed because "we are now going to demonstrate the truth". Claiming that "Torras is not the important issue" and that its new management was acting "like a bull in a china shop", Mr de la Rosa said he and his associates would file their own lawsuits against those who had brought charges against them.

"We are going to shed a lot of light on the KIO's dealings in London [the office's headquarters] and on the internal political situation in Kuwait," Mr de la Rosa said.

Meanwhile Ercros, the Torras-controlled chemical conglomerate which went into receivership last July, announced yesterday the closure of five of the 12 plants in its fertiliser division and the loss of 1,900 jobs in the division, half the total. The cuts form part of a salvage plan prior to the hoped for disposal of Ercros.

Irish coalition policies agreed

By Tim Coone

A NEW Fianna Fail-Labour coalition government in Ireland is expected to be in place early next week, following the publication yesterday of a joint programme.

The central focus of the programme is on the worsening unemployment situation, and proposes to create 30,000 jobs a year, initially with a fund of £270m (£293m) rising later to £750m, which will be financed out of EC structural and cohesion funds.

The two parties have been negotiating the programme since the general election in November, in which no party emerged with an absolute majority.

The two parties say they intend to stick to targets on government spending and borrowing set down in the Maastricht Treaty as conditions for economic and monetary union.

Party leaders yesterday emphasised their commitment to maintain the outgoing government's policy of defending the punt's existing parity within the ERM. There are growing market expectations however that the past week's pressure on the punt, which has pushed up interest rates to record levels, may force the new government to consider an early realignment.

The coalition programme must still be approved by a special delegate conference of the Labour party tomorrow. The parliament reconvenes on Tuesday, when the new government will be inaugurated.



Günter Rexrodt (right) with FDP leader Otto Lamsdorff yesterday: expecting a "hard but engaging job".

Rexrodt named for Bonn economics job

By Judy Dempsey in Bonn

A FORMER banker and privatisation expert was yesterday nominated as Germany's economics minister after a scandal forced the resignation of Mr Jürgen Möllemann last Sunday.

Günter Rexrodt, 51, who was overwhelmingly chosen by the parliamentary faction and executive committee of the Free Democrats, the junior partner in the ruling coalition which holds the economics portfolio, said he faced "a hard, but engaging job".

His nomination, which coincides with a continuing rise in unemployment and a decline in industrial production, has to be approved by Chancellor Helmut Kohl, who is due to announce a cabinet reshuffle late this month, is expected to confirm Mr Rexrodt's nomination as part of the reshuffle.

However, Mr Kohl might face some resistance from officials from the governing Christian Democratic Union/Christian Social Union parties, and from the opposition Social Democratic Party, which earlier this week said they preferred a candidate to be chosen from outside the party's ranks.

Mr Rexrodt joined the FDP in 1980, was Berlin's senator (minister) for finance between 1985 and 1989, and joined the party's federal executive committee in 1990.

If his nomination is accepted, he faces the task of carving out a clear role for the Economics Ministry, pushing ahead with deregulation and forging a long-term strategy for the restructuring of the economy of east Germany, which he knows well.

Born in 1941 in Berlin, Mr

Rexrodt was educated in Thüringen, former east Germany, and studied in Berlin in 1960, settling in the western part of the city before the Berlin Wall was built in 1961.

Since then, he has worked largely in the banking sector. In 1989, he was employed by Citibank, in Frankfurt, with responsibility for corporate banking. In late 1991, he joined the board of the Treuhandanstalt, the agency set up to oversee the privatisation of eastern German industry, where he oversaw the privatisation of the textile sector.

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Greek inflation rate falls to 14.4%

By Kerin Hope in Athens

GREECE'S year-on-year inflation rate dropped to 14.4 per cent in 1992, down from 18.0 per cent the previous year but still more than twice the European Community average.

Consumer prices rose 1.3 per cent in December, compared with 1.7 per cent the previous December.

The government has underlined its commitment to bringing inflation under control by restricting public sector wage rises to 9.1 per cent this year, when inflation is projected at 12 per cent.

Public-sector price increases are to be held below 8 per cent, with the exception of domestic telephone tariffs and flights on Olympic Airways, the loss-making state carrier.

The Economy Ministry forecasts that year-on-year inflation will fall below 10 per cent by November 1993, making it possible for the drachma to join the Exchange Rate Mechanism at the end of the year.

The impact of recession has also helped to keep down domestic price rises despite the lifting of controls in 1992 on a wide range of goods, from bread and other foods to petroleum products.

Private-sector wage rises this year, now being negotiated, are expected to average around 12 to 13 per cent.

Bosnia talks to resume as fighting goes on

By Robert Mauthner, Diplomatic Editor

TALKS between the warring factions in Bosnia resume in Geneva tomorrow with few prospects for an early agreement and amid renewed fighting in Sarajevo, the capital, and other parts of the country.

After failing last Tuesday to persuade the main combatants - the Bosnian Muslims and Serbs - to endorse a draft constitutional and ceasefire agreement, international mediators are attempting to broaden the negotiations to include Mr Slobodan Milosevic, the hard-line president of Serbia.

The mediators, Mr Cyrus Vance, representing the United Nations, and Lord Owen, the European Community repre-

sentative, have written to Mr Dobrica Cosic, president of the rump Yugoslavia, asking him if he would "consider it appropriate" to include Mr Milosevic in his delegation.

But Mr Cosic's office said last night that no word had yet been received from Mr Milosevic on whether he would join the Yugoslav federal government's delegation.

It can be assumed that the mediators would not have done so unless they had won Mr Milosevic's prior approval for such a move during their meeting with him in Belgrade earlier this week.

After their meeting, Mr Milosevic said he was willing to support all efforts which would lead to a peaceful solution of the Bosnian conflict and that

the mediators' plan was "a good approach" to a settlement.

Mr Fred Eckhardt, the mediators' spokesman, said in Geneva that they hoped Mr Milosevic could play the same kind of brokering role as he did when Mr Vance was negotiating the end of the war between the Yugoslav federation and Croatia a year ago.

The mediators appear to believe that only Mr Milosevic can exercise enough pressure to persuade Mr Radovan Karadzic, the leader of the Bosnian Serbs, to accept their peace plan, which he has so far rejected.

Specifically, Mr Karadzic is insisting that the Serbs, who currently hold 70 per cent of Bosnia-Herzegovina after pur-

suing a relentless campaign of "ethnic cleansing", should be allowed to have their own independent "state within a state". Their ultimate, if undeclared, objective is that such an entity should eventually be absorbed into a Greater Serbia.

However, the mediators, who have proposed the creation of an independent, sovereign Bosnia-Herzegovina divided into 10 internally self-governing provinces without an international legal status, have stressed that such a solution would be unacceptable to the international community.

More important, the Serbs' demands have also been firmly rejected by Mr Alija Izetbegovic, the president of the Moslem-led Bosnian government, who had talks with US Senate

leaders in Washington on Thursday and is due to meet French President François Mitterrand on his way back to Geneva today.

While approving in principle a separate draft agreement on a cessation of hostilities, which only the Bosnian Croats have so far signed, Mr Izetbegovic has made clear that he cannot countenance an independent Bosnian Serb state under any circumstances.

He has also demanded modifications to the provincial map tabled by the mediators, which would give the Serbs control of about 50 per cent of the country and the Muslims about 25 per cent, including the main urban and industrial areas. The remaining territory would have either Croat majorities or mixed populations.

Hungary sees end to 3-year economic slide

By Nicholas Denton in Budapest

HUNGARY'S Finance Ministry has forecast an export-led economic upturn and rising investment in 1993 which will halt the precipitous slide in output of the last three years.

The authorities predict gross domestic product will stabilise this year and could grow by up to 3 per cent. This follows a cumulative fall in GDP of nearly a fifth between 1989 and 1992.

However, Mr Mihaly Kupa, the finance minister, warned yesterday against premature optimism, saying the burst in consumption in the last quarter had much to do with pre-empting price rises due to VAT

changes from January 1.

The timing of the rebound is important to Hungary's government. The ruling conservative coalition is approaching parliamentary elections in 1994, facing voters dissatisfied with its economic record and a daunting gap in the opinion polls.

Mr Kupa's goal of "healthy but not forced growth" ties in with the official expectation that investment growth of 2.6 per cent and export growth of 5.7 per cent will drive the recovery.

The rosy prognosis for investment however presupposes an acceleration of privatisation and a continuing decline in interest rates, which remains uncertain.

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Japan freezes car export quota for US

By Robert Thomson in Tokyo

THE Japanese government has decided not to alter the country's voluntary car export quota for the US from last year's level of 1.65m units, claiming that the freeze will "assist the rehabilitation" of US car makers.

Japan had reduced the quota from 2.3m units in 1991, but the US car industry demanded further cuts, arguing that the figures had become meaningless as it did not take into account the US production capacity of Japanese makers.

Mr Yoshio Mori, the minister of international trade and industry, said the freeze would assist one struggling US car maker in particular.

Mr Mori did not name the company, but was apparently referring to General Motors, the largest US maker.

Voluntary restraint began in 1981, under pressure from the US government, when the quota was set at 1.68m units. It was lifted to 2.3m units from 1985, where it remained until the revision in March last year.

Japan's quota announcement

coincided with the release of a US Commerce Department forecast that the US is likely to see a 9.5 per cent increase to \$21.9bn in the deficit this year in car and car parts trade with Japan.

The Japanese government argues that US makers are likely to benefit from an increase in consumer demand this year, and the restraint on exports will limit the ability of Japanese to profit from the recovery.

"The US automobile industry now looks like it is recovering but there is still uncertainty over its outlook," Mr Mori said.

Meanwhile, the Japan Automobile Importers' Association said imported vehicle sales fell 7.7 per cent last year to 184,615 units, the second consecutive year of decline.

Total sales in the Japanese market fell 7.2 per cent to 5.3m units.

Sales of US-made cars rose 23.1 per cent, but the largest increase was in imports of Japanese makers' vehicles.

Ford Motor sales rose 15 per cent and Chrysler reported sales 7.4 per cent higher, though GM had a 1.9 per cent decline in sales.

New York's newspapers set to do battle

Alan Friedman reports on the obstacles ahead as a new proprietor arrives at The Daily News

THE TAKEOVER on Thursday of The Daily News, the New York tabloid that was previously owned by the late Mr Robert Maxwell, has made the new proprietor - Mr Mortimer Zuckerman, the real estate investor and magazine publisher - the latest saviour to step forward in an effort to revive the fortunes of the 73-year-old daily.

As a result the New York daily newspaper world, a frenetic place at the best of times, is girding itself for what could soon prove to be the hottest editorial, circulation and advertising battle in years.

The twin challenges for the Canadian-born, 55-year-old Mr Zuckerman are to remake The Daily News and, while doing so, to beat back the expected competitive drive from The New York Post and Newsday, the other two tabloids in the market.

Although some have questioned whether New York can support three tabloids in addition to the authoritative New York Times, no one doubts Mr Zuckerman's determination or drive.

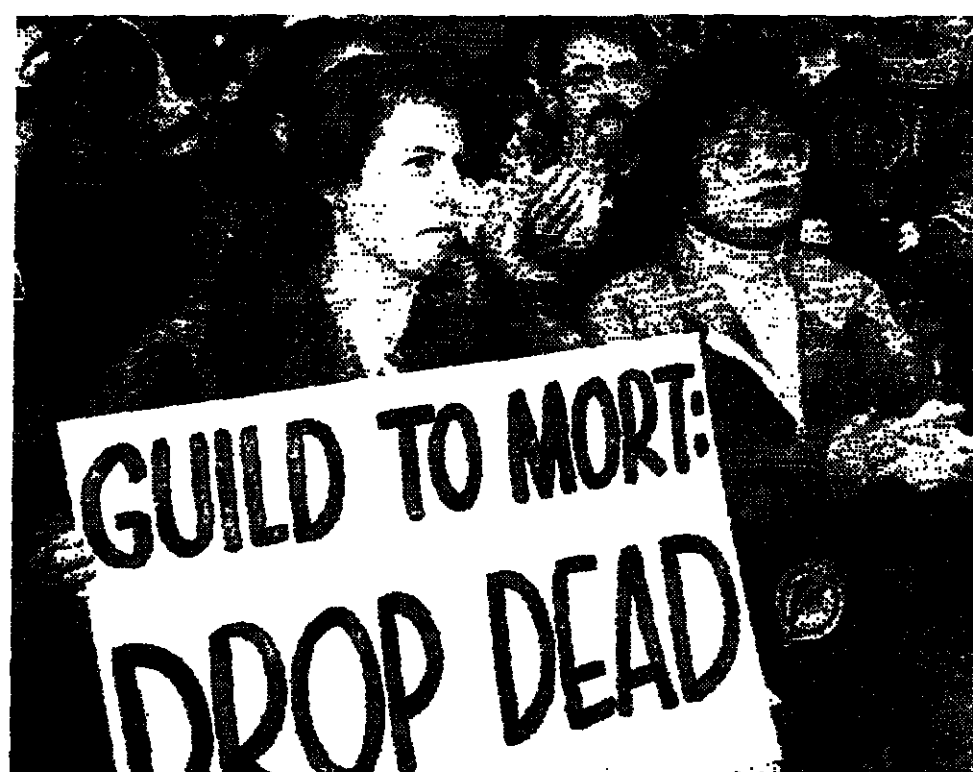
He has already overcome a set of staggering obstacles to win control of The Daily News - spending long hours in negotiations with the paper's feisty trade unions; pushing out of the picture Mr Conrad

Black, the owner of Britain's Daily Telegraph who also sought The News; trudging through bankruptcy court and other legal venues to eliminate life-time job guarantees for typographers; and facing down the Newspaper Guild, the union that represents editorial staff and which became so isolated that it was unable to stop him from sacking 170 of its 540 employees at the paper.

Mr Martin Maleska, the managing director of Veronis Suhler, an investment bank specialising in media deals, was a top adviser to Mr Black during his quest for The Daily News last year. Yesterday he spoke in glowing terms of the way Mr Zuckerman had handled the deal and predicted a return to profitability in 1993: "I think Mr Zuckerman did what he said he was going to do, which was to buy the newspaper and reduce costs in those areas in which he needed to. I think he has done a very good job."

The Daily News, which was torn by a violent six-month strike that ended when Mr Maxwell bought it from The Tribune Group of Chicago in March 1991, went into bankruptcy following Mr Maxwell's death in November of that year. Last year it lost about \$7m on revenues of more than \$230m.

Mr Zuckerman has not minced words in describing the



A Newspaper Guild steward at The Daily News, with a message for owner Mortimer Zuckerman

last two owners of the paper. The Tribune "milked" the paper, and Mr Maxwell "raped" it.

He, in turn, plans to make substantial investments, including a new printing plant,

and to reshape the editorial staff in order to strengthen political, business and investigative coverage.

While he began life as a real estate investor, and remains one of the more conservative

and highly regarded property owners in the US, Mr Zuckerman has also had more than a decade to develop his management skills in the media world. In 1980 he bought The Atlantic, a prestigious monthly literary

and political magazine, and in 1984 US News & World Report, the weekly magazine that has been revitalised and last year overtook both Time and Newsweek in advertising pages.

The New York newspaper world, however, presents unique challenges. Since 1965 the Long Island-based Newsday, a part of the Times Mirror group, has robbed both The News and The Post of readers and advertising. Newsday, while unprofitable in its New York City edition, has a total circulation of 760,000, which compares to 430,000 for The New York Post and about 800,000 for The Daily News.

The New York Times, with daily circulation of 1.1m, has the high ground, and Mr Arthur Sulzberger, Jr, the publisher, said this week he wanted The Daily News to exist. Mr Sulzberger's logic is believed to be that a healthy Daily News keeps Newsday and The Post at bay in the lower and middle-market.

The coming battle will test Mr Zuckerman in many ways. His competitors say they are ready.

As Mr Peter Kalikow, the owner of The Post who will soon dilute his holding to less than 50 per cent in order to raise fresh capital, put it: "We always battle. This is business. This is what life is all about."

Unemployment rate steady as US recovery creates few jobs

By Michael Prowse in Washington

THE US recovery is generating far fewer jobs than past upturns, adding to the economic pressure on President-elect Bill Clinton. Labour Department figures indicated yesterday.

The unemployment rate last month held steady at 7.3 per cent, half a point higher than at the official end of the recession in March 1991, although below the 7.7 per cent peak reached in June of last year.

The failure of unemployment to fall reflected unusually weak employment growth for this stage of an economic recovery. Non-farm employment rose 64,000 to 108.7m last month, less than most analysts expected. Figures for November were also revised down to show an increase of only 76,000, against an initial esti-

mate of 105,000.

No job gains were registered in goods-producing industries last month. Analysts were also disturbed by a decline in the length of the average work-week last month.

During 1992 payroll employment rose by a total of 800,000, far less than in past recoveries, when this many jobs were typically created in two months. The unemployment rate averaged 7.4 per cent, the worst result for nearly a decade.

The jobs figures contrast with other, more encouraging economic news. Retailers this week reported a 7.0 per cent increase in sales last month compared to December 1991. Most forecasters are projecting economic growth of about 3 per cent this year.

High levels of unemployment, however, complicate the economic challenge facing Mr Clinton, who met senior eco-

nomics advisers in Little Rock on Thursday. They may increase the political pressure on him to try to accelerate the recovery by announcing a short-term economic stimulus after his inauguration this month.

However, the Bush administration's final budget, published this week, revealed a substantial deterioration in the US fiscal outlook, with projected 7.4 per cent, the worst result for nearly a decade.

No decisions were made at the meeting, but aides acknowledged that Mr Clinton might have to choose between campaign pledges which included halving the \$300bn (£197.5bn) budget deficit within four years, sharply increasing federal investment spending, and cutting taxes on middle-income families.

Thirty killed in Bombay violence

AT LEAST 30 people were killed and 120 injured in Bombay as the communal capital of India reel under communal violence for a fourth consecutive day, writes Shiraz Siddiqui from New Delhi.

Mobs set ablaze a cluster of tenements in the north-western suburb of Jogeshwari, yesterday burning alive at least 11 people, including three women, following a tense night when police opened fire in four areas to disperse rioting mobs.

Police said at least eight people succumbed to stab wounds in different city hospitals after street clashes between Hindus and Muslims which began on Tuesday.

This week's tension is a fallout of the communal violence that brought Bombay to a halt for over a week in December with over 300 dead, after Hindu militants destroyed an ancient mosque in Ayodhya on December 6.

Battles rage in Angola

Fighting raged in central and northern Angola yesterday, with many dead and wounded lying unattended in the streets of Cuito, state radio reported, Reuter writes from Luanda.

Battles between rebels and government forces had spread from the provincial capital to the city of Sauro, the radio added. Ruling party sources in the capital said authorities may be considering a general mobilisation, signifying all-out war.

The Angolan army said on Thursday it had captured thousands of UNITA guerrillas.

China seeks improvement

Less than two weeks before US President-elect Bill Clinton takes office, Chinese Premier Li Peng made a strong pitch Friday for improving the two nations' strained relations, reports AP from Beijing. Li, speaking to two visiting US senators from Mr Clinton's Democratic Party, said Beijing attached great importance to US-China relations and wanted to expand and improve those ties. There is no reason for China and the US not to develop a friendly relationship of cooperation, he said.

Japan relaxes fingerprinting

Japan's controversial fingerprinting requirement for foreign residents was relaxed yesterday after years of protests, reports AP from Tokyo. The requirement will no longer apply as of Friday to 640,000 foreign permanent residents, mostly Koreans.

Cambodian log exports banned

A ban on exports of logs from Cambodia appears to be working thanks to strong co-operation from neighboring Thailand, a U.N. spokesman said yesterday. AP reports from Phnom Penh.

Carmakers confident of Clinton

EXECUTIVES of the big three US car makers say President-elect Bill Clinton has undertaken not to do anything to harm the domestic industry, writes our Washington staff. They said that the assurance came during talks with Mr Clinton and his economic advisers in Little Rock this week.

The talks seem to have centred on international trade and costs such as health care which affect US competitiveness, with no decision taken on a possible new tax on petrol.

Mr Clinton's aides said he had reaffirmed his commitment to higher fuel efficiency standards. Detroit's recent

conversion to support of a petrol tax has been predicated on a relaxation by the incoming administration of these standards.

Some senior members of the new government, such as Dr Alice Rivlin, deputy budget director, have also recommended higher taxes on petrol, as has the environmental lobby, of which Mr Al Gore, about to become vice president, is a leading member.

But the coalition of interests arrayed against - including the oil and trucking lobbies and rural constituencies - threaten a tough legislative battle against any such proposal. Mr Clinton has not yet finalised the programme he

will present to Congress when he takes office.

The US trade delegation sent its long-awaited proposal for cutting industrial tariffs to Uruguay Round world trade negotiators yesterday, a US official said, Reuter reports from Geneva.

Meanwhile, senior trade envoys from the US and the European Community flew to Geneva to discuss advancing the stalled 108-nation talks, an EC source told Reuters.

The US offer, which follows a revised EC draft plan presented in December, comes ahead of a meeting of the round's top-level Trade Negotiations Committee on January 15.

Mexican inflation at 17-year low

By Damian Fraser in Mexico City

MEXICO'S inflation rate fell to 11.9 per cent last year, the lowest for 17 years, although still higher than the government's single-digit forecast.

The Mexican government has made the reduction of inflation the central plank of macro-economic policy, and may be disappointed that the figure for December was 4 per cent. It would have been worse had the government not arrested in mid-December the leader of the 16,000 tortilla producers for trying to raise prices of the maize-based staple food. The government subsequently closed or fined 572 tortilla outlets.

The inflation rate implies the peso appreciated in real terms by about 6 per cent last year, building on real appreciation in previous years. President Carlos Salinas and US President-elect Bill Clinton were due to meet yesterday in Austin, Texas. The two leaders expected to discuss the North American Free Trade Agreement, and the details of Mr Clinton's proposed parallel agreements on labour and the environment.

Partial peace pact signed in Somalia

By Julian Ozmame in Addis Ababa

SOMALI warlords and faction leaders signed a partial peace agreement last night which fell far short of offering lasting peace to the country.

Diplomats observing the signing of the hastily-drafted pact by all 15 warlords and faction leaders in Addis Ababa said the peace commitment of Gen Mohamed Farrah Aided, the dominant warlord, was still uncertain.

The signing occurred hours after one of the factions - the Somali Salvation Democratic Front, which controls a large swathe of northeastern Somalia - said it had fought off a heavy attack by Gen Aided's gunmen yesterday morning, and captured 10 tanks.

In the accord the 15 signatories agreed to hold a national reconciliation conference in Addis Ababa on March 15, in the middle of the Islamic holy month of Ramadan. The conference would aim to establish an interim assembly and executive authority which could pave the way for reconstruction and democratic elections.

The Somali also agreed on an immediate and binding ceasefire and cessation of hos-

tile propaganda, and pledged to promote further dialogue and the free movement of Somalis inside the country.

However, three critical issues were left to be decided by the factions over the week-end. Failure to agree on the three remaining points - the procedure for implementing a ceasefire and disarmament, the agenda and list of participants for the conference - could yet scupper the tentative agreement signed yesterday.

Observers said the partial breakthrough after five days of talks came suddenly, as Gen Aided, who had been blocking agreement, quickly realised he was isolated both among Somalis and internationally after a devastating US Marine attack in Mogadishu on Thursday.

Political analysts say the signatories have no real political legitimacy and the power base of Gen Aided and other warlords will quickly crumble as they lose their monopoly over food aid and guns.

US Marines in Mogadishu yesterday continued their policy of unofficial disarmament, confiscating weapons at a gun market and handing out food to other Somalis who turned in their rifles voluntarily.

REPUBLIC OF LEBANON

Rehabilitation, Extension and Generalization of the Telecommunication Sector

PRE-QUALIFICATION OF CONTRACTORS

In order to implement the Government policy to fulfill Lebanon's needs in various public utility services, including the rehabilitation, extension and generalization of the telecommunication sector,

And aiming to undertake the necessary measures to reach a minimum service density of 35% in telecommunications, which would be in accordance with the standards of the new century,

And as the data accumulated in the Ministry of Post and Telecommunications (MPT), and incorporated in the National Emergency Reconstruction Program (NERP), indicates the necessity to provide a minimum capacity of 1.5 million subscriber lines, the MPT intends to meet these needs as follows

- 500,000 subscriber lines through rehabilitation and modernization of the existing network.
- 500,000 new subscriber lines through extension of the existing network
- 500,000 lines through implementation of a new cellular network.

The Government has initiated separate measures to implement the cellular network, consequently the MPT and the Council for Development and Reconstruction (CDR) announce the intention to achieve a million lines service through the rehabilitation and extension of the present network as indicated in the following program

- a- Construction of about 650,000 local network lines, construction and equipping of new electronic exchanges to a capacity of 500,000 lines, throughout Lebanon.
- b- Replacement of the old electro-mechanical exchanges (16 exchanges) by new and modern electronic equipment to a capacity of 178,000 lines, including the implementation of the integrated services digital network (ISDN).
- c- Construction of network with fibre optic cables and digital micro-wave links of different capacities to secure communications between various exchanges.
- d- Enhancement of international communications between Lebanon and the world through the construction of two modern IDR earth stations.
- e- Provision of power supply equipment for the exchanges, including the batteries, generating units and the protection systems.
- f- Replacement of the old telex exchange equipment with new and modern electronic equipment (4000 lines).
- g- Rehabilitation of the existing electronic exchanges and their auxiliaries (MT25 and E10B), development of their operation programs to be compatible with CCITT No. 7, and introduction of ISDN facilities.
- h- Rehabilitation of the micro-wave telecommunication network and replacement of the obsolete parts.
- i- Rehabilitation of the local network telephone to a capacity of 400,000 lines throughout Lebanon.
- j- Rehabilitation of the power supply stations, including the replacement of batteries, where needed, and rehabilitation of primary power generation units.

All the projects mentioned above will be executed under the supervision of engineers and consultants appointed by MPT and CDR.

International specialized companies will be appointed to support the ministry for better performance in project management, operation and maintenance.

Therefore, the contractors capable of executing such projects of rehabilitation and modernization are invited to apply for pre-qualification.

Reasons for not pre-qualifying any firm or consortium need not be given, and no costs incurred in the pre-qualification will be reimbursed. Invitations for bidding will only be sent to firms or consortia which are pre-qualified.

The MPT and CDR invite contracting firms and consortia interested in bidding to obtain pre-qualification documents starting January 11, 1993 from the

Council for Development and Reconstruction (CDR)
Tallet El-Sera
Beirut - Lebanon

Pre-qualification bids with all supporting material shall be submitted at CDR offices no later than February 26, 1993 at noon

TGWU gives backing to electoral reform

By David Goodhart and Ivo Dawday

THE prospect of Labour endorsing some version of proportional representation became more likely yesterday when the biggest union affiliated to the party gave strong backing to electoral reform.

Mr Bill Morris, general secretary of the Transport and General Workers Union, said that Labour could no longer support a status quo which continues to return governments

backed by only a minority of the popular vote.

"The electoral options should be actively examined. I would not be averse to seeing some sort of new arrangement, but exactly which system I do not know," he said.

Mr Morris stressed that this was not just his own view but had also been the consensus of an internal union debate on the subject.

"The great weight of opinion has shifted in favour of some sort of

change", he said. The union's change of position may have a significant influence on the final outcome of Labour's commission on electoral reform under Lord Plant.

A two-day meeting to discuss systems for the Commons ended inconclusively yesterday with the committee reporting that it was examining three systems. These include the existing first-past-the-post system, the alternative member system - where voters cast two

votes, one for an individual constituency candidate, and another for a party; and the alternative vote system. Under that system, voters number candidates in order of preference, and if no candidate wins more than 50 per cent of the votes, the second choices of the candidate with the fewest votes are reallocated until somebody wins a majority of votes.

A final report to the national executive committee, which will make a recommendation to the Labour con-

ference, is due to be submitted in April.

Support for proportional representation from the left-of-centre TGWU has taken some observers by surprise as the union continues to be associated with conservative positions on many other issues such as the links with the unions.

The union seems more disillusioned with Labour than many others. It is to scale down its affiliation with the party, reflecting both its

falling membership and a change in its political priorities, although it will still wield 10 per cent of the vote at this year's party conference.

Of the other large unions the GMB general union continues to support a first-past-the-post system while the ABEU craft union has long been a supporter of electoral reform.

Within the parliamentary Labour party, the tide has shifted notably against PR for the Commons in recent months.

Unions to lose more members

By David Goodhart, Labour Editor

UNIONS are likely to lose a further 8 per cent of their members this year - a proportion higher than the figure for 1991 and the likely outcome for 1992 - Mr Bill Morris, general secretary of the TGWU general union, said yesterday.

In 1991 unions affiliated to the Trades Union Congress lost only about 5 per cent of their members and last year's figure is expected to be only slightly higher.

However, a disproportionate number of the big job losses announced over the past few weeks have come from large unionised companies. There will also be greater pressure this year on jobs in the public sector. The membership of TUC unions will probably fall below 7m.

The TGWU itself expects to lose about 8 per cent of its members - a slightly better record than in the past two years - and total membership will probably fall to slightly less than 1m. The union has been hit by some examples of deregulation in the past year, but most of the membership loss has come through redundancies.

Mr Morris said the financial and organisational state of the union had improved substantially since he took office nine months ago and would continue to do so in 1993.

For 1992 the union is expected to report a surplus of nearly £5m compared with a deficit of £12m in 1991. That has been achieved through cost-cutting and increasing subscriptions. Mr Morris stressed that internal reorganisation would continue this year.

Mr Morris said the union had "moved beyond factionalism and is now driven by a unity of purpose that has not been seen for a very long time".

He called the planned change to the law to require regular approval of the automatic check-off of union subscriptions by employers "a vindictive act by small-minded people". But he also said that it could have the benefit of forcing activists to collect union dues personally thus helping to put them back in touch with the members.

Housing starts are down by 8%

HOUSING starts in the three months to November fell by a seasonally adjusted 8 per cent compared with the previous three months. The Department of the Environment said yesterday, Andrew Baxter writes.

Starts and completions by local authorities, new towns and government departments remained at a low level. Private enterprise starts fell by 12 per cent compared with the previous three months while completions fell by 13 per cent.

On an unadjusted basis, provisional figures reveal that 35,700 dwellings were started in the three months to November, a fall of 10 per cent on the same month of 1991.

Christmas bonus for credit cards

SPENDING on credit and debit cards reached an unexpectedly high £2bn over Christmas.

Mr John Eaton, managing director of Barclays Merchant Services, which has 45 per cent of the plastic card processing market, said that, although some of the increased use of cards was due to a bigger market share, the figures still indicated higher than expected spending.

The largest rise in spending was on computers and games which increased by 67 per cent. The use of direct debit cards increased by 54 per cent to £250m but much of that was due to the move away from writing cheques.

Boots forecast, Page 10

Calls for peace in education

MR Howard Davies, director-general of the Confederation of British Industry, yesterday urged teachers, unions and the government to "retreat from the barricades" and bring peace to education.

He told the North of England Education Conference in Blackpool that a recent report ranked Britain 20th out of 22 developed countries - ahead only of Greece and Turkey - on the quality of its people's skills.

Mr Davies said: "What is now required above all else is for peace to break out within the education system, and for a general retreat from the barricades in the interests of the children within the system and our future prosperity as a nation."

Art dealer goes into receivership

BLUETTS, one of the leading British dealers in oriental art, has gone into receivership. The private company was refinanced a year ago, with Chelsfield Group underwriting a management buyout by directors Mr Anthony Carter and Mr Dominic Jellinek.

A move to premises in Brook Street in London's Mayfair, followed, but business has not improved and Chelsfield is withdrawing its support.

The stock will be auctioned by Sotheby's and the directors will probably continue as private dealers.

Although oriental art has not suffered as badly as post-1870 pictures in the recession, the main buyers are now in Taiwan, South Korea and Hong Kong, and the centre of the market has moved to the Far East.

Engineering plants rationalised

SIMON ACCESS, a member of Simon Engineering Group, is to rationalise its European assembly operations into four plants at Dudley, West Midlands, and Gloucester - and at Cork, Ireland, and Brescia, Italy.

Capacity at the plant at Thetford, Norfolk, of Simon Aerials will be reduced and an anticipated 60 redundancies have been announced. Some products will be transferred to other plants in the UK and Irish Republic.

Major sets sights on new political agenda

IN government, momentum is vital. But it is worthless without a clear sense of direction. The turmoil of the past few months has deprived Mr John Major's government of both.

So when the prime minister sits down with policy advisers at his Chequers country mansion tomorrow for a two-day seminar to relaunch his domestic political agenda, he faces two formidable tasks.

The first is to define with greater clarity the destination to which he intends to take the country over the next four years. The second is to regain the momentum needed to go in that direction. It will not be easy.

His advisers from the Downing Street policy unit will arrive at Chequers with a bagful of ideas. Some of the ideas represent developments of existing policies - designed, for example, to give added impetus to the education and health reforms and to the establishment of higher public service standards under the Citizen's Charter.

Others ideas are fresher. Ministers are promising to shrink the public sector to its core functions through a mixture of privatisation and commercialisation of much of central and local government.

The move to allow private-sector participation in large-scale capital projects is seen by some as the thin end of a wedge allowing the state eventually to withdraw from many infrastructure schemes.

The prospect that unemployment will soon reach 3m has given urgency to plans to do-
verhaul an expansion of further education with enhanced training opportunities and voca-

Philip Stephens looks at the formidable tasks facing the policymakers

tional qualifications for those aged 16 to 19. There are proposals also for a temporary work scheme for the long-term unemployed, combined perhaps with a step in the direction of "workfare".

Housing remains a central if sometimes muddled pre-occupation. There are powerful advocates within Whitehall of new incentives - fiscal or otherwise - to expand the rented housing sector. Others want a more rapid extension of home-ownership into inner-city council estates.

Mr Kenneth Clarke, the home secretary, plans to combine a shake-up of the police with tougher legislation to cope with the juvenile crime epidemic.

Other issues impose themselves on the domestic agenda. The coal industry reform is forcing the government to confront the distortions in the energy market. The Tomlinson report demands a policy to recast the National Health Service in London, and the British Rail privatisation bill will herald an intense debate about the future of public transport.

The many initiatives promised by the policy unit and by individual departments have yet to be welded into a coherent strategy and senior ministers acknowledge that the prime minister needs to be much more certain about his strategic ambitions.

During the mid-1980s - the

period that Mr Major looks back at as the heyday of the enterprise culture - the government was anchored by ideological certainties. Individual policies were often inconsistent with the ideology. But the long-term objectives of Baroness Thatcher as prime minister and Lord Lawson as chancellor - above all those of establishing the primacy of the market and of shrinking the state - were firmly rooted enough for the occasional deviation to be overlooked.

Mr Major has set out his guiding themes: a market-driven economy alongside social policies designed to extend choice, ownership and opportunity. Low taxation and low inflation are taken as a *sine qua non*.

Those objectives are familiar to any right-of-centre Conservative government. What is missing is a distinctive and robust enough framework to illuminate the government's destination. Many in his own party remain unsure of the extent to which Mr Major will opt for the status quo rather than the risks of change.

In part, the confusion is the result of economic upheavals of the past two years. It is hard to re-establish tax cuts or sound public finances as lodestars when the recession has led to an explosion of public borrowing.

The debacle surrounding sterling's exit from the exchange rate mechanism has left an important question-mark over the strength of the commitment to permanently low inflation. Ministers are conscious that the government lacks a coherent framework against which its economic strategy can be judged. Even those ministers implacably

opposed to any return to the ERM agree that ad hoc monetary indicators are no real substitute.

There are other areas of confusion. The policy unit will this weekend be tabling proposals to give substance to the prime minister's promise of a new burst of deregulation to lift the burdens on business.

But the Thatcherite rhetoric behind that pledge sits uneasily with Mr Major's new commitment to government help for manufacturing companies. The prime minister has been talking of a Budget for industry in March, but nobody is

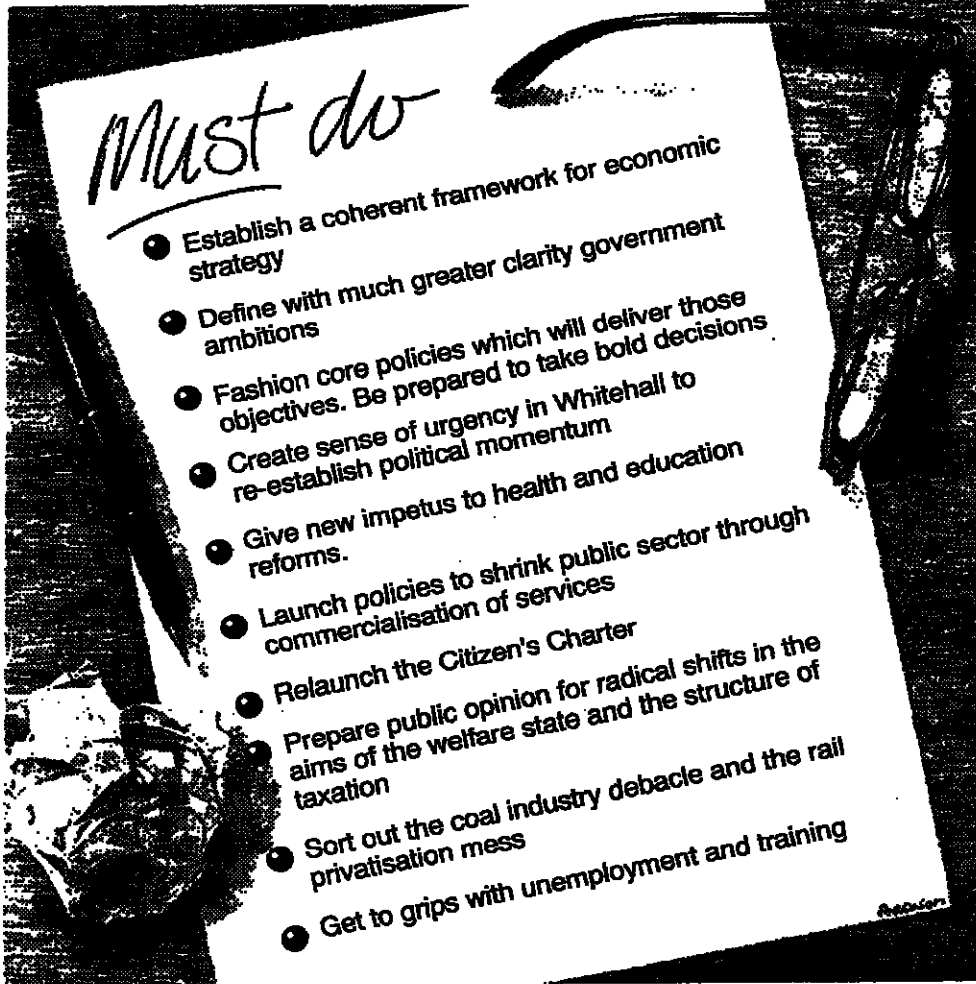
quite sure what that means. There is a growing perception among ministers that the dozens of individual ideas being canvassed by Downing Street are a poor substitute for a handful of bold, radical projects to map out the government's direction.

If Mr Major is to cut direct taxes during this parliament he will have to make a start on radical reform of the tax privileges offered on pension provisions and home ownership. He may also be obliged to change a political climate which has so far ensured that the government cannot escape its responsibility for a universal state

pension or for unemployment and other social benefits.

There are one or two straws in the wind. The size of the borrowing requirement has reopened debate about the logic and sustainability of mortgage-interest tax relief. The more radical members of the cabinet are floating the possibility of private insurance schemes to reduce gradually the state's responsibility for unemployment benefit.

If he is to define his premiership, Mr Major needs to demonstrate that he can be bold as well as careful. An unspectacular economic recovery will not be enough.



National strike disrupts TSB services Pickets hold the line on Tyneside

By Robert Peston and Catherine Milton

THE national strike at TSB Bank yesterday led to the closure of at least 380 branches and prevented the delivery of all cheques to processing centres.

Bifu, the banking union, said the strike had been the most disruptive one in the banking industry for 20 years. TSB executives admitted the effectiveness of the action had surprised them.

There was a dispute between Bifu and TSB about the number of branches affected. Bifu claimed 700 of TSB's 1,400 branches had been closed and that 14,000 employees participated. TSB's banking operations employ just more than 20,000 people, excluding its insurance staff.

Mr John Elbourne, TSB's chief operating officer in charge of retail banking and insurance operations, said 73 per cent of branches stayed open, and that the number of strikers was much lower than Bifu claimed.

He admitted that no cheques were being delivered to processing centres, so customers would experience "a slight delay" before cheques were credited to their accounts.

The strike was prompted by TSB's unilateral decision to amend a 1983 agreement with



A striker takes it easy in London. Bifu said it was the most disruptive bank strike in 20 years

Bifu that job cuts at the bank should be achieved without compulsory redundancies.

Mr Elbourne said such an agreement was no longer tenable because of pressure on all banks to cut costs. He denied the bank was seeking immediate compulsory redundancies.

Mr Bill Green, the Bifu organiser for Birmingham, said the bank was trying to include compulsory redundancies as part of its programme to cut 1,000 jobs by the end of January.

Compulsory redundancies have been rare in the banking

industry. Last year National Westminster became the first big bank to say it would make some compulsory redundancies.

There was no national strike at NatWest for two reasons: there was no formal agreement at the bank that all job cuts

should be voluntary; and Bifu has relatively small membership at the bank, with the majority of employees belonging to the NatWest Staff Association.

More than 90 per cent of TSB's bank employees are members of Bifu, far higher than at any other bank. Mr Green said the reason for the high membership was due to TSB's historical origin as a federation of "working-class regional savings banks".

Employees at Barclays and Lloyds, which like other banks are shedding staff in large numbers, also tend to belong to their respective staff associations rather than to Bifu.

These associations prefer to call themselves "staff unions", and are traditionally less militant than Bifu. Nonetheless, Bifu succeeded at NatWest in organising an overtime ban in Manchester during the autumn and a programme of disruption outside branches across the country.

Bifu said that unless a settlement is reached soon with TSB it will embark on a series of selective strikes in different regions.

Industrial action has not been particularly successful at any of the big banks since 1987 when there was widespread industrial action over pay at many of them, involving both Bifu and the staff associations.

By Chris Tighe

LONG BEFORE dawn yesterday Mr David Carter slipped out of his Middlesbrough terraced home and drove north in his K-registered Cavalier to TSB's large Tyneside branch beside Newcastle upon Tyne's Haymarket bus station.

For Mr Carter, a former Inland Revenue executive officer, yesterday's strike was the biggest organisational challenge in the six years since he became Bifu's organiser in north-east England, a TSB stronghold.

Haymarket was a symbolic battleground. TSB chose this large branch as its flagship for an experiment - to be piloted on Tyneside but with far-reaching implications within TSB - in increased automation and 24-hour telephone banking.

Before daybreak the pickets were in place. Mr Carter, having aroused the regional media with a faxed press release about "the bank that likes to say, you're sacked", was briefing reporters using his new mobile telephone.

At 8.15am TSB managers fled into the offices upstairs. The pickets handed out leaflets to members of the public eye-

ing the cash dispensers. The branch, to Mr Carter's delight, remained closed.

He estimated that about 75 per cent of the 100-plus TSB branches between Berwick and Scarborough were shut yesterday. TSB disputed this figure, saying 30 per cent of branches in northern Britain closed, but confirmed there were strong pockets of action.

Local TSB management said half the 60 branches between Tweed and Tees were shut.

The other central Newcastle branch stayed open but, Mr Carter claimed, security men delivering money and postmen refused to cross the picket line. Nor, he said, would British Telecommunications staff cross the line at TSB's Gateshead Telecentre.

After taking six of the most frozen pickets to thaw over bacon sandwiches, he drove to Sunderland, where only one branch out of eight opened. Then it was down through the coastal coalfield areas of East Durham, where bank staff had organised detailed picketing roles. Mr Carter was impressed.

At Seaham, however, he was berated by two pensioners needing money from the locked branch.

Indicators point to hesitant recovery

By Emma Tucker, Economics Staff

THE longer leading index of economic indicators, which highlights turning points in the economic activity about 11 months in advance, rose from 105.9 in October to 107.6 in November. The Central Statistical Office said the change resulted from lower interest rates and higher share prices after sterling's devaluation.

The shorter leading index, indicating turning points about four months in advance, rose from early last year but has

flattened since July, reflecting the results of the Confederation of British Industry survey of new orders and expected changes in stocks.

The decline in the coincident index, which moves in line with the business cycle, halted last spring and a rise since reflects some upturn in all components of the index except gross domestic product.

The CSO said that although the coincident index has been rising, hesitation in the longer and shorter leading indicators may suggest that its rise will not be rapid in the short term.

Barclays introduces extra loan charges

By Robert Peston, Banking Editor

BARCLAYS is introducing controversial new charges for thousands of customers, including small businesses, who have pledged shares as security against loans.

The annual charges, that can run to hundreds of pounds on comparatively small loans, will probably provoke an outcry from the small business lobby, which has complained that UK banks have been treating small companies insensitively during the recession.

The new charges are in part a response to Taurus, the Stock Exchange's proposed

computerised system for registration of shares and settlement of share transactions. Small shareholders have been concerned that they will be penalised under the new system, scheduled to be introduced in the autumn.

The other reason for the charges is a policy change by the bank on the way it holds collateral.

Traditionally Barclays has taken an equitable charge over shares pledged by a customer as security for a loan. This means the customer's share certificates are held at a bank branch and that he or she has filled out a form allowing the bank to take possession of the

shares should the customer fail to keep up loan payments.

A Barclays executive said there "was an unacceptable level of fraud risk" in having the shares pledged in this way.

Another manager explained the bank had lost money in the past after discovering it was holding forged certificates. On other occasions it suffered because some customers held duplicate certificates elsewhere and had been able to sell pledged shares without the bank knowing.

The bank has decided to take a legal charge over pledged shares. As a result, customers are being forced to transfer

their pledged shares to Barclays' own nominee company.

Even though the bank is taking the step to protect itself, it wants customers to pay £20 per shareholding to cover the costs of the transfer and a further annual charge of £20, which it says will help cover Taurus costs.

There will be further charges if the customer decides to change the composition of shares held as security.

Thus a customer who provided 20 shareholdings as security against a loan would face annual charges of at least £400, when previously they paid no fee.

The bank said yesterday that

anyone whose current loan is less than £15,000 would not be charged, because of complications in changing the borrowing agreement. However, anyone borrowing more and all new customers would face the charges.

Mr Roger Peters, a Barclays customer who is managing director of Posh Pets, a North London petshop, has been told he faces a transfer charge of £220 and an annual charge of the same amount. He is furious, and said: "If a Barclays executive came and bought a packet of Shirleys Diarrhoea tablets from me and I doubled the cost, he would soon be jumping up and down."

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Channel 4 chief announces new director of programmes

By Raymond Snoddy

MR Michael Grade, chief executive of Channel 4, demonstrated some of his legendary *chutzpah* yesterday when he named the successor to Ms Liz Forgan, director of programmes, before her departure was formally announced.

The BBC will announce on Monday that Ms Forgan - who was hired by Channel 4's founding chief executive Mr Jeremy Isaacs when she went to interview him for The

Guardian newspaper - will be moving to the corporation. It is believed her new job will be to run BBC Television, but not as deputy director-general.

Mr Grade, a former managing director-designate of BBC Television, decided to make his move in advance of the BBC's announcement by naming Mr John Willis, Ms Forgan's deputy, as her successor.

Channel 4 said yesterday: "Commenting on Liz Forgan's departure, Michael Grade said: 'We are all

very sad to say farewell to Liz'."

Channel 4 also paid tribute to her commissioning of Channel 4 News; the creation of Right to Reply, the programme for viewers to comment on programmes; and for originating the Video Box, which allows people to walk in off the street and record their views for the programme. However, it did not say where she was going.

The announcement of Ms Forgan's appointment to the BBC will be accompanied by the first public indi-

cations of Mr John Birt's philosophy since he took over formally as director-general of the BBC on Monday.

All the signs are that Mr Birt will be looking for a powerful deputy to handle a fundamental reorganisation of the corporation.

The BBC has been embarrassed by an overspend in its television budget which totalled £38m in the 1991-92 financial year. It is facing a potential overspend this year of at least £20m. The BBC refuses to put a final figure

on the overspend but some in the organisation believe the total could be about £90m over the two-year period.

An obvious candidate to be Mr Birt's deputy would be Mr Bob Phillips, chief executive of Independent Television News and former managing director of Central Independent Television. Mr Phillips is credited with improving financial disciplines at ITN where there were embarrassing, but smaller, overspends.

Mr Phillips could not be reached last night. ITN is in the middle of a shake-up of its ownership - although some of the conditions of a transfer of its ownership from the original 15 ITV companies to a seven-company consortium led by Carlton Communications have been met, the deal has not yet been completed.

There has also been unconfirmed speculation that Mr David Hatch, managing director of BBC Radio, may soon decide to leave. If he does so his likely successor would be Mr Michael Green, controller of Radio 4.

Northern exports campaign launched

By Chris Tighe

A SELF-HELP campaign to double the northern region's manufacturing base and to treble its export performance within 10 years was launched yesterday.

The "manufacturing challenge" was welcomed and strongly endorsed by many of the region's business leaders at a packed breakfast-time meeting in Newcastle upon Tyne.

The campaign is the brainchild of Northern Businessman of the Year Mr Karl Watkin, chairman of Gateshead-based Crabtree Holdings. The company is the UK's leading manufacturer of metal-printing machinery, and exports virtually all its output.

The challenge is supported by union leaders and the Northern Development Company, the regeneration body for north-east England and Cumbria, which is hosting three brainstorming sessions during the next few weeks to determine how the campaign will achieve its aims.

The region was one of the world's pre-eminent manufacturing centres in the Victorian and Edwardian eras, with a reputation for inventiveness and workmanship.

Today it exports 44.9 per cent of its manufacturing output, the highest proportion of any UK region. Twenty-four per cent of its employees work in manufacturing, compared with a British average of 21 per cent.

Health chairman resigns

By Alan Pike, Social Affairs Correspondent

SIR JAMES Ackers has resigned as chairman of West Midlands regional health authority, which has been the subject of criticism for inadequate financial controls.

A National Audit Office report in October found that a consultancy exercise intended to generate £50m savings had cost the authority some £4m.

Expenditure on the consultant's expenses, said the report, included leased houses in London for executives and their wives, chartered aircraft and lavish entertainment.

West Midlands regional health authority, the report added, had sometimes paid invoices without seeing supporting bills.

After completion of the NAO report Sir Roy Griffiths, deputy chairman of the National Health Service policy board, was sent to the West Midlands to strengthen management controls.

Sir James, 57, had been chairman of England's biggest regional health authority since 1982 and received £20,000 a year for the part-time role. He said in his resignation letter to Mrs Virginia Bottomley, health secretary: "Now that the task of rectifying matters is almost complete, I am quite certain that it is in the interests of the regional health authority to have a clean sheet and a fresh start."

Mrs Bottomley responded by speaking of Sir James's valuable contribution and many improvements in the West Midlands.

Mr David Blunkett, shadow health secretary, called on Mrs Bottomley to make a full statement when the Commons returns next week.

Sir James will be replaced temporarily by Sir Donald Wilson, chairman of Mersey regional health authority.

Gas power stations 'may be barred'

By Deborah Hargreaves

INDEPENDENT power generators fear the government will block plans to proceed with gas-fired power station projects as part of its energy review in an effort to widen the market for coal.

Mr David Lewis, vice-president of business operations at Enron Europe, the UK arm of the US utility company, said: "We were given some assurances... that the government would leave gas alone, but what we're now hearing suggests it could take some radical steps with gas."

Mr Lewis is concerned that Mr Michael Heseltine, trade and industry secretary, will block power stations that have not yet received government approval. He also fears the government might call a halt to stations that have been approved but where construction has not yet begun.

This could affect about six planned gas-fired power stations, including one at Connaught Quay, Clyde.

Mr Tony Craven-Walker, chief executive of Monument Oil and Gas which is a partner in the project to supply the Connaught Quay station, said: "We've already spent about £75m to £100m on the project, but because of the uncertainty

surrounding Connaught Quay we're looking at cancelling orders we've placed."

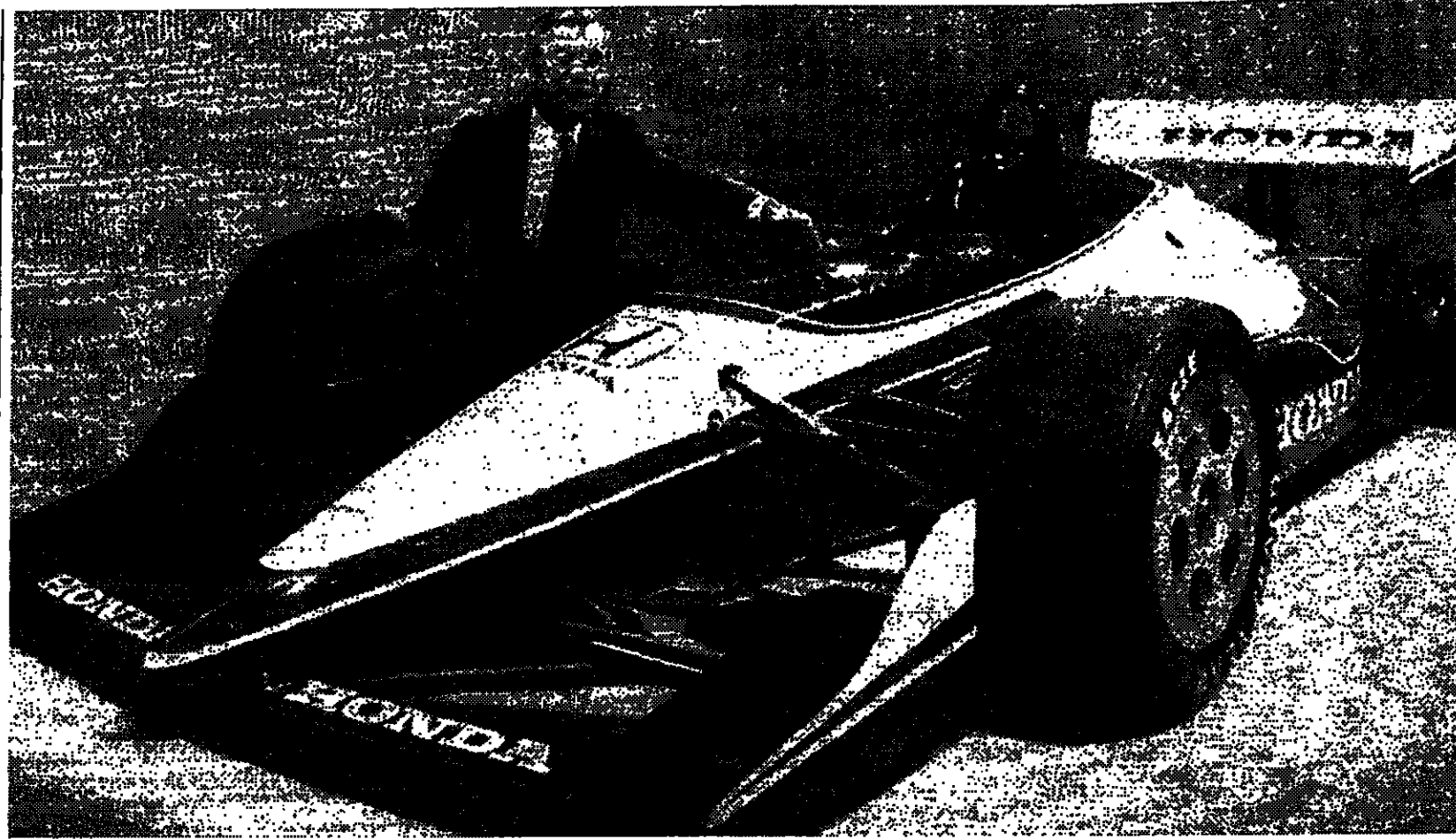
Hamilton Oil and Gas, the US company involved in Connaught Quay, has laid off about 400 people among its contracting teams because of doubt over whether the scheme will be approved.

Mr Lewis said: "It will be a serious blow to the independent power sector if the government blocks these gas stations. We don't invest in other parts of the world because this sort of thing happens and we'd have to ask questions about future investment in the UK."

Enron's 1,875MW gas-fired station on Teesside will be the second independent generating project to become operational when it starts production in April. The company is also involved in negotiations about becoming a partner in at least three other gas-fired stations.

However, Mr Lewis said there is a stand-off between developers in the power projects and power customers as they await the outcome of the energy review which is due at the end of the month.

The Department of Trade and Industry said: "Technically it is possible to reverse consent given to power projects but it would be very difficult. Everything is up for review."



Indy Honda: Honda's announcement in Detroit this week that it is to develop and supply engines for Indy cars, north America's equivalent of grand prix, means that they will almost certainly be used in cars built in the UK. Honda's grand prix successes - it withdrew a few weeks ago having lost this year's championship to Williams-Renault - were won in conjunction with McLaren, another leading UK constructor. All but one of the 33 cars on the starting grid of the Indianapolis 500 last year were built in the UK, by a specialist motor sport industry which is widely acknowledged to lead the world. Huntingdon-based Lola Cars produced 27 of the cars, while Penske of Poole, Dorset, and Galmer of Bicester, Oxfordshire, were the other manufacturers. They form part of an industry now estimated to turn over close to £1bn a year and which includes all the leading grand prix teams. Interest in Indy car racing is rising in Europe this year.

Ford joins the race for TV exposure

JUST 24 hours after releasing the Mondeo, the family-sized "world" car on which Ford's financial future heavily depends, its UK subsidiary this week announced that Mondeos are destined for the race track as well as the showroom.

Ford of Britain announced at Birmingham's National Exhibition Centre that it will introduce two of the new cars in the 14-round British Touring Car Championship.

Although motor racing budgets are never formally disclosed, Ford of Britain does not dispute that the cost by the end of the season could be much more than £1m.

To some the exercise may seem an inexcusable frivolity for a company that made record losses last year.

But Ford of Britain believes that to establish Mondeo in a marketplace crowded with more rivals than when its Sierra predecessor was launched 11 years ago, the racing budget is relatively small compared with the global total of £4bn invested in Mondeo.

The exercise could prove to be highly cost-effective.

Ford is not alone in this view.

To the surprise of the RAC Motor Sports Association - the governing body of UK motor sport whose officials conceived the championship - the racing action and the strong resemblance of race cars to showroom models has struck a strong chord with television, which is highly valued by carmakers and commercial sponsors.

With every round of the championship being televised by BBC's high-profile Grandstand programme and its highlights regularly carried on ITV, BTCC coverage could rank second only to grand prix.

"It's giving us the kind of exposure that you simply cannot buy," said Mr Brian Llewellyn, public affairs director for

John Griffiths on the reasons why carmakers are racing their 'ordinary' models

Peugeot Talbot, whose two-car Peugeot 405 team is being led by former touring car champion Rob Gravett.

With BBC TV contracted to televise both the 1993 and 1994 seasons - and taking an option on 1995-96 - manufacturers are flocking to the championship.

Mercedes is expected to announce that it too is joining the BTCC fray. Meanwhile, Renault is launching a two-car team this year. Japan's Mazda

is entering its new executive car, the Xedos 6. Apparently the Xedos 6 is seen fighting against BMW in the BTCC it could win the type of respect given by European buyers to the blue-and-white badged cars from Munich.

This week a delegation from Audi was at Donington Park, the Midlands racing circuit, to assess whether it, too, should develop appropriate cars.

The newcomers will join a starting grid that even last season - the second in the championship's 21-year form - was starting to resemble a roll call of the world's volume car industry, including General Motors' Vauxhall, Toyota, Nissan and Peugeot.

"The question now is not so much who is coming in, but whether any of the big manufacturers can afford to stay out," says Mr Jonathan Ashman, marketing director of the RAC MSA, and the chief architect of the championship.

The motor industry and companies in the tobacco, clothing and drinks sectors that use motor sport to promote their products acknowledge there is no mathematical formula link-

ing pounds expended to extra sales achieved.

However, press column inches and air time can be measured. Mr Llewellyn of Peugeot Talbot says: "We measured the time we got on-screen just in the reshovings of the 1992 championship's highlights on TV over Christmas - and buying it would have cost us nearly £3m."

The contrast with grand prix motor racing costs is stark.

Williams-Renault admits to a £20m budget, excluding its Renault-supplied engines. McLaren's is considerably more. Most costs are borne by large sponsors such as the tobacco group Philip Morris and the Benetton clothing empire.

On that basis the £1m or so that BMW and Vauxhall - who took the BTCC driver's and manufacturer's titles respectively in last year's championship - and most other manufacturers will spend on this year's championship is very small indeed. Some of that money will be recouped from Securicor, electronics group Philips, Listerine mouthwash, Canadian brewer Labatt and other non-industry sponsors.

In comparison with the 100m global audiences for each grand prix, media coverage has also been much smaller.

The dramatic development is that most of the world, excluding North America, is adopting the British 2-litre rules, including Germany, France, Italy, Spain, Scandinavia, Australia, the entire Asia Pacific region and South Africa.

At the end of this year there will be a European Cup, with each nation sending a team of drivers to compete. Within the next couple of years it is almost certain a new world championship will exist for cars similar to those "ordinary" motorists drive, rather than grand prix exotics.

Disclosure of share options urged

By Andrew Jack

COMPANIES should be required to disclose their directors' share options, three academics said yesterday.

Mr Don Eggleston, Mr John Forster and Mr Paul Groult of the University of Bristol told a conference on corporate governance at Nottingham University that disclosure would be inexpensive and could simply be introduced through an accounting standard.

Annual reports could show in a simple table the rights of executives to acquire shares, and the options granted, exercised and lapsed during the year. The academics said existing disclosure requirements

were complex, erratic, incomplete and met with imperfect compliance by companies.

They added that options that could be satisfied with existing shares offered the greatest tax concessions and yet had the least demanding disclosure requirements.

They found that options to subscribe for shares were most commonly used by British companies.

Their conclusions came shortly after the US Securities and Exchange Commission issued tough new disclosure guidelines on stock options for company executives.

The profit-and-loss account should also be debited to show the cost of the options, with a corresponding adjustment in

reserves on the balance sheet, they recommended.

Large quoted UK companies in which the directors own a small proportion of the shares are more likely to create audit committees voluntarily, the conference heard.

In an analysis of 142 companies, Mr Paul Collier of Exeter University found clearly differing characteristics between companies with and without voluntarily formed audit committees. Companies with committees tended to have a higher level of gearing, more non-executive directors and more internal audit department.

He concluded that as a result businesses with low gearing and high levels of share ownership by directors would dispropor-

tionately face the costs of introducing audit committees.

Extending auditors' liability to parties other than their clients would not improve the quality of auditing, Mr Noel O'Sullivan told the conference.

Auditors would adopt risk-avoidance strategies rather than making their audits more extensive, said Mr O'Sullivan, an Association of British Insurers research fellow. They would be likely to avoid clients in high-risk industries, he added.

His analysis goes against critics who have called for a re-examination of the Caparo judgement in the Lords which restricted an auditor's duty of care to the existing shareholders of a company collectively.

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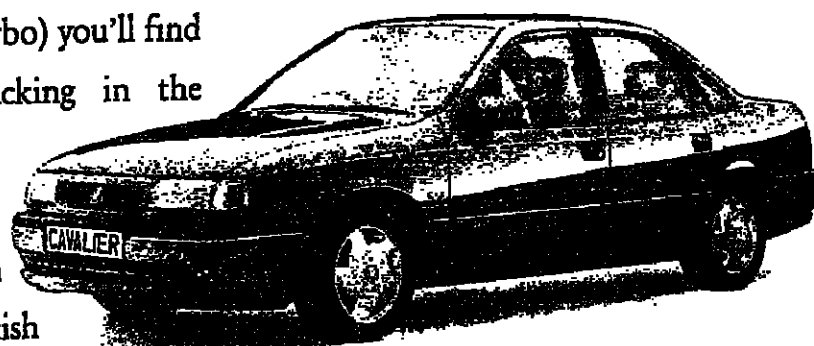
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FINANCIAL TIMES

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Saturday January 9 1993

Choices at Chevening

THE QUESTION that Mr Norman Lamont, the host of this weekend's Treasury house party at Chevening, should be asked is not whether he should have stayed on after the exchange rate mechanism debacle, but whether he should have wanted to do so. The charades may be fun. Discussions of the UK's fiscal prospects will not be, unless they too are turned into a charade.

British economic policy is on an unsustainable course. What is not sustainable will not endure, as was demonstrated so dramatically on September 16 1992. The question therefore is not what the government says. Governments say many things, most of them beside the point. What matters is what the government will choose to do. In 1993-94 the public sector borrowing requirement is forecast by the Treasury to be 7 per cent of gross domestic product. Without privatisation receipts it will be close to 8½ per cent of GDP. This is fiscal policy Italian-style. Even if the Treasury were to prove right in its working assumption of economic growth between 1993-94 and 1995-96 of 3½-4 per cent a year, the PSBR is likely to remain over 6 per cent of GDP in the latter year.

This uncomfortable fiscal outcome rests on the assumption that every throw of the policy dice will turn up a six. The UK has had several chancellors who acted upon that assumption. They have all lost their gambles. The traditional British cure for an economic depression is increased consumer spending. This is precisely what the prime minister has suggested with his misleading references to the recovery of the 1980s. But for the personal sector to shrug off its debt-induced woes and go out and spend once more would prove a cure as bad as the current disease. On plausible assumptions, a recovery in demand sufficient to lower the PSBR substantially would also increase the current account deficit, from 2½ per cent of GDP this year to perhaps twice that level two to three years from now. Yet if the economy were to grow at, say, 1 per cent this year and 2 per cent a year thereafter, so limiting the rise in the current account deficit, the PSBR could be 10 per cent of GDP by 1995-96.

Lower output

The cause of the government's predicament is clear. According to the 1990 autumn statement, total general government spending should have risen only 6½ per cent between 1990-91 and 1993-94 in real terms. Now the Treasury says it will rise 12½ per cent. The 1990 Financial Statement and Budget Report forecast that in 1993-94 real GDP would be 9 per cent bigger than in 1990-91. In fact, it may

be 2 per cent smaller. Higher spending is one blade of the scissor; lower economic output is the other; what has been cut up is the government's reputation for fiscal prudence.

Export-led growth is the solution. But that would mean a further depreciation, probably brought about by lower interest rates. Such a depreciation would threaten achievement of the chancellor's target of 1-4 per cent annual inflation.

Fiscal tightening

Looser monetary policy would have to be offset by fiscal tightening. Such a tightening should be designed to deliver a sustainable fiscal position in the medium term. On plausible assumptions, the structural fiscal deficit may be as much as 6 per cent of GDP. Reducing that to sustainable levels could take an adjustment of perhaps 4 per cent of GDP, or about £25bn. If all went well, maybe half of this could come from a decline in the share of public spending in GDP as the economy recovers. Even so, taxation would have to rise by the equivalent of 6p on the basic rate of tax.

The likely fate of the chancellor, or his successors, is to preside over an economy that does not grow fast enough to prevent further increases in unemployment. It is to watch the one achievement, that of low inflation, endangered by a probably inescapable depreciation of the real exchange rate. It is to impose the tightest possible constraints on those parts of public spending that are not purely cyclical. Last and worst of all, it is to raise taxes. Yet if this is, indeed, to be the chancellor's fate, it need not be now. Given the strong inherited fiscal position and the uncertainty about the pace of the recovery, it would make sense for the chancellor to duck the March Budget altogether, leaving any significant changes to the first integrated budget, due in the autumn.

If there is to be a budget, however, it would be absurd to fiddle with trivial fiscal changes, such as offsetting the money lost when car tax was abolished. It would be better to do something dramatic, such as coupling the abolition of mortgage interest relief (worth maybe £5bn) with lower interest rates or abolishing the upper earnings limit on national insurance, thereby eliminating two large anomalies in the current fiscal structure.

A chancellor who has remained in office after the recent disasters certainly wants the job. But if he wishes to go on enjoying it a while longer, he might do best to have fun this weekend and postpone both the serious discussions and the budget until next autumn.

Measures to prevent shipping accidents have failings, says Deborah Hargreaves

No easy solution to spills at sea

Gales and bad weather continued to hamper the clean-up process yesterday after the oil tanker, Braer, crashed on rocks to the south of the Shetland Isles on Tuesday. While salvage crews lost hope of boarding the stricken vessel this weekend to pump out oil, environmentalists and opposition MPs demanded to know why two similar disasters should have happened in European waters in the past month.

The tanker Aegean Sea broke up off the coast of north-west Spain in early December, causing widespread environmental pollution. In the wake of both disasters, the EC is looking at tightening rules governing tanker traffic. Politicians in the UK are calling on the government to widen the inquiry into the cause of the Braer wreck to cover tanker safety in general.

Are tougher controls needed, or would they only further burden an industry which is vital to the world economy, yet labouring under the pressures of recession and low oil prices?

The oil and shipping industries are already campaigning against new controls. They point out that tougher regulation - and declining tanker traffic - has meant that the amount of oil spilled at sea has been steadily declining throughout the 1980s. The number of accidental spills has risen in the past couple of years, but remains much lower than in 1974. The oil lobby argues that some spills are inevitable.

However the economics of the business has also deteriorated with the sharp fall in freight rates, raising the question of whether forced economies contributed to the recent spate of incidents.

Shipping organisations estimate, for example, that freight rates would have to increase three-fold from their current level of about \$15,000 a day for an average vessel

to provide shipowners with an adequate return on new investment. Scrap values have also fallen so low that tanker owners may find it more economic to keep ageing ships than to sell them to shipbreakers.

Numast, the maritime officers' union, maintains that out of the ships checked in British ports in 1991, more than half were found to have defects that could affect the safe operation of the vessels.

"There has been savage cost-cutting in world shipping, particularly in the tanker industry, and we are paying the price for it with a declining safety record," said Mr Andrew Linington at Numast.

Tanker owners agree the ageing of the world's fleet has resulted in more defects. But they say that freight rates have been forced down to such a low level that they cannot afford to modernise their fleets.

"A shipowner is responsible for maintaining his ships at high standard, but he must be given the means to do so," said Mr Andreas Ugland, chairman of Intertanko, the independent tanker owners' association.

There are also signs that cost-cutting has led to the use of cheaper and poorly trained crews. According to the International Chamber of Shipping, 80 per cent of tanker accidents can be traced to human error. Standards of training colleges in countries such as the Philippines, which contributes more seafarers to the world fleet than any other country, vary widely. Although there are international certificates of seamanship, the fact that they are awarded locally makes it hard to enforce uniform standards.

If the investigation now underway concludes that the Braer disaster was due to more than bad luck, neither the distressed state of the industry nor its improving record will check public pressure for better controls. Several potential areas for action are being debated.

Given the central role played by human error in accidents, maritime unions and shipping representatives demand an improvement in training standards. Such standards are set by the International Maritime Organisation - the United Nations body responsible for regulations on world shipping. But the organisation accepts that its rules, last amended in 1978, are out of date.

The IMO is considering updating its training requirements. But this is a lengthy process and could take several years. In the meantime, maritime bodies such as the International Shipping Federation are involved in regional efforts to improve standards, but there has been little co-ordination.

However, the IMO has managed to reach a broad consensus on changes to tanker design that will improve safety. Under rules recently passed, it requires all new tankers to be built with double hulls - an extra protective casing which can help to contain spills in an accident - or similar pollution control measures.

Under the same new regulations, all tankers older than 25 years must be refitted with additional pollution control measures after 1995.

All the proposals have shortcomings. Double hulls would prevent some disasters, but would probably have been irrelevant in the Braer's case, given the force of the waves throwing the boat onto the rocks. Double hulls can also cause other safety problems, such as the build-up of dangerous gases between the inner and outer hull, which could result in an explosion.

Worry and frustration about low international standards has led some countries to consider their own regulations, raising fears on the part of tanker owners that a patchwork of different national standards will emerge.

The US is the only country to have passed its own rules, which



The Braer's oil spill is claiming the lives of about 100 wild birds a day

are tougher than the IMO's standards. These were devised in response to the Exxon Valdez oil disaster in 1989.

They stipulate that after the next 15 years all ships calling at US ports must have double hulls. The US has also introduced unlimited liability on tanker owners for the entire costs of cleaning up an oil spill and for compensating people whose livelihoods are affected by a spill.

Yesterday, European politicians took a step closer to the American model by urging the EC to restrict dangerous cargoes passing through its waters and to adopt improved standards for shipbuilding.

Even before the Shetland wreck, the UK had banned loaded tankers

through the Minches - the channel separating the Hebrides from the Scottish mainland - for environmental and safety reasons. Present IMO guidelines also advise tankers to keep 10 miles away from the Shetland coast. Environmentalists and opposition MPs would like the UK to put pressure on the EC to ban ships in the region.

Route restriction would go some way towards appeasing the environmentalists, and might be enforceable even on a financially precarious oil industry. But the past decade's international experience of trying to tighten regulation and encourage the oil industry to take more care shows that there are no easy solutions.

Nature to the rescue

Bronwen Maddox on the resilience of the environment

arrive to nest on Shetland - black guillemots are flying in already. There is little hope that they will detect the oil and move elsewhere. According to Dr Jeremy Leggett, scientific director of Greenpeace, the campaign group: "They're a bit stupid, they persist with business as usual, poor things."

The main effect of the oil is simply to smother wildlife, or to overwhelm digestive systems. Dr Paul Johnston, toxicologist at Exeter University, says: "There are mechanisms in most animals for detoxifying themselves from hydrocarbons (the main type of chemical in oil), but not in those quantities."

However, some of the most poisonous hydrocarbons, such as ben-

zene, evaporate rapidly, while many of the rest break down naturally into carbon dioxide and water. Many scientists stress that oil kills a lot of wildlife immediately, but is less ecologically damaging in the long term than other less visible pollutants such as pesticides. Those do not break down naturally, cannot be metabolised or excreted by organisms, and so build up in the foodchain.

A series of reports on the recovery of the Prince William Sound in Alaska after the 1989 Exxon Valdez wreck, paid for by Exxon but commissioned from a team of internationally respected scientists, concluded that recovery was "well under way" a year after the spill-

age, and that most visible oil had gone. Seals and birds had returned, although in lower numbers, and seaweed and barnacles had colonised the rocks.

According to the team: "Experience has shown that exposed, rocky shores usually recover in two to three years. Others show substantial recovery in one to five years, with the exception of sheltered shores such as salt marshes which may take 10 years or more."

They point out, too, that species which have adapted to live in harsh climates such as Alaska - or the Shetlands - are unusually resilient. However, scientists acknowledge that the taste of oil may be detectable in fish for many years, with

possible serious consequences for the Shetlands' salmon industry.

Experience has given grounds for optimism about long-term ecological recovery, but it has not produced a consensus on how to treat oil slicks. Environmentalists have attacked the decision to spray the Braer slick with detergents, arguing that they make the oil sink to the seabed where its effects are prolonged. Other methods such as hosing the beach destroy plantlife and small shellfish.

In the case of the Alaskan spill, workers from Exxon and US environmental groups spent much time sitting on the shingle scrubbing boulders and pebbles individually. But according to Mr Peter Taylor of the Oil Pollution Research Unit, a leading environmental consultancy, "the amount of oil recovered (by people's efforts) is relatively small compared to the oil spilled". He adds: "Studies have shown that the best cleaner is nature itself."

MAN IN THE NEWS: David Crossland

Driven to his destination

David Crossland sold 1.7m holidays last year. When it came to going away himself, however, the chairman and founder of Airtours persuaded his wife not to take a summer break. Instead, he spent two weeks in front of a computer screen, selling holidays.

In spite of owning 36 per cent of the UK's third-largest holiday tour operator, now capitalised at about £250m, Crossland's appetite for deal-making is undiminished. "I really like parting people from their money. It's an art form to give good service."

This week, Crossland embarked upon his largest transaction. In a move that could bring Airtours into a bruising price war with Thomson, the dominant holiday company in the UK for more than a decade, he launched a £215m bid for Owners Abroad, number two in the UK market.

If successful, the bid will put him in charge of a £500m holiday empire that is run from a converted Lancashire mill known as the Tardis surrounded by a field of sheep.

A quiet and - for the travel business - uncharacteristically retiring boss, Crossland, a 46-year-old native of Burnley, appears the antithesis of more colourful characters such as Harry Goodman of ILG, and Sir Freddie Laker, who have passed through the travel industry's revolving door.

"I'm a boring workaholic, so my wife says," Crossland repeatedly jokes. Though his house backs on to the fairway of a golf course, he says he does not play. He likes music and tennis and relishes the time he spends with a family. Nevertheless, he sees little of them because of his consuming passion, the travel business.

Rising before dawn, he drives his red Jaguar XJ12 from Cheshire to the office at Helmsford, in the Pennines, by 6 am. The review of the previous day's work is complete by 8 am, and he says he is exhausted two hours before he goes home at about 8 pm.

Asked why he is driven to work so hard, in spite of his now substantial wealth, Crossland's explanation is compelling in its simplicity. "I actually enjoy it," he says, almost apologetically. "Every day I get up, it's as good as the second day of the travel agency - the first day I was frightened."

That first day, 30 years ago, followed a less than easy childhood. His father was a wholesale fruit and vegetable trader but also played football for Burnley, and worked in the evenings as a toast-master and club singer. The family took one week holidays in traditional working-class resorts like Skegness. "We were not a very well-off family but we were all very well looked after."

But it was only after he "struggled" to pass three 'O' levels and was prevented from following his mother into hospital administration that he went to work in the travel agency.

Crossland talks about his school days with the candour of a man who has proved he can be successful without conventional qualifications. "Maybe I was not capable of taking in things very fast," he says. "I changed the day I walked into a travel agency - it was like someone turned the key. It was this amazing place with unbelievably cheap prices."

Nine years later, aged 25, a client asked if Crossland would buy his two holiday businesses. "I cannot to this day say why I did not say I had no money." But most of money he



borrowed - amounting to some £8m - was paid back in nine months. From 1972 to 1980 most of the profits were ploughed back into buying more travel agencies.

From this base in the Manchester area, Crossland cut his teeth as a tour operator, developing an instinct for destinations that would sell. "We had begun to buy blocks of tours from [the tour company] Intasun," he says. "We bought whatever we could see there was a demand for over the counter; you can tell on the first day a brochure comes out."

Crossland then took one of the key decisions that led to a change in Airtours' fortunes. "I could see retail margins were going to get quite fine," he says. He also spotted a lack of flexibility in the market. Existing tour operators would, for example, insist that if you wanted Malta, you flew on a Wednesday - most working people in the Manchester area could only fly at weekends.

He began direct buying of aircraft seats and accommodation in resorts, selling the packages through his Manchester-based travel agencies. In 1980, his first

year, he sold 900 packages; the second 23,000, and by 1985, 250,000. Crossland jokes this was, in fact, a bigger transformation than Airtours will undergo if it is successful in taking over Owners Abroad's 2m holiday packages. "There was no management in Airtours. I wrote the brochures, did all the hotel buying, costed it, priced it and sold it over the counter."

Only after 1985 did Crossland begin to bring in the managers and accountants who provided the professional support that helped him to float Airtours in 1987, just before the stock market crash.

For three years the shares fluctuated between 24p and 42p. But in 1991, Airtours was the best-performing stock in London, rising to a peak of 334p in 1992, confirming Crossland's super-rich status.

What Crossland is attempting now, however, is in a different league. Almost overnight he plans to double Airtours' size through an acquisition after years of organic growth. And Thomson, which has not faced a similar sized competitor in 20 years, is unlikely to watch placidly as its dominance is challenged.

While Crossland's knowledge of the business and tight control of Airtours is grudgingly acknowledged in the industry, there are competitors who think he may be moving too fast. "He has grown up in the business and is a loner," says one rival. "But he has changed and is beginning to believe his own propaganda. I believe in walking; he is running and he might trip up."

Crossland disagrees and is at pains to dispel the idea that he is throwing a gauntlet at Thomson's feet. His advisers maintain that a man who would retain a 17 per cent stake in Airtours after a merger is likely to have calculated the risks of a price war. Crossland says he is simply working for shareholders and trying "to turn the holiday business into a credible business" trying to win respectability for an industry that is only 30 years old.

Richard Gourlay

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The defence of the French currency is putting a severe strain on the economy, says David Buchan

Costly siege of the franc fort

Is the prestige worth the pain? That is the question which President François Mitterrand and most of France's political and business establishment must ask themselves as they soldier on in defence of the franc's present parity with the D-mark.

Mr Mitterrand believes there is far more at stake in keeping the franc level-pegged with the D-mark. For him, there is the overwhelming political importance of preserving the dream of monetary union. And there is no one in France who disagrees that the present link between the franc and the D-mark is all that pins the European Monetary System together at the moment.

But it is the economic rationale of the franc fort policy that is seriously weakening in the face of growing redundancies and record real interest rates, shoving up the misery index for many French companies and citizens.

Underneath the political crust of support for the franc fort, the economy is rumbling with discontent. Peugeot's announcement this week that it was laying off 2,600 jobs - 4 per cent of its workforce - made clear that there will be no respite this year in the trend that saw a record 800,000 job losses last year. This took the total number of unemployed to 3m, or 10.4 per cent of the workforce.

The lay-offs have come in every branch of industry and have not spared the service sector. Every time there is a run on the franc, higher market interest rates present banks with the choice of seeing clients go under or themselves losing money. Banks and insurance companies are having to practise various forms of financial engineering - assets swaps, selling and leasing back

buildings - to limit the impact of the slide in the value of their property holdings.

The unrelenting pace of redundancies may be as much the result of domestic fiscal and social policies as of the battle on the foreign exchanges to maintain the value of the French currency. But an increasing number of those doing the firing seem to put the blame on the franc fort policy and the high levels of interest rates it requires. In a survey by the business paper, *Les Echos*, this week, 71 per cent of a sample of 402 company bosses said they hoped that, if the centre-right parties carried the March parliamentary elections, the new government would abandon monetary rigour for interest rate cuts.

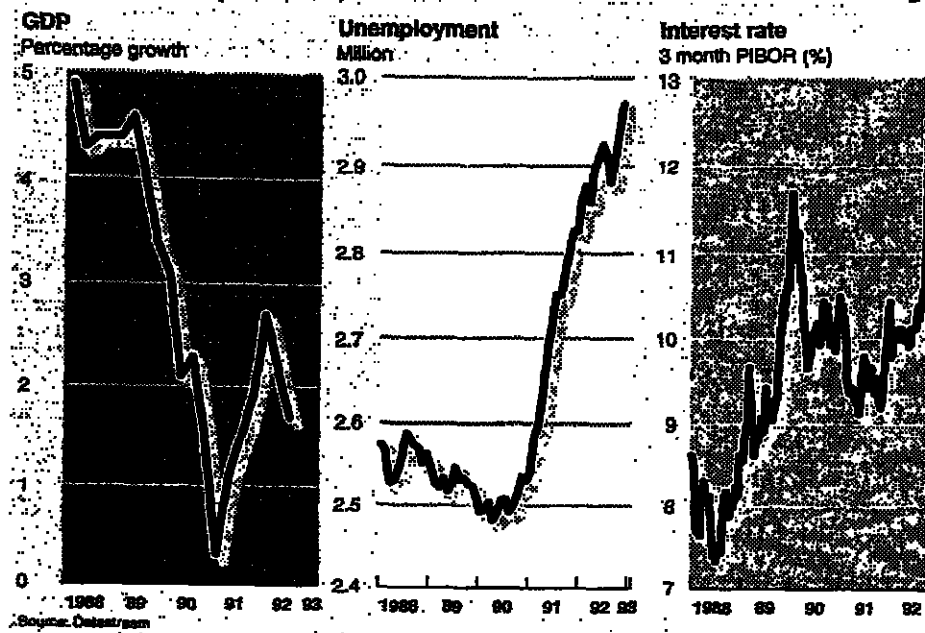
For the opposition, this is a highly unwelcome view from the March parliamentary elections, the new government would abandon monetary rigour for interest rate cuts.

Underneath the political support for the franc, the economy is rumbling with discontent

its natural business constituency. The single element of support for Minister Pierre Bérégovoy's socialist government from the top leaders of the Gaullist RPR and Giscardian UDF parties is for its exchange rate policy. Indeed, they are actively conspiring to talk up the franc. Socialist and opposition leaders have joined in disparaging the minority advocates of "soft money" in each other's camp. Such disparagement became slightly more difficult when Mr Alain Madelin, a former UDF minister and pro-European, last month urged a floating of the franc from the European Monetary System.

Equally, both government and opposition leaders now

France: Painful wait for the benefits of austerity



talk in non-partisan terms about the need to give the Banque de France statutory independence from the government of the day, a move considered vital to bolster the franc and necessary to comply with the Maastricht treaty on eventual monetary union.

Mr Michel Sapin, the finance minister, has said that to try to rush through a new central bank statute before the March election would show "a lack of confidence" in the opposition, which he, like every other reader of French opinion polls, expects to form the next government.

For his part, Mr Edouard Balladur, tipped as prime minister in that new government, yesterday admitted his "error" in not pushing autonomy for

the Banque de France, when he was finance minister in the 1986-88 conservative government.

The same consensus does not exist on public finances, which according to an independent estimate yesterday by the Centre for Economic Studies are likely to be FF220m (325.8m) in the red this year and FF250m next year. Mr Bérégovoy more or less conceded these estimates, when he admitted this week that the International Monetary Fund and the Organisation for Economic Development and Cooperation had been more accurate in estimating growth this year at around 1.5-1.6 per cent than his own government's estimate of 2.6 per cent.

But a charge of fiscal extrav-

agance is hard for the opposition to level at Mr Bérégovoy, who throughout the four nine months of his premiership has only come up with penny packets of retiation - some low-interest loans for small business in October, some tax relief for the sick property sector in December, and this week's announcement of speedier VAT refunds to help companies' cash flow. Equally, Mr Balladur said yesterday that he looked first to tax reform and German-led interest rate cuts to spur economic revival, which only over time would boost tax receipts to reduce the budget deficit.

Despite the fact that the economy is likely to grow by more than 1 per cent this year, there is increasing frustration

that the past ten years of austerity have failed to yield the expected benefits.

France has now achieved lower inflation than Germany, but its interest rates remain higher. Its trade surplus - FF23bn in the first nine months of last year - is now threatened by the depreciation of many of its neighbours' currencies. Blackest of all is the unemployment picture.

Much of the jobless increase can be blamed on the high level of real interest rates, which but for the need to keep the franc in lock-step with the D-Mark should have fallen over the past two years as inflation, investment and economic activity have sunk together.

At some cost to themselves, claims Mr Robert de Bruin, director of the Association of French Banks. Keeping their base rates below 10 per cent, when measures to defend the franc in September and early October last year drove money market rates to a peak of 20 per cent, cost the banks FF400m, he says.

Since then, however, banks have raised their base rates to 10 per cent or above. "It is good commercial sense not to hurt our clients," says Mr de Bruin. "We can hold the line on rates, but only for short periods."

A host of structural factors are also to blame for the mismatch of supply and demand in France's labour market. But one fact has now shot to political prominence. This is the new freedom with which French firms lay off

their workers. Their motive is the high social payroll charges, which, as Mr Balladur was complaining yesterday, mean that total wage costs in France amount to 19 per cent of GDP, compared to 11 per cent in Germany.

The last conservative government repealed in 1986 the law that made redundancies subject to the public authorities' approval. But only in the past 18 months have companies really exploited their freedom to shed labour. The wave of recent lay-offs, some of them perhaps long overdue from before 1986, has hit far more sectors than in any previous economic downturn. Some of them are perhaps long-overdue. Air France, for example, is making forced redundancies

for the first time. The Patronat employers' federation naturally rejects charges that its members are trigger happy in firing people, and it and the unions are embroiled in a separate dispute over unemployment insurance, accusing the state (with some justice) of shirking its responsibilities. Indeed, issuing a report this week on French competitiveness, Mr Jean Candois, the head of Pechiney, the metals group, complained that companies are further handicapped by the unfair share of unemployment insurance costs they have to shoulder.

It is hardly surprising, in present circumstances, that the Bérégovoy government should hanker after the old 1986 law. Nor was it surprising that last month it passed a law requiring companies to first present a plan to try to give workers alternative jobs before making them redundant. In the absence of such plans, redundancies can be declared legally invalid.

Mr Jacques Chirac, the Gaullist leader, said employers should think

Much of the increase in unemployment can be blamed on the high level of real interest rates

twice before laying people off. Mr Balladur even floated the idea of levying social charges on a company's turnover, not its payroll, thereby denying it cost savings from lay-offs.

The opposition is clearly growing anxious about the state of the economy for which it is likely to inherit responsibility. Precisely because the unemployment crisis is intractable, there is always the temptation to reach for a simplistic solution, such as abandoning the franc's present parity with the D-mark.

The deeper France enters into its election campaign, and the longer the Bundesbank maintains its rates at the present level, the greater that temptation grows.

Japan has a severe case of royal fever. Amid the gloom of recession, this week's announcement that Crown Prince Naruhito, seemingly destined to a lonely life of bachelorhood, has finally found a bride, has provoked a range of emotions from tears of joy among shoppers to a forecast that the economy will grow by an extra 0.8 per cent this year.

There is a general sense that the crown prince, the 32-year-old heir to Japan's Chrysanthemum Throne, has chosen well. Miss Masako Owada, 29, a career diplomat, speaks English, French and German, shares his love of skiing and tennis and, after a stint at Harvard, studied like the prince, at Oxford University.

But his choice has also provoked a debate about the role of women in Japan. Miss Owada, whose father is vice foreign minister, is on a fast track in her career. She has sat in on negotiations with Mr James Baker, the former US secretary of state, and Mrs Carla Hills, the US trade representative. She has also been responsible for policy formula-

tion on semiconductors, one of the most sensitive trade issues between the US and Japan.

Her career will be sacrificed for the cloistered life of loyal wife to the crown prince, responsible for official tree planting and paper-folding festivals. Miss Owada, likely to be wed in May, has already handed in her notice, and her decision has provoked dismay among some Japanese women, who are painfully making their way through the male-dominated hierarchies of business and the government bureaucracy. "I can't believe she's giving up her job," said one career woman, expressing her shock over the resignation of Miss Owada, dubbed "Superwoman" by the media.

By contrast, many Japanese men, who feel threatened by the emergence of stronger career women, are sure she has done the right thing. "Japanese women should follow her example, they're just not made for the workplace," says one male office worker.

But Miss Owada's acceptance of the imperial proposal has also inspired hope that she may be able to weaken the sti-

Superwoman is shackled

Emiko Terazono on the reaction to Japan's royal bride-to-be

ting influence of the Imperial Household Agency, the division of the civil service that is in charge of imperial matters and keeps the imperial family aloof from the public. Many Japanese want their royal family to become more accessible, and see the British royal family as a model.

The agency's determination to maintain its tight control over royal affairs and the mystique of the imperial family was shown in a recent controversy over Prince Akihito's hair. The agency was outraged by an unauthorised snapshot of Prince Akihito, the younger brother of the crown prince, having a strand of hair swept from his forehead by Princess Kiko, his wife, moments before their wedding. The picture was banned by news agencies and the photographer was sacked.

Another sign of the agency's strong grip on royal affairs

was its ability to impose a black-out on media coverage of Prince Naruhito's search for a bride. It blamed previous media reports for his difficulty in finding a match and said that, as the next emperor and spiritual head of the Shinto religion, Naruhito should be protected from press intrusion.

On a more worldly level, Japanese businessmen are hoping that the imperial marriage will stimulate the sluggish economy. Consumer spending revived before the wedding of Akihito, the current emperor, and empress Michiko in 1959. The research arm of Nippon Life, the country's largest life insurer, estimates the royal engagement could add as much as ¥3,300bn (£17bn) in consumer spending this year through sales of commemorative souvenirs and new housing demand triggered by an increase in the number

of couples getting married.

Electronics manufacturers hope for a boost from a new "Michi boom" - the sharp increase in sales of television sets to people wanting to watch the 1959 wedding. Most Japanese now have a television set, but that has not stopped profit-starved executives from suggesting that a royal wedding could be just the thing for high-definition television, which has so far been an over-priced flop.

The imperial wedding will certainly be over-promoted, with the Japanese government suggesting yesterday that it would be made a national holiday, and media organisations already assigning squadrons of reporters to prepare programmes on every conceivable royal issue. But whether the imperial marriage is a flop depends on Prince Naruhito, who will either take Miss

Owada by the hand and lead her into a new era of openness or ensure a life of frustrating, refined confinement.

The prince has expressed a desire for a more informal relationship between the imperial family and the people, and has complained about excess security precautions. Film footage of the prince's life behind the palace walls this week showed him jogging, apparently alone, until the camera panned to the right, showing a pack of security officials scurrying behind him.

Having observed the British royal family during his time as a graduate student at Oxford, the prince recently expressed his admiration for the *Windsors'* social profile. After their recent problems, however, the crown prince may well be hoping that his journey through married life proves somewhat smoother.



Diplomat Masako Owada will swap a fast track career for royal duties

LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL
Fax 071 873 5938. Letters transmitted should be clearly typed and not hand written. Please set fax for finest resolution

Space travellers for whom time just 'slips' by

From Dr Stephen Castell.
Sir, Charles Taylor's lacy, crinkly ruff model to explain the missing mass in the universe (*Letters*, January 6) is supported by the idea developed by my children (then aged 13 and 15) a few years ago.

This is the "isochronous universe" - a universe awash with "isobars" of equal time. If the technology could be developed, so the idea goes, to find and use such isochrones, a traveller could simply slip along them (rather than across

them, the normal way we experience time) and could traverse vast interstellar distances essentially "instantaneously". I agree with Mr Taylor: that it is unthinkable that we should not be able to explore the whole of creation, and not just this tiny earth-speck. The isochrone traveller may well one day easily manage it.

Stephen Castell, *Computer and Systems Telecommunications, 20 Grange Road, Wickham Bishops, Witham, Essex CM8 3LT*

Advantages of BBC licence fee must not be ignored

From Ms Pamela Taylor.
Sir, David Sawers ignores some telling advantages for retaining the licence fee in his *Personal View* (January 6). He claims the licence fee will be harder to sustain as a fair method of funding the BBC as new broadcasting services proliferate. Certainly, audiences will fragment and BBC audience share will therefore reduce, as John Birt, the director-general, has stated, by the end of the decade.

However, best estimates suggest that rather more than 90 per cent of households will still be watching or listening to an average of 24 hours of BBC programmes each week and the BBC is determined that its 24 hours of enjoyment will include distinctive programmes not matched elsewhere for range and quality. At present the full range of

BBC services for a week - television, radio, regional, local and CeeFax - costs less than one video hire, satellite and cable subscriptions or the single ITV channel. In fact, research shows the public may be willing to pay a higher licence fee than at present.

Mr Sawers also misses an important advantage of the licence fee system - as a direct link between the BBC and its audiences, by-passing politicians. A retail prices index-linked licence fee minimises political pressure which can never be entirely removed from the electronic media, as the recent ITV franchises round has demonstrated. Pamela Taylor, *director of corporate affairs, BBC, Broadcasting House, London W1A 1AA*

UK needs to lift costly artificial barriers to employment

From Mr Henry Law.
Sir, Percy Barnevik expresses his concern about the large-scale job losses which will result from the industrial restructuring the single market will bring about (*"Life in the Single Market"*, January 4). In any normally functioning economy, such surplus labour would be promptly re-employed. Most of us could compile a long list of jobs which need to be done. Pavements need mending, supermarket checkouts are understaffed and hospitals have pared down their workforce of ancillaries to a bare minimum. Bus conductors and station porters vanished long ago even though many of us would still wel-

come their services. Probably the most important reason why labour is difficult to re-employ is the overall shape of the tax and benefit system. This sends the wrong signals both to the individual who is unemployed, and to any potential employer. The combination of means-tested benefits and low tax thresholds effectively acts as a very high marginal rate of tax for anyone moving from unemployment to employment. This creates an artificial barrier to employment which amounts to a lock-out of labour. In the beleaguered public sector, this mechanism means that it is apparently very costly to take someone out of unemployment

into a low-paid job. The necessary reform would ensure that, however little a worker was paid, he would be better off than not working at all. It is a matter of getting the arithmetic right. The issue was discussed in detail in *Beyond the Welfare State*, by Samuel Brittan and Steven Webb, who concluded that what is required, among other things, is a change to some form of universal benefit, not means-tested, on the lines of the basic income or negative income tax schemes. This is the only way of reducing the present barrier to employment. Henry Law, *19 Queen's Gardens, Brighton BN1 4AR*

Sunday trading: protect staff or follow Scotland?

From W Walton.
Sir, I fully agree with the heading to your editorial that the government should "Act swiftly on Sunday trading" (December 30).

It is surprising that you seem to believe that effective legal protection of staff not wishing to work on Sundays is possible. Yet you frequently report cases of discrimination because of race or sex. Quite recently you reported that even women barristers feel they are discriminated against. Then, of course, there are those who suffer in silence knowing that the effectiveness of anti-discrimination laws is nothing but a mirage. Let's be realistic and find a new way to restrict Sunday trading. Sunday trading is sig-

nificantly restricted in most of Europe. We would be foolish to step out of line. W Walton, *"Comet", 24 Cromwell Place, Cranleigh, Surrey*

From Mr Michael Coulson.
Sir, Your editorial, "Act swiftly on Sunday trading", is timely and commands overwhelming support among the public. That the law in England and Wales regarding Sunday trading is an ass is easily demonstrated. First, retailing and shopping is a wholly legal and desirable activity, but it is restricted by the mores and conditions current in 1950. Also ridiculous is the fact that

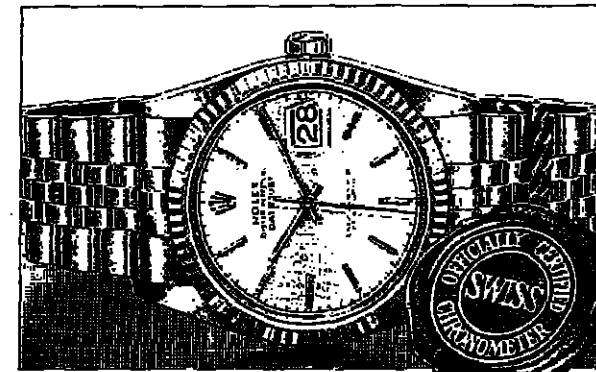
unregulated Sunday trading is legal in an important part of the UK, to wit Scotland.

What is required now is action to bring the law on Sunday trading in England and Wales into line with the law in Scotland.

If, however, parliament insists on defying the will of the people then I am afraid that the law in Scotland must be brought into line with the restrictions in England and Wales. If Sunday trading is judged by our legislators, some of whom represent Scottish parliamentary seats, to be bad for the English and the Welsh, it must also be bad for the Scots. Michael Coulson, *9 Broadrick Road, London SW17 7DZ*

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COMPANY NEWS: UK

Laporte wins the battle for Evode

By Roland Rudd and Paul Abrahams

LAPORTE yesterday won its battle with Wassall for control of Evode with a recommended £129.4m bid for the chemicals and plastics group.

Wassall, the mini-conglomerate, immediately dropped its hostile offer worth £113.2m. Mr Chris Miller, chief executive, said: "It took us just 50 seconds to make our exit. We were outbid by an expensive strategic buyer. Laporte must have really wanted it."

Laporte is also offering a full cash alternative of 115p a share compared with Wassall's 95p in cash.

Mr Andrew Simon, Evode's

chief executive, said the fight for Evode had enabled him to secure the best price. "Laporte's offer has blown Wassall out of the water. It is the best possible deal for shareholders."

Mr Simon is to become a non-executive director of the enlarged Laporte, while Mr David Winterbottom, Evode's chief executive, is to become a full time consultant for a year. It is the first deal Wassall has failed to win since the two former Laporte executives founded the group four years ago.

Mr Miller, said: "We identified a good target which was undervalued and badly managed but we were not willing

to overpay. Our failure to win does not put us off from going hostile again."

Laporte's shares fell by 27p to 585p. Since announcing its talks with Evode, its share price has fallen by 10 per cent. Evode's shares rose 13p to 115p, while Wassall's firmed up to 210p.

Schroders, which is advising Laporte, yesterday bought another 6.1 per cent of Evode, which with irrevocable undertakings from shareholders, took Laporte's stake in Evode above 20 per cent.

Laporte is also raising £84.4m via a placing and 1-for-10 open offer at 560p per share. At the close of business on December 13, it had out-

standing net debts of £127.3m, while Evode had net debts of £41.9m.

Laporte is offering 23 new shares for every 112 Evode shares, valuing each Evode share at 120p.

The offer values Evode's convertible preference shares at 104p on the basis of five new Laporte shares for every 28 preference shares. There is also a full cash alternative worth 100p.

The chemicals company has focused its activities into five core areas which comprise construction chemicals, organic specialty chemicals, absorbent chemicals, hygiene and process chemicals and metals and electronics chemicals.

For the financial year to January 3 1993 Laporte is forecasting pre-tax profits of at least £88m (£97.2m) and earnings per share of not less than 39p (50p) with a total dividend of at least 19.5p (18.9p).

Laporte also announced the acquisition of Silo, the Italian manufacturer of synthetic iron oxide colouring pigments, for £5m. Silo also has borrowings of £17m. In 1991, Silo's sales were £16.1m and operating profits £2.8m.

Wassall is likely to cover the expense of its failed bid with the £1m it made from the sale of its 2.5m Evode shares which it bought at around 80p a share.

See Lex

A tough task of blending the chemicals

Rationalisation lies ahead for Evode. Paul Abrahams and Roland Rudd report

LAPORTE, the UK's second largest quoted chemical company, appears to be paying a stiff price for Evode, the chemicals and plastics concern.

The company, led by its ebullient chief executive, Mr Ken Minton, will be stumping up £129.4m to acquire Evode's shares, debt instruments and debt. That is some £16.2m more than the sum proposed by Wassall, the mini-conglomerate that was contesting a hostile bid for Evode.

When it comes to bidding for companies Mr Chris Miller, Wassall's chief executive, says he always sticks to the rule laid down by his former boss Lord Hanson, the eponymous chairman: write down the maximum price you are willing to pay for a company before bidding and then put it away.

Mr Miller, while declining to reveal what his maximum price may have been for Evode, says: "Laporte's recommended offer slipped past it quite easily."

Mr Minton promises the deal will not dilute Laporte's earnings during the first 12 months following the acquisition's completion. He claims the target, even without an economic recovery, should not prove demanding. Disposals will not be needed to achieve his aim, he adds. But analysts believe the purchase is likely to

stretch Laporte's management skills.

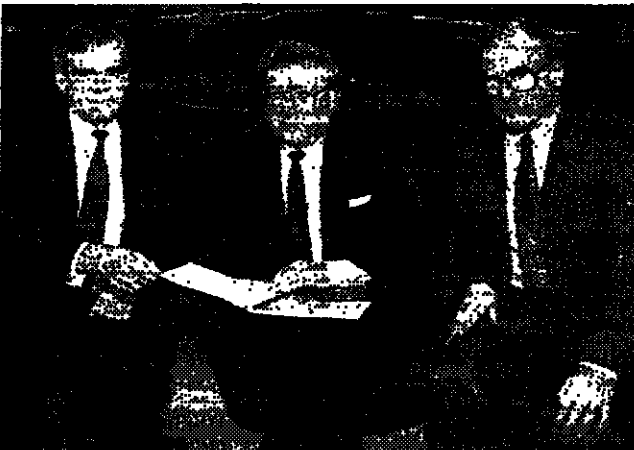
Its borrowings will rise significantly. It is inheriting £41.9m debt from Evode and £17m from Silo, the Italian acquisition it announced yesterday. The group will also have to spend £25m in paying off Evode's unlisted US redeemable preference shareholders. Gearing, however, will remain just under 40 per cent because of the issuing of 37.6m new shares (£5.4m in the placing and open offer and 22.2m in the share swap).

Evode made pre-tax profits of £120m last year on turnover of £271m - not a particularly distinguished set of results, admits Mr Minton. The aim will be to improve margins from the existing 3.8 per cent. Laporte's margins are about 14.5 per cent.

The margin improvement will partly be driven by cost savings, according to Mr Minton.

Mr Minton believes Evode's businesses can be managed more effectively. "We can make money by being ruthlessly efficient and adding technology," he explains.

Laporte is no stranger to rationalisation, says Mr Minton. He points out that over the last two years the number of sites in the European absorbents business has been reduced from five to three, sav-



Ken Minton (centre), chief executive of Laporte, flanked by directors Dick Dickinson (left) and Ken Greathatch

ing £5m. Meanwhile, the number of worldwide locations manufacturing construction chemicals has been cut from 36 to 14, saving £2.5m.

Two of Evode's businesses - adhesives and sealants operations and the polymer compounding subsidiaries - are viewed as core by Mr Minton. These represent about 67 per cent of Evode's continuing turnover of about £240m and will be integrated into Laporte.

Evode's adhesives and sealants operations with sales of £81m will be integrated with Laporte's construction division. The US specialty polymer

business - generating annual sales of £22.4m - the US and Italian companies are fine, as is Chamberlain Plastics in the UK, according to Mr Minton. However, the weaker companies, Evode Clearac, making injection and reaction moulding chemicals, and Rusden Granulating, manufacturer of rubber granules, require restructuring and rationalisation.

Mr Minton says he is open-minded about the powder coatings businesses which generate annual sales of £19.4m. Margins are not sufficient and the subsidiaries have to cope with large competitors such as Imperial Chemical Industries and Courtauld. There are also problems with the German operations.

The fifth and final grouping of Evode companies does not make sense, says Mr Minton. CP Coatings, a UK subsidiary making vinyl wallpaper base, and Sterling Coatings, another UK company manufacturer of resin insulators, are profitable but non-core.

In spite of Mr Minton's plans, analysts remain to be convinced that Laporte's move makes sense either strategically or financially.

Whether Laporte's chief executive is right will only be finally decided in March 1994, a year after the group takes control of Evode.

Analysts downgrade forecasts for Boots

By Paul Taylor

SHARES IN Boots Company fell yesterday after analysts downgraded their profit forecasts following disappointing final quarter sales figures from Do It All, the retail group's loss-making DIY joint venture with WH Smith.

Boots shares fell 26p to 509p while those of WH Smith declined by 19p to 465p.

The City had been eagerly awaiting the trading statement from Boots for further signs that Christmas trading was stronger than in the previous year. January sales were widely reported to have enjoyed their busiest start for years.

The main sales figures from the group's chemist division were in line with both the directors' and analysts' expectations. Sales increased by 5.5 per cent in the last quarter of 1992 compared to the previous year.

Commenting on the figures Sir James Blyth, chief executive, said: "In common with many other retailers the Boots' businesses, which are Christmas sensitive, demonstrated a late sales peak."

Boots Opticians showed a particularly strong 11.7 per cent sales gain, but the company said results in Childrens World with 2.3 per cent sales growth, and Halfords, with a 3.1 per cent gain, were "somewhat lower." However, the group said there have been improvements in post-Christmas sales.

Despite this analysts expressed most concern about the decline in year-on-year sales at the Do It All joint venture, which is now expected to post a loss of around £25m this year. In the wake of the announcement most analysts trimmed their profit forecasts for Boots by between £5m and £15m. Among them, Kleinwort Benson cut its forecast for the current year by £11m to £400m while Warburg Securities trimmed its estimate by £5m to £400m.

Two investment trusts move from Invesco

Leveraged Opportunity Trust and Consolidated Venture Investment Trust, two investment trusts nominally managed by Invesco MIM will now be managed by JO Hambro.

Invesco MIM said it would waive its contractual rights to compensation for the termination of the contract. It subcontracted investment management of the two trusts to Growth Investment Managers, the director of which, Mr Christopher Mills, had been a close business associate of Lord Stevens, Invesco's former chairman and chief executive.

Since Lord Stevens' resignation from Invesco last summer, several top ranking officials of the company, who were closely associated with him have also resigned. In December, Mr Nicholas Johnson, managing director of Invesco's European operations, resigned. Mr Johnson and Mr Mills are both listed as directors of Leveraged Opportunity Trust in its latest report and accounts.

Leveraged Opportunity, which invests in the "equity" portion of leveraged buy-outs, has net assets of £15m while Consolidated Venture, which invests mostly in US-based venture capital situations, has net assets of £30m.

Analysts estimate the move will lose Invesco MIM about £450,000 per year in investment management fees.

Equitable Life places Airtours stake at 260p

By Richard Gourlay

AIRTOURS' hostile £214.5m bid for rival holiday tour operator, Owners Abroad, showed signs yesterday that it has met with a less than unanimous welcome from shareholders.

Equitable Life Assurance, the fund manager, placed a 6.4 per cent stake with Morgan Grenfell at 260p, about 31p below the price at which Airtours closed on Thursday night.

Airtours shares dipped below 280p yesterday, some 5p below the price at which the partial cash alternative is being underwritten by BZW and The British Linen Bank. However, they ended the day 3p down at 288p.

Mr David Crossland, chairman of Airtours, said he was sorry to see Equitable go but was pleased that BZW had placed the block so quickly and with one shareholder.

"During the course of the bid there will be ups and downs,

he said. "It's early days yet."

Meanwhile, Thomas Cook denied market rumours that it had withdrawn its offer of a tie-up with Owners Abroad, which was announced last month.

Mr Christopher Rodrigues, chief executive of Thomas Cook, said its offer remained "a very strong commercial proposition". It has proposed to take a 10 per cent stake in Owners Abroad and form the basis for Owners to develop a pan-European holiday company.

"We have every expectation and hope that the offer will be accepted" by Owners Abroad shareholders, he said. Owners has adjourned the EGM at which this proposal was to be addressed.

Equitable is understood to have become an Airtours shareholder in 1990 and was sitting on a substantial position. Owners Abroad shares slipped 3p to 119p.

See Man in the news

Receivers called in at Trocadero companies

By Maggie Urry

RECEIVERS were appointed last night to the five companies which own the Trocadero leisure and office complex in Piccadilly, central London, and the adjacent Island Site.

The companies, which include Power Trocadero Ltd, are owned by Power Corporation, the Irish property development group.

KPMG Peat Marwick, the receivers, were unable to quantify the total debt of the companies in receivership, last night. It is thought that lenders to the companies were mainly Japanese banks, with Sanwa Bank being the lead.

Last summer Power Corporation passed its final dividend when profits for the 15 months to March 1992 fell and because

of "temporarily high" gearing as a result of buying out the outstanding 50 per cent of the Trocadero.

The Trocadero and the Island Site had been a joint venture between Power Corporation and Brent Walker, the overborrowed property and leisure group. But in March last year the joint venture was unravelled and Power Corporation bought out the Brent Walker stake with the intention of finding another partner. It appears not to have been able to find a buyer.

The Trocadero is believed to be fairly fully let. The receivers said that the companies would continue to be run on a going concern basis and orderly disposals of assets sought.

The companies put in receivership directly employ about 50 people.

IFE raises cash offer for TVS preference holders

By Raymond Snoddy

PREFERENCE shareholders of TVS Entertainment were last night celebrating a "victory for shareholder democracy" as International Family Entertainment significantly increased the value of the cash alternative to its offer.

The initial offer for TVS, the south of England ITV company that lost its franchise, was a mixture of paper and cash valued at £28.2m. A full cash alternative was then unveiled worth £38m - 23p for ordinary shareholders and 43p for preference shareholders.

IFE, a US cable television company founded by evangelist Pat Robertson, yesterday made a qualified offer of a 60p cash alternative for preference shareholders.

The American company said that Sun Life Investment Management Services, one of a group of unhappy preference shareholders who were holding out for more, had undertaken to sell its 5m preference shares if the offer is increased to 60p. IFE said the offer would be increased to that level if the original offer to the company goes unconditional by January 12. For that to happen IFE wants acceptances from at least 75 per cent of preference shareholders.

By January 6 IFE had received acceptances, includ-

ing irrevocable undertakings, representing 79 per cent of the ordinary shares and 52.8 per cent of the preference. Together they totalled 74.5 per cent of the voting rights.

While the preference shareholders have been battling for better terms the share price of IFE, owner of The Family Channel, has been rising on the New York Stock Exchange.

On January 6 the value of the share offer was 37.1p for each ordinary share and 66.7p for preference shares. This was based on an IFE share price of £13.675 (66.9p) on an exchange rate of \$1.5403 to the pound.

This value the share offer for TVS at £56.5m and the cash alternative of £44.4m including £8.5m if the increase in the cash alternative goes ahead.

EFM pays £2.5m for 10 Target Life unit trusts

By Norma Cohen, Investments Correspondent

EDINBURGH FUND Managers is acquiring the 10 unit trusts of Target Life Assurance Company. The move is a further sign of consolidation in the retail investment fund industry.

EFM is paying £2.5m cash, which is a little more than 2.25 per cent of the £110m in funds under management in the unit trusts. EFM expects the transaction to increase its earnings per share.

DIVIDENDS ANNOUNCED

	Current payment	Date of payment	Corres - Date of dividend	Total last year	Total this year
Grosvenor Inns £	0.4	Feb 25	0.4	0.4	0.4
Torex Hires £	0.4	Apr 8	0.4	0.4	0.4

Dividends shown pence per share net except where otherwise stated.
*On increased capital. \$USM stock.

LONDON RECENT ISSUES

Issue Price	Announced	Latest	1992/93	Stock	Current Price	High	Low	Change	Volume	Price	Volume	Price	Volume
1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000

FIXED INTEREST STOCKS

Issue Price	Announced	Latest	1992/93	Stock	Current Price	High	Low	Change	Volume	Price	Volume	Price	Volume
1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000

RIGHTS OFFERS

Issue Price	Announced	Latest	1992/93	Stock	Current Price	High	Low	Change	Volume	Price	Volume	Price	Volume
1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000

TRADITIONAL OPTIONS

First Dealings	Dec 21	Corps. Services, Coats, Crest
Last Dealings	Jan 8	Michell, Cullens, Fathaven, Farrant, Garton, GUS A. Hanson
Last Dealings	March 25	Wals, Bostock John, Lucas Wals, Simon Eng., SWP, Trafalgar House, Wickes, Whitcroft and Lovell (Y.J.), Puts in: Alexon and Fathaven, Put & Call: WPP
For settlement	April 5	
3-month call rate indications are shown on page		
Calls in: Amber Day, Blimec, Bridon, Brown & Jack, Budgens,		

Pizza Express to join market

By Paul Taylor

PIZZA EXPRESS, the privately-owned restaurant chain founded by Mr Peter Boizot in 1966, is coming to market through a reverse takeover organised by the Watford-based Star Computer Group.

Trading in Star Computer's shares was suspended at 47p on December 22 at the company's request pending an announcement about a "substantial acquisition".

Yesterday Mr Boizot and Mr David Blechner, Star's chairman, confirmed that a deal should be finalised next month. "We are at the paper-work stage," said Mr Blechner. Under the terms of the proposed deal Star will fund the acquisition of Pizza Express by issuing some 35m new shares

at about 40p each.

The Pizza Express chain comprises 70 restaurants, mostly in London and the south-east, including 49 independent franchises and nine restaurants run by Mr David Page who is expected to be in charge of the day-to-day operations of the company.

It is the oldest and probably the most successful of the pizza chains in Britain with profits last year of about £2.4m on turnover of £98m.

Mr Boizot, who acknowledged that he will receive a "substantial cash sum" as a result of the deal, will become chairman of the new publicly-quoted company and its largest shareholder with "at least" a 20 per cent equity stake.

He is also keeping two of his London restaurants, Pizza on

the Park in Knightsbridge, and Kettners, in Soho, which together have an annual turnover of between £4m and £5m. The deal will also allow Mr Boizot's current minority partners, with whom he has had some recent disagreements, to cash in their stakes.

After the acquisition, and a proposed rights issue to pay off debts and provide capital for expansion, Star will become a self-contained subsidiary of Pizza Express.

Star supplies software and services to specialist markets and has been substantially restructured by its current management led by Mr Blechner. It returned to profitability in its latest financial year posting a pre-tax profit of £119,000 against a loss of £886,000 in the previous year.

Hartstone in £10m lingerie purchase

By Peggy Hollinger

Hartstone, the hosiery and leather goods distributor, has moved into the lingerie market with the purchase of Spanish company Aznar Industrial for £10.4m.

The purchase price was higher than the £9m forecasted at the time of Hartstone's results in November.

The acquisition will be

financed with an initial cash consideration of £3.6m. There will be a further cash payment of £5.6m, in addition to the allotment of 596,000 shares. Hartstone's shares closed 7p higher at 237p.

Aznar Industrial was a sister company of the hosiery manufacturer, Aznar, acquired by Hartstone in January last year.

NEWS DIGEST

Closure costs behind fall at Robert Lowe

AS PREDICTED at the interim stage, a sharp reduction in demand in the second half left Robert H Lowe with an increased pre-tax deficit of £567,000 for the year to end-October.

That compared with a loss of £297,000 last year and with a deficit of £162,000 at the half-way stage. Turnover for the year fell from £34m to £32.2m. Losses per share came out at 2.85p (8.3p).

In August last year the Chesire-based maker of sports, leisure, baby and children's wear and which also has interests in printing and packaging, warned that action had to be taken to reduce production capacity because of the fall in demand. This led to exceptional expenses of £250,000 and an extraordinary charge of £131m.

Mr David Sebire, chairman,

said the group would not be in a position to pay dividends until there was a return to profitability.

The company also announced that Mr Colin Greenhalgh had replaced Mr Tony Cant as chief executive. Mr Cant will be leaving the company.

Margins rise at Grosvenor Inns

Grosvenor Inns, a pub operator in and around London and in the Midlands, returned pre-tax profits of £319,000 from a turnover of £3.52m for the half year ended November 28.

The group came to the USM in May 1992. The directors said turnover and profits had been adjusted to exclude the disposal of two loss-making pubs and others earmarked for disposal.

They added that with improved operating margins and the acquisition and disposal programme well under way they were confident of a "much stronger performance"

in the second half. An interim dividend of 2p is being paid from earnings of 2.8p. The shares rose 7p to 85p.

Call to remove A Shaw chairman

The directors of Arthur Shaw & Company, the USM-quoted builders' materials group, have received a notice convening an extraordinary general meeting to propose the removal from the board of Mr Gordon Pearson, the chairman, and the appointment of Mr Ian Tickle and Mr Donald Crummond.

The notice was issued by two accounts in the name of Grange Nominees in respect of a holding of 1.7m shares, or 13.4 per cent, which the directors understand represents the Tickle family interests.

Certain other shareholders are thought to have indicated their support. The combined total of all these interests represents more than 49 per cent of Shaw's equity.

Talks between the directors, Mr Tickle and Granville & Co, acting as adviser for the 49 per cent interest, failed to reach a negotiated settlement on the differences between the parties and the Tickle family interests declined to withdraw the notice.

Shareholders will be notified of the meeting in due course.

Herring Baker warns of loss

Shares in Herring Baker Harris Group, the chartered surveyors, fell 27p to 103p yesterday on news that the group expected to report a small second half loss.

It was also planning to

CURRENCIES, MONEY AND CAPITAL MARKETS

FOREIGN EXCHANGES

Positive reaction to rate cut

CURRENCY dealers yesterday reacted positively to the Bundesbank's decision to ease money market rates, pushing the dollar close to DM1.6375, against the D-Mark and taking pressure off the French franc in the European Exchange Rate Mechanism, writes James Bly.

In early trading in Europe, the dollar peaked at DM1.6400 to the D-Mark as the markets assumed that yesterday's 15 basis point cut in money market rates signalled a greater determination by the Bundesbank to ease policy.

However, when the US employment figures for December were issued at around lunchtime in London, there was some disappointment. The non-farm payroll rose by 64,000 last month, but dealers had been looking for a rise of more than 100,000. The November figure was also revised downwards.

The dollar therefore drifted

down again, bottoming out at DM1.6365, it closed in London at DM1.6375, slightly up on the day.

The dollar's strength may have been undermined by comments from one of the Bundesbank council's hard-line members, Mr Reimut Jochimsen. In a news agency interview, Mr Jochimsen said that the Bundesbank had taken into account both the slowing economy and the situation on foreign exchange markets when deciding to ease policy on Thursday.

But one dealer said that he was concerned by Mr Jochimsen's comment that doubts remained over the efforts of the Bonn government to reduce the budget deficit.

The Bundesbank council member said that changes in the composition of the Bonn government might cause delays in reaching agreement. And there are strong suggestions that the Bundesbank will

only ease policy again once the outcome of the budget talks - and the 1993 wage round - become clear.

Thursday's small, if significant, cut in rates was enough to take pressure off the French franc yesterday, the currency rallied to FF13.5950 in early trading, but later fell back to close at FF13.402.

Mr David Cocker, chief economist at Chemical Bank, has always taken the view that the franc will avoid a devaluation. But he warned yesterday that there may be new assaults on the currency before the fate of the ERM is finally resolved for this year. "You have to be cautious," he said, "because a 15 basis point cut has not changed the underlying structure of interest rates. The market is right to think that German rate cuts will now be accelerated but wrong to think that they will happen immediately."

£ IN NEW YORK

Jan 8	Jan 9	Jan 10
1.5385-1.5395	1.5392-1.5402	1.5402-1.5412
1.5402-1.5412	1.5412-1.5422	1.5422-1.5432
1.5432-1.5442	1.5442-1.5452	1.5452-1.5462
1.5462-1.5472	1.5472-1.5482	1.5482-1.5492

STERLING INDEX

Jan 8	Jan 9	Jan 10
83.00	83.00	83.00
83.00	83.00	83.00
83.00	83.00	83.00
83.00	83.00	83.00
83.00	83.00	83.00

CURRENCY RATES

Jan 8	Jan 9	Jan 10
1.5385-1.5395	1.5392-1.5402	1.5402-1.5412
1.5402-1.5412	1.5412-1.5422	1.5422-1.5432
1.5432-1.5442	1.5442-1.5452	1.5452-1.5462
1.5462-1.5472	1.5472-1.5482	1.5482-1.5492
1.5492-1.5502	1.5502-1.5512	1.5512-1.5522

CURRENCY MOVEMENTS

Jan 8	Jan 9	Jan 10
1.5385-1.5395	1.5392-1.5402	1.5402-1.5412
1.5402-1.5412	1.5412-1.5422	1.5422-1.5432
1.5432-1.5442	1.5442-1.5452	1.5452-1.5462
1.5462-1.5472	1.5472-1.5482	1.5482-1.5492
1.5492-1.5502	1.5502-1.5512	1.5512-1.5522

OTHER CURRENCIES

Jan 8	Jan 9	Jan 10
1.5385-1.5395	1.5392-1.5402	1.5402-1.5412
1.5402-1.5412	1.5412-1.5422	1.5422-1.5432
1.5432-1.5442	1.5442-1.5452	1.5452-1.5462
1.5462-1.5472	1.5472-1.5482	1.5482-1.5492
1.5492-1.5502	1.5502-1.5512	1.5512-1.5522

FORWARD RATES

Jan 8	Jan 9	Jan 10
1.5385-1.5395	1.5392-1.5402	1.5402-1.5412
1.5402-1.5412	1.5412-1.5422	1.5422-1.5432
1.5432-1.5442	1.5442-1.5452	1.5452-1.5462
1.5462-1.5472	1.5472-1.5482	1.5482-1.5492
1.5492-1.5502	1.5502-1.5512	1.5512-1.5522

MONEY MARKETS

Jan 8	Jan 9	Jan 10
1.5385-1.5395	1.5392-1.5402	1.5402-1.5412
1.5402-1.5412	1.5412-1.5422	1.5422-1.5432
1.5432-1.5442	1.5442-1.5452	1.5452-1.5462
1.5462-1.5472	1.5472-1.5482	1.5482-1.5492
1.5492-1.5502	1.5502-1.5512	1.5512-1.5522

FT LONDON INTERBANK FIXING

Jan 8	Jan 9	Jan 10
1.5385-1.5395	1.5392-1.5402	1.5402-1.5412
1.5402-1.5412	1.5412-1.5422	1.5422-1.5432
1.5432-1.5442	1.5442-1.5452	1.5452-1.5462
1.5462-1.5472	1.5472-1.5482	1.5482-1.5492
1.5492-1.5502	1.5502-1.5512	1.5512-1.5522

LONDON MONEY RATES

Jan 8	Jan 9	Jan 10
1.5385-1.5395	1.5392-1.5402	1.5402-1.5412
1.5402-1.5412	1.5412-1.5422	1.5422-1.5432
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MONEY RATES

Jan 8	Jan 9	Jan 10
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FINANCIAL FUTURES AND OPTIONS

Jan 8	Jan 9	Jan 10
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Author's Note

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1300	670	86.1	4.0	8.0	
497	+	354	556.8	8.4	9.0
498	+	318	3,179.9	5.0	8.0
523	+	540	337,768.1	5.4	8.0
524	+	603	366,023.3	5.1	8.0
533	+	547	308,159.6	4.9	8.7

based on yields and P/E ratios
market capitalizations shown in millions
Estimated price/earnings
accounts and where price
calculated on "cash" basis
* = 10% or more change in
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Strong currencies rally ■ Devaluation fears grow over punt Bundesbank cut boosts market

By James Blitz, Economics Staff

FOREIGN EXCHANGE dealers reacted positively yesterday to the Bundesbank's decision to shave its money-market interest rates earlier this week, pushing the dollar up to its highest level against the D-Mark since the summer and easing the selling pressure on the French franc inside the European exchange rate mechanism.

However, the punt, the victim of intense selling earlier in the week, continued to perform weakly against the strong ERM currencies, increasing speculation that the Irish authorities

may be forced to devalue the currency. In morning trading in Europe, the punt strengthened after the Bank of Ireland raised the interest rate for lending overnight from 50 per cent to 100 per cent. But the currency retreated, falling close to its ERM floor against the Dutch guilder, one of the strongest currencies in the system, by the close.

The dollar rose initially after the Bundesbank's decision on Thursday to cut the rate at which it lends money to commercial banks in the German money market by 15 basis points to 8.60 per cent. It rallied to DM1.6490, its highest level since the summer,

but lost momentum following poorer-than-expected employment figures in the US, which suggested to some dealers that the US economy may not be growing as fast as anticipated.

The December non-farm payroll rose by 64,000 on the month, but dealers had been looking for a rise of more than 100,000. The dollar closed in London at DM1.6375, slightly up on the day. The payroll figure contributed to a sharp decline in US share prices. By early afternoon in New York, the Dow Jones Industrial Average was down 28.63 at 3,240.06. Weak bond prices and US-Iraq political tensions

also pushed equities lower. Thursday's small cut in German rates helped the French franc to rally as high as FF13.3950 to the D-Mark in early trading. But it later fell back to close at FF13.402, more than 3 centimes from its ERM floor.

The franc may have been boosted by comments from Mr Reinut Jochimsen, a member of the Bundesbank's general council, who said the Bundesbank had taken into account both the slowing economy and the situation on foreign exchange markets when deciding to ease policy.

Currencies, Page 13

Pioneer shakes Japanese faith in jobs-for-life system

By Robert Thomson in Tokyo

MANAGERS at Pioneer Electronic, the Japanese maker of compact disc players and video equipment, have discovered that the country's famed lifetime employment system is under threat from a new product, compulsory early retirement.

Like most other leading Japanese companies, Pioneer had already trimmed capital and advertising spending. It has now told 35 senior managers to retire or face dismissal.

Pioneer's move creates a precedent for other Japanese managers, who consider the last years in office to be the most enjoyable. The successful cherish the view from atop the corporate hierarchy, while the less successful are known as *mado-giwa-soku*, liter-

ally, the window-sitting tribe, who spend their final years in blissful irrelevance.

But recession has amended the terms of Japan's social contract. Pioneer says the 35 section chiefs and department heads, some as young as 50, were selected because the company needs to promote younger, more vital managers, and cannot afford to carry the window-sitters.

"A few days ago, these managers would have been looking forward to a comfortable last few years. Now they are told the company doesn't want them. Who will be next?" said an employee.

In trimming staff, companies have usually targeted part-time workers and women, as both groups tend not to be unionised and are generally thought to be excluded from the lifetime

employment system. But the continuing domestic slowdown, reflected in a 48.8 per cent fall in interim operating profits at Pioneer, has forced further job cuts.

The 35, who had presumed that they would be employed until their 60th birthdays, will be given between 12 and 24 months' salary in compensation if they accept the offer by the end of this month. If not, they face dismissal.

Managers at two other Japanese electronics makers, NEC and Sanyo Electric, have already done their bit for their companies by accepting a portion of their year-end bonus in vouchers which could be swapped for a television or a rice cooker.

Japan freezes car export quota for US, Page 3

Union vote hits plans to contract out Civil Service jobs

By David Goodhart, Labour Editor

THE FIRST serious union resistance to the government's plans to contract out Civil Service jobs to the private sector has come from the traditionally moderate Inland Revenue Staff Federation.

IRSF members have voted by six to one to take industrial action against the market testing of secretarial work in the Inland Revenue. Nearly three quarters of the union's 56,000 members - an unusually high proportion - voted in the ballot.

Mr Clive Brooke, the IRSF general secretary, insisted last night that the union was not trying to halt market testing - a preparatory stage to the putting of government functions out to tender - but merely to set conditions on the way it was organised.

One union condition is that there should be no extension of such testing until the results of four prototype schemes are known. They have involved 200 secretarial staff at four sites. A second round of market testing involving about 4,000 secretarial staff is being prepared.

The second condition is that there should be no deterioration in the pay and conditions of staff transferred to the private sector. The union argues that such protection is, in any case, required by the Transfer of Undertakings (Protection of Employment) regulations of 1981, based on a European Community directive.

Apart from some industrial action at the Scottish Office the Civil Service unions have, until now, been uncertain how to respond to contracting-out, with most emphasis being placed on the Transfer of Undertaking legislation.

The IRSF vote may encourage activists to believe that industrial as well as legal action can be used against the government. However, the question that IRSF members voted on was carefully worded and specifically emphasised industrial action short of strike action.

TSD disrupted by strike, Page 4

Iraq rejects ultimatum

Continued from Page 1

yesterday made it difficult for allied aircraft and satellites to monitor the positions of the anti-aircraft batteries. The Pentagon reported on Thursday that some units had been moved but could not confirm that they were headed out of the 32nd parallel.

Iraq is thought to have deployed between three and five batteries of Soviet-made SA-2 and SA-3 anti-aircraft missiles in the east of the no-fly zone.

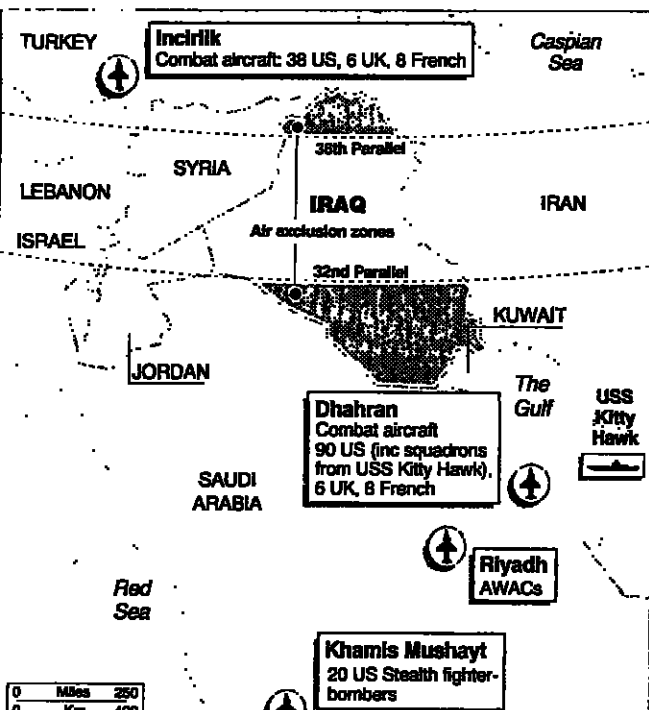
The movement of these missiles was consistent with standard practice and was not necessarily a response to the UN ultimatum. The missile systems can be dismantled, transported to another prepared site and re-assembled within a matter of hours.

The US refused yesterday to be drawn into a renewed debate about the threat that they posed. Mr Martin Fitzwater, the White House spokesman, said: "We do not wish to get into a dialogue with them. They know our position. We'll have to wait and see."

Mr John Major, the British prime minister, said yesterday that it was clear Mr Saddam had to remove the missiles and to stop infringing the no-fly zone.

An Iraqi Mig-25 aircraft was

Allied air power



shot down by a US warplane on December 27 over the exclusion zone and soon afterwards it was reported that the batteries of Iraqi Sam-2 and Sam-3 missiles had been moved south of the 32nd parallel. The no-fly zone was imposed at the end of August to protect the Shia population against further attacks by

forces loyal to Saddam Hussein. US, British and French aircraft were moved to Saudi Arabia to supplement the American carrier-based forces operating in the Gulf. Allied strength now amounts to more than 200 combat aircraft, supported by airborne radar systems and electronic jamming equipment.

Tanker starts to break up

Continued from Page 1

northwards up the west coast of Shetland, the oil slick has not reached any salmon farms.

Small pockets of surface pollution, known as rainbow sheen, have been seen up Clift Sound but salmon swimming deep in their cages are not affected by it. When the ban is lifted, rigorous health and quality checks on fish

produced in the area will be implemented. Mr James Moncrieff, chief executive of the Shetland salmon farmers association, said:

"Marks and Spencer said yesterday it had stopped buying salmon from farms in the Shetland Islands as 'a temporary precautionary measure'. Other supermarkets said they were monitoring the situation."

Ministers look at tax relief

Continued from Page 1

December. Officials are sceptical about Mr Major's public optimism that most of the borrowing requirement will melt away with economic recovery.

They expect the deficit for the financial year beginning in April to approach £50bn. The Treasury is concerned that sterling will remain dangerously vulnerable

unless the government is seen to be ready to take hard decisions about taxation and spending.

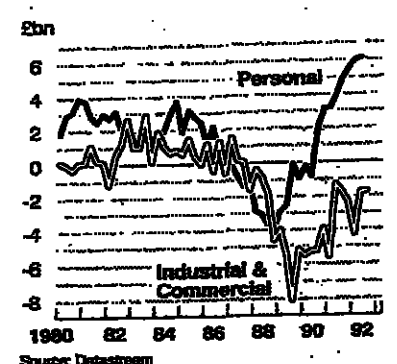
Despite the obvious political objections, Mr Lamont is ready to consider extending VAT to newspapers and books, public transport, domestic fuel, new construction and, most controversially, to food. Ministers stress that any move in that direction would be gradual.

THE LEX COLUMN

Threatened rights

FT-SE index: 2799.2 (-17.3)

UK financial balance



financial challenge has been made all the harder for Laporte by its accompanying share placing. Although this lowers the risk for the company, it also lessens the immediate rewards for shareholders. Yet perhaps it does not do to quibble. The longer-term opportunities are clear enough. If Laporte can push Evode's margins up from 4 per cent to the 14 per cent the predator enjoys, shareholders will be amply rewarded. The process can start rapidly by knocking out overhead costs, squeezing suppliers and pushing through selective price increases. Provided they have the patience, Evode's shareholders may do well to opt for Laporte's paper rather than take the cash.

As for Wassall, which has limped away from the fray, it now rejoins the unhappy ranks of frustrated conglomerates scouring for prey. But perhaps such predators have missed their main chance. Recently the market has been all too active in bidding up the prices of highly-gear recovery stocks that form the likeliest acquisition fodder.

Roche

The bullish trading statement from Roche will doubtless come as a relief to the faint-hearted. Having seen the shares rise 60 per cent last year, the market might be forgiven a touch of vertigo. Earnings rose by an unexpectedly strong 50 per cent in 1991. The shares have been running fast simply to maintain the rating. The nagging concern has been that Roche might equally surprise on the way down.

Despite last year's placing of depositary receipts in the US, the quality of financial disclosure remains distinct-

tively Swiss. Yesterday's sales figures are some reassurance. But the full-year results announcement next month is unlikely to include much segmental information. That family interests hold the majority of the voting shares is another risk for minority shareholders.

While Roche continues to deliver earnings growth comfortably above 30 per cent, though, investors may be willing to take a lot on trust. Roche's pipeline of new drugs looks more promising than most. Its position in over-the-counter products - bolstered by the purchase of Sanatogen in the UK from Fisons last month - is also strong. If Roche can squeeze something more from Genentech and the struggling diagnostics business, a multiple of perhaps 15 times this year's forecast earnings on the non-voting shares looks undemanding.

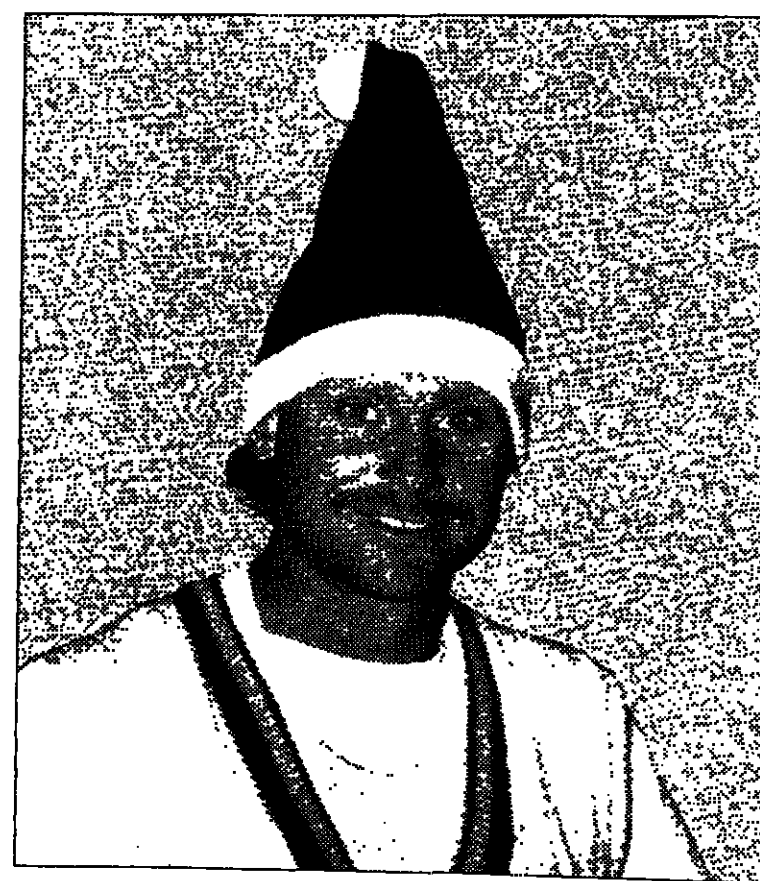
UK savings

In the unlikely event that the chancellor runs out of brainstorming material at Chevening this weekend, he could do worse than cast an eye over the Personal Equity Plan. Current rules are messy and penalise the less well off. Reform proposals have been coming thick and fast. Froshare, which exists to promote wider share ownership, is pressing for a rolling eight-year contribution limit of £30,000, to replace the £9,000 annual limit. That would allow recipients of a lump sum to invest immediately in equities. Given the size of the public sector borrowing requirement next year, Mr Lamont might prefer to see redundancy pay invested in gilts.

The Unit Trust Association would like the PEP widened to cover corporate bonds and gilts. That might help fund the PSBR - as well as allowing unit trust companies to sell bond funds under the PEP umbrella. The idea appeals to corporate treasurers: simplified tax-exempt status for corporate bonds might give the domestic bond market a lift.

But why stop at equities and bonds? The Institute for Fiscal Studies - which has no particular axe to grind - has suggested extending PEPs to cover all forms of financial asset, including cash deposits. The tax shelter would then cover savers who keep spare cash on deposit - typically the least well-off. That might be one for the chancellor to consider seriously - as long as he can overcome any distaste for a measure which would increase saving rather than spending.

JUDGE THE BEST CHRISTMAS PRESENT FOR YOUR WIFE



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CHIEF PRICE CHANGES YESTERDAY			
FRANKFURT (Dm)			
Riesse			
Mercedes Hdi	398.5	+	9
Falke			
Aika	606	-	22
Colona Konzern	875	-	15
GEHE	381.5	-	11.5
Kaufhof	398	-	16.5
Praxsag			
New York (\$)			
Riesse			
Dupont	42 1/2	+	3 1/2
Merck	41 1/2	+	1/2
Falke			
IBM	48 1/2	-	1/2
Microsoft	86 1/2	-	1/2
World			
Algeria	14 1/2	+	1/2
Amsterdam	14 1/2	+	1/2
Athens	14 1/2	+	1/2
Bahia	14 1/2	+	1/2
Bangkok	14 1/2	+	1/2
Bombay	14 1/2	+	1/2
Buenos Aires	14 1/2	+	1/2
Calcutta	14 1/2	+	1/2
Canton	14 1/2	+	1/2
Cebu	14 1/2	+	1/2
Dubai	14 1/2	+	1/2
Edinburgh	14 1/2	+	1/2
Hankow	14 1/2	+	1/2
Hong Kong	14 1/2	+	1/2
Kobe	14 1/2	+	1/2
London	14 1/2	+	1/2
Lyons	14 1/2	+	1/2
Manila	14 1/2	+	1/2
Medan	14 1/2	+	1/2
Osaka	14 1/2	+	1/2
Shanghai	14 1/2	+	1/2
Singapore	14 1/2	+	1/2
Sourabaya	14 1/2	+	1/2
Taipei	14 1/2	+	1/2
Tokyo	14 1/2	+	1/2
Yokohama	14 1/2	+	1/2

Weekend FT

Weekend January 9/January 10 1993

SECTION II

The history of bloodlust that stains the conference table



ACROSS a windswept hilltop in Zululand, thousands of feet above the spot where Zulu pride was shattered by the British more than a century ago at the Battle of Ulundi, descendants of that warrior nation lead a ceremonial procession to deliver a young bride to the kraal, or homestead, of her new husband.

Picking their way across a boulder-strewn field, they carry a mattress, box spring, sleeping mat and bedroom furniture, along with brightly-coloured duffel bags filled with smaller household items: the bride's dowry.

The men also carry "traditional weapons": painted sticks and spears, cowhide shields and clubs, the cultural arsenal of the Zulu man from time immemorial and the symbols of a powerful nationalism which propels South Africa closer every day to civil war.

For this wedding is not just a cultural occasion; in these days of endless slaughter among the Zulus, culture is inseparable from politics. The colourful display of tradition is part of a battle for the soul of the 7m-strong Zulu nation between the

African National Congress (ANC), which would subsume Zulu identity in a new South African nationhood which denied ethnicity, and the Inkatha Freedom Party, militant Zulu nationalists who will fight to the death for tribe and tradition.

Guests at this wedding are firmly on the side of Inkatha. They make a political point of continuing the traditions of a vast 19th century kingdom ruled by the Zulu hero, Shaka, who combined Napoleon's ambitions with the methods of Genghis Khan.

Women adorn their bare breasts with strings of beads - or, incongruously, sport a modern nylon brassiere gone grey from many washings, above a more traditional skirt of plastic or cloth strips. Male relatives of bride and bridegroom wear skirts made from strips of leopard-skin or other fur; the groom wears a crown of black plumes and cow-tail bracelets on his shins and upper arms.

In a field nearby, youths test their manhood in an age-old sparring contest with stick and shield. The spirit of the amaZulu, "the people of heaven", lives on in them, proud and defiant, fractious and belligerent.

"KwaZulu has been KwaZulu ever since King Shaka put it together as one kingdom," King Goodwill said in a recent speech to mark the annual Shaka Day celebrations. "KwaZulu is the place of the Zulus because history has made it so... because our illustrious King Shaka rose like a colossus in his day and age to make KwaZulu a place of Zulus."

Nothing is as likely to stir the Zulu heart as an appeal to the national hero Shaka, the one symbol which all acknowledge, whether they be Christian or pagan, urban or rural, traditional or modern.

"You don't have to be Inkatha to have Shaka as your King," says Madoda, a young "comrade" (in the lingo of Natal, an ANC supporter), who aspires to citizenship of a new South African nation which is blind

to colour and ethnicity. But even he is not ashamed to admit: "Shaka is my hero." Few Zulus would disagree, however deracinated they have become in the polyglot townships, or even in exile with the ANC.

For the squeamish foreigner, it can be difficult to understand the appeal of Shaka. Historians dispute the details of the atrocities he committed in his campaign to unite 200-odd clans in a new Zulu nation - indeed, Madoda argues he was no worse than any other 19th century ruler - but none deny that many thousands died in often arbitrary slaughter.

Shaka was a visionary, an illegitimate son of the insignificant Zulu clan, who inherited a territory of 100 square miles and eventually gave the Zulu name to a nation which spanned 200,000 square miles and had 50,000 men under arms. He was a brilliant military tactician who bequeathed to the Zulus the short stabbing spear and fighting formation which helped them to victory at Isandhlwane, the British imperial army's worst ever defeat. Almost single-handedly, he created a culture which values discipline, obedience and total submission to authority.

But his methods were ruthless and his genius sometimes lunatic. His royal kraal was called, appropriately enough, KwaBulawayo, "the place of killing". The explorer and medic Henry Francis Fynn, a mem-

ber of the first party of whites to meet Shaka, describes in his diary how perfunctory executions were frequently carried out whenever whites visited the king (and by Zulu legend, much of the rest of the time as well). Offenders had their necks broken in full view of the guests, or were impaled on stakes and left to die slowly.

But Shaka's brutality reached new heights on the death of his mother, Nandi. He decreed that no cultivation should be allowed during the year following her death in 1827; all milk was to be poured on the earth as it was drawn from the cow (tantamount to a sentence of starvation, given that milk curds were the Zulus' staple food); all women found pregnant during the following year were to be executed, along with their husbands.

The Zulu tradition is killing and conquest under Shaka, their heroic but brutal warrior king. This is hard to reconcile with the ideal of a new South Africa, says Patti Waldmeir

Certainly, millions of Zulus are migrating to urban areas in Natal and the Transvaal, where intermarriage will eventually dilute tribal identity. But this is likely to prove a long process, and one which can easily be interrupted or even reversed - as has happened recently - by outbreaks of violence which waken a slumbering ethnicity. Although ethnic consciousness ebbs and flows with politics, it is never far from the surface.

Inkatha leader Chief Buthelezi, one of South Africa's most skillful politicians, capitalises on this situation: he taps a strong vein of tribal feeling in traditional Zulu communities in KwaZulu, and especially among the approximately 2m Zulus who live away from their homes in Natal, many in migrant worker hostels which have become Zulu enclaves in multi-ethnic townships. In a hostile environment, they look to tradition and Inkatha to protect them.

Buthelezi complains of a campaign of "ethnic cleansing" against the Zulus, claiming that the government and the ANC want to create "Zulu concentration camps" by fencing migrant worker hostels, and adds a new concept, "cultural castration", to the lexicon of ethnic conflict.

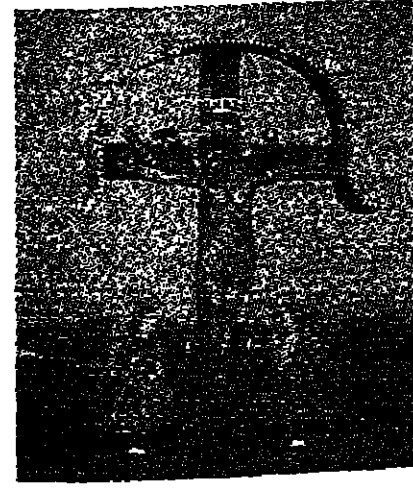
Buthelezi's complaints are exaggerated: most deaths so far have involved Zulus killing Zulus, and the ANC's campaign against the hostels is far more political than ethnic.

But even the ANC would agree that a strong Zulu ethnic identity is one which the new South Africa ignores at its peril: the post-colonial history of Africa has shown how difficult it is to replace individual tribal identities with a commitment

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The Long View/John Plender

Bonds may deliver KO

SO THE fund managers had another bumper year in equities and the dogged minority who put their faith in fixed interest gilts have once again been forced to take a rain check.

That is the kind way to interpret the latest figures from the performance measurement specialists at the WM Company, which showed that British pension funds earned a total return, taking capital and income together, of between 19 and 20 per cent in 1992.

A more realistic verdict might be that the trustees and fund managers of the average pension fund, which continues to hold a whopping 78 per cent of its assets in equities, were saved by the bell. Were it not for sterling's dramatic exit from the Exchange Rate Mechanism in September, gilts would have put equities in the shade on the basis of their performance in the first three quarters of the year.

The great debate on the respective merits of the two principle categories of investment thus rages on. How long can the pension funds maintain their historically high exposure to equities in the face of overwhelming pressure to expand their bond holdings?

The institutional investor's disinclination to buy gilts is understandable against the background of one of the sharpest deteriorations in public finances in living memory. Most analysts expect the PSBR, that left-over from the 1970s, to exceed £50bn in 1993. Since institutional cash flow is a little under £40bn, something has to yield. The obvious candidate, unless foreign investors pick up the gauntlet, is the gilt yield itself, which must surely rise in the face of such a huge funding burden. QED.

The trouble with this argument is that it has been around for some time and is widely understood. For it to convince, its proponents have to explain why gilt yields have not already surged into double figures, as estimates of the PSBR have come close to troubling over the past year or so. But before pursuing the argument further, consider the conventional wisdom in equities.

The easing of policy on both the exchange rate and interest rates fronts since devaluation unquestionably paves the way for economic recovery. The problem here is that domestic consumption looks set for a painfully slow revival, while the competitive devaluation took place just as Britain's trading partners especially in Europe, started sinking towards the doldrums. After the big valuation adjustment in equities in the fourth quarter of 1992, the historic price earnings ratio on equities is well over 17, which assumes an impressive profit recovery. Will it come up to expectations?

Against that background it is important to remember that the capital component of the total return recorded by the WM Company is, from an actuarial perspective, fool's gold. The actuary is interested in income, not paper gains in the stock market. And dividends last year fell 5 per cent in real terms, according to WM, raising questions about what might happen if actuarial surpluses disappear.

Since the 1980s corporate earnings have been boosted by reductions in pension contributions. The resulting increase in earnings has facilitated higher dividend payments, which in turn have contributed to pension fund surpluses. If this British form of what the Japanese call *zaitate*, or financial engineering, goes into reverse, a virtuous circle could turn vicious.

People with a sceptical turn of mind might conclude that we have just witnessed the last fling of equities, before the official declaration of the Decade of the Bond. If so, the question is why pension fund trustees and managers still adopt what the Americans would call a highly aggressive stance in equities. One answer is that gilts were consistently mispriced in their formative years in the face of unanticipated inflation. Another is that they were taught to believe that they needed to match real, earning-related liabilities with real assets such as equities and property.

The real assets argument is clearly

guff. Commercial property was no kind of hedge against inflation in the 1980s. As for mispricing, note that estimates of the rate of increase in UK earnings are falling by the day and unemployment is rising inexorably. With average earnings going up at 4.5 per cent in a very slowly growing economy, while long gilts yield 8.4 per cent, a historically high real rate of interest could prove a better match for pension liabilities than a wilting dividend stream from equities. It seems plausible that mispricing of an equal and opposite kind could take place in present distasteful circumstances.

One thing that might just tilt the argument on the allocation of assets is a change in financial structure. In 1980, the net cash flow into pension funds ran at nearly 20 per cent of assets. By 1990 it was down to 4 per cent; WM expects it to be well below 3 per cent this year. That means that with dividends weakening on 80 per cent of the portfolio, many funds will have had to liquidate investments to pay the pensioners. In short, liquidity has become more important; and as we all know, there is no more liquid investment than gilts.

There is also the fact that the Goode Committee's deliberations on occupational pensions could ultimately lead to stricter funding rules that would affect the shape of pension fund portfolios. US pension funds hold three to four times as much fixed interest paper as their British equivalents because holding bonds makes it easier to avoid underfunding under American rules.

The big weakness in this case for gilts is one that has been expressed here by my colleague Barry Riley. At its simplest, the value of gilts is in the hands of the government and the present government's reputation in monetary policy is one of matchless incompetence. But if you share that view, the correct response is not to maintain 80 per cent in equities, but to increase overseas bond holdings in countries with a better reputation for monetary management. One way or another, the equity content is going to fall.

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MARKETS

London

The principal uncertainty is big v small

By Peter Martin, Financial Editor

THE Heisenberg uncertainty principle says that it is impossible to measure accurately both where an object is and how fast it is moving. The very act of measuring subtly shifts the object being measured; you can either measure its position or its velocity, but not both at once.

Watching the performance of the new FT-SE Mid 250 index over the past weeks, it has been easy to imagine that some similar principle has been at work. Last autumn's introduction of the index - which measures the 250 companies which rank just below the FT-SE 100 in terms of market capitalisation - coincided with the beginning of a sustained period of outperformance by second-tier stocks.

Since it was introduced on October 12 1992, the Mid 250 has outperformed the FT-SE 100 by 11½ per cent. This week, for example, the FT-SE 100 dropped 62.3 points, to close at 2799.2, but the Mid 250 rose 36.3 points, to close at 2932.7.

Has the fact that it is now easy to see, minute by minute, what is happening to the broad middle of the London market helped to create a self-fulfilling upward spiral in second-tier stocks?

The facts do not support the case. As the chart shows, the two indices have moved in opposite directions - relative to the market as a whole - on a noticeable cycle.

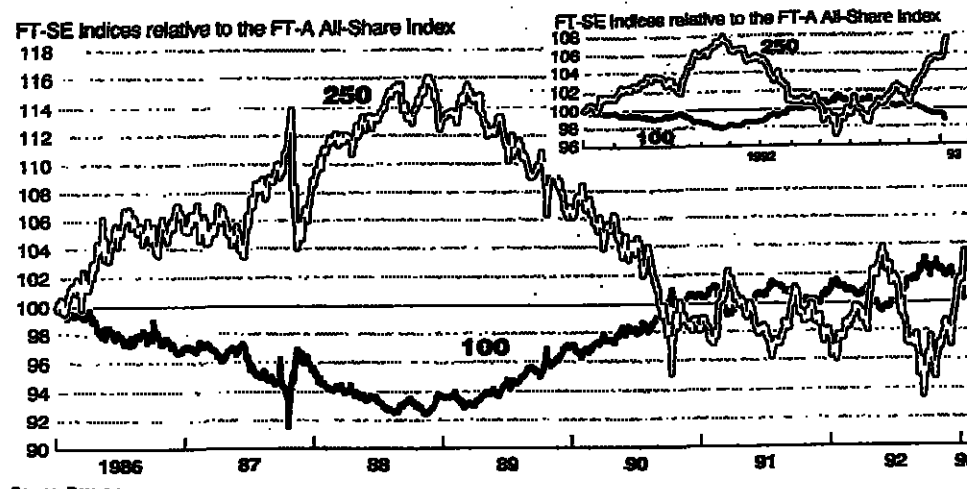
The most spectacular feature of the chart is the big relative upswing of the second-tier stocks in the 1980s boom. That was followed by a two-year period during which the blue chips had the advantage. Since the end of 1990, big and mid-sized stocks have bumped up and down in regular patterns, with the Mid 250 tracing a substantial move upwards from the autumn of last year.

In the Mid 250's latest period of outperformance about to draw to a temporary close, as the Warburg analysts suggested this week?

One way of answering this question is to look at the factors which influence the Mid 250's performance. Some sectors are much more heavily represented in the Mid 250 than in the FT-SE 100. Building Materials, for example, which outperformed the broad market by 11 per cent in the closing three months of 1992, makes up 6.4 per cent of the Mid 250, but only 0.7 per cent of the FT-SE 100.

Other cyclical industries - such as motor retailing, contracting and construction, and electricals - are also much more heavily represented in the Mid 250. Many of these have been big gainers from the post-devaluation market, as investors have looked for companies that stand to benefit from the expected recovery in the UK economy.

Perhaps the biggest difference in sectoral composition, however, lies in the health and household stocks. These com-



Source: Datastream

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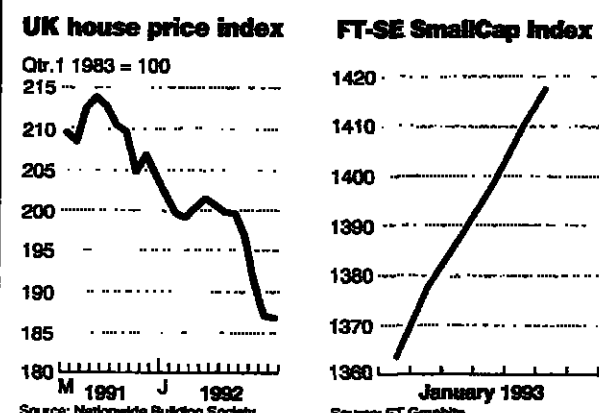
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HIGHLIGHTS OF THE WEEK

	Price 1/9/93	Change on week	1992/93 High	1992/93 Low	
FT-SE 100 Index	2799.2	-47.3	2851.5	2261.0	Profit-taking/rights issue fears
FT-SE Mid 250 Index	2932.7	+36.3	2918.3	2157.8	UK recovery hopes
Abbey National	358½	-31	399	245½	Broker downgrade
BP	239½	-12	304	182	Falling crude price/rights worries
Booker	427	+50	490	312	Presentation on case dividend fears
Boots	509	-52	571	398	Disappointing Christmas sales
British Airways	278	-30½	315	219	Profits warning/broker downgrades
Burton	79	+7½	83½	30	Rationalisation measures
Campari Int'l	278	+34	448	200	Index buying
Evode	119	+17	121	43	Agreed bid from Laporte
ICI	1101	+42	1410	975	James Capel recommendation
Laporte	583	-64	660	434	Bid for Evode
Owners Abroad	119	+22½	123	44½	Bid from Airtours
Portsmouth & Soudry	580	+89	580	340	Large institutional "buy" order
Unigate	330	+30	368	192	BSN bid rumours

AT A GLANCE



House prices show fall in December

House prices fell in December according to both Nationwide and Halifax building societies. The graph above (left) shows the falls recorded by the Nationwide index which found that house prices dropped by 0.2 per cent between November and December.

The average house price was down by 8.4 per cent last year, according to Nationwide, while Halifax recorded a slightly lower fall of 7.8 per cent for the year but a drop of 0.6 per cent in December. Both Nationwide and Halifax said the greater interest shown by prospective buyers was one factor indicating that prices should stabilise by the summer.

New FT index launched

A new FT index was launched this week. The FT-SE Small Cap Index will measure the performance of 450 smaller companies; together with the FT-SE 100 and the FT-SE Mid 250, it is one of the three components of the All-Share Index, which has been extended to include 800 companies.

Meanwhile, smaller companies shares continue to rally. The Hoare Govett Smaller Companies Index rose 3.6 per cent from 1208.87 to 1252.59 over the week from December 30 to January 7, while the County Smaller Companies Index increased 3.8 per cent from 932.86 to 968.43 over the same period.

More fixed rate mortgages

A number of lenders have issued new fixed rate mortgages. Abbey National is offering first time buyers a rate of 6.75 per cent, fixed until October 31 1994, which includes free unemployment cover for the first year. Abbey's buildings and contents insurance has to be taken out and there is a 60-day redemption penalty. There are three other offers of 6.99 per cent fixed until February 28 1994, 7.85 per cent until the end of February 1995 and 8.75 per cent fixed until February 1997. All carry early redemption penalties and a fee of £199 and are available on all types of mortgages.

Woolwich has launched a five-year fixed rate mortgage of 8.99 per cent available only on endowment or pension mortgages. The application fee is £275 and there is a three months' early redemption penalty.

Yorkshire Bank is offering a 9.25 per cent mortgage fixed until January 1 2000, available on all types of mortgage. The arrangement fee is £199.

New income fund research

More income funds cut their payouts in 1992 than raised them, according to new research. Exactly half the funds (60 out of 120) monitored by Income Fund Analysts, the Welsh-based group, cut their payouts, although 100 of these made reductions of less than 5 per cent. However, 53 funds managed to increase payouts, led by Merfyn Income Unit Trust with a rise of 36.4 per cent. For further details ring Income Fund Analysts on 0492-975410.

Special 'savings traps' supplement

The latest edition of the *Investors Chronicle*, the FT's sister publication, includes a special supplement on "savings traps" which is a beginners' guide to some of the dangers in the personal finance market. Topics range from bank accounts to personal pensions.

Serious Money

Tied agents and 'best advice'

By Philip Coggan, Personal Finance Editor

PREPARE to strengthen your letter-boxes. National Westminster customers will already have received some mailshots from their bank's new life arm, and more are sure to follow.

With more than 1,400 unit trusts in existence, the world is not crying out for another nine, but that is what NatWest is giving us. The range is much as you would expect: UK general, UK income, UK equity growth, gilt and fixed interest, Japan, Far East, Europe and North America, with a fund of funds on top.

But cost-cutting initiatives in charging have passed NatWest Life by. Initial charges are 5.25 per cent across the range (even on the gilt trust, where many managers have cut upfront fees or even abolished them). Annual fees are mostly 1.25 per cent with the exception of the gilt fund, where the annual fee is only 0.5 per cent, and the fund of funds, where a 0.5 per cent charge is levied on top of the fee imposed by the underlying trusts.

Other trusts, such as Gartmore's, impose lower fees and aim to track the index. Since most actively managed funds have failed to beat the index in the past, one might imagine that an adviser giving "best advice" would find it hard to recommend the NatWest unit trusts ahead of lower charging trusts, or indeed trusts with exceptional long-term track records such as Capability Special Situations (see p1v).

Under a section "How do I choose a unit trust?", the NatWest brochure explains: "A meeting with your NatWest adviser should give you the necessary information to help you determine a suitable choice." However, elsewhere in the brochure, we learn: "Your NatWest adviser is only able to supply information on the packaged products of the said marketing group". In other words, your adviser can only

"advise" on products offered by NatWest Life.

So if, in a year's time, NatWest's unit trusts are bottom of the performance tables, the "advisers" will still be recommending them. "Best advice" is, as you can see, a strange concept.

I suppose a second hand car salesman could call himself a "motoring adviser" on the basis that he makes comments such as: "I shouldn't go for a Fiat, mate, you can't get the parts. You're always safe with a Ford". But he would never advise you to go to "Honest John's used cars" instead.

In the world of finance, there are people who can recommend the best products from a range of companies - they are called independent financial advisers. It would be better for the consumer if tied agents (salesmen in plain language), were not allowed to use the same term.

To be fair to NatWest, its new policy is the same as that followed by other big banks. And it will retain an independent advisory arm to which customers can be referred. NatWest also says its tied agents will tell people, where appropriate, that they might be better off in, say, national savings, even though the agent cannot do the deal. I would be keen to hear from NatWest customers if they do indeed get such unbiased recommendations.

□ □ □

In April, I wrote about the investment findings of Michael O'Higgins, a US fund manager who had developed a way of beating the Dow Jones index, which can be easily used by the small investor. It involved circling the 10 stocks in the

Dow (which has 30 constituents) with the highest yields and then ticking off the five of those with the lowest share prices. Those five become the portfolio for the year, after a calendar year, the whole process was repeated. If stocks did not reappear in the list they were automatically sold.

O'Higgins found that between 1973 and 1991 a portfolio chosen in this fashion had produced average annual returns of 19.4 per cent, compared with 10.4 per cent from the Dow Jones.

I tested this theory for the UK, using the FT-30 index and found that between 1979 and 1992, an O'Higgins portfolio achieved average annual returns (including income reinvested) of just under 22 per cent, compared with around 17.5 per cent from the All-Share.

In April, the five stocks indicated by the system were Asda, Lucas, Royal Insurance, Hanson and BP. Had investors bought those stocks then, their capital growth to date would have been 29.7 per cent, compared with a rise in the All-Share of 7.4 per cent over the same period.

Thus encouraged, I thought it was worthwhile conducting the exercise for the start of 1993. The exercise produces the following stocks: Blue Chip (189p, 7.5 per cent); British Gas (281.5p, 6.1 per cent); Forte (188p, 7.0 per cent); Hanson (233.5p, 6.3 per cent); and Lucas (132p, 7.1 per cent). The figures are from the FT of January 2.

Four important caveats. These are definitely not the FT's share recommendations; the O'Higgins method does not claim to beat the index every year, only over a period of time; the method only works if you buy all five stocks, not just one or two; and just because it has worked in the past, does not mean it will in future.

"Beating the Dow by Michael O'Higgins with John Downes, HarperCollins, 10 East 53rd Street, New York NY 10022

Wall Street

Traders struggle to decipher smoke signals

IT WAS not an auspicious start to the New Year. Three days of confused, directionless trading followed by a worrying 36-point drop in the Dow on Thursday that set alarm bells ringing on Wall Street.

The only bright spot was the heavy trading volume (more than 300m shares changed hands on Thursday alone), which delighted the brokerage firms who earn commissions handling customers' orders.

Yet the heavy volume may be a warning sign of sorts. Some analysts see it as a reflection of the indecisiveness that has plagued the market since the final days of last year. Investors are uncertain about the short-term direction of equities, so they have been frantically switching in and out of individual stocks or sectors in search of either growth opportunities or a safe haven.

Many buyers were turning to small stocks for comfort. The Nasdaq composite index surged to a new record high mid-week - but that was itself another cause for concern. Many Nasdaq stocks are regarded as speculative investments, and therefore more

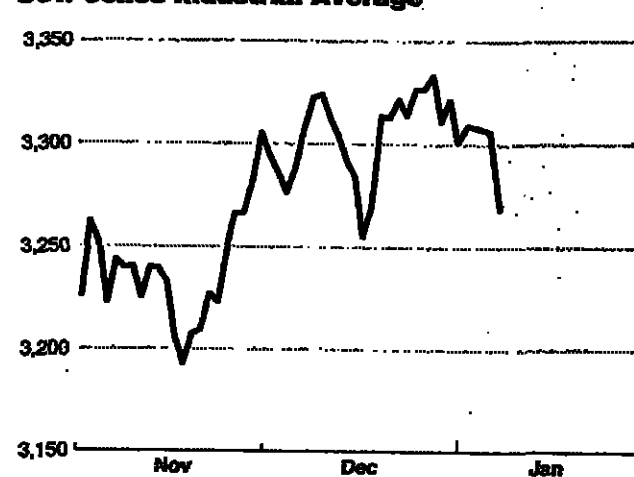
prone to sudden reversals of the kind that could trigger a market-wide retreat.

The chief worry among investors is that with shares looking relatively expensive in relation to earnings and dividends, a substantial correction is around the next corner.

That corner may, in fact, have already been turned. The plunge in stocks on Thursday was the market's steepest one-day loss in three months. By mid-morning yesterday, the Dow was another 30 points lower as the downward momentum began to build up. Although prices later recovered some of their lost ground, the market's mood remained fragile.

Ironically, while stocks have stumbled, the economic fundamentals have continued to improve. The latest figures on construction spending this week showed a big increase in consumer confidence also rose again, and there was a healthy drop in weekly state unemployment insurance claims. Although yesterday's December jobs report was a little disappointing - non-farm payrolls rose by 64,000, and not 80,000 as economists had pre-

Dow Jones Industrial Average



dicted - the numbers were still moving in the right direction.

There was also some good news from an international perspective. In the shape of Thursday's modest cut in German interest rates. The move raised hopes that the Bundesbank will begin to ease policy by degrees, a process which would help Europe's ailing economies and give a welcome

lift to demand for US exports.

In spite of the brightening economic backdrop, the stock markets remained gloom. They were not helped by the threat of renewed conflict in the Middle East, nor by a steep plunge in government bond prices. The fall in bonds was a reaction to the economic figures and to competition from a big influx of new corporate debt. It was also a reflection of

growing concern about the incoming President's willingness to tackle the federal budget deficit.

The latter could become a significant factor in financial markets over the coming months. After the final budget figures of the Bush administration were released this week showing a likely 1993 deficit significantly larger than expected, President-elect Clinton quickly backed away from his campaign pledge to halve the deficit in four years.

The back-peddalling frightened bond investors, who, in the aftermath of the election in November, were willing to give the Democrats the benefit of the doubt on deficit-reduction policies. The bond market's honeymoon with President-elect Clinton, however, is over, and sunny optimism has been replaced by suspicion.

Any regular visitor to the US will have noticed that during weekdays the pavements outside big office buildings in some cities are often cluttered with people quietly puffing away on the cigarettes that they are not permitted to light in the warmth and comfort of their own offices.

The sight could become even more familiar following the Environmental Protection Agency's decision this week to declare that "passive", or "second-hand" smoke is a significant carcinogen that causes about 3,000 deaths a year.

Although tobacco companies contested the EPA's findings, concern about the legal implications of the agency's ruling, combined with rumours that New York legislators were considering doubling state cigarette taxes, provoked heavy selling of tobacco stocks.

Philip Morris bore the brunt, partly because the company was also the subject of a brokers' report claiming that sales of its top brand cigarettes, Marlboro, have been slipping. On Wednesday, the stock hit a low of \$71¼, a steep decline from its September high of \$86½, before enjoying a modest rally at the end of the week.

Patrick Harverson

Monday	3309.22	+ 8.11
Tuesday	3307.87	- 1.35
Wednesday	3305.16	- 2.71
Thursday	3268.69	- 36.47

The Bottom Line

Keep your eye on dividends

EVERY investor knows that there are two ways to make money from shares - dividends and capital gains. But, as stockbrokers James Capel pointed out this week, it is the growth in dividends that is the key to share price outperformance.

James Capel has calculated that the share price of a group of 24 companies for which it is forecasting annual dividend growth of more than 12 per cent over the next two years rose on average, by 25 per cent more than the stock market in the last year.

Investors long since realised that on a long-term view shares should be better investments than fixed interest stocks as the risk of investing in equities is more than offset by the fact that dividends (usually) grow, but fixed interest coupons cannot.

Further, an investment theory first expounded more than 30 years ago has it that the dividends is irrelevant to a company's value. It is the company's future earnings power - out of which dividends will eventually be paid - which matters.

James Capel argues that while this rule may be true in the long term, in the short term a company's dividend policy will affect its share price. At times such as these when dividend cuts and reversals are in the air, investors put a higher value on actual cash than on theoretical future gains.

The problem now facing companies is that dividend cover, the number of times a dividend can be paid out of earnings, has fallen to an historically low level. Many companies kept paying dividends through the

recession in spite of falling profits, some making payments out of reserves rather than current profits.

James Capel says that "with the onset of recession in 1990-91, earnings fell by 14 per cent, but dividends rose by the

'dividend growth is the key to share outperformance'

same amount. This attempt to maintain dividend growth at an unrealistic rate raised the payout ratio of industrial companies to an unsustainable level.

As a result, in 1992 dividend cuts became more frequent, and dividends for industrial companies are likely to have fallen slightly over the year.

But equity strategists are now expecting a rise in dividends in 1993, though by a slower rate than earnings growth.

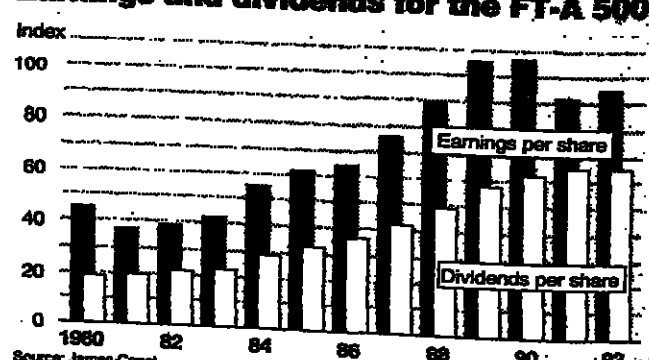
At County NatWest the forecast for the industrial group is for an increase in dividends of between 5 and 6 per cent, slightly above of the expected inflation rate.

However, earnings growth of around 15 per cent is expected by the strategists there - and over 20 per cent by the analysts.

There are a few cuts still to come, says County NatWest, and dividend growth will lag earnings because of the cover problem.

Barclays de Zoete Wadd has a slightly lower forecast of dividend growth, of 4 per cent in 1993 and again in 1994. That would mean little or no real growth when BZW's inflation forecasts are taken into account.

Earnings and dividends for the FT-A 500



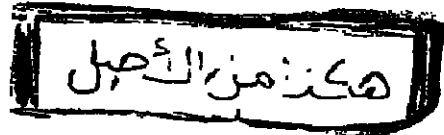
Again the level of cover is cited as holding back dividends. "Payout ratios are not going to be rebuilt that quickly," says Michael Hughes at BZW.

But he argues that this is not necessarily a negative story. Companies which are using their earnings to reinvest in their businesses rather than paying it to investors, could in the longer term be in a better position to pay higher dividends than if they pay more out now.

Thus, the theories about total return - from dividends and capital gains - and the irrelevance of dividend payments, come back to suggest that total returns could be better if dividend growth is not as rapid as investors might hope.

Even so, as Hughes suggests, the policy to pursue in the short term might be to select shares on high yields, where the dividend is covered, as these may offer better capital gains too.

Maggie Urry



Policyholders wait anxiously for pay-outs

As the 'bonus season' begins, John Authers answers your questions on mortgage endowments

AT THIS moment, a bunch of actuaries could be deciding the value of the investment which will pay off your mortgage.

The annual "bonus season", when extra bonuses are added on to the value of life assurance policies under the arcane "with-profits" system has now started (see box on right). The exact amount to be passed on to policyholders is at the discretion of the actuary.

And, as the table shows, the trend for pay-outs is downwards. This might seem odd at first, as both bonds and equities, in which life funds are mostly invested, performed strongly last year.

Unfortunately, investment performance is only one of several factors actuaries must consider when paying out maturity values. And the legacies of the past, combined with a future outlook which could bring lower returns and lower inflation, have in many cases more than cancelled out the funds' recent gains.

Policyholders will now have many questions: ■ Why have pay-outs dropped? The market fell in 1990. Actuaries assumed this was a blip and did not cut bonuses. The subsequent recovery has not been strong enough to cancel out 1990, so pay-outs have to come down even though markets have gone up.

Other factors are in play. Returns are expected to be lower in future, and so the companies need to reduce reversionary bonus. Once these have been announced they are committed to them, so they are not going to announce a rate which they cannot sustain.

Then, actuaries must look at their volume of business. It is easy to announce a high maturity value if only a few policies

are maturing in the next year. But when a large volume of policies is about to mature, the music stops - a generous pay-out will cost serious money.

This lies behind Sun Alliance's particularly savage 15 per cent cut in 10-year pay-outs. A cut of this magnitude after a good year seems almost impossible to justify on logical grounds, but Sun Alliance wrote a lot of 10-year business 10 years ago. Those who bought one of their policies in 1983 must be wishing they had bought a year earlier.

■ Are with-profits endowments a good investment? This is the tricky one. As pay-outs have been artificially high for the past few years, they are of no use in predicting future returns.

But pay-outs, after the latest drastic round of pruning, must be closer to reality than they were and investors in most companies can have few complaints. The annualised return from Commercial Union is 13.2 per cent over 10 years and 13.3 per cent over 25 years. The equivalent figures for Norwich

Union are 13.0 per cent and 12.9 per cent, while Sun Alliance showed yields of 9.9 per cent and 11.9 per cent.

These figures are comfortably in excess of inflation, which averaged 9.1 per cent over the past 25 years and 5.5 per cent over 10 years. Norwich Union points out that as recently as 1985, 10-year policies were yielding less than inflation. Offices still predict that real returns will be maintained.

The question of whether they are the best available long-term investment now hinges on the circumstances of the investor. The policies are not as tax-efficient as other long-term vehicles - most obviously personal equity plans and pensions - and they are very inflexible. If you surrender early, you will not receive the full value of what your money has earned.

High commissions to intermediaries and the expense of life assurance, which many people do not need when they are making an investment, make it an expensive way to

invest. Too many people surrender their policies, indicating that a 25 year inflexible policy is not the best product to be selling to the mass market.

But for those who can take the commitment, returns are still satisfactory.

■ Will they succeed in repaying the mortgage? Several commentators have suggested that they may not. Much of this is premature.

When premiums are quoted for a mortgage endowment, the standard practice is to assume that no terminal bonus will be paid, while reversionary bonus will continue throughout the

term of the policy at only 80 per cent of its level at the start. Terminal bonus often makes up more than half of the final pay-out on a 25-year policy, so this is very conservative. At present, maturing endowments provide investors with massive profits compared with the amount they borrowed.

However, Guardian Royal Exchange's decision not to pay any terminal bonus at all on its 10-year policy this year, since 1988, will not bolster confidence in this area.

For unithold with-profits contracts, a straight growth rate is assumed, currently around 8.5 per cent, before charges. That does not appear onerous. But if inflation and returns stay low, 8.5 per cent might be a problem. For Norwich Union, annual nominal growth of 8.25 per cent is needed to repay a mortgage in full 25 years from now. Those who took out policies in 1988 or 1990 now need the fund to achieve 10 per cent annual growth for the rest of its term for the mortgage to be paid off in full.

About a decade will pass before anyone can tell whether this is too optimistic. A spokesman for NU said the "vast majority" of policyholders should be able to meet capital

repayment, and it would be many years before it became clear whether those who took their policies out a few years ago would have difficulties.

Anyone whose endowment is more than half way through its term has little to worry about. The high reversionary bonuses slapped on during the 1980s leave the fund with little left to do to meet requirements.

Marianne Cantley of Scottish Provident calculated this by working out the annual reversionary bonuses which would need to be added to policies over the rest of their term for them to meet their target. If you took out a policy last year, you will need average annual bonuses of 4.55 per cent.

This figure drops to 4.49 for policies started in 1990, and 4.42 for 1988. However, those who started in time to catch the genuine growth of the early 1980s, have little to worry about. Any policy taken out in 1974 or earlier has already reached its target, according to Cantley, and need not pay any more bonuses at all. Policies started in 1976 need 0.22 per cent annual bonuses, and those in 1978 need 1.52 per cent.

If policies are likely to underperform, this should become clear some years before maturity, and the industry has pledged

to monitor policies and advise customers when they need to raise their premiums. Unithold with-profits has made this easier for offices to administer.

But no rule states all your mortgage saving should be with one life company. Those who took out their endowments in 1988 or 1989, and can afford to save more, might supplement the policy with savings into a unit or investment trust. If done through a

Pep this will be more tax-efficient than an endowment. ■ But a final point, provided by John Hyland of Standard Life, should reassure those who fear endowments' problems could spell financial ruin. If endowments fail to meet their target, this will presumably be because inflation and returns have been low. These conditions usually correlate with low mortgage interest rates. If endowments look as though they will not do their job, your interest payments will be less, giving you more money to make supplementary savings.

■ Correction. A bar chart covering policy payouts over 10 years which appeared in yesterday's FT, used figures based on premiums of £30 per month, not £50 per month as stated. The correct figures are shown in the table.

THE JARGON EXPLAINED

Conventional with-profit endowment pay-outs are made up of the following:

■ **The Sum Assured** When you start paying premiums, a minimum sum is guaranteed to you either when you die (these policies started out as life insurance vehicles) or when the policy matures. This sum will usually be set at a level slightly less than the value of all the premiums paid in by the end of the policy.

■ **Reversionary Bonuses** These bonuses, sometimes called annual bonuses, are added to the sum assured each year, and once declared cannot be taken away, provided the policy continues to maturity.

Such bonuses need to be backed by low-risk, fixed-interest investments for the guarantees to be made. Some offices have multiple reversionary bonus structures, with bonuses added on both to the sum assured and to the accrued total of reversionary bonuses.

■ **Terminal Bonuses** When the policy has matured, a terminal bonus may be added. This will be a proportion of the accrued reversionary bonuses on the sum assured, and allows actuaries to take the latest market conditions into account. These bonuses add an element of volatility, as they are not guaranteed from one year to the next, so they will not, as a rule, appear on an annual bonus statement.

■ **Unithold With-Profits** In the past decade, insurers have introduced a new form of with-profits contract in which investors buy units with each premium. The value of the units increases steadily in line with bonuses announced at the start of the year. This avoids the need to make reserves for the entire sum assured from the word go, which makes life easier for the office and helps with administration - it is much easier to vary premiums under this form of contract.

■ **Surrender Values** Most policyholders do not keep their policy until it matures. If so, unless they sell it, they will receive only a surrender value, which is worked out using a different set of calculations from the bonuses which make up the pay-outs on a conventional policy. Investment returns will have an effect, but you will not necessarily receive all the accrued reversionary bonuses if you surrender a policy early.

WITH PROFITS POLICY PAYOUTS

10 year policies

Company	1/1/93	1/1/92
Tunbridge Wells Equitable	£7291.74	£8067.28
Commercial Union	£7164	£7484
Norwich Union	£6902	£7532
Clerical Medical	£6956	£7576
Friends' Provident	£6885	£7457
General Accident	£6590	£7024
Scottish Life	£6216	£6826
Sun Alliance	£6005	£7060
Guardian Royal Exchange	£5022	£5479

25 year policies

Company	1/1/93	1/1/92
General Accident	£85,464	£85,255
Commercial Union	£82,941	£85,596
Tunbridge Wells Eq.	£82,780.35	£81,329.88
Scottish Life	£82,282	£85,496
Friends' Provident	£81,496	£82,436
Clerical Medical	£81,419	£81,283
Norwich Union	£58,237	£60,073
Sun Alliance	£50,048	£52,021
Guardian Royal Exchange	£44,062	£44,093

Policies started by 29-year-old man, paying monthly premiums of £30

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FINANCE AND THE FAMILY

THE consistent records of two firms of investment managers stand out from the lists of the top performing unit and investment trusts over the past decade.

Capel-Cure Asset Management has three unit trusts in the top five (and another one, Capability Growth, not far behind) while the newly-merged Henderson Touche Remnant has three investment trusts in the closed-end fund top five.

Over a ten-year period, equities have traditionally outperformed other financial investments, such as bonds or cash. When investing in an equity-based fund such as a unit or investment trust, investors should not be concentrating on a short-term period such as a year.

Three years is probably the minimum period over which equity investors have a chance of seeing sufficient capital and dividend growth to overcome the costs of investment and the risks of a short-term market fall. But the three-year tables show that the short-term chart toppers are often highly specialist. Among unit trusts, three of the leaders are based in the Hong Kong market, which, until recently, had performed very strongly on the back of hopes for the capitalist development of China.

But only a brave man would predict that Hong Kong funds will top the tables over the next three years, given the political tensions between the colony and the mainland.

In the investment trust field, the leaders over three years

The two plums at the top of the trust tree

Philip Coggan compares the records of collective funds

Best investment trusts over 10 years

Trust	% growth
Capital Gearing	1377.1
Danese (Capitel)	761.5
Lowland	735.7
TR City	702.6
Law Debenture	693.8

Best investment trusts over three years

Trust	% growth
Murray Enterprise	92.58
Manakin Holdings	92.57
TR Technology Zeros	88.81
Scottish Nat Zeros	87.42
Templeton Emerging	87.27

Best unit trusts over 10 years

Fund	% growth
Capability Spec Sits	663.9
N&P UK Income	644.27
Capability Inc & Grth	565.0
James Capel Inc	559.23
GT European	552.7

Best unit trusts over three years

Fund	% growth
Gartmore HK	142.4
Framlington Health	138.5
Prov Capital HK	103.8
CJ PPT HK	103.1
GAM N America	97.9

include two venture capital funds (one of which, Manakin, is in the process of liquidating itself); two zero coupon shares (which have benefited from falling interest rates); and Templeton Emerging Markets, which seeks out the potential of developing countries in areas such as Latin America and south east Asia.

The ten-year champions come from the UK equity market (although this is partly because there were fewer geographical specialist funds in 1983). Most experts agree that the UK market should be the starting point for the investor who wants to move into equities.

So how has Capel-Cure managed to produce its long-term success? Kenneth Levy, who manages both Capel-Cure Special Situations and Capel-Cure Growth, follows a strategy

which he admits is remarkably similar to that advocated by Jim Slater in his recent book *The Zulu Principle*. He looks for companies which can show positive earnings growth over the past five years and which have a price-earnings ratio which is attractive relative to the market, a recent positive statement from the chairman and a strong balance sheet. He also pays great attention to what is called the "technical" position (how the recent share price movements look on the charts) and likes to "run with the winners".

Leonard Klahr, who runs N&P UK Income (which used to be known as Key Income) and Capel-Cure Income & Growth, follows a different high-yield, contrarian strategy. This was highly successful throughout most of the 1980s but has run into problems in

the past two years as the recession cut into companies' dividend-paying ability.

Some would argue that ten years is too long a period on which to judge unit trusts, since the good performance might have occurred many years ago under a different manager and thus may not be relevant to current prospects.

An article "How to beat the average" on page VI indicates, there is some evidence that the investor would do well to pick trusts which have been top, or consistently above average, performers in the past. Both Capel-Cure Special Situations and Capel-Cure Growth are in the top quartile (best 25 per cent) of their sector over one, three, five and ten years, while Capel-Cure Income & Growth is above average in its sector over one, three, five and ten years. However, N&P UK

Income has been below average over the three and five year periods.

The James Capel Income fund has managed to increase its dividend by more than the rate of inflation for all but two years since it was launched in 1975. The fund aims for a yield equal to around 125 per cent of that on the FT-A All-Share Index. John Knight, who has managed the fund for the past three years, says he looks for stocks with the best combination of dividend yield, growth potential and cash flow. The James Capel fund has a consistent record with above-average performances in its sector over one, three, five and ten years.

Two of the top investment trust performers (Law Debenture and TR City of London) have had the same fund manager for much of the past ten

A bigger dose of gloom

ABBEY NATIONAL this week offered cold comfort to those finding difficulty in meeting their monthly mortgage payments by predicting it would take another three years before the number of repossessions fell.

The UK's second-largest lender believes that 64,000 homes will be repossessed this year, with another 62,000 in 1994 and 59,000 in 1995. The record figure was in 1991 when 75,540 homes were repossessed by lenders.

The forecast is based on gloomy predictions on employment and house prices. Abbey expects unemployment to continue rising until 1994 from 2.9m at present to 3.3m. It also expects house prices to fall by a further three per cent this year but expects them to rise by two per cent, five per cent and seven per cent respectively in the following three years.

Final figures for repossessions in 1992 will be released later this month. There were 35,750 repossessions in the first half of the year and the Council of Mortgage Lenders says it expects the total to be about 70,000.

The reduction in repossessions is thought mainly to be the result of increased flexibility by lenders, rather than fewer people falling into mortgage arrears. The council has said that lenders preferred to accept reduced monthly payments from their borrowers rather than take possession of a house which, in an already depressed market, might take some time to sell, and could sell for less than the value of the outstanding mortgage.

One consequence of a more flexible policy by lenders has been a significant increase in the number of those falling into mortgage arrears. The council estimated 89,000 borrowers had fallen behind in their payments at the end of 1992, rising to 300,000 by the end of last June.

Jack Straw, the shadow environment secretary, said this week that while the number of repossessions orders in England and Wales had dropped by 16 per cent from 55,583 in 1991 to 46,422 last year, it had been offset by the number of suspended orders. These had increased by six per cent during the first nine months of last year compared with the same period in 1991 - from 50,127 to 53,150.

The process meant a possession order was made in favour of the lender but was then suspended if the borrower agreed to comply with certain terms. If those were broken, the possession order took effect. Sheila McKee, director of Shelter, the housing charity, said: "Unless there has been a realistic assessment of repayments, this suspended order is equivalent to a repossession."

According to Shelter, the number of homeowners threatened with repossession and seeking advice at its centres increased by 50 per cent last year.

Meanwhile, mortgage holders should still contact their lenders if they foresee payment problems.

Scheherazade Daneshkhu

Planning your Pension Disclosure ruling is needed

Eric Short thinks spouses should have pension information rights



Pensioners: a need for information

sioners with an annual report and accounts.

The annual report will include details of scheme income, spending and investments, changes in assets over the year, changes in membership numbers and changes in benefit structure, including details of pension increases. There will also be the annual report of the trustees, and details of the last actuarial valuation of the scheme.

However, interesting though the annual report and accounts may be, employees will find their annual benefit statement of far greater value in planning their retirement income.

This statement usually shows the employee's salary or earnings, the pensionable salary or earnings if different, the

amount of contributions paid over the 12 months, the cash sum and spouse's pension entitlement should the employee die at the time of the statement, the employee's pension from normal retirement age and the spouse's pension - all based on the employee's current pensionable salary.

The retirement pension expressed as a percentage of the employee's salary shows whether the company pension, together with the basic state pension, would be sufficient to provide a reasonable income in retirement.

If not, then the employee can boost his pension benefits through an AVC (Additional Voluntary Contribution) arrangement.

There are gaps in the information provided in the benefit statement. The disclosure regulations give trustees the choice of showing either the benefits at normal retirement or the current benefits if the employee ceased being a member of the scheme at the time of the statement, but not both benefits.

In the current employment market, with employees moving jobs frequently, employees need to know their current transfer benefits and early retirement benefits as much as they need to know the benefits at normal retirement.

They have the right to ask for these benefits from scheme administrators. But many employees are reluctant to ask

split into the guaranteed additions and the bonus additions. If the scheme is on a unit-linked basis, then the statement would show the year's contributions, units purchased with those contributions and the total number of units on the employee's account. The unit value(s) at the date of the statement should be shown.

The statement should also show the current transfer value of the accumulated fund, whether with-profits or unit-linked, thus showing the penalty that would be applied should the employee wish to transfer the accumulated value to another arrangement.

However, OPAS (Occupational Pensions Advisory Service) reports that it has received a number of complaints on transfer values from money purchase schemes where the benefit statement did not show the transfer benefits, in spite of the legal requirement to do so.

But, while the benefit state-

ment shows the size of the employee's accumulated fund at present, it gives little idea of what the ultimate benefits are likely to be and whether the pension at retirement will be sufficient. Some schemes do provide employees with an illustration of likely benefits at retirement. But since most money purchase schemes are through life companies, the illustration has to conform with Lauto requirements.

The Lauto basis is highly misleading, showing just the accumulated fund at retirement on two rates of interest - the new rates will be 6 per cent and 12 per cent - with no account taken of inflation except to provide an incompressible general inflation statement. The employee needs to know the pension secured by the accumulated sum.

The annuity invariably used is the highest possible rate - a level annuity on the life of the employee with no spouse's benefit. The Department of Social Security needs to grapple with this defect in providing employees with information on money purchase schemes. But it should also consider disclosure to spouses.

Spouses of employees are potential beneficiaries of company pension schemes. Yet the only information to which they are entitled is general details of the scheme, such as that it provides a spouse's pension of a given percentage of the employee's pension. Only when they become beneficiaries on the death of their partner do they become entitled to information. Until then, they rely on their partner keeping them informed.

The dangers of such reliance were highlighted by OPAS when it received a complaint from an elderly woman who found her pension stopped on the death of her husband, in spite of assurances from the husband that she would be looked after. OPAS found that the husband had done nothing to provide a spouse's pension despite assurances to his wife.

Spouses should be told what their partner's benefits will be. This is the last piece in this series.

PRELIMINARY RESULTS					
Company	Year to	Pre-tax profit (000s)	Earnings* per share (p)	Dividend* per share (p)	
Irish Continental	Oct 92	4,140	(3,210)	21.8	(14.6)
Quality Care Homes	Oct 92	1,840	(781)	11.77	(5.13)
Stanhope Properties	Jun 92	215,000 L	(77,400 L)	-	-

INTERIM STATEMENTS					
Company	Half-year to	Pre-tax profit (000s)	Interim dividends* per share (p)		
Abbey	Oct 92	501	(367)	-	(-)
Bank of Scotland	Oct 92	1,530	(1,229)	3.0	(2.7)
Banner Homes	Sept 92	4	(463 L)	-	(-)
Beaumont	Oct 92	5,010	(2,980)	4.0	(3.5)
Casualty Brokers	Oct 92	718	(658)	0.75	(0.75)
Credit Holdings	Sept 92	1,750	(2,410)	3.4	(3.4)
Fleming Int. High	Nov 92	2,380	(1,760)	1.0	(1.0)
Flextech	Sept 92	2,900 L	(3,900)	-	(-)
Hollis	Sept 92	255	(235)	0.6	(0.6)
Ilford	Sept 92	905	(1,130)	-	(-)
Mill	Aug 92	282 L	(382 L)	-	(-)
Newstead	Sept 92	102	(1,760)	0.25	(0.5)
Property Sec. Invest	Sept 92	3,880	(3,000)	1.5	(1.5)
Seville	Oct 92	163	(782 L)	-	(-)
Slam Selective	Sept 92	21	(19)	-	(-)
Vandy Reg	Oct 92	1,860	(2,020)	1.3	(1.3)
Woodwards Group	Sept 92	1,160	(1,500)	-	(-)

(Figures in parentheses are for the corresponding period.)
*Dividends are shown net of tax, except where otherwise indicated. L = loss. * = Irish pence and pence; ** = Net Revenue.

RESULTS DUE					
Company	Announcement date	Dividend (p)	Dividend (p)	Dividend (p)	
FINANCIAL DIVIDENDS					
Aberforth Smaller Comp. Tel.	Thursday	2.0	2.5	2.1	
Barr (A G)	Monday	1.08	4.37	1.75	
Burdens Investments	Tuesday	2.0	6.5	3.0	
Deutsche Elektrizität	Thursday	1.86	4.2	1.8	
Deutsche Luft	Tuesday	0.6	1.2	0.8	
First Leisure Corp.	Wednesday	1.74	3.96	1.88	
First National Finance Corp.	Friday	-	-	-	
Intersec Group	Friday	0.5	1.6	0.8	
LPA Industries	Friday	1.85	1.87	1.85	
Microgen Holdings	Thursday	2.2	4.8	2.2	
Microgen Technology	Thursday	0.8	1.72	0.85	
Bank Organisation	Thursday	10.25	20.75	10.25	
Securitor Group	Thursday	0.51	1.72	0.88	
Security Services	Thursday	1.29	3.19	1.39	
Southern Business Group	Wednesday	1.03	1.91	1.10	
Trest	Monday	1.0	2.4	1.15	
TSB Group	Thursday	3.15	3.28	3.15	
Watson & Phipps	Wednesday	4.0	8.8	4.2	
Windsor	Thursday	-	-	-	

INTERIM DIVIDENDS					
Company	Announcement date	Dividend (p)	Dividend (p)	Dividend (p)	
Aberforth Split Level Trust	Wednesday	2.4	4.85	-	
Birkdale Group	Thursday	-	-	-	
British Bloodstock Agency	Friday	-	-	-	
Cardo Eng. Group	Monday	1.71	8.1	-	
Cray Electronics	Thursday	1.5	0.5	-	
Dalepark Foods	Tuesday	1.5	4.5	-	
Odessa Group	Wednesday	1.6	4.4	-	
Odyssey Leisure	Wednesday	1.36	2.66	-	
Elita & Severn	Monday	-	-	-	
First Spanish Inv. Trust	Wednesday	-	-	-	
Goode Durrant	Monday	2.16	3.26	-	
Hadfield Industries	Monday	1.25	1.6	-	
Hampson Industries	Thursday	0.6	1.77	-	
Hendon Group	Thursday	0.7	1.3	-	
James Vert	Tuesday	2.0	5.0	-	
MTG Group (Holdings)	Thursday	3.0	10.25	-	
Neco Group	Monday	1.25	1.5	-	
Power Corp.	Thursday	1.0	2.5	-	
Smith (David) & Sons	Thursday	2.75	6.75	-	
Stanley Leisure Organisation	Thursday	1.9	3.3	-	
Tomkins	Monday	3.22	1.91	-	
West Trust	Tuesday	-	-	-	
Wyle Group	Thursday	1.4	1.4	-	
Zellers	Friday	4.0	4.0	-	

*Dividends are shown net of tax and are adjusted for any intervening scrip issue.
Reports and accounts are not normally available until about 6 weeks after the board meeting to approve preliminary results.

LEEDS

The FT proposes to publish this survey on January 28 1993

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FT SURVEYS

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Open market Option Annuity					
Male Age 65	Female Age 60	Female Age 65	Male Age 65	Female Age 60	Female Age 65
1. Sun Life of Canada	£1,285.60	£1,085.00	1. Sun Life of Canada	£1,285.60	£1,085.00
2. RNPFN	£1,276.60	£1,036.50	2. RNPFN	£1,276.60	£1,036.50
3. Canada Life	£1,267.60	£1,017.70	3. Canada Life	£1,267.60	£1,017.70
Open market Option Annuity with 50% spouse's annuity					
Male 65/Female 62	Female 60/Male 63	Female 65	Male 65/Female 62	Female 60/Male 63	Female 65
1. Sun Life of Canada	£1,151.70	£1,049.70	1. Sun Life of Canada	£1,151.70	£1,049.70
2. RNPFN	£1,144.88	£997.56	2. RNPFN	£1,144.88	£997.56
3. Canada Life	£1,096.20	£990.16	3. Canada Life	£1,096.20	£990.16
Immediate annuity					
Male Age 65	Female Age 60	Female Age 65	Male Age 65	Female Age 60	Female Age 65
1. RNPFN	£1,263.96	£1,016.50	1. RNPFN	£1,263.96	£1,016.50
2. Sun Life of Canada	£1,254.30	£1,010.40	2. Sun Life of Canada	£1,254.30	£1,010.40
3. Carlyle Life	£1,214.04	£999.00	3. Carlyle Life	£1,214.04	£999.00
Immediate annuity with 50% spouse's annuity					
Male 65/Female 62	Female 60/Male 63	Female 65	Male 65/Female 62	Female 60/Male 63	Female 65
1. Sun Life of Canada	£1,141.80	£1,030.80	1. Sun Life of Canada	£1,141.80	£1,030.80
2. RNPFN	£1,096.84	£990.16	2. RNPFN	£1,096.84	£990.16
3. Standard Life	£1,072.80	£982.80	3. Standard Life	£1,072.80	£982.80
All payments are monthly in advance					

FINANCE AND THE FAMILY

Finding a monthly top-up for the coffers

Scheherazade Daneshkhu reports on the options open to investors seeking a regular income

INVESTORS looking for income are having a rough ride in the present climate of low interest rates. Those needing even harder to obtain good rates, since the choice is more limited.

However, a year can be a long time to wait before an injection of funds for those retired or mainly dependent on savings for income. So, what are the best options open to those seeking monthly income?

The choice depends on the amount of risk the saver is prepared to take, the length of time for which capital may be tied up and the degree to which capital may be run down in order to meet income needs. Mailesh Shah, of London-based advisers William Mercer Fraser, cautions: "Investors should be concerned not only with the initial level of income from their investments but also with the prospects of that income increasing to keep pace with inflation."

Deposit-based investments are secure (if the institution harbouring them is sound). The returns do not usually depend on capital being tied up

for long and they therefore represent a convenient way of holding money for most people.

By contrast, equity-based investments involve risking capital. To get the best from the stock market, an investment usually needs to be left untouched for a long time to smooth out the market's ups and downs. For this reason, shares are theoretically not the ideal investment for a person seeking income. However, a class of funds - income funds - have been specifically devised to address this problem, with fund managers choosing companies which pay high dividends rather than those aiming primarily for growth. The snag is that dividends can always be cut.

Those totally averse to risk will want to keep holdings in cash but some people could consider holding both forms of investment and there are a number of ways of doing so.

■ **Cash**
The simplest way of holding cash is in a bank or building society. Investors should be aware of prevailing rates of

inflation to gauge the real rate of return being offered to them. The table, provided by Moneyfacts, shows the current highest rates on accounts offering monthly income.

Many banks and building societies offer fixed-rate bonds and the table shows the most attractive currently available. However, since base rates are historically low at the moment, now is not the best time to lock in to fixed rates. For example, Halifax's five-year guaranteed reserve bond is paying 7.72 per cent gross, equivalent to 5.79 per cent net for a basic-rate taxpayer.

This may be an acceptable rate at present, but if base rates go up within the next five years, it is likely to appear very unattractive, particularly if it is accompanied by a rise in inflation.

Providence Capital last year launched a building society bond which invests in the deposits of the top ten building societies and aims to give higher than average returns. It is a single-premium insurance bond which gives higher rate

HIGHEST MONTHLY INCOME ACCOUNTS

Institution	Account	Notice	Minimum Deposit	Rate
VARIABLE ACCOUNTS (gross)				
Barclays BS	Capital Trust	Instant	£5,000	7.60
Barclays BS	Barclays Income	30 day	£2,000	7.72
Barclays BS	Ninety 3	90 day	£500	7.02
Manchester BS	3 Year Income	3 year	£5,000	9.34*
Chelsea BS	Premier VI	31/3/95	£10,000	9.57*
FIXED RATE ACCOUNTS (gross)				
Exeter bank	Capital growth bond	1 year	£5,000	7.00
Alliance & Leicester	Fixed rate bond	2 year	£5,000	6.50
Abbey National	Fixed rate investment bond	1/12/94	£2,500	6.50
National & Provincial	Fixed rate reserve 2	31/3/95	£5,000	7.00
Halifax BS	Guaranteed reserve	4 year	£10,000	7.15
		5 year	£10,000	7.72
GUARANTEED INCOME BONDS (net)				
Alico		1 year	£50,000	5.32
		2 year	£50,000	5.50
Liberty Life		3 year	£50,000	5.58
General Portfolio		4 year	£50,000	6.00
		5 year	£50,000	6.18

Source: Moneyfacts, *Rate guaranteed to 31/11/93 - to 1/11/93.

taxpayers increased flexibility. Guaranteed income bonds usually pay out annual income but some offer monthly income. The highest rates available on sums of £50,000

are shown in the table. Money is invested with an insurance company for a fixed period and, in exchange, the saver is paid a guaranteed rate of interest. However, Robert Leonard

of fee-charging advisers Moores Marr Bradley does not recommend GIBs at present because of low interest rates.

■ **National Savings**
Income bonds pay monthly income but, as with the fixed interest products, current rates of seven per cent gross are historically low. The minimum investment is £2,000 up to a £50,000 maximum. Interest is paid gross and there is a three-month notice period for withdrawal of the capital.

■ **Equity-based products**
A number of insurance companies offer monthly income accounts although these may have been given a bad name because of the recent debacle over the advertising by Scottish Widows of its Monthly Bond. The bond's promise of "up to 9.50 per cent net of basic rate tax fixed for five years" is being investigated by Lauto, the regulatory body for the insurance industry, as possibly misleading.

The bond is what is known as a "back-to-back investment" in which part of the capital sum goes into a temporary

annuity, and the remainder into a Personal Equity Plan which attempts to grow enough to replace the capital lost in the annuity. Returns from the Pep cannot be guaranteed, which is why the advertisement may have been misleading; there is a real risk that investors may lose part of their capital.

The concept of "back to back" investment is a useful one, however. There are a number of choices when it comes to the investment to replace the capital. Apart from Peps, unit or investment trusts can be used, though these are relatively high risk. Leonard believes a with-profits bond would be less risky, while higher-rate taxpayers could consider a Business Expansion Scheme.

James Higgins of fee-based advisers Chamberlain de Broe suggests combining the annuity with the recently-launched sixth issue index-linked National Savings certificate, which pays 3.25 per cent compound per annum over the retail price index, if held for

five years. This has the virtue of being completely risk-free and carrying no charges, but the investor will be limited by the £5,000 maximum holding.

Unit and investment trust funds usually pay out income annually but there are some that make monthly distributions, for example, the M&G Treasury fund (see below).

Higgins recommends the income shares of split-level investment trusts which distribute at various times of the year. He suggests constructing a "ladder" of various shares, so that the investor could ensure that he receives regular income throughout the year.

With-profit investments bonds can also pay out monthly but Shah of London-based advisers William Mercer Fraser says: "High rates of withdrawal can lead to capital erosion. If withdrawals are taken for the with-profit bond, it is important that the market value adjustment does not apply to units encashed for that purpose." The adjustment is a weapon of last resort used to cushion the blow to a unitised fund by lowering the value of the units if too many people withdraw from it.

Twins who generate success

Bernice Cohen explains her investment guidelines

BEING a committed Do-it-Myself investor (DIMI) I soon discovered the importance of good timing coupled with share selection. These twins can generate that happy outcome: investment success.

Capital growth, for a DIMI, has a high priority in portfolio planning. During the expansionary 1980s, sharp share price rises occurred for companies such as Glaxo, Guinness, Sainsbury and Rentokil. So I remain optimistic of finding shares with great potential.

My search began with the writings of several investment writers. Jim Slater* offers sound advice: start with the basics, find and adopt a good system, then work on it to improve results. Peter Lynch† warns: "Invest in stocks to make money, not to preserve capital."

For discovering small company shares with exceptional potential, William O'Neill uses a mnemonic "CAN SLIM". My version of this covers extra points. "GAINS ARE FAST", outlined below, is my research detector for unearthing mini-stocks with big prospects.

■ **G:** growth in earnings per share over the long term - at least a doubling over five years.

■ **A:** annual earnings per share. The latest results should show growth of over 20 per cent.

■ **I:** institutional support. This helps to improve trading liquidity.

■ **N:** new products, management or a new high in the share price: niche markets which confer strong growth advantages.

■ **S:** supply/demand for the shares. Small capitalisation plus demand encourages a rising share price.

■ **A:** ambitious owner/managers. They are eager for success.

■ **R:** Rich in cash. Companies which have no debt and handle cash generating products which fund growth without diluting earnings.

■ **E:** efficient management. It builds leading, not lagging, companies.

■ **F:** fundamental facts. They inform on the present and prospective share price.

■ **A:** act if growth falters. I bale out rapidly on profit warn-

ings, setbacks or if a chart falls below its uptrend.

■ **S:** stock market direction. Few shares prosper in falling markets.

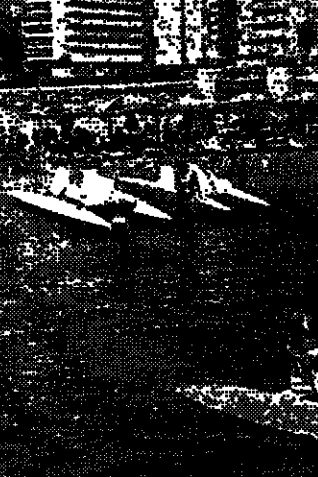
■ **T:** technical analysis. What does the share price chart imply? Charts give guidance on buying and selling decisions and to assess the potential for a share price rise.

Investment is a subjective, imprecise art. "GAINS ARE FAST" incorporates a belt and braces approach.

Airtours, a star 1991 performer - this week it bid for Owners Abroad - illustrates

the large holding of chief executive/owner, David Crossland. He is a typical example of "A" (an ambitious owner) building his own success. In December 1990 Airtours was also "R" (rich in cash) with net cash of £26m exceeding market capitalisation of £23.7m.

When Intasun collapsed, management quality enabled Airtours to harvest bumper 1991 profits. It was "E" (efficiently managed) to exploit this unexpected advantage. The 90,000 bookings taken during the next week represented more than £1m in profits.



Holidaymakers who helped Bernice Cohen's investment plans

the formula in action. Annual results in 1990 showed "G" (growth in earnings per share) of 220 per cent from 1986 to 1990, a rise from 8.5p to 27.2p. One could also see "A" (current annual earnings) growing by 31 per cent and "I" (institutional interest) rising through 1991 as Airtours' improving prospects were recognised. In March, the new element "N" occurred, when Intasun, the UK's second largest tour operator collapsed, boosting Airtours' market share.

The market capitalisation at the time was £23.7m with the share price at 148p. This small "S" (supply) - of 16.01m shares was further limited by

while remaining alert for setbacks. If 1991 earnings per share had risen 30 per cent to 35.4p, and the P/E rose to 10, the share price would reach 354p. A P/E rise to 20 would have implied a share price of 708p.

To judge if this was feasible meant "A" (actively monitoring Airtours' progress). News items in the summer hinted that analysts were underestimating its performance.

January is often a good month for equities. When the Gulf War began on Jan 16, "S" (stock market direction) improved dramatically. From a closing low of 2054.8 that day, the FTSE-100 reached 2458.1 on March 8, when Intasun collapsed, and then reached a September 6 peak of 2687.4, providing a bullish background.

Finally, "T" (technical analysis). Was there guidance in the share's chart in December 1990? From 148p, the price fell to a February 1991 low of 135p. Then, a steady climb reached 184p by early March. This move created a classic "shallow dip" before the huge take-off. By September, channel lines drawn to connect the rising highs implied a £12 target by spring 1992.

This exceeded my "guesstimates" but underestimated the final outcome. The price sustained several bursts, peaking in March 1992, at the equivalent of £13.50, (ignoring the January 1992 scrip issue). The sell signal came in May 1992, when the price fell through the lower channel line.

Clearly, Airtours had an exceptional 1991. While searching for another such investment I try to resist diversifying into possibilities that fall some "GAINS ARE FAST" rules. A King Penguin approach focuses me on one giant egg (while earning interest on other cash assets).

Unearthing spectacular growth stocks is an exciting treasure hunt. William O'Neill exhorts: "Don't dabble in stocks. Dig in and do some real detective work." * *Article in Analyst September 1990.*

One Up On Wall Street, Simon & Schuster, 1989. † How to make money in stocks, McGraw Hill, 1991 edition.

In December 1990, the "F" (fundamentals) were favourable. The dividend yield was high (7.4 per cent) and the price earnings ratio (P/E) modest at 5. At 148p, five years' earnings would pay for the share. Knowing 1990s earnings growth was 31 per cent, I can value a share by dividing what I get (earnings growth) by what it costs (current P/E).

John Neff, a famous investor, devised this clever ratio. For good value, growth divided by P/E must be higher than 2. For Airtours, 1990 earnings growth divided by P/E gives a rating of 6.2, a sizeable under-valuation.

To judge the possible rise, I assumed continuing growth,

Pep confusion

PERSONAL equity plan investors, thinking of reducing their exposure to equities by diversifying into bonds, could be forgiven if they ended the week a little confused.

On the one hand Save & Prosper began the embarrassing task of writing to between 800 and 1,000 planholders informing them they would have to move out of bonds if their Peps are to remain valid after April 6, while M&G and Fidelity are planning the launch of bond-led schemes.

The two apparently contradictory initiatives stem from an Inland Revenue rule drafted in error in July and its unprecedented decision to rewrite the Pep rules retrospectively.

The result: Save & Prosper, which launched its plan in September, has been caught between rule and counter rule and its combined bond and equity pep judged offside. M&G and Fidelity have sidestepped the thrust of the new regulations and are planning

to launch virtually identical hybrid schemes.

The new rules, effective from April 6, will render any monies held in bond or gilt-based unit and subject to full taxation. Planholders can invest up to £1,500 in these so-called "non-qualifying" funds.

Most of the affected investors hold units in Save & Prosper's Pep Portfolio. This controversial product, launched in September last year, exploited the loophole and combined Pep investments in equity and bond-based unit trusts for the first time.

Previously bond funds were not actively marketed by Pep managers because investors who bought them had either to stop investing once the £1,500 limit had been reached or place the maximum £4,500 balance in single shares which entail a relatively high risk.

The decision to rewrite the rules was taken by Stephen Dorrell, financial secretary to the Treasury, who said the use of bond and gilt-based funds by Peps violated the spirit of the original legislation.

"Peps were introduced to encourage people to invest in shares and I have therefore decided that the regulations should be amended to correct the position," he said.

But Ken Emery, Save & Prosper's technical director who is faced with moving up to £2m of investors money into new funds, called the Inland Revenue's action "vindictive" and warned that many unit-holders could end up with invalid plans.

He was backed by the Unit Trust Association which said it would be writing to the Treasury this week attacking the retrospective nature of the change which it regards as

"objectionable in principle and unnecessary in practice." Emery added: "The Inland Revenue has admitted that it was its mistake but has nevertheless introduced this change retrospectively."

"It is ridiculous that we could now offer - as others are - a 49 per cent exposure to bonds, while the recommendation on the original product was that investors hold only 25 per cent in bonds."

The new plan to be launched by M&G will escape the new regulations because, instead of investing directly in a bond-based unit trusts, investors' money will initially be channelled into a qualifying fund of funds which in turn will invest in bond and other fixed interest funds.

Fidelity's plan is also intended to meet the new rules, which stipulate that Pep subscriptions to unit or investment trusts will only be valid if the fund holds at least half its assets in equities.

Paul Nuki

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M&G launches Treasury fund

ANew option for the income-seeking investor has been created by the launch of M&G's Treasury fund. The unit trust will aim to provide a better return than that provided by the instant access accounts of big building societies.

It will do so by investing around half the fund in Treasury bills issued by the UK government, with the remainder in money market instruments, such as bank bills or commercial paper.

The minimum investment in the fund will be £5,000, but investors will be given a chequebook allowing them to transfer money into their bank or building society account. Cheques must be for a minimum of £250 and you will be allowed to write enough cheques to take your balance down to £2,500.

Income will be distributed monthly and M&G estimates that, as of November 30, the fund would have paid 6.06 per cent gross per annum, compared with an average 5.15 per cent on investments of £5,000

in instant access accounts from the top five building societies.

Although the income will be paid net of basic rate tax, non-taxpayers will be able to reclaim the tax charge from the Inland Revenue.

Such funds are commonplace in the US, where investors have become increasingly concerned about the safety of savings and loan institutions (the American equivalent of building societies).

In the UK, money market funds have grown significantly only in the past few years. The most obvious direct competitor to M&G's new fund is Fidelity Investments' cash account, which also grants a chequebook to those with balances of over £5,000. The Fidelity fund yields rather more (6.8 per cent this week) than M&G's and is more flexible - investors can use cheques to pay for large transactions such as holidays, rather than simply make transfers into a bank or building society.

However, the M&G fund, because of its holding in Treas-

ury bills, is lower risk (although the risk in the Fidelity fund is very small).

There is no initial charge on either fund and annual fees are 0.6 per cent on M&G and 0.5 per cent on Fidelity. The income figures quoted above

are net of these charges. It is good to see competition in this market; eventually such funds will offer facilities such as standing orders and cashpoint withdrawals.

Philip Coggan

Directors' Transactions

Very few transactions occurred in the Christmas-New Year period.

DIRECTORS' SHARE TRANSACTIONS IN THEIR OWN COMPANIES (LISTED & USM)

Company	Sector	Shares	Value	No of directors
SALES				
Lloyd Thompson	InsB	125,000	319	1
Morgan Crucible	Ohn	162,478	489	1
Richardson Westgarth	EngG	18,000	11	1
Watmoughs	Med	50,000	262	1
PURCHASES				
B Elliott Cnv Prr	EngG	114,615	11	1
Life Sciences	Hith	25,000	42	1

Values expressed in £000s. Companies must notify the Stock Exchange within 5 working days of a share transaction by a director. This list contains all transactions, including the exercise of options (T) or 100% subsequently sold, with a value over £10,000. Information released by the Stock Exchange 29-31 December 1992.

Source: Directors Ltd, Edinburgh

MINDING YOUR OWN BUSINESS

Grim year for over-borrowed

THE SHOP'S interior lies gutted and its front window caked in grime. Milk bottles litter the step and a pile of bills and circulars are heaped through the letter box. A poster of pasta twirls swirling in tomato sauce and the name of the defunct business on the shop front are the only clues that this was a food delivery and take-out service. Pasta Pasta, opened in London in 1990 by a former manager of a pizza chain disappeared without trace last year.

Among the many new companies written about for this column, 1992 reaped a grim catalogue of failure. In Arundel, west Sussex, receivers were called in during the summer at New Era Cosmetics, a pot pourri and toiletries maker partly owned by a former Body Shop manager. Long experience in a trade is no guarantee of success for an entrepreneur.

Nick Garnett revisits some of the companies he has written about

Lexi Douglas and Henrietta Nettiefield with their Sparklers mail order shirt business in Kent

"For the last financial year, sales were about the same at £300,000 but we have introduced more varieties and, partly as a result, saw the return drop from 19 to about 14 per cent," says Douglas.

Many tiny enterprises run from home with minuscule overheads have plodded on nicely, avoiding the horrors suffered by bigger brethren. At Leonard Foulkes' Out Of Print Book Service in Cardiff, sales from a low-cost building, run last year dipped just 5 per cent.

"Some mainstream book businesses suffered a 10-20 per cent drop in sales," Foulkes says. "I have reduced costs this year partly because renovation work on the building has finished so profits are up."

Foulkes was able to raise his salary above the £20,000 he paid himself the previous year. Back to the bad news. Surfactant, the chemicals group which had partnered New Era

Cosmetics and was forced into a controlling interest in its early last year, eventually called in receivers Touche Ross to its small prodigy.

Touche Ross' accounts for June last year showed New Era encumbered with a £33,000 deficit owing to unsecured creditors. The company, which had bought dried flowers, fragrances and other material for making into pot pourri, after-shaves and fragrance sprays, made losses in both of its full operating years. It started with capital of just £15,000 and loans of about £50,000. Retailers and brand name suppliers to which it provided pot pourri forced it into price cuts and recession hit demand.

Pasta Pasta's financial structure always looked a bit uncertain. Three years ago, Ben Fox, a young former manager at Pizza Piazza, persuaded his local branch of National Westminster to make a £72,000 loan of which all but £20,000 was covered by the government's loan guarantee scheme. Fox put in almost nothing himself.

He bought too much pasta-making equipment from Italy, purchased a new jeep and five new mountain bikes for deliveries. Fancy menus and uniforms for the food delivery service in London alone cost £4,000. The £72,000 was gobbled up in 18 months. New investors came in and another outlet opened in Clapham but sales of take-out boxes of pasta with prawn and vodka sauce at £5 never looked an easy prospect. The company continually suffered from weak cash flow and burdensome debts.

Up in Newcastle, North-East Recycling is still in business but has proved a very difficult experience for Jose. "Last year was a stinker," she says. "We are still struggling to survive. The waste paper side was steady through the year but plastics were badly hit by the recession. Virgin polymer prices fell dramatically so we recycled polythene prices were effectively cut in half."

Yearly turnover rose from



Two wheels bad: Pasta Pasta has disappeared, as have a host of small businesses

£77,000 to £120,000 but profits remained marginal.

A surprising number of businesses in catering acquired themselves well. Moodies, supplying corporate entertainment packages from converted double-decker buses, suffered a bleak year in 1992.

"1992 was fabulous," says owner Jennie Moodie. "One of the reasons is that we have gone into weddings. We've found we can make £3,000 to £5,000 for a day's work. We estimate turnover for the year at about £800,000 with a return of about 20 per cent."

John and Hazel Milligan bought a derelict pub building

in Oxfordshire in the late 1970s, spending £150,000 to purchase and transform it into the award-winning Falkland Arms. The couple also owned a pub in St Albans which they sold last year, transferring their attention to the tenancy of The Old Reindeer, Banbury.

"That pub was closed since August," says Hazel. "It was run down. We have so far rebuilt the kitchen and cellars. The cost of obtaining the tenancy and doing the building work was about £50,000. We can't complain about trading at the Falkland Arms. It's about the same level as last year. We haven't put prices up

for accommodation and for weekends you have to book four to five months in advance."

An en suite double room with four-poster costs £45 per night.

Laurence and Sue Cowley, could not sell Glazebrook House country hotel in Devon for £700,000, so they took it off the market last year. "We are enjoying it now," says Laurence. "Turnover was up 15 per cent, which is unusual for this part of the world. The majority of our business comes from conferences. Business trade is mainly with solicitors, accountants and some larger



Four wheels good: SMTS has kept sales up

commercial companies." Good news for some is not for others. "There are three country-house hotels near us which have shut down in the past year. Most country hotels are holiday-orientated and are having a desperate time."

Running harder to stay still has been the dominant theme for this column's businesses in 1992. Most were forced to work harder to maintain sales while profit margins deteriorated. "Considering the climate, we've had a good year with sales rising from £250,000 to £300,000," says Adrian Wright, of Watts and Wright, fitted kitchen and bedroom makers in Walsall. "Margins have suffered and we realise we must move to better premises where the production lay-out is better. It is so competitive even some of the most famous names are doing special sales."

SMTS makes miniature cars which sell from £40 to £250. It kept its turnover to about £550,000, the same as last year and £100,000 more than in 1990. "Our margins are a little down because material costs are up and it would have been suicide for us to raise prices," says co-founder John Allen. "Re-orders of models are slow to come through and there are few new collectors coming in. We normally introduce about eight new models a year but

we have invested in about 15 over the past 12 months which causes an additional cost. Most of our new models get 400 orders or so straight off but over the past year it has been less than 200."

Allen says the company has profited from manufacturing changes introduced after help from the DTI enterprise initiative. The company has also been putting more people on training courses. No matter how bad a recession, some entrepreneurs in quirky businesses will still locate a market. Angus Greenlees last year transferred his exotic skin business from his home to a shop in London's Knightsbridge. With ray-skin bags at £210 down to seal-skin wallets at £35, Greenlees abandoned most of his low-margin wholesale activities, concentrating on direct sales to the public.

"In the year to May 1993 we did between £150,000 and £160,000 business. I'm very pleased overall. The lesson I learned was don't be afraid of prices, make sure you have the quality and you'll find your market."

A lot of the Minding Your Own Business companies detect a few hopeful straws in the coming year's trading wind. Few, though, are expecting it to be an easy 12 months.

As They Say in Europe

How history kills in Bunkum-an-der-Oder

James Morgan studies rhetorical lessons of the past

"HISTORY," said Henry Ford, "is bunk," and there is a sense in which he was right. He was not foolish enough to be a member of the "End of history" school of nonsense which emerged a few years ago just in time for history to collapse on it like a tidal wave gushing from an ancient sewer.

When Ford talked of *bunk* he was using the familiar abbreviation of the word *bunkum*. That in turn comes from Buncome, a country in North Carolina. Its congressional representative in 1820, Felix Walker, spoke at length because "Buncome expected it of him."

So bunkum is a mixture of anecdote, tall stories and claptrap, and, as such, provides the main constituent of what passes for political debate over much of Europe today. The representatives of the Buncome school of history are having the time of their lives, and, unlike Congressman Walker, are able to influence events. The Czech-Slovak divorce resulted from the overblown rhetoric of Slovak politicians. They played on the popular feeling that Slovaks had been done out of their rights by the more numerous and domineering Czechs.

This merely ensured that they were full participants in the revival of that ancient Euro-game of finding someone to resent. And so, of course, they fell into the trap laid for them by the crafty Czech prime minister, Vaclav Klaus.

When the split came, the Bratislava papers were still trying to define what it meant to be Slovak while their headlines proclaimed the establishment of the frontier with "Moravia", implying that the Czech Republic would itself break up into its constituents Bohemia, Moravia and Silesia.

In fact the determination of the Slovaks to believe that their neighbours will fall apart would be pathetic were it not for the malign assistance of the European Community. By placing strict quotas on exports of the products of the front Moravian steel industry it has given a boost to local separatists. Thus there is a revival of that theme of the 1930s when

the newspapers of the Third Reich called Czechoslovakia the "Mosaic-state". Then, after the creation of independent Slovakia in 1938, Hungary took over the bit inhabited by its people and so today the lifeblood of the Budapest press has become stories of the hardships facing Hungarians of Slovakia - "our Upper Land" in Magyar. Hungarian nostalgia for the Austro-Hungarian empire is a natural result.

During the Yugoslav conference in London last August, one unreported element was the way that every national minority the Balkans arrived in the Queen Elizabeth II Conference Centre to have its say.

The Macedonian and the

'We are not a minority. We have always been there. It is ours'

Montenegrin Albanians both began their press conferences with the dread words, "In 1878..." The reference unleashed a litany of grievances that left the audience of mainly west European reporters baffled and bored. One inflamed Albanian was asked if he was the largest minority in wherever it was that it was a minority. He replied, "We are not a minority. We have always been there. It is ours."

The resentments are often based on real injuries. They are, however, subjected to the catalyst of paranoia that has already led to the construction of Buncombe-cum-Serbia whose present deplorable conduct is founded on a bizarre mixture of fact, fantasy and epic distortion.

So it is that we have become familiar with Bunkum-an-der-Oder as old East German communist youth leaders easily transform themselves into neo-Nazi rabble rousers. In Buncome-sur-Aube, politicians tell peasants that they have an absolute right to sell

everything that they produce at no matter what cost because it is historic destiny and glorious vocation of *la France profonde* etcetera etcetera. And in the bars of the south Antrim village of Ballybunkum, either tears are shed or glasses raised in memory of the events of the late 17th century.

In England, fortunately, history has been theme-parked into trivia. In the "Neighbours" bar of the Polystyrene Arms, the villagers of Buncombe St Michael consume their microwaved chicken tandoori in a basket, suck mouthfuls of Mexican lager through little bits of yellowing lime and argue whether they can really be at the heart of a European Community which threatens the future of prawn-cocktail flavoured crisps.

This provides a haven from the "historical correctness" which has become the prevailing philosophy of east and central Europe. But it can catch its practitioners out.

Since reunification, the German media have, more than ever, taken to using the old German names for Polish towns and cities. Nothing wrong with that, perhaps - the English would never say "Roma," but in middle Europe these things sound different. Last week, however, German sports editors faced a nasty problem. The Polish team which qualified for the European ice-hockey championships in Düsseldorf, called Unia Oświęcim. Now that might be rendered in English as Auschwitz United. The German media settled for the Polish name.

At the Yugoslav meeting last August the prime minister of the rump state, and loser in the recent Serbian elections, Milan Panic, spoke at length of the damage wrought by historical obsessions in his part of the world and made a valuable suggestion: the teaching of history should be banned. Henry Ford may have been mistaken but he was not talking bunk.

James Morgan is economics correspondent of the BBC World Service.

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TRAVEL '93



Go east — or north, south or west

Eastern Europe is opening up, but you should look before you leap. Michael Thompson-Noel surveys the latest holiday options

A SHORT while ago I spent a bleak weekend in Vilnius, Lithuania. There is almost nothing to see or do in Vilnius, except go to church, scuttle in search of restaurants — and marvel at the bankruptcy to which the Evil Empire drove its vassal republics before history gave it the heave-ho.

So far as I could see, the Lithuanians make nothing, own nothing, and have almost nothing to do. Despite this, they are trying to be cheerful. Here, for example, is an extract from a release put out by Lithuanian Tours, one of the first private travel companies in the country, which is establishing relations with foreign tour operators:

"If you long for wild nature, green forests full of singing birds, swift and clean brooks, golden sand dunes and refreshing sea breeze, you should come to Lithuania... It is

here that organ, chamber and symphonic music is still highly admired and people gather in concert halls solemnly concentrated and dressed for the occasion. It is here that the Church mass is still held with ancient dignity harmoniously matching elegant, monumental and ornate church architecture."

It will be many years, I fear, before Lithuania makes its mark in the cut-throat world of international tourism. But for those with ancestral connections, or who like to visit places that are "new" and "different," things are starting to stir.

Just before Christmas, Instone Travel, London-based, launched a brochure featuring Russia and the republics. "Russia," claims Des McGuinness, Instone's managing director, "offers one of the most exciting and stimulating travel experiences available today. Our new tour programmes reflect and

exploit fully the greater freedom and flexibility now to be found in Russia and the republics."

Instone is offering 14-night tours of the Baltic republics, starting in St Petersburg and taking in Tallinn (Estonia), Riga (Latvia) and Vilnius, then Moscow.

The all-in price (travel, hotels, meals and guide) starts from £839 per person for the April 26 departure. Other offerings: four, seven and 13-night visits to St Petersburg, Moscow and central Asia, or a trip on the trans-Siberian railway (starting price for 14 nights: £999).

Among the vast array of cruise company brochures, one that catches the eye is Cunard's first Great Rivers of Europe programme, which offers a variety of cruises on the Rhine, Elbe and Danube on purpose-built craft. Example: a 10-day cruise on the Danube Princess from

Passau (Germany) downstream to Constanta on the Black Sea, calling at Dürststein, Vienna, Budapest, Kalocsa and Mohacs (Hungary), Belgrade, Turno-Severin (Romania), and Russe (Bulgaria). Prices for seven-day cruises start at £880, including flights between the UK and Passau or Constanta.

A number of cheap and cheerful do-it-yourself holidays is available in the French Country Cruises brochure of Andrew Brock Travel, which says that hire costs of a four-berth boat start at £446 per week in low season, while a 12-berth boat in peak season costs £2,266. The brochure details 16 bases for cruising on French canals: the reintroduction of a base in Holland (Loosdrecht, south of Amsterdam), and the start-up of boating holidays in eastern Germany, on the "waterway wonderland" of lakes and canals in the Mecklenburg and Brandenburg regions.

"The well-maintained locks are rare," says Brock, "commercial traffic is still, and in the hot central European summers, bathing is a matter of tying up to a tree and plunging into the lake. Now is the time to see it all, before the Russian troops and the Transbans are gone for ever."

A brochure devoted to sea voyages by passenger-cargo vessel can be had from Gdynia America Shipping Lines (London), while the 1993 brochure from Clipper, which organises natural history and cultural cruises, includes several new itineraries. Examples: Antarctica and the Chilean Fjords, Bridging the Bering Strait, and Treasures of Western South America.

If you want to go north, study the brochure of Arctic Experience, which specialises in tours to Iceland, Greenland, Spitsbergen, Norway, Finland, Lapland, Canada and Alaska. Its Images of Finland holiday, for example, ranges from the lakes of the south to the high fells of Lapland, and includes two nights in St Petersburg.

Short-stay holidays have had plenty of attention in recent years. A useful brochure (because of its brevity) is the Romantic Escapes programme of Made to Measure Holidays, featuring — or so it says — "some of Europe's finest hotels as well as some less resorted properties which offer great charm and great food." It covers obvious attractions like Paris, Venice, Florence and Berlin, but also less resorted spots such as Annecy, Sintra and Dürststein.

The cross-Channel ferry companies are reasonably big holiday operators in their own right. Brittany Ferries, for example, has a series of brochures, including Holiday Homes in France (more than 400 British-owned properties for rent), Holidays and Breaks in France and Spain, and Gite Holidays in France.

One of the best of all British travel companies is Cox and Kings, run by the energetic Peter Kerker. It is probably best known for its Indian and environmental programmes, but is at present devoting a lot of time to South America. In addition to group tours and suggested itineraries for independent travellers, the company's Latin American brochure has a third, themed section divided into five categories: beaches, cruises, rail, and country and city tours. Cuba features in the brochure, alongside Mexico, Venezuela, Peru, Brazil, Argentina, Chile, Belize, Panama, Costa Rica, Guatemala, Bolivia, the Galapagos Islands, Ecuador and Patagonia.

A company for which I have a great deal of time is Meon Villa Holidays, which offers top-quality

Continued on next page

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TRAVEL '93

Practical Traveller: Nicholas Woodworth says commonsense precautions can minimise health risks – from viruses to dodgy food and water – and offers suggestions for coping with the uncertainties and frustrations of travel in Africa

Playing away from home

WHERE IN the world is it safe to travel? The answer, in the age of modern medicine, should be "everywhere." But it isn't. While medical science advances every day, so does global poverty and the bacteria, parasites, viruses, infections and diseases it breeds and spreads. Health risks to the traveller are in many cases greater than ever; short of staying at home and locking the door, there is no way of avoiding exposure to them.

A few examples illustrate the point. A generation ago, new chloroquine-based drugs were highly effective in preventing malaria in tropical travellers. These days, many strains of malaria – some of them lethal – have developed drug resistance and every year now there are 2,500 cases of malaria brought back to the UK.

Cholera, a disease for which vaccination is no longer obligatory, has made a comeback in South America and Africa. Aids continues unchecked: as many as 10m are now thought to have the virus worldwide. Not even the Mediterranean, Britain's favourite holiday

area, is safe these days – a diluted sewer, it now receives 2bn tonnes of sewage annually. Nor are Britain's coasts clean – up to half the country's beaches fall below EC hygiene standards.

Travel may sound like a dangerous pastime, but it need not be. There are more than 25m trips made from Britain every year, and an upset stomach is the worst most of these travellers will experience. If risks cannot be avoided, a few commonsense precautions can minimise them to the point where they are worth taking. Some of the most important:

FOOD HYGIENE. It is known by 1,000 euphemisms, but by any name diarrhoea is by far the traveller's most common complaint. In areas where the local water supply is suspect (most of the developing world), drink bottled water, avoid ice and salads, and eat only fruits and vegetables which you can peel yourself.

Avoid milk products, food that has not been freshly prepared, and stay away from shellfish – only 4 per cent of Mediterranean shellfish-growing areas produce seafood fit to be eaten. The cost of a meal is no guarantee of its safety: five stars in

the lobby says nothing about what goes on behind kitchen doors.

Water purification equipment, medical kits and advice on self-treatment of intestinal infection, all vital in some areas, can be obtained from Medical Advisory Services for Travellers Abroad, the London School for Hygiene and Tropical Medicine, tel (London): 071-631-4408.

MALARIA. Today malaria is the second most common health complaint among travellers. With drug resistance now making many treatments wholly or only partly effective, informed advice on anti-malarial medication is vital. The Malaria Reference Laboratory (tel: 071-636-7921) provides free advice for individual countries.

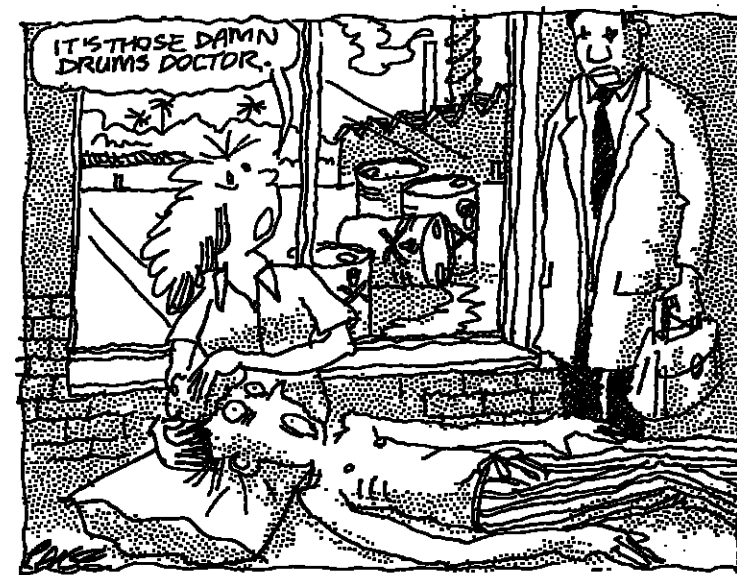
Specialists increasingly emphasise the importance of not being bitten by mosquitoes in the first place. In malarial areas use repellent liberally and wear long sleeves and trousers, especially in the early morning and evening. Use mosquito nets. Those impregnated with Permethrin are particularly effective. Malarial symptoms – fever, sweating, chills or headache – can develop up to one year after initial infection. Frequently, and some-

times tragically, symptoms are incorrectly diagnosed simply because the sufferer has failed to tell his doctor of a trip abroad.

AIDS. It seems silly to note such an obvious and avoidable risk, but statistics continue to make a nonsense of human rationality: despite the fact that 70 per cent of Bangkok prostitutes are believed to be HIV positive, at least one-third of foreign male visitors to Thailand purchase their services.

SUNSHINE. We all love to return home well tanned, and shun off sun-burn as an integral part of holidaying. Take note, however, of the Australians, formerly the most passionate sun-worshippers: today very few are found on beaches without heavy protection from sun-light. Skin cancer has been clearly linked not just to long-term exposure to the sun, but also to short, intensive episodes of sunbath.

There are literally thousands of other illnesses one could contract through foreign travel. Although most travellers' chances of contracting serious diseases are small, food and water, animals, insects and other people are all channels for infection. The best prevention is knowledge – knowing the risks



and how to avoid them – and this is best obtained before going abroad.

The most useful single volume of information is *Traveller's Health* (edited by Richard Dawood, Oxford University Press, £7.99). GPs are rarely well informed of health conditions overseas. Precise and up-to-date data on specific destinations, however, can be obtained from one of more than 30 British Airways travel clinics in the UK.

Tel: 071-831-5333 for details. Like the BA clinics, Thomas Cook, 45 Berkeley Street, London (01-479-4900) also gives vaccinations and information on travel destinations.

While the British government still feels fit enough to fund it, the Hospital for Tropical Diseases, 4 St Pancras Way, London (tel: 071-387-4411) remains one of the best travellers' treatment centres in the world.

Africa: frustrating, but worth it



A CENTURY ago African travel was no holiday. Look at David Livingstone. He left for Africa in perfectly good health on a search for the source of the Nile. He returned to England a sun-blackened mummy wrapped in a roll of bark, his heart and entrails left behind in a tin box buried under a mango tree.

Holiday and business travel in black Africa is not so rigorous these days. You can find good French cooking on the deepest backwaters of the Okavango swamps, CNN satellite TV in the most pestiferous of west African cities, gleaming medical clinics just a hop from prancing herds of wildebeest. But such facilities are found only in enclaves where expatriates congregate. For the most part, the continent remains what it has always been, a place of uncertain

and sometimes hazardous travel.

Successful African travel depends on arrangements that take these uncertainties into account. The easiest way, of course, is to let specialist operators undertake travel and holiday arrangements for you. But not even an entire legion of tour reps from Abercrombie & Kent can keep you from a sticky end if you stray too far from the rules of common sense.

Avoid, for example, travelling in ostentatious style. In a continent of sometimes desperate need, expensive baggage and jewellery, conspicuous clothing or a neck slung with cameras is an unnecessary provocation. Being in a large modern city is no protection; much African crime is urban crime. Baggage, in fact, is best cut to a minimum.

If you can travel with a small frameless bag rather than a full-size suitcase, chances are you will be

able to keep it in the bus rather than on top of the bus, in the aircraft rather than the cargo hold. The less time it is in other people's hands, the less chance it has of becoming "lost". And do you really need mountains of luggage? The Africa editor of this paper claims that the entire continent can be taken in wearing either a lightweight suit or simple cotton trousers, shirt and a pair of running shoes.

There are certain things, though, that he would never be without: a torch and batteries, not only for the bus, but for city hotel rooms during inevitable power cuts; a teaspoon and penknife for papayas and avocados bought from market stalls; a pair of high-quality sunglasses dark enough to cope with harsh African light; a wad of \$1 bills, honored everywhere for tips, taxis and small emergencies; a short-wave radio and reading

material to relieve waits and delays; and lastly, an adequate supply of Lomotil to relieve diarrhoea.

Medical and hygiene precautions, in fact, are among the most important you can take in Africa. The key points such as food, malaria and Aids, are covered in the article above.

Do not expect Africa to be cheap simply because it is poor. Air travel within Africa is among the most expensive in the world. Count on paying international prices in top hotels, but do not count on international management standards; if hairs on unchanged pillow-slips are common in African-run establishments, they are not unknown in Sheratons, Meridians or Inter-Continents.

The most important items you can bring to Africa are time and patience. Train, bus and even aircraft departure times often have nothing to do with printed

schedules. Leave plenty of margin for error and keep a flexible timetable. If things do go wrong, keep cool.

A wake-up call missed, a worn tyre burst, a visa refused, a petty official over-indulgent in the exercise of power – these and 1,000 other irritations lie in wait to test the African traveller's mettle.

Lose your temper, puff yourself up, and start threatening the wrath of your consul, and you are lost: you may not return home a wizened mummy, but you will have foregone some of the pleasures to be garnered from an often frustrating continent.

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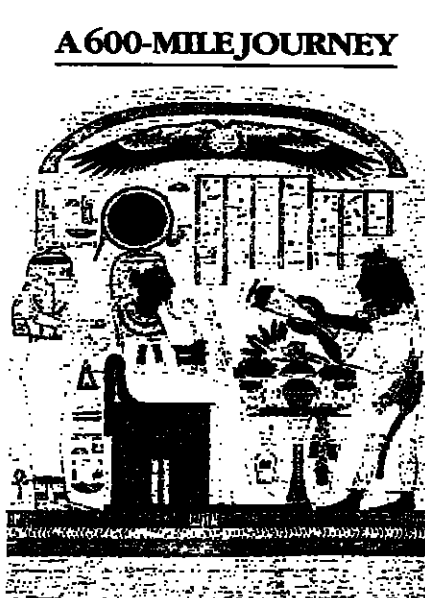
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TRAVEL '93

A touch of the hawk's wild wing

Adam Hopkins considers Aragon, which has some of Europe's most exhilarating countryside

SOMEHOW the name of Aragon, though lovely, also has a mean tinge to it – entirely appropriate to that doughty local monarch Ferdinand: the one, you will remember, who married a young lady from Castille (her name was Isabella) and became a model for Machiavelli's Prince.

Since Aragon's countryside is not well known, what one may not realise in advance, is that large parts of it must rank among the most exhilarating in Europe, with more than a touch of the hawk's wild wing and a tremendous history.

First, though, the saddest aspect of contemporary Aragon. Like Leon and Castille, like neighbouring Navarre, like rural Spain in general, Aragon is heavily depopulated, apart, that is, from Zaragoza, the local capital, which is vigorously alive and well.

You might not spot the emptiness at first, since the local people are famous for loud voices and speaking their minds. Depopulated – yes; curmudgeonly – sometimes; lively – almost always; dreary – definitely not.

As for the land itself, this comes sweeping down from the tops of the Pyrenees and, in the west, across the still-high valley of the River Aragon. The Aragon valley offers breadth and openness and mountain views, a tingling springtime greenness and deep old gold in summer. Its rocky edges are traversed by the shadows of red kites and griffin vultures.

After the Aragon, it is on down into the tablelands of the Spanish interior, with a second river crossing at the Ebro (Zaragoza stands on the Ebro's banks) and any number of lesser mountain outcrops.

Having teased myself in recent years with several small forays into

Aragon, I decided to string some of the northern parts together, starting off with a few days in Jaca, in the Pyrenees, then making a car tour, first down to the plains and then up again into the mountains, but moving always in the general direction of the Mediterranean.

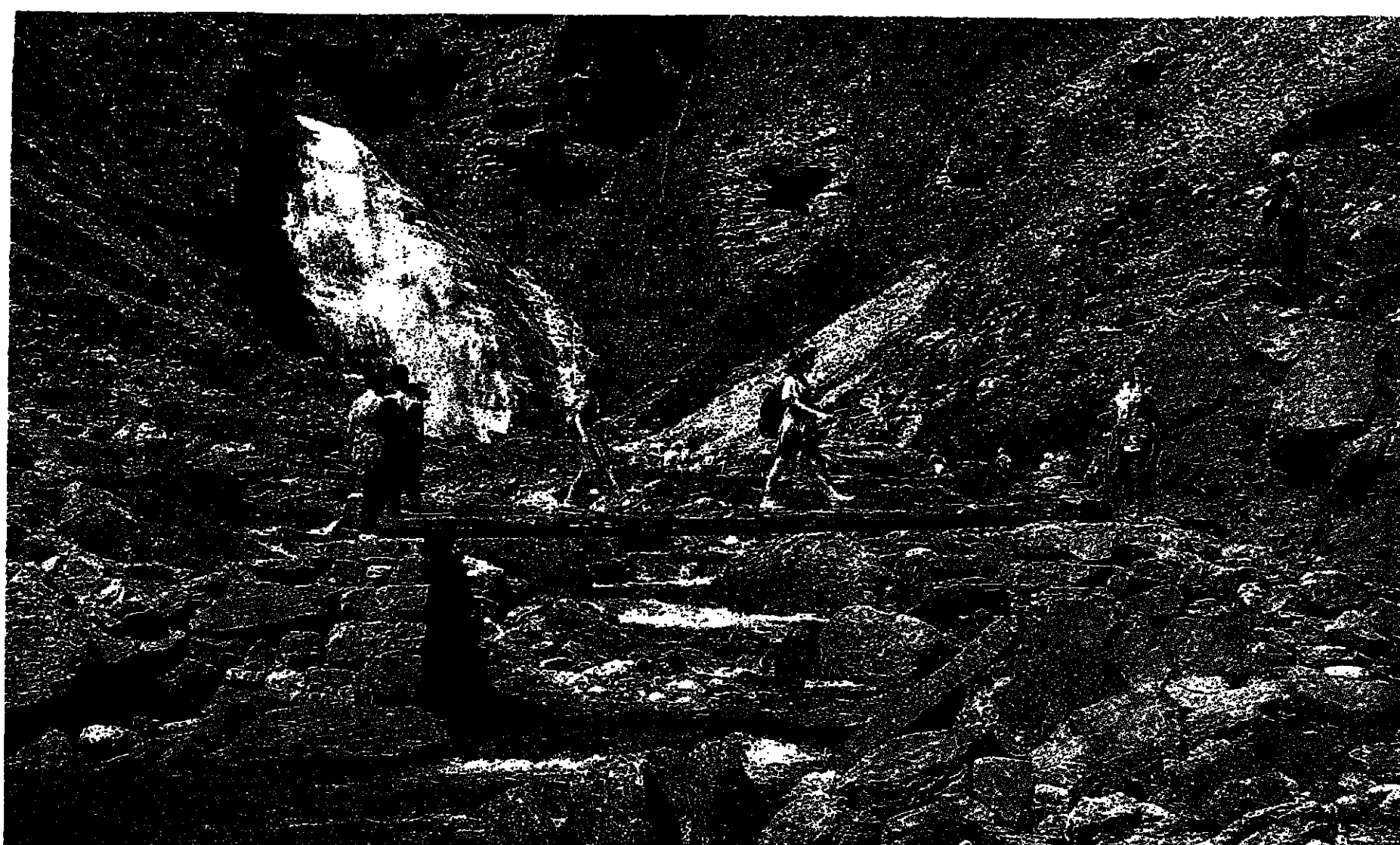
My route was odd in the sense that it ended in the central Pyrenees. As it happened, I went on into Catalonia, though equally one could turn northwards into France, but apart from minor niggles I can commend it as fascinating and revelatory, and just occasionally quite challenging.

Jaca was in fiesta when I got there, cheerful if a little ragged, with dancing outside the cathedral and water-fights among the children. My error lay in sticking too close to Hilaire Belloc, who swept through the area in 1909. The poem that begins "Do you remember an inn, Miranda, do you remember an inn?", with plenty of muleteers, was a product of this trip, along with a less memorable prose work.

Belloc called the Hotel Mur in Jaca: "The kindest little hotel in Europe and certainly one of the cleanest in Spain." Alas, it proved the epitome of dinginess and meagre spirits, a terrible contrast with the fiesta in the streets.

There is no doubt that a modern Belloc would have put up 300 yards away in the entirely charming Conde Aznar. The history, though, more than made up for the Mur, for Jaca had acted as first capital of Aragon when the tiny state first started to emerge in the 9th century, fighting off the local Moorish conquerors inch by inch until finally, centuries later, it achieved the once unthinkable and captured Zaragoza.

In Jaca, the early kings of Aragon built a dark and solid Romanesque cathedral and gave it some splendid



'Long live the national parks on both the French and Spanish sides of the Pyrenees'

sculptural touches. Sculptures and cathedrals made a statement of intent. They also came in handy for impressing the pilgrims who now began to flow through the Somport Pass above (as equally they did at Roncesvalles, a good step further west) to start their long trek to Santiago de Compostela; and one of a visitor's cultural duties while in Jaca is to take at least a peek at Somport, a sombre affair due to be by-passed in the next few years by a road tunnel.

The coming of this new all-weather route from France seems likely to result in many local changes, adding to those already caused by skiing, and may be seen as strengthening the case for an early visit.

From Jaca, it was easy to take in Ferdinand's birthplace at steep and stony Sos del Rey Catolico, and, closer home, the monastery under a rock at San Juan de la Peña. Long

before Ferdinand (born 1452, with bones in fact residing in Granada), the Aragonese kings and gentry had taken a fancy to being buried at San Juan beneath the rock. But the place was plagued by damp and falling stones, just as anyone remotely rational would have predicted. It was finally done in by Napoleon's troops at the start of the 19th century.

San Juan remains an exciting little spot, historically and architecturally, but not half so exciting as the Ordesa and Monte Perdido national park, also close to Jaca, which occupied me for a further day and could have held me for a week if I had been braver.

There is one high-level walk here where you hang on to iron stakes as you make your way along what seems from the photographs to be a precipice. I saved it up for next time, thank you. As it was, I spent two hours wiggling up a steep

ascent, then six of purest joy descending through a gentle Z-bend, 10k on either haul, in the company of miniature azaleas, a brilliance of Alpines, butterflies by the kilo and waterfalls. If there is a lovelier or more impressive cleft in the Pyrenees, entirely without roads or noise of engines, I have yet to find it.

Now it was time to follow the Aragonese advance with a lancing movement south towards the plains. The castle of Loarre, another royal artefact, soars up in a rugged stump on the very final outcrop of the Pyrenean foothills.

Loarre is intoxicating, and certainly deserves the detour it involves. But Huesca, next kingly capital in the advance from Jaca, was now my goal for a first night on the road. It is curious how small a showing Huesca makes in English language guidebooks. Its cathedral is magnificent, combining rugged-

ness and Gothic aspiration and once again a great richness of sculpture.

Huesca has a good hotel. Barbas, the next town eastwards, has mainly history, for it was here in the 12th century that a marriage was celebrated between the ruling houses of Aragon and Barcelona, quite as decisive for the future as the later alliance of Ferdinand and Isabella and sometimes referred to as the master-stroke of the Spanish Middle Ages.

In place after place in Aragon, the visitor gets an odd, sometimes hair-raising, sense of great events gone by, as in a dream, leaving a ghostly presence, the swishing of a curtain, a footfall on stone.

It comes as a huge change of mood to head back north again into the mountains, first through the peach groves that line the River Cinca, on land worked and watered by the Moors, those brilliant agriculturalists, then up through the

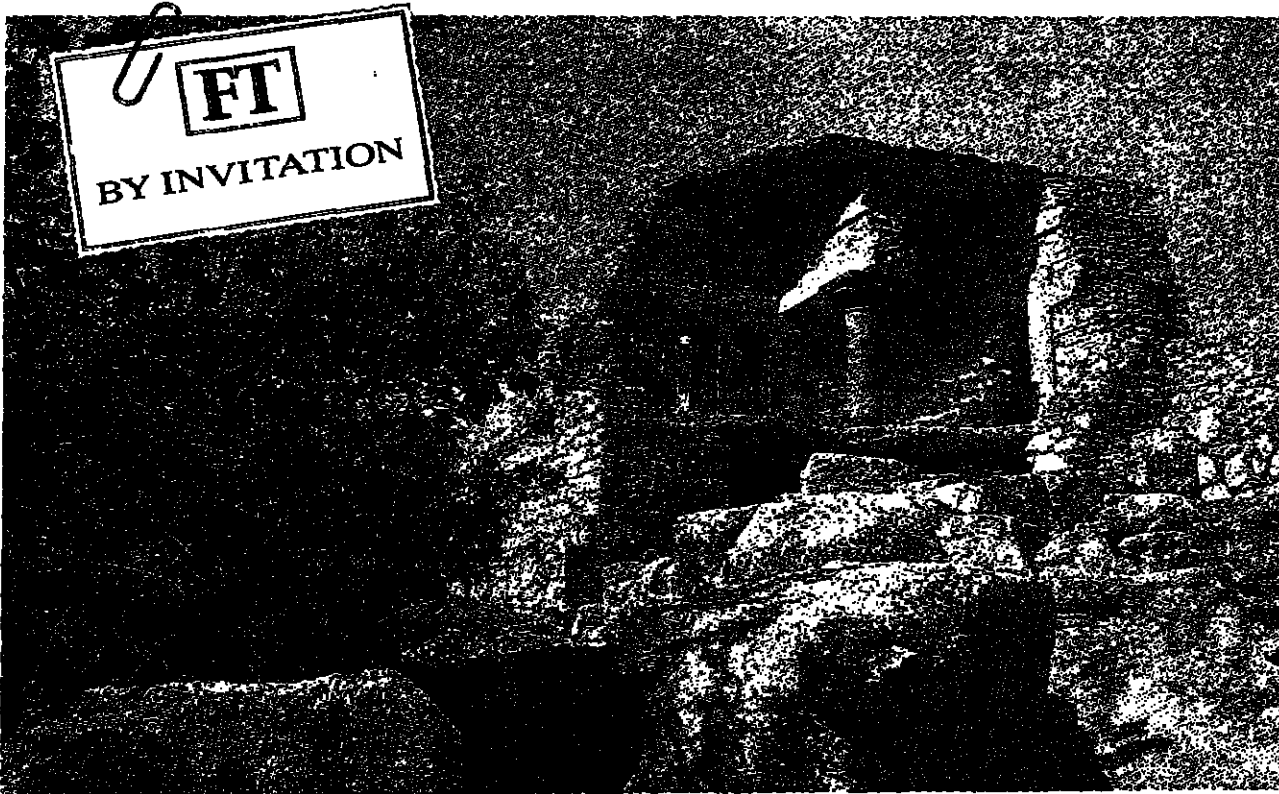
gorge along the River Esera and so at last by way of charmingly faded Graus – good for another night in a rough and ready roadside hotel – to the skiers' playground round Benasque, last outpost of Aragon.

Thanks to the skiing there is a building boom in Benasque. If this is the future, I reflected selfishly, then give me the ghostly past in Sos and Huesca. And long live, too, the national parks on both the French and Spanish sides of the Pyrenees.

■ The easiest way to arrive in Spain from Britain by car is to cross from Plymouth to Santander by Brittany Ferries (tel: 0752-221321). It takes 24 hours.

Nearest suitable airports: Barcelona, Girona and Bilbao, are all some distance. All are served by Iberia (tel: 071-437-5622).

■ Spanish National Tourist Office: 57 St James's St, London SW1A 1LD.



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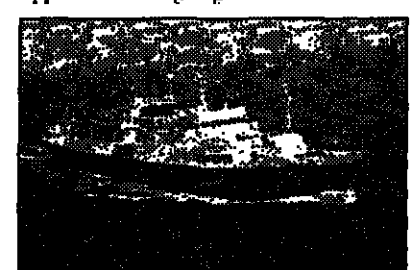
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Dracula a distant memory in rural Romania

IT IS a rare pleasure in Britain now to see the traffic stop to let a file of geese cross the road. In Transylvanian villages it happens more often. Their ungainly, over-long step gives the geese a comic waddle and they take their time. But then life is rather less hurried in Transylvania.

I arrived in Romania in the height of summer, over the border from Hungary: walking, hitch-hiking, riding buses, trains and tractors and once - a horse and cart. The sunflowers were 6ft tall and the harvest was being collected. There is a gratifying timelessness in a scene of men and women pitch-forking hay into rounded stacks. Half a century ago, mention of Romania sent people running for the atlas. All it was known for was its hardy peasant stock, gypsies and Dracula, although it was in fact one of Europe's most successful agricultural economies.

If Romania was little known then, it has become notorious since - for the most violent of the eastern European revolutions; for the pitiful faces of orphans living in monstrous circumstances and for its grotesque leader, Nicolai Ceaucescu. It was part of his unhinged vision for Romania to erase traditional village life.

In his master-plan he would simply bulldoze centuries-old villages and move the people into agro-industrial collectives, those hideous assemblies of concrete tenements that cluster round cities throughout eastern Europe. In a few years, with luck, the Romanians will remember Ceaucescu and his master-plan only as a bad dream.

In the Mara Mures, the Carpathian uplands, the rolling hillsides are covered with orchards and pasture and the rivers are lined with willow. I admired all this from my perch on the wheel arch of a tractor, on which I had hitched a bouncy 10-mile ride.

The driver dropped me at the edge of a village where I stumbled on a crowd of women dressed in headscarves and long skirts, standing round an apple tree, all looking up into the branches. A man was clambering about. Periodically there was a drumming noise on the pavement as a shower of small apples bounced on the concrete.

They pressed a handful on me. Life is simple, hard and poor. Winter must be another story, but in summer the markets are full with vast cabbages and melons.

The Romanians are proud and rich in another sense, as a quick look at their homes reveals. The neat farmhouses of the Mara Mures are made from timber and overlook yards formed by barns. They are roofed with wooden tiles and wrapped with verandas shaded by a screen of vine leaves.

The central decoration is the carved entrance gate. Two gateways sit under a miniature tile roof - one for vehicles, one for people and they are carved with devotional care.

A kaleidoscopic explosion of diamonds, hearts, beading and interlocking arrows leads out from the

quick meal in which we were joined by the local boozers (unfortunately he spoke enough of every European language to say cheers and be incoherently boring), we made a break and went in search of somewhere to stay.

We tried all the hotels and guest houses - nothing. The last two beds in the town turned out to be in a "mini-hotel", and were both in the same room. Gradually, I realised what I was letting myself in for.

It would be the first time I had shared a room with honeymooners, that was for sure. But they had it all arranged and we were installed before I could say: "Oh, don't worry about me, I'll wander off to the next town in the dead of night." So I made a couple of comments about being a heavy sleeper, ostentatiously put in some earplugs and

pathetic human shape. He laid the bundle of clothes on the ground and she took care of him as they waited for a bus. She fanned the sick man and then, to my surprise, rifled through his pockets and took a couple of notes. Then I hopped on a horse and cart and learnt no more about the saga.

I found myself sitting among a Romanian family on the way back from the fields for lunch. There must have been four generations present, fresh-faced seven-year-olds and their tanned, stubble-chinned uncles. A dog ran like a scout about 30 yards ahead, clearing the ground for them. They stopped and joined a crowd of other farmers who were resting under a tree. The sun was at its highest.

They looked at me in mild surprise when I set off between the fields of neatly-trained hops. And well they might have. No doubt they do not see many Englishmen walk off into the midday sun. I chuckled and quietly resolved to keep a close eye on the dog, which was trotting beside me.

Through fields of wheat and tobacco overgrown by birds of prey, I reached the hilltop town of Sighisoara. Emerging from a spooky covered wooden stairway into medieval streets, I was surprised to be addressed in German. A little crowd of ladies was sitting outside a neat townhouse. We chatted for a while. They were ethnic Germans whose families had lived in Romania for centuries.

I ate in a place they recommended, offered with a lugubrious chuckle. The Vlad Dracul restaurant is set in the house where Dracula himself was supposed to have been born. I had forgotten about Dracula and Transylvania. I might have expected ghostly shadows at noon and craven peasants scuttling around, but the only sense of foreboding I had on my trip was a large number of single magpies. Dracula seems about as far from Transylvania as the mad Ceaucescu's plans.

Instead, my memories are of a crowd of schoolboys illicitly stripping a plum tree and a large crowd of carts and people around the village threshing machine... and nearly being thrown out of a tractor trailer as it bounced to a halt to let a file of geese cross the road.

James Henderson finds peace and tranquillity in the hills and traditional villages of Transylvania

centre, like a rose window. At the edges, some are finished in rustic, saw-toothed simplicity, but others run in an elaborate series of scrolls and crests. Elsewhere rope motifs are rolled like thick plaits of hair.

These elaborate gates are still being carved. When they are newly glazed they are as attractive as a harvest festival display.

I caught a lift with a pair of Hungarian honeymooners. Close to the Ukrainian border, passing little herds of sheep that huddled together, heads down for shade, we came to the town of Sapinta, famed for its mayor who was quick to throw out all the communists after the revolution. It is also known for its graveyard, the Merry Cemetery.

The orthodox crosses on the graves are decorated with bright illustrations. Here there is a milkmaid, there a forester and there the sad story of a four-year-old girl run over by a car. The style is naive and schematic.

At the end of the day we arrived in the town of Sighet Marmatiel, as the harvesters plodded heavily into town, their scythes and rakes hung over their shoulders. After a

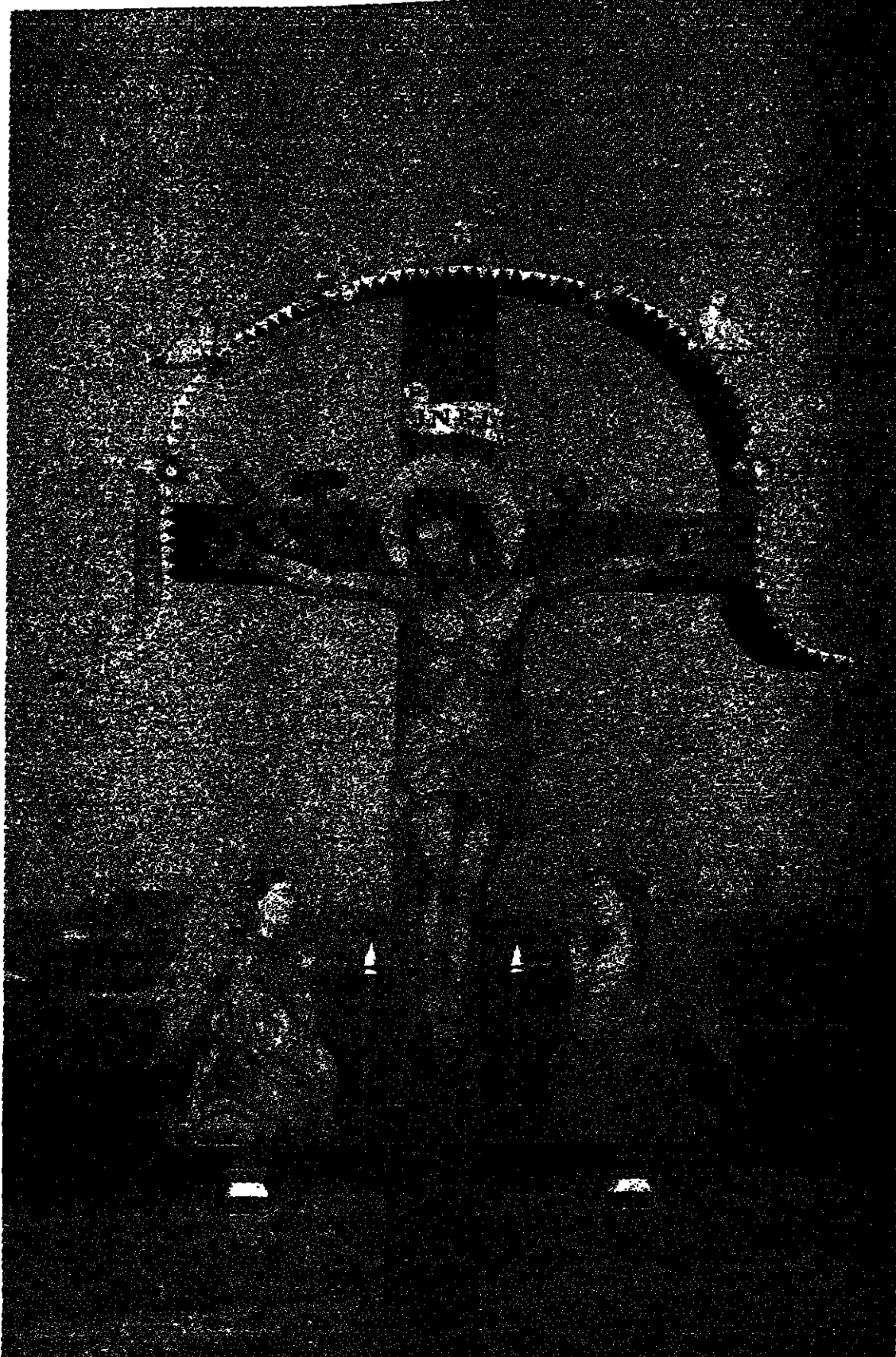
turned to face the wall. Next morning they treated me to breakfast.

Travelling south, I came to the heartland of Transylvania: whole valleys of vines and fields of maize. The farmhouses changed style and were now made of plastered brick with patterned beams inlaid, painted bright colours. For a while, they affected little turrets, like minarets, but these soon vanished. The vine-screened balconies remained, however, as did the wells: weighted, angled poles with long necks are dipped to collect the water.

For the first time I saw Romanian gypsies, or rather I heard them, for an uproar came from around the corner. Two women were screaming at each other and gathering their skirts for a set-to. Gypsy skirts are fuller and more brightly decorated than the ethnic Romanians' and suit their fiery temperament.

The menfolk sat dispassionately by, in long boots, breeches and waistcoats, only intervening when the argument developed into an all-out fight.

I could not work out the cause of the row, but a moment later the woman who had lost the fight returned with a man carrying a



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Skiing A resort much maligned

LEO LACROIX, ski racer and ski maker extraordinaire, put it in a nutshell: "When I was racing in America and people asked me where I came from, they said Les Menuires sounded like a huge pile of steaming manure."

Regine Jay-Grillot, the resort's public relations director, who has quite a task on her hands, agrees there is a problem. "The English have difficulty with the word 'Menuires', she says. The French Olympic resort unquestionably has an image problem, even though the locals gallantly refer to it as 'the smile on the face of the three valleys'."

"Hideous assembly of apartment blocks," (Pilot's Skiing Travel File) and "one of the ugliest blots on the alpine landscape" (The Good Skiing Guide) are among the least kind descriptions, albeit both written by the same man.

If you throw in the unfortunate-sounding name, you start to wonder whether Les Menuires will ever be taken seriously, especially when its neighbours are as chic as Courchevel or as easy-on-the-ear - and eye - as St Martin de Belleville.

Well, my daughters, who arrived here for a family holiday all kinds of misapprehensions and forebodings, say we have got it wrong.

I am not going to pretend that since my last visit the least attractive of the Trois Vallées has turned from ugly duckling into white swan. But the valley is, after all, part of the most extensive ski area in the world which encompasses almost limitless permutations of supremely good skiing.

Lucy Dicker, of Touralp, who had the daunting task of organising the British University Ski Championships in Les Menuires this month, is often heard to say: "Les Menuires is quite lovely really."

Well, she would say that. But my daughters agree with her. But with day after day of cloudless blue skies, excellent snow and superb skiing, Les Menuires can seem quite attractive.

The new-found friendliness, encouraged during last February's Olympics, still lingers. On my first day I needed to get from the satellite village of Reberty-les Bruyères to the Menuires nerve centre at Le Croisette to pick up my lift pass. But, without the pass,

how could I persuade a surly lift-operator to let me on to the local lift in order to make the journey on skis rather than walking or catching a navette?

The first lift operator I approached not only gave me permission to use the chairlift, but also explained that I might have difficulty finding my way because it involved taking two more chairs before I would be high enough to cut across - so why not take the gondola? The prospect of finding two French lift operators prepared to be kind seemed optimistic. But the man checking lift passes at the gondola was equally helpful and off I went.

Ten years ago, when I had a 1,500 in all - has certainly enjoyed village life as well as the ski slopes. In spite of Les Menuires' image, the students chose it for the British Universities Ski Championships because "Val Thorens didn't have enough rooms, Val d'Isere was too expensive and Tignes will not have us back".

The giant slalom and slalom - long, tough, icy courses on man-made snow on the same slopes used in last February's Olympics - were dominated by Scottish Universities, although Southampton snapped their heads. Aberdeen finished third in the men's giant slalom. Michael Folkman from Edinburgh University

achieved a remarkable double, winning both the men's events. The Scots - the only British nation with any ski resorts - have long been a threat, so much so that, until this year, the event was called the English and Welsh Universities Ski Championships, excluding Scottish teams.

The focal point of the local skiing is the challenging La Masse, where 100 instructors carrying torches spelled out "1993" on the mountainside on New Year's Eve, and Val Thorens' Cime de Caron, where a big cable car whisks skiers up to more than 10,000 feet. When the cable car was first built, the tourist office proudly asked a visiting Australian skier what they thought of the new

toy. "Well, mate," came the response. "It's just another cattle truck."

They were not far wrong. Skiers frequently moo good-naturedly as they herd into the 150-person cable car. At the top a panoramic view extends deep into the distant Italian Alps and features the jagged slopes of La Meije, towering above Les Deux Alpes and La Grave.

You can now ski on from the Cime de Caron down into the beautiful and desolate Maurienne Valley. An excellent alternative route runs via the summer skiing area near the Pointe de Thorens, where a dramatic, but not dangerous, traverse-cum-trudge of 20 minutes or so brings you close to the Col de Pierre Lory.

From there a beautiful, sweeping and not too steep off-piste descent is perfect for carving out giant slalom turns on hard, wind-packed snow (or powder, if you are fortunate) all the way down to lunch at the Chalet de Plan Bouchet.

Another classic descent from the Pointe de Thorens is achieved by hiking for half an hour or so up to a col behind the jagged Aiguille de Pécel and skiing 10 miles down into Meribel. From here Courchevel, the most chic resort in France is only a quick (queues permitting) up-and-over.

My visit to Les Menuires and that of the students was organised by Touralp (UK), 1, Berghem Mews, Elythe Road, London W14 0HN. Tel: 071-602-1952. I stayed at the three-star Latitudes Hotel in La Bruyeres, which has an outdoor swimming pool and skating rink at the foot of the slopes.

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MOTORING AND SPORT

Ford prepares to take on the world

Stuart Marshall on the importance of the Mondeo which is replacing the 10-year-old Sierra in the fleet market

FORD'S front-wheel driven, medium-sized Mondeo promises well. However, I shall not know how good it is until I have tried it.

Mondeo makes an official public debut at Geneva Show in March and goes on sale in Britain soon after. It is the long awaited replacement for the 10-year-old Sierra that, in its earlier years, was top of the pops among UK fleet and retail buyers.

No new model introduction can be more important to Ford, whose sales and market share figures of late have given joy only to its competitors. If Mondeo's on-road performance lives up to its promise on paper, it ought to breathe new life into Ford.

Unlike Sierra, whose avant-garde styling put off many potential buyers until they got used to its jelly-mould shape, Mondeo could be called contemporary conventional or modern anonymous. From the

front, its Escort kinship shows but from the rear, a Mondeo could as easily wear a Mazda or Toyota badge as the blue Ford lozenge.

Mondeo is Ford's world car. It was developed in Britain and Germany and will be built in Europe (although not in Britain) and north America. Sierra appeared first as a hatchback, with estate car and saloon versions following on several years later. But Mondeo is being launched as a full range.

From the start there will be four-door saloons, five-door hatchbacks and estates with 1.6-litre, 1.8 litre or 2.0-litre, 16-valve petrol engines (all made in Wales) or a 1.8 litre, Dagenham-made, turbo-charged and intercooled diesel. All have catalytic converters. A 24-valve V6 powered high performance version comes later.

Among a long list of options on certain models are traction control, adaptive suspension damping, four-wheel drive, ABS brakes and a new US-designed and made auto-

matic transmission. All are linked to an on-board computer.

Ford is equipping every Mondeo, from entry model to the smartest Ghia, with a driver-side airbag as standard.

This is a bold move, deserving a rapid response from the competition. If it does not, Ford will be at a price disadvantage. That is what happened when it made ABS brakes standard equipment on all the current Granada (Scorpio) models. All other cars makers were expected to follow suit. They did, but not for some years. Meanwhile, Ford had to grin and bear the extra cost. All Mondeos have power steering, side impact protection and high security central locking.

Prices will not be known for some weeks but an £11,000 to £19,000 spread seems possible. A fully-loaded, air conditioned, 4x4 Ghia might even break the £20,000 barrier.

So far, I have only sat in a couple of Mondeos. The seats seemed com-



Sierra's successor, the Mondeo. Will it give Ford the break it needs?

fortable, the controls well placed, visibility good and the boot roomy. My first drive is keenly awaited. Ford says development teams have tested the car everywhere from the Arizona desert to the Arctic Circle, with special emphasis on ride and handling. I am sure they have. All car makers do so. But can we be sure that Ford has got its new model right from the start?

When I sample a number of Mondeo models in the south of France soon, I shall be looking for some-

thing I sincerely hope I will not find. By this I mean signs of a problem development engineers are well aware of, but one they have not been able to persuade the bean counters is important enough to warrant money being spent on putting it right.

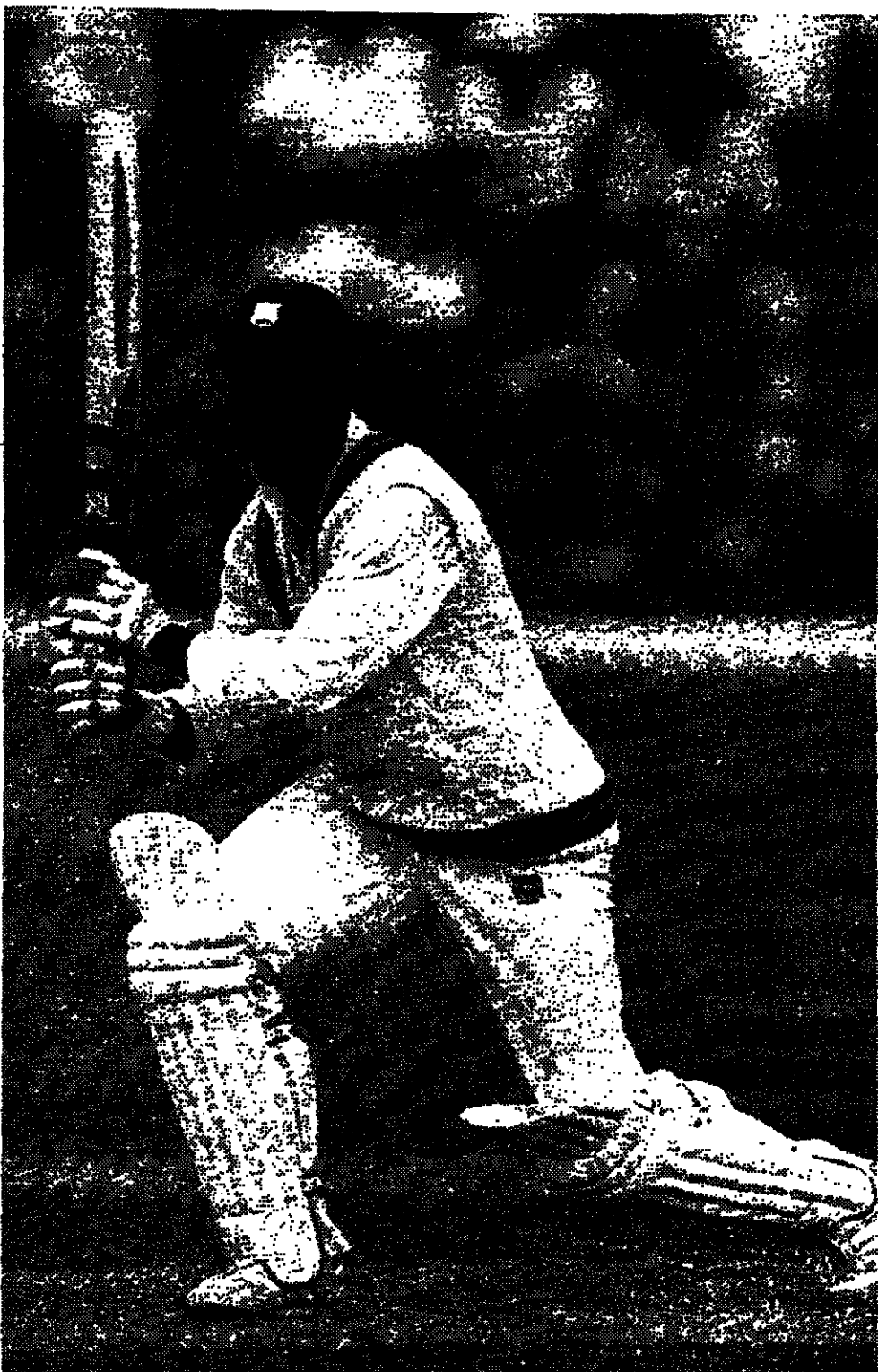
My memory of new Ford introductions is long. I recall the ease with which a MkIV Zephyr would spin when tackling a roundabout in the rain, until Avon came to the rescue with a tyre possessing real

wet grip. The original Granada made back seat passengers sick at the press launch because its independent rear suspension was too soft. The first front-wheel driven Escorts skittered sideways when a rear wheel fell into a sunken drain cover or pothole. This was fixed by a minor suspension redesign. An aerodynamic fault resulted in the original Sierra feeling unstable in motorway cross winds. It was soon corrected.

More recently, refusing the engi-

neers the power assistance they wanted for the fat-tyred XR2i's steering made it heavy to park, less sharp than it should have been on corners. And the raspberries the latest Escort received at its launch were deserved: it was a soggy, lacklustre car. But within two years, it had been transformed.

Lately, Ford has not been having an easy ride in Britain. It is time it had a break. If Mondeo fully lives up to its promise and the price is right, it probably will.



Hitting back: Brian Lara's innings of 277 rattled the West Indies in Sydney

Imperious Lara knocks Border's plans into a spin

FOR the third consecutive year, the annual Test match at the Sydney Cricket Ground faded into a draw, but not without destroying a couple of long-standing myths.

By the time Brian Lara wrapped up the match on Wednesday afternoon with a couple of overs of wobbly leg-spin - including a googly which the hapless Mark Taylor failed to pick up - Australia and the West Indies had racked up 1,228 runs, in spite of frequent interruptions for rain. It was a heart-stirring display of batting exhibition, which included six 50s and three centuries, capped by Lara's imperious 277, widely lauded as one of the best knocks ever seen at Sydney.

For those with a taste for history (which means almost all cricket watchers) it conjured up images of the golden age of batting between the wars, when Bradman and Pontifex, Hammond and Sutcliffe piled up so many towering scores. Lara's innings, in particular, announced the arrival of a great talent, fit to be spoken of in the same breath as masters such as Sir Garfield Sobers and Vivian Richards. After Lara passed 250, when it seemed almost impossible that any of the toiling Australian bowlers could remove him, Sobers' record Test score of 365 not out (against Pakistan at Kingston in 1967) seemed doomed to fall. Finally, it took a brilliant run out by Damien Martyn to send the modest 23-year-old back to the pavilion and a standing ovation they must have heard in Trinidad.

Lara's achievement was all the more astonishing given the circumstances in which it was made. The West Indians came to Sydney one down in the five match series, having drawn in Brisbane and lost in Melbourne (mostly because of their abysmal catching). After losing the toss, captain Richie Richardson watched Alan Border's Australians score 503 for nine declared, followed by the rapid removal of Desmond Haynes, the veteran West Indies opener, and Phil Simmons, a heroic centurion in Melbourne. Richardson and Lara came together at 31 for two, facing what seemed like certain defeat. They parted at 324 for three, when Richardson mistimed a pull shot off the big-hearted trundler Merv Hughes and was caught in the deep for 109. From there, it was all downhill for Australia as Keith Arthurton chipped in with 47, and Jimmy Adams with a painstaking 77 not out.

It was, of course, not supposed to happen that way. Australia's game plan was built on two beliefs about the West Indies which have acquired the status of received truths: they cannot play spin, and their heads drop when things are going badly.

Border's team had two specialist slow bowlers, and Peter Leroy, the Sydney groundsman, prepared a brown strip which looked guaranteed to uphold the SCG's reputation as a spinners' paradise.

Richardson, relying on all-rounders Adams and Keith Hooper for spin, could only echo fast bowler Ian Bishop's plaintive cry of "Where's the grass?" when he saw the pitch. Richardson was too polite to

say so, but he will not have failed to notice that the West Indies pace attack has been blunted by grassless wickets in all three Tests so far. This may not be in Australia's long term interests, since the next Australian tourists in the Caribbean are likely to find themselves batting (or more likely ducking) on the greenest wickets they have ever seen. But it did appear, when the captains walked out on Saturday, that

Kevin Brown watches some myths debunked in Sydney

all Border had to do was win the toss and score as many first innings runs as possible before unleashing his spinners on a crumbling wicket.

Border duly won the toss, and Australia got what looked like enough runs, thanks partly to a sparkling 100 from Steve Waugh. But the script went wrong when Richardson and Lara, refusing to bow to seemingly inevitable defeat, treated Greg Matthews' flat off breaks and Shane Warne's more flighted leg spin with

equal disdain. The manner of the result will give great heart to Richardson's young team, which is rebuilding after the recent retirements of stalwarts like Richards, Gordon Greenidge, Jeff Dujon and Michael Holding. Wes Hall, the fast bowler who played for the West Indies in the 1960s, watched part of the match and was moved to comparisons with Clive Lloyd's inexperienced 1975/76 team, which was thrashed 3-1 in Australia but went on to become undisputed world champions.

The experience will have been less uplifting for the Australians, and it must have been particularly difficult for Warne, who finished with one wicket for 116 off 41 overs - his single scalp the wicket of the struggling Hooper, who continues to promise more than he delivers. However, Warne may benefit in the long run if his failure lowers the expectations raised by his seven for 53 in Melbourne. That performance made him the latest candidate for the mantle of Charlie Grinnell, the best in a long line of match-winning Australian leg-spinners the last of whom was Richie Benard in the 1960s.

Warne did not bowl badly in Sydney, and at the age of 23 he has plenty of time to perfect

the leg-spinner's art, perhaps the most difficult in the cricketing lexicon. Already, for example, he is sufficiently confident to bowl the "flipper", a delivery which Grinnell practised for 10 years before he dared bowl it in a Test.

However, Sydney has raised two big question marks about the slow men: will Warne's promise fade on less accommodating pitches in New Zealand and England later this year; and why does the West Indies no longer produce spinners of the calibre of Lance Gibbs, Sonny Ramadhin and Alf Valentine? The first question will be answered soon enough; the second seems destined to remain a mystery.

The teams move on to Adelaide and Perth with the West Indians requiring one victory to even the series and retain the Sir Frank Worrell trophy. Both venues are likely to offer more pace and bounce than the lifeless Sydney pitch, giving hope to the West Indies that their quick bowlers can finally match the increasingly confident batsmen. The Australians, deprived once again of the injury-prone Bruce Reid, will be hoping for further fireworks from Warne. But they may be hard pressed to hold off the resurgent visitors.

Rugby Union/John Hopkins

Old-fashioned friends at the Park

IF I had a penny for every time I was asked to name my favourite golf course then I could probably afford to buy a new set of woods, a dozen balls and have a few pence left. No one, however, wants to know which is my favourite rugby club. So since you won't ask, I will tell you. It is Rosslyn Park.

Geography has nothing to do with it. I live in north-east London; Rosslyn Park are in south-west London. It has more to do with where I feel most comfortable. Harlequins are too smart, Blackheath not quite good enough and Wasps are difficult to find, out there, somewhere, in north-west London. Besides, I always feel uneasy as I pass in the lee of Wembley, a stadium I associate with soccer.

Someone once said that love is blind and friendship closes its eyes. I am blind to Rosslyn

Park's faults. The pitch has a slope and parking is poor, inadequate for the days when Leicester, Northampton and Bath arrive with their coach loads of supporters yelling "oggy, oggy, oggy". But in the grand scheme of things does this matter? They do the best after-match sandwiches of any first-class club, serve the strongest cups of tea and the warmth of their welcome has to be experienced to be believed.

Sadly Rosslyn Park are tumbling down the leagues faster than a man sliding on a patch of ice. Relegated from the first to the second division last season, they are now in imminent danger of falling in to the third division. Why is this?

A simple answer might be old-fashioned morals. They will not pay players nor are they prepared to offer the sort of financial incentives available at other clubs: cars, help with mortgages, that sort of thing. Players join other first-class clubs and use them as a flag of convenience. They stay a while, give of their best and then leave. These men are the gigolos of the game. Not to put too fine a point on it, they are bought.

It is rather different at Ros-

slyn Park where the players receive only legitimate expenses and must pay an annual subscription of £80 and buy their own club ties.

Rosslyn Park have some similarities with the Jesuits. Once they have got you, they have got you for life. I had not been to Priory Road for at least a decade when I went to watch Rosslyn Park play Northampton in 1991. Yet the moment I entered the ground and walked past the small wooden hut where the programmes were on sale and tickets had to be bought, it was as if I had never been away.

Rivulets of beer slid over the clubhouse floor and discarded crisp packets floated on them. Noisy supporters stood on the grass between the clubhouse and the pitch. Beaming beatifically over this scene was Andy Ripley, the former England number 8, wearing his famous rimless granny glasses.

Ripley was just one of the former players I came across on that and subsequent visits to the Park. Bob Mordell, the ex-England flanker who went to play rugby league, was back at his old club. So was Steve Tiddy, the darting wing who leaned so far forward when he ran he looked as though he



Rock on chaps: Andy Ripley in his playing days at Rosslyn Park

would fall on his face.

And there in the front row of the wooden stand was the craggy-faced forward Phil Keith-Roach, who joined Rosslyn Park when he was 13 and only stopped playing for the club when he was 42 because he had broken his neck. As I drove home that night I reflected that it was reassuring how little had changed at Rosslyn Park in recent years.

"We are in a new era money-wise and in terms of amateurism and I am not sure that we have taken to it easily or naturally," said Keith-Roach last week by way of explanation for Rosslyn Park's plight. "Perhaps we have been a bit slow off the mark. We haven't known how to play this recruitment business. It is still a lovely club and our aims and ambitions are high. We have never been big on expenses and freebies because we have never had the money."

Rugby in 1993 is not the game it was in 1987. The success of two World Cups, the rise of leagues, the irresistible surge towards the best players making money from it, the new laws, all these have changed the game more in the past five years than in the previous 25.

Rosslyn Park have made a distinguished contribution to rugby for more than 100 years not least in organising the national schools sevens each spring. If the game at the highest level loses clubs with their distinctive appeal, the game itself will be the poorer. Long may Park as Ripley, the club chairman, said in his speech at the centenary dinner: "Rock on chaps, rock on."

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FASHION AND HOW TO SPEND IT

Sales stamina brings home the goodies

Lucia van der Post tracks down some unusual and inexpensive items for around the house

NO REAL New Yorker, they say, ever buys retail. Shopping for discounts, for bargains, for end-lines, is a city sport and one that New Yorkers seem singularly well-equipped to play. Here bargain-time is a moveable feast and the best of the prizes go to the fleet of foot.

For those in an economical mood, suffering from what my son calls Post-Purchase Depression, now is as good a time as any to stock up on some of the things you need for hearth and home.

The Curtain Exchange, for those who have not yet discovered it, is well worth visiting if you are in the market for curtains, blinds and other fabric accessories. The company sells top quality, second-hand curtains at good prices and the branch I have visited (133 Stependale Road, London SW6) always seems to have a vast range in a wide variety of styles. It has just opened its tenth shop in Parbold, Lancashire, but for details of your nearest branch you should telephone 071-731-8316.

Crucial Trading of 77 Westbourne Park Road, London W2 and 4 St Barnabas Street, Pimlico Green, London SW1, always a good source of splendid, relatively inexpensive floor coverings made from sea-grass, jute, sisal and coir, and now has a sale in which some of the ranges are reduced by 25 per cent and more.

It also has two splendid new ranges of floor-coverings - coordinated runners, broadlooms and borders in jute in sophisticated colours at £9.99 a square yard (£11.95 a square metre) and some pure wool flatweave carpeting in white, beige, pale chestnut, pale green, dusty pink and yellow at £20.75 a square yard (£24.75 a square metre).

Kingcome Sofas of 302-304 Fulham Road, London SW10, makers of luxury sofas, are offering 20 per cent off all their designs - sofas are made to individual measurements and design and there is 20 per cent off the fabric as well.

Global Village, purveyors of astutely-gauged ethnic furniture and furnishings to sophisticated Westerners, is offering 33 per cent off all its stock and

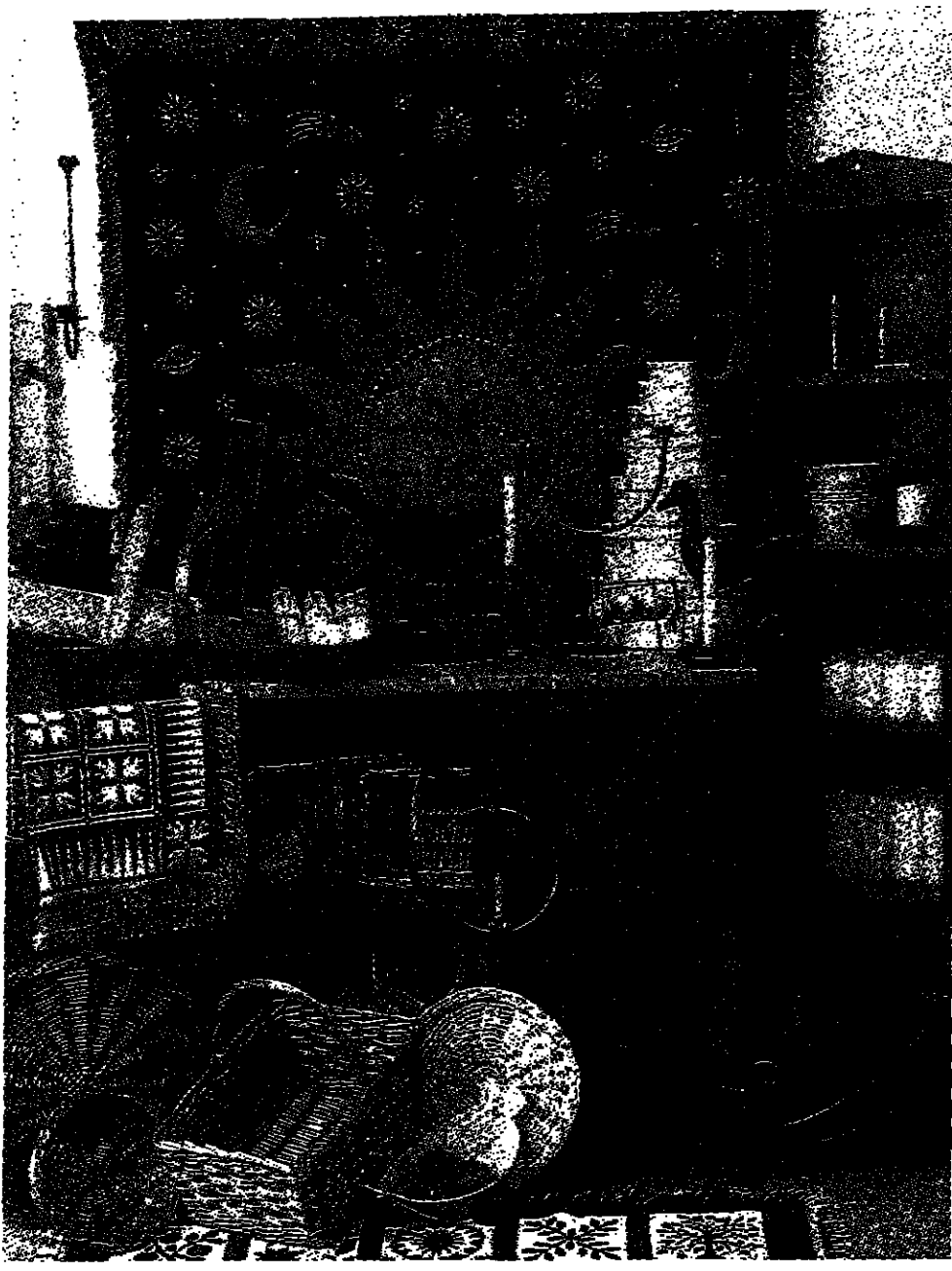
75 per cent off some of it. There are now 11 shops, including the main one at 4-5 Queen Street, Bath, and the London one at 247-249 Fulham Road, London SW3.

Finally, if you do not have the stamina for the sales and prefer to do your shopping in the year-round factory shops and cut-price stores, it would probably be worth your while taking out an annual subscription to The Good Deal Directory.

Published 10 times a year, it lists most of the 1,300 factory shops selling everything from designer clothing by such names as Nicole Farhi, Janet Reger, Burberry and La Perla, to cut-price carpets by Axminster, china by Royal Doulton, and fabrics by well-known names.

It also lists the annual charity sales and the dress agencies selling nearly-new clothing by designers ranging from Chanel to Valentino.

The Good Deal Directory costs £15 from The Value for Money Company Limited, Freeport (SW 6037), London SW10 9YY or order by telephone on 071-352-8976.



Craftsmen's way out of the woods

IT HARDLY needs saying that craftsmen today are hungry for work and so there could hardly be a better time to think about commissioning something special.

Order times at the moment are shorter than ever, designers keener and ever-more ingenious at finding ways of keeping quality up and prices down.

Two workshops that anybody in need of an unusual piece might find worth investigating are Rhode Design and Simon Stocker. Rhode Design's new range, The Boston Collection, (above) is based on the American country look and is well priced. The shelving unit on the right, for instance, is £275 (ready-painted and including VAT) while the sideboard is £475 and the blue and gold cotton rug or "throw", 4ft by 6ft, is £55.

Although these pieces can be seen and bought at Rhode Design's showroom at 86 Stoke Newington Church Street, London N16 0AP, (Tel: 071-275-6261), the workshop's speciality is furniture made to special order.

Some readers may remember its Shaker-inspired kitchen collection which was featured last year. A hand-made, specially designed kitchen, painted in the colours of

your choice (it has a marvellous range of traditional earth pigment paints) can be had for roughly the same price as an off-the-peg kitchen from one of the multiples.

As well as making to order anything a customer fancies, Rhode Design also stocks a limited range of furniture which Brian Innes, the artist, has embellished with his painting. Other pieces can be painted to order.

Simon Stocker, whose dressing-table and stool in American ash is photographed left, also makes furniture to order. He has found that, in these tough times, budgets are smaller and more carefully considered. As a result, Stocker has devised simpler, less expensive ways of producing fine work. He is, for instance, building a kitchen using plywood and he has found that by cutting an edge off at an angle he can produce decorative handles. "It is simple and it is cheap," he says. "One of the things more and more customers are looking for."

Although he works mainly in wood, glass and metal are sometimes incorporated. Contact Stocker Furniture, 191-197 Archway Road, London N6 5BN, Tel: 081-341-7322.

LvdP

Cookery/Philippa Davenport

Fat cats start here

CHRISTMAS has taken its toll. The bathroom scales dictate that salads - and little else - go on to my menus this week. The weather suggests otherwise. I suppose that means I shall have to take a lot of distasteful exercise to keep warm. What a helluva way to begin the new year!

Well, here goes - though if I do not succeed in shedding several pounds quite quickly, I may be forced to settle on being a fat cat for 1993.

TREVISO SALAD

If you boast an imaginative local greengrocer, ask for rosso di Treviso, a winter salad grown in the Veneto, available from November to March. It is also cultivated in France: French imports are labelled "Trevisse".

Rosso di Treviso is a remarkably handsome plant with tall, tapering, coe-like leaves, tulip-shaped with deep red, and it is much more interesting to bite into than red whiltoof chicory from Holland or the common cabbage-shaped radicchio di Chioggia - though either of these last two can be used as substitutes.

To make a dark and beautiful salad with rich colouring and a mixture of earthy, sweet and slightly bitter flavours, first shred two crisp heads of rosso di Treviso (their combined weights will be 1½ to 1½) into a salad bowl.

Add a good quantity of cooked and cubed beetroot, home-cooked for preference, though shop-bought will do, providing it is plain-steamed and vacuum-packed, not repeat not, the acid-soaked sort. Add a handful of seeded raisins and sultanas soaked in vinaigrette dressing made with balsamic vinegar, and add extra dressing as necessary to lubricate the shredded leaves.

Take a handful of thick crusts from good white bread, reduce them to very coarse crumbs, turn them in a little olive oil to moisten lightly, then fry them until very crisp. Scatter them into the salad bowl and add a grinding of black pepper. Mix quickly and serve while the crumbs are still toasty.

FRUIT & LEAF SALAD

A healthy tonic of a salad, this is best if the ratio of fruit to leaf is high. Clementines are, in my view, decidedly superior to satsumas and they have the virtue of being seedless.

Shred a little Chinese leaf into a salad bowl, preferably from the stalk end if you share my preference for crisp bite over floppy leaves. Add the same quantity of frizzy endive, snapping the greenery into short lengths, a handful of lambs' lettuce or the contents of a box or two of mustard and cress.

Dress with sea salt, black pepper, orange juice and zest and a mixture of olive and hazel or walnut oil.

Then add lots - I mean lots and lots - of clementines, simply peeled and divided into segments. Add, for good measure, a few kumquats, thinly sliced, if you happen to have some left over from Christmas, or the flesh of a pink grapefruit, ruth-



lessly stripped of all pith and membrane. The main thing is to include plenty of citrus.

COLLEGE SALAD

This is so called in acknowledgement of Mark Twain's description of cauliflower as cabbage with a college education. I get the impression Twain was no fonder of cauliflower than President Bush of broccoli. Perhaps this is a more palatable way of serving the vegetable than Twain was used to.

Divide a fine, firm cauliflower into sprigs and steam until just tender. Meanwhile, make a vinaigrette dressing in a shallow dish, using 1½ to two tablespoons of olive oil and ¼ tablespoon of sherry vinegar.

Put the cauliflower, cooked and blotted dry, into the dressing and turn it to coat it fully. Leave for five minutes to continue absorbing the vinaigrette and to cool somewhat, turning the sprigs once or twice.

Chop coarsely one large or two small bunches of watercress. Add the greenery to the cauliflower and toss again. Toast a generous, mixed handful of pumpkin and sunflower seeds in a dry frying pan and sprinkle the seeds over the salad just before serving.

Shoppers' chance to buy more than they had bargained for

IF IT is January, it is sale time. The rush is on, the stores are full. Britons all over the country are taking part in the annual ritual of scrum-maging through the rails for the magic garment, the must-have accessory, in the hope that it comes into that elusive category known as a bargain.

But perhaps this is the year to rethink your strategy. Instead of homing in on the cheap and cheerful, of coming away with a handful of garments that are quite good value but not very special, why not blow all you have to spend on something truly special?

Adopt some inverse psychology. Be prepared to spend more than usual. Go to the shops with the idea of buying something that will last you a lifetime, something special, something timeless that you will treasure. If you get it right, the pleasure of wearing it will be with you long after you have forgotten how much it cost.

Imagine that you were to spend up to £1,000 or even more on just one item which, every time you put it on, made you feel wonderful. It could be

a longed-for coat with swish and swagger, an evening dress that could take you anywhere or a knock-out day-time suit.

Take coats. The Loewe sale, at 130 New Bond Street, for instance, is full of unique designs. The most striking include a suede swing coat with fox fur collar, new-buck leather and Loewe emblem buttons, reduced to £1,113 from

£1,590. Then there is a lamb-skin, three-quarter length wrap coat with belt, similar to suede on the outside with soft fur on the inside, now £1,245 reduced from £1,780 - soft as butter, light as air, made from all one skin in honey, rose pink or chocolate brown. Or there is a silk puffa three-quarter length coat, with a fox fur collar - something you could dress up or down for any occasion and reduced to £756 from £1,080. And last but not least, the dou-

The best sale bargain is perhaps obtained by blowing all you have to spend on one special, timeless item, argues Sasha Jensen

ble-breasted 100 per cent cashmere coat with velvet collar that at £860 reduced from £1,720 seems like real investment dressing.

Aquascutum in Regent Street has its sale now in full swing and also offers a range of its seasonless tweed coats with raglan sleeves - they have a slightly flared fit without any pleats or vents at the

back and are now £275, reduced from £475. There are some pure wool, double-breasted red coats with flat gilt buttons and raglan sleeves reduced from £349 to £250.

For Callaghan fans, Liberty of Regent Street has a three-quarter length cashmere and wool coat designed by Romeo Gigli in midnight blue only, with reverse collars and beaded cuffs, reduced from £789 to £354.

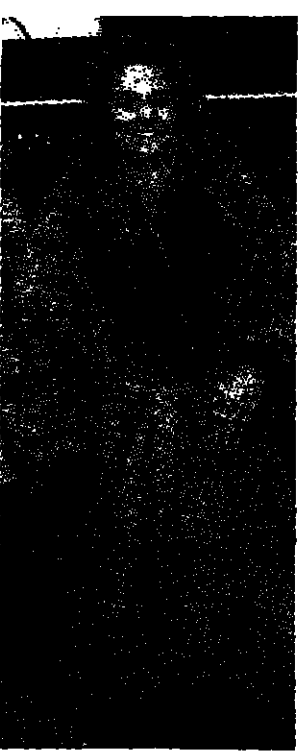
One stunning evening or cocktail dress can do wonders for the morale. There must have been a time when you have peered into your wardrobe and discovered that you have nothing to wear. The

acquisition of one beautiful dress can solve the problem. Yves Saint Laurent at 135, Bond Street, for example, has a wide selection, the most eye-catching being a consummate long, black velvet and silk evening dress with sash: reduced from £1,030 to £385.

Next door to YSL, Valentino is taking 60 per cent off evening wear from previous seasons' collections and between 40 and 50 per cent off this winter's collection. There is, for instance, a brown linen and black silk evening dress with a large bow that sits just below the neckline and suitable for any dinner or formal function.

Alternatively, if you prefer a dress with a touch more daring, there is a black silk and velvet number with a back button fastening. Both are reduced from £1,100 to £440 and either would add class to any wardrobe.

Ralph Lauren of 143 New Bond Street begins its sale today. Here there is an evening dress worth blowing the budget for - a black tulip split, strapless cotton and silk affair from the New York collection which has 50 per cent off, reduced from £340 to £245. There is also a plain silk, strapless, bodice-hooked dress, with a satin strip down the side, which was £335 and is now £234.50, a worthwhile reduction of 30 per cent.



The Harrods sale started on Wednesday and it is worth getting there as soon as you can. For those who move in seriously dressy circles, it has a full, multi-colour sequinned, above-the-knee sleeveless number with a scoop neck by Oleg Cassini, reduced to £198 from £349. There is a full-length version with fewer sequins for those who prefer a less dramatic style, down from £249 to £389.

Finally, for that special evening that we all hope for - a Ben Di Lisi crushed velvet, full-length column dress with buttons from the centre of the neck-line to the ankle, reduced from £299 to £189.

Lastly, something elegant for the day. YSL have some marvellous reductions on their suits. For instance, a black and



white dog-tooth check, single-breasted wool blazer which was £1,135 is now £717. It has a plain skirt to match that falls just under the knee - down from £235 to £185. There are some pin-stripe wool suits with wide lapels and bold silver buttons with skirts to match: reduced from £1,070 to £642.

Ralph Lauren stock some

definitive suits, most of which are reduced by 30 per cent: a sage coloured, twill wool, simple but spruce single-breasted jacket, which was £440 is now £308 - matching trousers are reduced from £195 to £130.50, while the matching above-the-knee skirt is £80.50, reduced from £115.

For those who love the

FASHION smashers from Loewe, 130 New Bond Street, London W1. (Far left) Sasha Jensen models a three-quarter length, lamb-skin wrap coat with belt. Lined with soft fur, it is now £1,245, reduced from £1,780. (Left) This padded silk three-quarter length coat with fox fur collar is reduced from £1,080 to £756. Pictures: Tony Andrews.

archetypal dog-tooth check. Ralph Lauren also has a range of double-breasted, hacking style jackets at £345.50, down from £495, with a skirt to match reduced from £130 to £91.

Byblos, another great label often beyond one's reach in normal times, has some honey-check, wool, single-breasted jackets with patch pockets in Harrods sale - down to £265 from £385. There is a co-ordinating pair of blonde-coloured ski-pants which flatter the jacket at £195, down to £115.

Marella at Harvey Nichols offers a charming, tuxedo-like suit with a single-breasted blazer in 100 per cent virgin wool, with shiny jet buttons and a matching knee-length skirt with a slit at the back (£145 from £290).

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PERSPECTIVES

Gardening/Robin Lane Fox

The noble art of boxing

DURING THE frost, I had been playing with shapes and marking out possible gardens on a vacant stretch of turf. The basic idea is so old that it ranks as historic, but I would not call it anyone's "heritage": it is not peculiar to my family, our ancestry or our country.

It is ever-so-1983 and some frontiers: gardeners all over the Mediterranean were playing with it too long before English gardening was special. It involves a series of rectangular beds whose straight edges do not align exactly but project and recede in various patterns. Their shape can be endlessly varied during planning by the use of lines of string marking the possibilities of the ground.

This cat's cradle of rope and twine is not so much a blueprint as a greenprint. Its formal pattern is going to define a space in which I intend to grow vegetables, a few herbs and currants: there is a point nowadays in growing your own, as the new varieties of blackcurrant will fruit very well in early autumn.

Such a pattern does not have to be a plot for vegetables. It could just as well be the design for a small front garden, a terrace or a series of beds in which to grow tulips, forget-me-nots and summer flowers. Whatever your intention, be sure to observe one cardinal point: do not make the beds and paths too narrow. If your plan is to walk round a formal pattern, you do not want to feel as if you are visiting one of those mini-villages, laid out for children and parents in need of outings.

For any purpose, you need a firm, smart edging: for this reason, I have

described my experiments as greenprints. Almost everybody knows that a pattern of small, formal beds can be edged with little bushes of evergreen box. There is only one form for this job and its nursery name is *buxus suffruticosa*. You will see that I think it is unsurpassed.

Those who disagree say that box edging is a home for snails and becomes too leggy. I have never found it to be a safe haven for pests and it will never be leggy if you clip

'Cotton lavender sounds adventurous, but as an edging, it should be avoided'

it properly in June. Even if you do not, you can restore old box by replanting it more deeply so that all the bare stem lies below ground. It will then grow away at its new level.

None the less, gardeners are curious, changes are seductive and we all like to think of something new. What else will frame a flower bed as a neat edging at a height of about a foot? I can think of six candidates, unless you wish to include painted boards or lengths of whalebone, both of which were recommended in antique English gardening books. In my view, they can stay there: nowadays, we can do better.

My six alternatives are lavender, cotton lavender, hyssop, germander, parakee and sarcococca. Each has its merits which the books will describe to you, but if you are

ordering enough to edge 50 or 60 yards of flower bed, you need to know the other side.

Nobody could complain about lavender in flower. The best form for a low edging is the dark Hidcote variety which has very silver leaves. It makes an edge which is not too wide and it is extremely cheap because anyone can root it from cuttings taken between April and September. However, it is not ideal. Lavenders die out after several years and Hidcote becomes bare in places, like every other variety. In winter, it looks wretched. Lavenders develop an armoury of dark, spiky growth which is chilly and drab out of season. Box, meanwhile, is a lovely shade of green, enhanced by white frosts.

Cotton lavender, or santolina, sounds silvery, fluffy and adventurous, but as an edging, it should be avoided. It makes a very broad bush, even if you clip it back to the old wood. Unlike box, it will not stay neat and level; it dies in the middle and its yellow flowers are beastly. It looks much better in a big bed, either by itself as a contrast to evergreens or topiary on the grand scale, or in big formal blocks, alternating with another low evergreen shrub.

Hyssop is more promising. It, too, will root with the greatest of ease from cuttings; its leaves are a fresh and everlasting green, although a hard winter will dull them temporarily. The flowers of blue and pink are charming and they divert bees from other areas. "Purge me with hyssop...", as the psalm says, but these little plants are short-lived, brittle under snow and not absolutely hardy, especially on soil with



Beds with box edging at Cranborne Manor, Dorset

poor or moderate drainage. On clay, a hundred hyssops would be a bad investment.

As an edging, germander is prettier. Its formal name is *teucrium chamaedrys*; it has rose-pink flowers if you allow it, and its leaves are a beautiful green with good texture. It looks its best in a small knot bed at Barnsley House in Gloucestershire where it was the historic brainchild of Rosemary Verey.

None the less, there are snags. It lives longer than hyssop, but it is

best reserved for a low flower bed where their loss would not ruin the line of an entire plan.

Sarcococca, by contrast, is as tough as nails. Americans call it sweet box, and indeed the scent is extremely sickly on a clear day, but very welcome as it appears during the next six weeks. The best value for edging is the glossy evergreen one, confusa, but the problem is its cost. At up to £3 a plant, it becomes too expensive for a long line of patterning, spaced nine inches apart.

Sometimes, just sometimes, it will sit and sulk, especially on heavy soils.

So, we revolve like the seasons and come back to box, beautifully green and absolutely hardy. You see why I put it first and why gardeners have used it for this purpose during the last 2000 years. Or perhaps you have the ideal box alternative, a seventh in the list, proven, please, to be totally hardy: if so, let us know about it, but be honest in order to be fair.

Britain joins in a game once deemed a sin

With a national lottery on the cards, David Spanier delves into gambling history

THE ARRIVAL of a national lottery in Britain will give the state a direct stake in the game. Church and state have traditionally been against gambling. But the Lottery Bill before Christmas changed this completely.

Although they may deny it, the authorities will be encouraging gambling. The more money gambled, the more benefit to such recipients as the arts. And the more revenue, no doubt, for the Treasury.

In this game, Britain is a late starter. The huge cash prizes promised in the lottery extend to Britain a trend proliferating round the world: the spread of commercial gaming with official approval.

Gambling, provides a thrill: it may be short, as in the spin of a roulette wheel, it may be weekly, as in a national lottery, or it may be long term, as in currency speculation. The price - how much money to risk - is decided by the player.

Gambling was once seen as a sin. In England it was opposed by the church, from the Middle Ages to Victorian times. The bible was cited as justification for this view, although no injunction such as "Thou shalt not gamble" can be found in the scriptures.

The real reason why the authorities opposed gambling was that it interfered with people's work. Games of chance were banned in the court of Henry VIII because the soldiers' passion for gaming grew so intense it interfered with archery training.

When Premium Bonds were introduced, Geoffrey Fisher, Archbishop of Canterbury, fulminated against "debasement of the spiritual coinage of the people". He told the Lords: "The government knows, as well as the rest of us, that we can regain stability and strength only by unremitting exercise all through the nation of the old-fashioned and essential virtues... honest work honestly rewarded."

A more fundamental (perhaps instinctive) reason for the authorities' opposition to gambling is that people enjoy it. Anything allowing people to do what they want when they want, was seen as

wrong or anti-social.

In Victorian times attitudes began to change. Society came to see gambling as a crime rather than a sin, like prostitution. People might lust after fallen women but this was regarded as an undesirable trait of human nature which ought to be suppressed. But while formally condemned, prostitution was patronised by the upper classes.

So with gambling. Around the turn of the century, the *beau monde* took off for Deauville or Monte Carlo to gamble. The masses, meanwhile, were supposed to get on with their work.

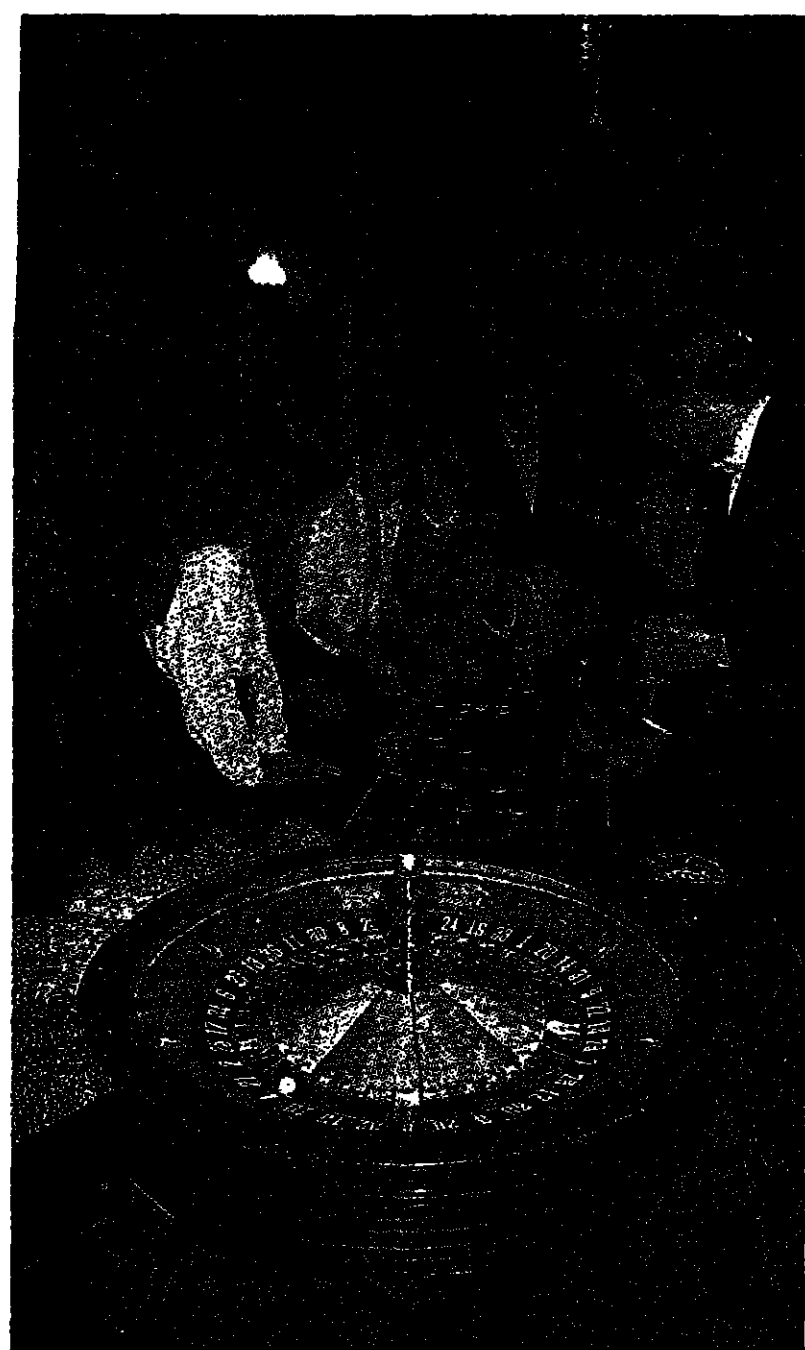
The inconsistency of gaming laws was not shown up until the late 1950s, when John Aspinall came on to the London scene. His high stakes gaming parties, moving from house to house, were the Mayfair equivalent of the betting on horses with a street bookie - both were evading out of date laws prohibiting gambling. In due course the law was changed, first by a betting and gaming bill in 1960, which proved counter-productive, and then by the Gaming Act of 1968.

Gambling in Britain still tends to be regulated by Home Office ideas of what is good for people. Thus, slot machines are limited to two per club.

But perceptions about gambling are changing again. It has now come to be seen as a legitimate aspect of human behaviour. Once gambling ceases to be seen as wrong and is regarded as part of the leisure industry, it becomes practical to tax it. Indeed, gambling is being seen as a useful revenue earner.

This reopens the question, however, of how gambling should fit into society. It is one thing for people to gamble at the race-track or in a casino. It becomes quite another thing if a government is actively encouraging gambling as a means of raising revenue.

Furthermore, it is arguable that raising taxes through gambling is inherently bad economics. It is a voluntary tax because people do not have to gamble unless they want to. But it still has a bit of the "smoke and mirrors" to it in that gambling revenue reflects expenditure diverted from elsewhere. Gains should therefore be discounted against



Wheel of fortune: the national lottery is expected to produce revenues of up to £4bn

lower activity in other sectors. At best, it is argued, such a source of revenue is a palliative which saves the government from bringing in orthodox tax measures, such as income or sales taxes.

Certainly the Treasury should do well out of it. When up and running, say in its fifth year, the lottery is expected to produce anything from £1.5bn to as much as £4bn. Of this, the Treasury will lop off its due share in tax. The rate has yet to be decided, but if it were to be 20 per cent (which is one figure being talked about) the Treasury would bene-

fit from between £300m and £800m.

Good causes - arts, sports, charities, heritage and the "Millennium Fund" for 2000 - will get 30 per cent of this. The Treasury, we may be sure, regards itself as a good cause. Expenses must also be paid. This would leave perhaps less than a half of the total money wagered for the prizes.

What a gamble! But wait, this is merry old England. The government is not talking about "gambling". It is talking about "improving the quality of life". It is, formally, against encouraging gambling. You can bet on that.

Lucky seven cut their literary teeth

Anthony Curtis looks at the work of the new novelists that WH Smith is launching this month

ONE of Aldous Huxley's characters says: "No publisher would ever publish a first novel if he could possibly avoid it." This is not quite true. One or two exceptional first novels, such as Donna Tartt's *The Secret History*, published earlier this year, are fiercely competed for and reap huge pre-publication advances. But for the most part, taking on first novels is to publishing what planting oak trees is to forestry: you do it more for the benefit of your successors than yourself. A first novelist may take 10 years or more to mature into a steady, profitable seller. WH Smith, sometimes criticised in the literary world for its alleged indifference to the existence of worthwhile non-best-selling novelists, is taking an initiative to try to remedy this.

It has got together with a number of fiction publishers to select seven first novels which will all appear as paperbacks and will be given the same high profile promotion in its shops as is currently afforded to the likes of Danielle Steel, Catherine Cookson, Robert Ludlum and Stephen King.

Although none of the lucky seven has had a novel published before, several of them have experience in other forms of creative writing or in working for publishers. Valeria Windsor, whose psychological thriller *Telling Stories* comes from Sinclair Stevenson, cut her dramatic teeth as one of the writers on the Channel 4 *Brookside* team and has had plays broadcast.

American Jane Stanton Hitchcock is also a playwright turned novelist. Her play, *Vanilla*, caught the attention of Harold Pinter, who put it on at the Lyric Theatre in Hammersmith, London, where it rapidly came off. But it seems she will have better luck with her novel *Trick of the Eye* (Penguin), where the investigative

heroine is an artist who specialises in illusion. The assignment to re-design the ballroom of a grand Long Island home plunges her into a world of illusion and counter-illusion that for once is not entirely of her own devising.

Anne Billson has lived professionally in a world of illusion as the film critic of *New Statesman* and, clearly, her novel *Suckers* (Pan) is an attempt to cut through all the pretence this engenders, especially that surrounding the affluent young financial high-livers of contemporary London. Elizabeth Palmer began her professional life as a graphic

'We do not see the hardback as the format for these titles'

designer in a publishing house. She moved from there to the *Financial Times*, where she met her husband David, now its chief executive, and then became a freelance book designer. Two years ago, she began writing *The Stainless Angel* (Arrow) and on submission of the manuscript was rewarded not just with acceptance but also a forward-looking deal for further novels.

The story she tells is of Camilla, a widowed Englishwoman with a small son living in Rome. She marries a fellow member of the British set. His roots are in upper-class rural England where she finds herself obliged to live - far from permissive Rome. How she comes to terms with his background - and it with her - is developed in a traditional linear narrative.

Ben Woolfenden was for eight years deputy manager of a bookshop in Covent Garden. He saw for himself all too well what shifted and what stuck on the fiction shelves.

The model for his *The Ruins of Time* (Black Swan) is the Fenside. Lively type of novel which begins with an investigation of the past, after which the trail loops disconcertingly forward into the investigator's present. In this case, the past is that of a late 19th artists' colony in Newlyn, of which the hero's grandfather was a member - an attractively bohemian setting.

In the case of Joanna Hines, the model is even more illustrious. Hines's heroine in *Dora's Room* (Coronet) becomes the chasteine of Chaston Heights, where a sequence of revelations and painful remembrances awaits her in shades of Daphne du Maurier. To underline the comparison, Hines has lived with her Canadian husband and children in Cornwall for the past 18 years.

And, finally, Marika Cobbold is Swedish, married to an Englishman whom she met when he was part of a Royal Naval helicopter squadron visiting Gothenburg. Her father was the editor of a leading Swedish newspaper. But Nordic Strindbergian gloom is the last epithet to be applied to her *Guppies for Tea* (Black Swan). It is in that vein of domestic social comedy beloved of English women novelists from time immemorial.

Martin Lee, WH Smith's product group manager for adult books who is putting his muscle behind the launch of these seven new novelists on January 7, said: "We do not see the hardback as the natural format for these titles and believe that they can become more successful as paperbacks."

That may be so, but it does not, surely, entirely preclude their eventual hardback publication, and indeed at least one of the titles - *Dora's Room* - is being published in both formats simultaneously by Hodder & Stoughton. The fiction hardback is dead. Long live the fiction hardback!

The history of bloodlust

Continued from Page 1 to a new single nationhood. Jacob Zuma, the most senior Zulu in the ANC leadership - where Zulus are rare - acknowledges this powerful identity. "When it comes to Zulu, you are dealing with a group of people which - not because I am a Zulu - were highly developed socially and militarily by the time they were in contact with colonialists. And the colonial crushing machine could not finally crush that.

"The Zulu kingdom... remained a very strong factor among the Zulus, because we always had the King, however undermined he was," he adds. Unusual among ANC leaders, Zuma does not try to deny his own ethnicity. "I do not pretend because I am sitting here in the ANC that now I am some South African who is not a Zulu. I am a Zulu and I am proud of being a Zulu."

But he believes that ethnic confrontation can be defused by devolving some powers to

regional and local government and protecting language and culture through a bill of rights. He rejects Inkatha's demand for autonomous or semi-autonomous regional government for Natal, where Zulus would be in the majority. "Even if you said today 'We are leaving you, Natal, to yourselves', no one leader in Natal can say, 'Because you are Zulus, I'm taking you along'. It is too divided."

Those divisions have fuelled violence, which could hamper

the creation of a democratic South Africa for many years to come - and which has all but destroyed the nation forged by Shaka.

"I talk to Shaka about it," says Mabongi Majola, a young sangoma (spiritual healer) who squats by the side of the road in her head-dress of goats' bladders, plaited hair and beads. "Shaka is worried about the future of the Zulu nation because of the violence," she says. And as many Zulus will tell you, he is not the only one.

SOLUTION AND WINNERS OF THE CHRISTMAS CROSSWORD

PELIKAN TOLEDO FOUNTAIN PEN
P.D. Thompson, Swindon, Wiltshire.

PELIKAN SOUVENIR FOUNTAIN PENS
P. Boldry, Lichfield, Staffordshire.
D.C. Fraser, Church Crookham, Surrey.
D. Holberton-Jones, Byfleet, Surrey.
Peter Thorne, London SW6.
D. Watson, Brussels, Belgium.

X = European Community countries
Y = months of the year
Z = signs of the zodiac

PELIKAN	TOLEDO	FOUNTAIN	PEN
P.D.	Thompson	Swindon	Wiltshire
PELIKAN	SOUVENIR	FOUNTAIN	PENS
P.	Boldry	Lichfield	Staffordshire
D.C.	Fraser	Church Crookham	Surrey
D.	Holberton-Jones	Byfleet	Surrey
Peter	Thorne	London	SW6
D.	Watson	Brussels	Belgium

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RESTAURANTS

Lunch for a fiver — at Britain's finest

Nicholas Lander outlines the Weekend FT's scheme for eating out at an affordable price

THE IDEA for the FT's "Lunch for a Fiver" offer was conceived in New York last summer, when restaurants were emptying as locals headed for the beach. Delegates to the 1992 Democratic Convention failed to book the empty tables, so 100 restaurants agreed to try the ancient remedy of cutting prices. Each offered a set three-course lunch menu for \$19.92 (then just over £10).

The scheme was a success. After I had written about it, my editor, a Yorkshireman with a keen eye for value, asked whether we could run a similar scheme in the UK. I suggested we should try in late January, traditionally a quiet period for the trade. We decided on the ambitious target of £5 for a two-course lunch and that the FT menu should be offered for two weeks to any customer and without special conditions.

We then approached a selected list of restaurants, suggesting that they should enter into the spirit of the scheme by showing what they could do for £5. Most

agreed to join. It will run for ten week-day lunches from Monday, January 18 until Friday, January 29. A full list of the 130 restaurants taking part appears in the box on the right-hand side of this page.

From Monday, January 11, the FT will be printing the names of a proportion of the participating restaurants each day as well as running a competition based on the names of the restaurants listed. (Please note that some of the restaurants close on a Monday).

The prize for the winner of this competition — and for that in a questionnaire accompanying complimentary copies of the FT available at these restaurants, will be a weekend for two at Gidleigh Park, Devon, a luxurious country house hotel on the edge of Dartmoor renowned for its food and wine.

If you would like to try the FT's "Lunch for a Fiver", all you have to do is specify the FT menu when booking a table. Customers will not be under any obligation to choose that menu once

they arrive. The £5 will cover two courses from the special menu — either a starter and main or main course and dessert. Value added tax is included in the fixed price, but coffee, service, drinks, wine or a third course are not.

Restaurants are interpreting this in different ways. Some are including a third course for the price of two; some are specifying the price of a third course; while others are taking the price of any extra dishes from their à la carte menu. Some are just discounting the price of any two dishes from their menu to meet the £5 limit.

We have asked all the restaurants to submit sample menus. It would be naive for any prospective diner to expect to be offered the most expensive raw ingredients — fillet steak, sea bass or black truffles — for £5. But the range of dishes on offer is impressive.

Starters include pumpkin risotto, fish soup and omelette Arnold Bennett while main courses include breast of guinea fowl with braised leeks, salmon of venison, and salmon and haddock fish cakes with

parsley sauce. Although the timing of this scheme is important, one other vital factor that makes it possible is the growing appreciation of relatively inexpensive ingredients. Pasta, polenta, interesting and well-prepared vegetables, cheaper cuts of meat and less well-known varieties of fish provide, in the hands of an imaginative chef, the basis for exciting food.

And, above all, we all hope that the FT's "Lunch for a Fiver" will provide enjoyment. One restaurateur said that he was taking part not so much for the extra business but for the fun. "I have been a restaurateur for 15 years and I am beginning to feel that the fun is going out of my profession," he said. If this scheme is successful, it may be possible to repeat it.

The most productive long-term effects will come from those who try the menus on offer and pass on their comments, complimentary or critical, to the restaurants and to me, Nicholas Lander, at the FT.

Why we agreed to take part

WHEN Nicholas Lander first wrote to me proposing the FT's "Lunch for a Fiver", my first reaction was to file it in the bin. Not our scene, I felt.

However, intimate French restaurants such as ours are decidedly not in fashion at the moment. In fact, intimate restaurants of any kind seem definitely out. I was enormously saddened by the closure in 1992 of such fine restaurants as Sutherland and Rue St Jacques, victims of this most vicious recession and deaf banks. Restaurants that are working well now are those serving basic foods (albeit of many different countries) in posh, spacious surroundings at relatively modest prices.

Students of marginal costing will know how critical a break-even point is. In the restaurant business, the profit/loss yield curve is very steep. Get well above break-even point and you are in clover, but go even a little below and you are heading down that slippery slope of rap-

Restaurant proprietor Neville Blech explains why he is participating in 'Lunch for a Fiver'

idly escalating losses that ends, ultimately, in financial doom.

So how do I think Mijanou can capitalise on the FT's "Lunch for a Fiver"? Although our volumes have been hit by the recession, our break-even point is a lot lower than those of the larger restaurants. If we had not been hit by a double whammy in 1991 (a six-month closure due to dry rot and a rent rise that meant we have to find an extra 500 covers a year), our break-even point would have been even lower.

As it is, we need every customer to spend at least £33 to cover our overheads. Obviously, the more customers we have, the less they need to spend for us to break even. Giving our customers "Lunch for a Fiver" may not seem the way to increase profits but with an increased spend on drinks, the damage will be limited. The object of the exercise will be to secure a permanent increase in our clientele back to the level of the mid-1980s. The FT's "Lunch for a Fiver" may achieve this, whatever the cost.

Naturally, the whole exercise has led us to look carefully at our costings and pricing policies. We have produced a new menu running parallel to the "Lunch for a Fiver" menu which will allow customers to spend considerably less at Mijanou than they have done in the recent past. We will have some lower-priced dishes with cheaper ingredients to cope with the psychological retrenchment on spending that accompanies all recessions but we shall also be retaining some of our signature dishes for those who still crave subtlety and finesse. One thing is certain. Whatever happens, we shall never lower our standards of cuisine or service.

Mijanou, 143 Ebury Street, London SW1W 9QN. Tel: 071-730-4059.

Think of a quality drink

IF I WERE lunching well for a fiver, I would be tempted to spend the money I was saving (if you see what I mean) on something good to drink with it. Not that I want quantity. In fact, my ideal lunchtime drink would be one glass of very fine wine indeed.

Unfortunately, however, it is taking time for restaurateurs to realise how easy it is nowadays to preserve wine leftovers in a bottle — no complicated machinery, or heavy investment, just a squirt from the Wine Saver can of heavy, inert gas that keeps the harmful oxygen out, 25-odd from most good wine merchants.

In all probability, therefore, I would be lured into buying a whole bottle of wine, and happily the quality and range of the wine lists in the sort of restaurants offering the FT "Lunch for a Fiver" is generally very good, and far better than was the restaurant norm a few years ago.

The following are the sorts of wine I find myself ordering from restaurant wine lists at the moment because they go well with



food, are ready to drink, and offer good value.

■ Australian and New Zealand Chardonnays: Usually relatively cheap, and fine so long as they are drunk as young as possible while the acidity is still capable of giving them youthful zest. Each new vintage tends to bring increased subtlety, too.

■ Alsace whites: Pungent, full-bodied dry whites of which Pinot Blanc is best value and Pinot Gris best at spanning the fish and meat gap. One of the very few wine regions where both 1992 and 1991 vintages will be remembered with pleasure.

■ Côte Chalonnaise burgundies: Names such as Givry, Rully and Mercurey are often more reliable than the grander and much more expensive ones of the Côte d'Or to the north. The 1990 reds are particularly delicious at the moment.

■ Oddball Italians: I have found good value among Italian reds and whites with unfamiliar names and lowish prices. If wines cannot be sold on the basis of their fame, you can be pretty sure they have been

chosen because they offer real interest and flavour.

■ California Pinot Noir: Oddly, almost shamefully, a more reliable bet than the real thing from Burgundy — especially from the likes of Accacia, Au Bon Climat, Calera and Sainsbury.

■ 1987 Pomerols: 1989 and 1990 lesser claret: If ever a Bordeaux combo qualified as that elusive commodity "restaurant wine", it is the delightful 1987s from Pomerol. The vintage does not score in the Bordeaux charts but good bottles of Pomerol (and some Pauillac) are delicious for current drinking.

Throughout Bordeaux, on the other hand, 1989 and 1990 produced some particularly luscious red wines. Lower ranking wines such as AC Bordeaux and village wines (Margaux and St Julien, for example) are designed for the table, not the cellar, and can provide real current drinking pleasure. Bon appetit!

Jancis Robinson

A small price for cash flow

FOR its two-week duration, the FT's "Lunch for a Fiver" — a two-course set lunch for £5 — will offer readers real gastronomic value. But what will it cost the restaurateurs and why have 131 restaurants agreed to participate?

Once the £5 has been stripped of its value added tax element, restaurants will receive £4.25 for every two-course, or in some cases three-course, meal served. Not a significant amount of money, as any householder knows, to buy the raw ingredients, cover fixed costs and pay the wages of those in the kitchen and front of house, even allowing for economies of scale.

Fixed costs at La Truffe Noire, a busy City restaurant near London Bridge and one of the participating restaurants in the FT offer, are a good example. Its annual fixed overheads are £165,000, consisting of £36,000 rent, £14,000 business rates, £100,000 in national insurance and salaries, while gas, water, telephone, laundry and depreciation costs add a further £15,000.

The restaurant serves 13,500 customers a year so that each cover costs £12.22 before any food is served. If the restaurant could increase its dinner trade by 40 per cent, its fixed costs would drop dramatically to £7.50 per cover.

"More bums on seats", as restaurateurs say, is the answer to many restaurants' financial problems. As in so many other businesses in the UK, income, although often higher than expected, is not rising as fast as costs.

The options open to restaurateurs are far more limited than to many others in the retail trade. The age-old maxim that you never see a good restaurant advertise may no longer be as valid as it once was but the most effective advertising rates are still far too high for individual restaurateurs to contemplate. Public relations companies are expensive and often counter-productive and, although many new restaurants have followed the example of theatres with "preview prices", the policy has obvious limitations.

Nor can restaurants merely lower their prices to attract more customers. Such a long-term reduction has to mean a similar decrease in the quality of food and service. Once a restaurant pursues this policy — unless it actually changes its identity from restaurant to brasserie, as a number did in 1992 — it only alienates established customers and confuses new ones.

One solution to reducing fixed overheads — and one of the major attractions of the FT scheme for restaurateurs — is to promote their quiet periods aggressively. Many restaurateurs have successfully stimulated trade on Monday evenings, notoriously the quietest night of the week, with wine tastings and special dinners and far more restaurants open seven days a week to spread fixed costs.

The FT "Lunch for a Fiver" will, for many restaurateurs, enliven the dull period that follows a hectic start to a new year, a period that can last until Easter. Even in better economic times, this often proves the most difficult period in which to manage a restaurant. Morale sags when restaurants are quiet, tips are considerably lower, bills keep rolling in from pre-Christmas heavy purchases and staff still have to be paid, particularly the good ones who are always sought after. Fresh produce must be bought and served fresh — most good restaurants aim to turn their perishable stock over every 48 hours — and suppliers must be paid promptly to ensure quality supplies.

The January sales, which attract so much publicity, had no equivalent in the restaurant trade until the arrival of the FT "Lunch for a Fiver" scheme. But now restaurateurs have to compete directly with so many other retailers, all of whom are chasing a finite amount of disposable income, restaurateurs need to generate cash flow and customer goodwill to cover marginal costs and make some positive contribution to their fixed overheads.

This is the new economic reality for restaurateurs in the 1990s. The FT "Lunch for a Fiver" will, they hope, create interest and goodwill and generate demand for what they all expect will be a difficult trading year. On December 30, I wished a friend who runs a 50-seater restaurant participating in this scheme a prosperous 1993. His response was succinct. "If we break even in 1993, we will be happy."

WHERE TO GET LUNCH FOR A FIVER

From Monday January 18 until Friday January 29

Adiards, 79 Upper St Giles Street, Norwich	Tel: 0603 63522
Al San Vincenzo, 30 Connaught Street, London W2 2AF	Tel: 071 262 9823
Alcote Little Bar, 49 Frith Street, London W1V 5TE	Tel: 071 734 5183
Anchor, 34 Park Street, London SE1	Tel: 071 407 1577
Angel, 101 Bernonsey Wall East, Rotherhithe, London SE16	Tel: 071 237 3808
Argyll, 316 Kings Road, London SW3 5UH	Tel: 071 352 0025
Armadio, 20-22 Mathew Street, Liverpool	Tel: 051 238 4123
Au Jardin des Gourmets, 5 Greek Street, London W1	Tel: 071 734 2745
Bahn Thai, 21a Frith Street, London W1	Tel: 071 437 8504
Balzac, 4 Wood Lane, London W12	Tel: 081 743 6787
Beauchamps, 23/25 Leadenhall Market, London EC3	Tel: 071 621 1331
Beigo, 72 Chalk Farm Road, London NW1	Tel: 071 257 0718
Bistro Bruno, 63 Frith Street, London W1	Tel: 071 734 4545
Bistro 190, 189 Queen's Gate, London SW7 5EU	Tel: 071 881 5886
Boyd's, 135 Kensington Church Street, London W8 7LP	Tel: 071 727 5452
Brackenbury, 129-131 Brackenbury Road, London W6 0BQ	Tel: 081 748 0107
Brasserie du Marché, 349 Portobello Road, London W10	Tel: 081 988 5828
Brasserie Forty Four, 44 The Calls, Leeds	Tel: 0532 342322
Café des Arts, 82 Hampstead High Street, London NW3	Tel: 071 435 3608
Café Flo, 149 Kew Road, Richmond, Surrey	Tel: 081 940 8298
Café Flo, 678 Fulham Road, London SW6	Tel: 071 371 9573
Café Flo, 334 Upper Street, Islington, London N1	Tel: 071 228 7816
Café Flo, 127-9 Kensington Church Street, London W8	Tel: 071 727 8142
Café Flo, 205 Haverstock Hill, London NW3 4QG	Tel: 071 436 8744
Café Flo, 51 St. Martins Lane, London WC2	Tel: 071 536 8259
Café Italien, 19 Charlotte Street, London W1	Tel: 071 536 1959
Café Rouge, The Pizzeria, Hays Galleria, Tooley Street, London SE1	Tel: 071 378 0057
Café Rouge, 7a Petersham Road, Richmond, Surrey	Tel: 081 832 2423
Café Rouge, 26 High Street, Wimbledon, London	Tel: 081 944 5131
Café Rouge, 380 Kings Road, London SW3	Tel: 071 352 2226
Café Rouge, 2 Lancer Square, Kensington Church Street, London W8	Tel: 071 538 4200
Café Rouge, Unit 209 Whiteleys Centre, Bayswater Rd, London W2	Tel: 081 221 1529
Café Rouge, 200/204 Putney Bridge Road, London SW15 2NA	Tel: 081 788 4257
Café Rouge, 48/48 James Street, London W1N 5HS	Tel: 071 487 4847
Café Rouge, 855 Fulham Road, London SW3	Tel: 071 371 7800
Café Rouge, 6-7 South Grove, Highgate Village, London N6	Tel: 081 342 8787
Café Rouge, 19 High Street, Hampstead, London NW3	Tel: 071 433 3404
Café Rouge, 31, Kensington Park Road, London W11	Tel: 071 221 4449
Canal Brasserie, 222 Kensal Road, London W10	Tel: 081 560 2732
Candlewick Room, 45 Old Broad Street, London EC2	Tel: 071 628 7039
Chinois, 25 Richmond Way, London W14 0AS	Tel: 071 602 4092
Cibo, 3 Russell Gardens, London W14 8EZ	Tel: 071 371 6271
Dan's, 119 Sydney Street, London SW3	Tel: 071 352 2718
Daphne's, 110-112 Draycott Avenue, London SW3	Tel: 071 589 4257
Daphne's, 83 Bayham Street, London NW1 0AG	Tel: 071 267 7322
d'Ugo, (Ground Floor) 56 Frith Street, London W1V 5TA	Tel: 071 734 8300
Dickens Inn, St. Katherine's Way, London E1	Tel: 071 488 9532
Del Buon Gusto, 283 Putney Bridge Road, London SW15	Tel: 081 780 9361
Dronges, 1 Pont Street, London SW1	Tel: 071 235 9638
Florians, 4 Topsfield Parade, Middle Lane, London N8 8RP	Tel: 081 348 8348
Fredericks, 106 Camden Passage, Islington, London N1	Tel: 071 359 2888
Fresco! Bucklebury, Queen Victoria Street, London EC4	Tel: 071 248 0085
Gilbert's, 2 Exhibition Road, London SW7	Tel: 071 589 8947
Graham's Seafood, 38 Poland Street, London W1	Tel: 071 437 0975
Grit St Quentin, 2 Yeomans Row, London SW3	Tel: 071 581 8377
Hilaire, 68 Old Brompton Road, London SW7 3LR	Tel: 071 584 8953
I Sardi, 112 Cheyne Walk, London SW3	Tel: 071 352 7534
Isimol 10 Lime Street, London EC3	Tel: 071 623 3616
King's Head, Ivinghoe, Leighton Buzzard, Bedfordshire	Tel: 0296 668264
L'Accento, 16 Garway Road, London W2 4NH	Tel: 071 243 2201
L'Altro, 210 Kensington Park Road, London W11 1NR	Tel: 071 792 1088
La Belle Epoque, 61-63 Dublin Road, Belfast	Tel: 0232 323244
La Brasserie, 60-61 St Mary Street, Cardiff	Tel: 0222 372164
La Rive Gauche, 61 The Cut, London SE1	Tel: 071 928 8645
La Truffe Noire, 29 Tooley Street, London SE1	Tel: 071 378 0821
Le Marché Noir, 2-4 Eyre Place, Edinburgh	Tel: 031 558 1608
Le Mesurier, 113 Old Street, London EC1	Tel: 071 251 8117
Le P'tit Normand, 185 Merton Road, London SW18 5EF	Tel: 081 877 0996
Le Poulbot (Café), 45 Cheapside, London EC2	Tel: 071 236 4379
Les Savoyers, 37a Curzon Street, London W1	Tel: 071 491 8919
Lussol 15 Lowndes Street, London SW1	Tel: 071 235 2525
Machino (City) Japanese Restaurant, 3 St. Alphege High Walk, London EC2	Tel: 071 638 9151
Markwicks, 43 Corn Street, Bristol	Tel: 0272 262658
Mijanou, 143 Ebury Street, London SW1	Tel: 071 730 4059
Ming, 35-36 Greek Street, London W1	Tel: 071 734 1922
Monsieur du Nord, 359 The Mall, London N1	Tel: 071 359 1231
Monkeys, 1 Cafe Street, Chelsea Green, London SW3	Tel: 071 352 4711
Mr Garraways Fish House, 48 Gresham Street, London EC2	Tel: 071 606 8209
Newtons, 33 Abbeville Road, London SW4 9LA	Tel: 081 673 0977
Normandie, Elburt Lane, Birke, Manchester	Tel: 061 764 3668
Odette's, 130 Regents Park Road, London NW1	Tel: 071 586 5488
Oriel, 51 Sloane Square, London SW1 8AX	Tel: 071 730 4275
Osteria Antica Bologna, 23 Northcote Road, SW11 1NG	Tel: 071 878 4771
Patio, 175 Westbourne Grove, London W11	Tel: 071 221 6824
Pierre Victoire, 10 Victoria Street, Edinburgh	Tel: 031 225 1271
Pierre Victoire, 8 Union Street, Edinburgh	Tel: 031 557 8451
Pierre Victoire, 38-40 Grassmarket, Edinburgh	Tel: 031 226 2442
Pierre Victoire, 52 Coburg Street, Edinburgh	Tel: 031 555 6178
Pizzicato, 34 Rupert Street, London W1	Tel: 071 734 0212
Pomegranates, 94 Grosvenor Road, London SW1B 3LF	Tel: 071 828 6560
Restaurant and Arts Bar, 76 Wigmore Street, Jansons Court, London W1	Tel: 071 224 2902
RSJ, 13a Coin Street, London SE1	Tel: 071 828 4554
Roux Britannia, 14 Finsbury Square, London EC2	Tel: 071 256 8987
Scarlet 10a The Broadway, London SW1	Tel: 071 222 3338
Sheeky's, 28-32 St. Martins Court, London WC2	Tel: 071 240 2555
Simpsons-in-the-Strand, 100 The Strand, London WC2	Tel: 071 638 9112
Sloans, 27-29 Chad Square, Hawthorne Road, Edgbaston, Birmingham	Tel: 021 455 6697
Smalls Restaurant, 25 Neal Street, London WC2	Tel: 071 379 0310
Smolensky's Balloon, 1 Dover Street, London W1	Tel: 071 491 1199
Smolensky's on the Strand, 105 The Strand, London WC2	Tel: 071 497 2101
Snows on the Green, 166 Shepherd's Bush Green, London W6 7PB	Tel: 071 603 2142
Sony's, 3 Carlton Street, Hockley, Nottingham	Tel: 0802 473041
Sony's, 94 Church Road, London SW13	Tel: 081 748 0393
Stephen Bull Bistro, 71 St. John Street, London EC1	Tel: 071 490 1750
The Café Royal, (Brasserie) 68 Regent Street, London W1	Tel: 071 437 9090
The Lindsay House, 21 Romilly Street, London W1	Tel: 071 439 0450
The Marsh Goose, High Street, Moreton-in-Marsh, Gloucestershire	Tel: 0608 82111
The Vintners Rooms, 87 Giles Street, Leith, Edinburgh	Tel: 031 554 6767
The Ubiquitous Chip, 12 Ashlan Lane, Glasgow	Tel: 041 334 5007
Tubal 17-20 Kendall Street, London W2	Tel: 071 584 6711
Ransome's Dock, 35 Park Gate Road, London SW11	Tel: 071 724 4637
Riva, 189 Church Road, London SW13 9HR	Tel: 071 223 1811
The Red Fort, 77 Dean Street, London W1	Tel: 081 748 0434
Tuttons Brasserie, 11-12 Russell Street, London WC2	Tel: 071 437 2525
Veronica's, 3 Hereford Road, London W2	Tel: 071 836 4141
Villandry Dining Rooms, 89 Marylebone High Street, London W1	Tel: 071 229 5079
Waltons, 121 Walton Street, London SW3 2HP	Tel: 071 487 3616
Wheeler's, 1-4 South Molton Street, London W1	Tel: 071 584 0204
Wheeler's, 20 Dover Street, London W1	Tel: 071 629 2471
Wheeler's, Alceve, 17 Kensington High Street, London W8	Tel: 071 629 5417
Wheeler's, 125 Chancery Lane, London W2	Tel: 071 597 1443
Wheeler's, 19-21 Great Tower Street, London EC3	Tel: 071 404 6071
Wheeler's, 9-13 Fenchurch Buildings, Fenchurch Street, London EC2	Tel: 071 626 3685
Wheeler's, 33 Foster Lane, London EC2	Tel: 071 488 4848
Wheeler's, 19 Old Compton Street, London W1	Tel: 071 806 6254
Wheeler's, 28 Penion Street, N1	Tel: 071 437 2460
Willoughby's, 28 Penion Street, N1	Tel: 071 437 2460
Zoe, 3-5 Barratt Street, London W1	Tel: 071 833 1380

هكذا من الشهي

PROPERTY

Confusion clouds the listing regulations

Gerald Cadogan looks at legislation related to historic buildings and considers what help is available for preservation

DURING the 1980s almost half a million property owners were forced to accept the obligations of their buildings becoming "listed". After the demolition of the Art Deco Firestone factory in west London, over the 1980 August bank holiday when the building was about to be listed, Michael Heseltine, then environment secretary, ordered a re-listing of properties.

But while estate agents now cite Grade I, II* or II listing to certify that a house has quality - and English Heritage (EH) prosecutes owners for deliberate damage - public understanding of listing, and what you may or may not do to your house, has lagged. And the regulations for VAT relief - an important consideration when a refurbishment bill can be as much as £100,000 on a large property - seem to contradict the intentions of listed status.

Recession has contributed to the confusion. Applications for listed building consent for alterations have become much less frequent which has meant few planning disputes have arisen and a smaller body of case law exists than if work on listed buildings had continued at the pace it did in the 1980s.

As a result, less pressure has been put on the chancellor to give VAT relief to those who are legally obliged to maintain the best buildings in Britain, although EH, the Historic Houses Association and the Country Landowners Association regularly remind him of how he could help.

Of the 440,000 buildings in England certified by listing as the country's premier building stock and of architectural or historical importance, about 6,000 are Grade I, 28,000 are Grade II* and 405,000 are Grade II. EH submits candidates for listing to the Department of the Environment for approval. In spite of EH's efforts, the DoE has approved few modern buildings.

After a building is listed its details are recorded in the "Green Books", which are available from local planning authorities and sometimes public libraries. If you are buying a listed house, ask the vendor's agent for a copy of the entry and check if it is included in Pevsner's *Buildings of England*.

Regular maintenance does not require building consent. Once a building is listed, owners are obliged to maintain it, as the Guide



Strutt & Parker are offering The Old Bakehouse, Malden, Northamptonshire, at £280,000. It is a listed Grade II house converted from a 17th century bakehouse

to the Legislation Relating to Listed Buildings of Simmons & Simmons (estate agents) and Jackson-Stops (estate agents) explains. Owners may apply for a grant to make up some of the cost. (Ask first at your local authority. EH is unlikely to give grants except for large sums and important buildings.)

Anything that "alters the character" of the house requires consent. For Grade I and II* houses, the local authority usually refers the matter to EH and amenity societies such as the Georgian Group. If it is about to approve the work, an 28-day delay allows the DoE to consider whether

it will refuse permission. If the owner wants to demolish a substantial part or all of a listed building, the case goes automatically to the DoE and the other bodies.

When an owner neglects a building, the local authority can issue orders specifying work that needs to be done or do the work itself and present the bill. The ultimate sanction is for the council to acquire the building by compulsory purchase, when the price is based on the present state of the building. North Shropshire District Council acquired Pell Wall Hall for just £1. EH's Buildings at Risk survey

estimates that around 37,000 listed buildings are at risk from neglect, more than 900 in London. If a Grade I or II* building is at risk and could be used if restored, chances of a grant from EH are higher.

Present VAT rules do not help the conscientious owner. Regular repairs which can be extremely expensive - for example if a large house needs to be re-roofed - attract VAT at the usual 17.5 per cent. Only work that changes the building and needs listed building consent is exempt from VAT.

These rules make no sense. The new work may negate features for

which the building was listed in the first place. They give owners an incentive to make unnecessary changes in order to keep the bill down. Although most owners feel the pinch on regular maintenance, Adrian Dobinson, of Renaissance Partnership in Bath, (tel: 0225 314265) says: "No government in the world is going to give you VAT relief for clearing the gutters or repainting. They go with living in any house."

But if the colour or even the hue of the paint is changed and consent is applied for, help is available. A DoE directive issued under Lord

Ridley when he was environment secretary accepts that this changes the character of a building and so qualifies this for the relief.

Dobinson's firm specialises in listed buildings and sends its own team of builders around the country, as he has found it hard to ensure that local builders do the job properly. Dobinson says VAT relief is not the hurdle that many owners think. But obtaining it requires the consent and a carefully specified list of works.

More jobs qualify than many people imagine and Dobinson has a body of precedents ready to cite to

the Customs and Excise which, he says, is generally helpful.

Insurance is another unrecognised problem. Take advice. If the house burns down, you are legally liable to put it up again as it was. But the cost of doing so is likely to be more - even twice or three times - than what you would get for selling the property.

"Take everything into account", says Dawn Carritt, of agents Jackson-Stops, "even the garden walls, if you have an old walled garden and they are listed". If you are buying a house, check whether any of the walls, gates or statuary has a listing of its own. And make sure that everything is insured for its replacement cost. If you are in doubt about how much to insure for, consult an estate agent or chartered surveyor.

In a third grey area (but one which is slowly becoming better defined) are the fixtures of listed buildings, as Coning Unstuck - a recent report by the Victorian Society - highlights. If a building is listed, its fixtures (such as fireplaces, staircases and door frames which are physically attached to it and garden ornaments) are covered by the listing.

Whether or not the Green Book entry specifies them, it is illegal to remove them without consent, which is unlikely to be given, as it is bound to change the character of the house. Sadly, many fixtures are lost through theft and by owners cashing them in.

The Victorian Society recommends that local authorities be given the power to serve stop notices when fixtures are under threat and urges tougher control on the sale of fixtures from listed buildings. It should be illegal to offer them on the expectation of (retrospective) consent.

If you want to embellish your house with architectural antiques, make sure the dealer or auctioneer tells you where they have come from. It would be sad if they had to be pulled from your house to be restored to their rightful home.

A Guide to the Legislation Relating to Listed Buildings, from Simmons & Simmons, 14 Dorchester Street, London EC2M 2BJ and Jackson-Stops & Staff, 14 Curzon Street, London W1Y 7YH, £2.

Coming Unstuck: The Removal of Fixtures from Listed Buildings, from The Victorian Society, 1 Priory Gardens, Bedford Park, London W4 1TT, £3.50.

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Herstmonceux sold

THE FATE of Herstmonceux Castle, in east Sussex, has been decided. The huge moated house, built in the 15th century, has been bought for Canada's Queen's University by a grateful former student.

A donation of £6m by an alumnus brings to an end five years of uncertainty for the former home of the Royal Greenwich Observatory. About £4m will be used in the actual purchase, the remainder going towards a major restoration programme.

The gift has been made by Dr Alfred Bader and his wife, Isabel. Dr Bader fled Vienna and the Nazis shortly before the Second World War, visiting Sussex on his way to university at Kingston, Ontario.

After completing his studies, Dr Bader established a successful chemical company in America.

It had always been his wish to show appreciation to the university and the gift is to enable it to transform the old

castle into an international study centre.

Queen's principal, David Smith, said this week: "This splendid gift is an important demonstration of faith in the future of international efforts and contributions possible through the unique participation of a Canadian university."

Five years ago, agents Knight Frank and Rutley

less, there is a feeling of relief that it has been sold at all, and for a good cause.

The castle, its gardens and grounds were bought back in 1989 by Ian Tegg's company, James Developments.

Plans were drawn up for conversion of the entire estate into a leisure complex; further land was acquired and by the time the company went into

Joint agents Savills estimated recently that just to rebuild the castle would cost at least £50m at today's prices

receivership it was said that more than £20m had been spent.

Before the castle's sale to James Developments, astronomer Patrick Moore formed a syndicate in an unsuccessful attempt to raise money to buy the remarkable domed buildings that housed the world-fa-

mous telescopes.

This week's sale includes all the buildings and most of the land. The sale was on behalf of receivers Grant Thornton, with merchant bankers Guinness Mahon by far the largest creditor.

Jeffrey Cooper, deputy chief executive of Guinness Mahon, said: "We are delighted to have found a buyer for this estate who proposes to use it in a way that will represent such a boon, both to the local community and to the diversity of educational choice in the UK."

The castle was built between 1440 and 1449 by French and English architects employed by Sir Roger Fiennes; there are more than 140 rooms in the main building.

Restoration work started in 1911 and was completed in 1935. In 1948, the castle became the home of the Royal Greenwich Observatory and the official residence of the Astronomer Royal.

David Hoppitt



Herstmonceux Castle, in east Sussex, bought for Canada's Queen's University by a grateful former student

ARTS

In search of a White Knight

Dulwich is brave to break loose, says Antony Thorncroft

ANYONE with a paltry £200,000 a year to spare has a once in a lifetime opportunity to adopt the nation's first, and perhaps most cherished, art gallery.

Dulwich Picture Gallery wants to sort out its future for once and for all. It is sick of launching periodic appeals for funds to cover the fact that it receives no significant public money. It rattles on with a revenue of around £360,000 a year and costs that are over £460,000. It thinks that a gallery with its history and contents deserves better.

The story of its collection is romantic. The late 18th century dealer Noel Desenfans was commissioned to acquire a choice group of Old Masters which would form the basis of the national museum of Poland. It was a wonderful time to buy, with the fall out from the French Revolution flooding Europe with cheap pictures. But then the Great Powers gobbled up Poland and Desenfans was stuck with the stock. It contained paintings by Murillo, Canaletto, Van Dyck, Poussin, Tiepolo and more, and should have formed the basis of a British national gallery. Instead it ended up at Dulwich College, as did Desenfans, who is buried in a mausoleum in the art gallery designed by John Soane.

The Estate Governors of the College are the villains in the piece. They give the gallery £150,000 a year but their reserves total \$42m and a worryingly high proportion of their annual income disappears in management



Some of the pictures from the Dulwich Art Gallery are currently on show at Christie's - from which many of them were originally purchased

costs. The Gallery has decided to break loose, recruit its own Trustees and make a play for the market. Even so, it expects the Governors to keep funding this undoubted local asset.

Its director, Giles Waterfield, is disarmingly open minded as to where the £200,000 needed to make up the deficit and to ensure gallery improvements should come from. At the moment the Gallery is spending its capital, which will run out in two years. Then Waterfield will close the doors. He will not go for the easy fix and sell a major painting. The last time the Trustees did this, 20 years ago, they imagined that the £100,000 raised from the Domenichino they sold would secure the future. The money lasted four years and brought

Dulwich a poor reputation.

So where will the White Knight come from? The nearest and closest solution would be for Dulwich, with its collection of choice Old Masters, to become a satellite of the National Gallery, which already helps out on its picture restoration. But Neil MacGregor of the National Gallery has no desire to follow the lead of Nick Serota at the Tate and preside over a plethora of out-stations.

The next favoured approach would be for the National Heritage Fund to come up with a £3m endowment which would enable Dulwich to remain independent. But the Fund is the victim of Government cutbacks, and there is little chance of this happening before the arrival of Lottery

money and the Millennium Fund. There is more mileage in anticipating a generous gesture from the Secretary for National Heritage, Mr Peter Brooke, whose officials have held mildly encouraging talks with Waterfield.

But if the search is on for a final solution, what about something really imaginative and making Dulwich the UK outpost of the Getty Museum at Malibu California. With its annual income in excess of \$100m the Getty could well afford to adopt Dulwich. So could a rich family like the Sainsburys, which has local links, or a company like British Telecom or British Gas. The money needed is paltry. If anything Dulwich is in danger of selling itself short: an imaginative

gallery like the Tate is currently looking for nearer £100m for its development.

In the short term the biggest drawback, the relative inaccessibility of the Gallery, is made good by the display at Christie's (until January 26). Not all the treasures are on show, the much stolen Rembrandt has not made the journey, but wonderful works by Canaletto, Poussin, Murillo and Gainsborough take on a grander look on the high walls of Christie's. Many are returning to their mid-wife since Christie's was the major supplier to Desenfans, who paid 11 guineas for the Murillo flower girl in 1785. Given such a price it is easy to see why Dulwich has found it hard to move with the times.

Off the Wall/Antony Thorncroft

Block backs the Bolshoi

TONIGHT the Bolshoi Ballet treads the boards at the Royal Albert Hall and Derek Block can start to relax. Block, best known as a pop promoter, has invested £3.5m in the five week season, his first big diversion from promoting Rod Stewart, art, managing the Nolans, and putting on more pantos and pier shows than the mind can handle.

The omens for such arts spectacles are poor. The previous importers of the Bolshoi, the Entertainment Corporation, went bust, and when fellow impresarios Harvey Goldsmith and Raymond Gubbay put on arena-sized opera productions at Earle Court and Wembley it proved a risk too far. Block has recouped around £3m to date and if the performances approach anywhere near his starry-eyed enthusiasm he hopes that word of mouth will push box office revenue above £4m.

With the 150 dancers performing excerpts from the classical repertoire rather than full-length ballets, Block is unlikely to win over the critics, or even the 400,000 committed dance lovers that his research pinpointed. But aficionados of an "event", and less scrupulous dance goers, should buy the necessary 100,000 tickets, priced between £5 and £100. Many are being marketed by London hotels, anxious to sell beds on the back of ballet; many more through £200 corporate hospitality packages.

With the disappearance of the old apparatus, Block found negotiating with the Bolshoi quite straightforward although, at £30,000 a performance, it is costing well over £1m to bring the company to London. This seems modest compared with the expense of hiring and transporting the Royal Albert Hall into a passing resemblance of the Bolshoi Theatre, which will consume another £1.5m.

For Patrick Deuchar, manager of the Hall, it marks another significant step towards his dream of converting the auditorium into a venue for "seasons" rather than renting it out nightly. Expect more major dance events and arts festivals at the Hall and fewer pop concerts.

There are people who think that the arts exist to excite confrontation. They are probably the only satisfied customers from the European Arts Festival which has just ended. This was John Major's idea to make the UK's Presidency of the EC a time for dancing in the streets. He extracted £6m from the Treasury to be spent on arts events under the supervision of John Drummond, ex-Edinburgh Festival and now supreme of the Proms.

The Festival led to endless bickering. The problem was that the money came too late to devise ambitious new projects, especially at the big London venues. The press always enjoys trashing rather than praising and wrote off the initiative from the start. John Drummond took umbrage.

Look at the stars we brought over, he says - Pina Bausch to the Edinburgh Festival, Ariane Mnouchkine to Bradford, Zeffirelli to London. Ask in Ulster, Wales, Scotland: there the Festival really hit home.

But the fact that most of the money was spent out of London, and on community events, allowed the metropolitan critics to ignore it. Drummond had the last laugh. He enraged all those arts managers whose request for Festival funding was rejected by spending an undistributed £25,000 in national advertisements last weekend which sang the praises of the Festival.

In January the main London salerooms sleep. This has allowed Christie's to display the masterpieces from the Dulwich Picture Gallery in its empty rooms. Sotheby's, meanwhile, is choked with washing machines and video recorders.

They are the contents of the late Mr Robert Maxwell's country house, Headington Hall, which came under the hammer on January 14. Like most self-made men Maxwell had no artistic taste whatsoever: the 600 lots are expected to make a paltry £300,000 for his receivers. The only sign of humanity among the second-hand fixtures and fittings is the fact that Maxwell kept the cartoons which ridiculed him.

A more sinister side to the man comes with his library desk, estimated at up to £3,000. It has a hidden extra, ignored by the catalogue entry. Attached to the desk lamps are a couple of state of the art microphones.

The auction was originally to be held (by Christie's) on the premises at Headington Hall, and prurient curiosity might well have brought out the crowds - and high prices. But Sotheby's won the contract at the last moment by agreeing to a substantial cut in its charge to the seller. It could only afford to do this by postponing the auction until the New Year to take advantage of the extra 5 per cent of revenue it now receives from raising the buyer's premium to 15 per cent from January 1. But the Maxwells had to quit Headington by the end of 1992; hence the second-hand kitchen furniture in Sotheby's Bond Street.

The V&A is having little luck in renting out its newly created exhibition space. The Sovereign show, about the Queen, ran up against public disinterest with the royals and cost its sponsors £1m. Now the latest exhibition, Sporting Glory, has fared even worse, with the organisers, Sports Trophies Exhibition Ltd, calling in the receivers.

Attendances are just 300 a day, half the target, and it seems set to end well before the scheduled February 14. The main loser is Lord Burghess, who devised the exhibition in memory of his grandfather who organised a similar, acclaimed, display before the War. The V&A will forgo its £100,000 fee.

Poetry in performance/Michael Glover

A Scottish flourish

to wonder about the validity of the exercise as a genuine repository of feeling. We sat back and enjoyed the music.

Fellow Scot Angela McSeveney, the festival's youngest reader, could not have been more different. The subject matter could not have been plainer: the imagined terrors of the smear test; a delightful description of a dirty weekend; "one of those poems you can't publish while your parents are alive"; the back injury which results in a visit to the physiotherapist who "walks round me like one of those art gazers". These were poems about the normalities of life, written with a forceful simplicity.

The sole Welsh representative at the festival was Gwyneth Lewis, a poet whose work has been too little published. Many of the poems reading seemed to have an instinctive dislike of using language in ways that poets have traditionally used it to praise; to

express sublime feelings: to regard the writing act itself as something ceremonial. All that sort of thing is old fashioned; it sorts ill with the cynicisms of the present - and, indeed, with its tragedies. That is the way the humbug runs. Gwyneth Lewis set aside these fashionable preoccupations in such poems as "The Hedge", "Illinois Idylls" and, most remarkably of all, a poem entitled "Pentecost", the account of an Estonian woman who has been commanded by God to go to Florida in order to reveal his miracles to the benighted residents.

The language of this poem - as of others that she read - had a visionary reach that few poets now writing manage to attain. (The woman, it seems, really existed - and she went).

But the last word of all must go to Maurice Riordan, a poet from Cork whose work will be represented in a forthcoming volume of Faber intro-

ductions to new poets. Riordan's poems were unusual in several respects: for their remarkable rhythmic control and judicious choice of vocabulary, for example, evidence in such poems as "Chair", a long and loving description of the splendour engineering of the chair used by the master of the Inquisition for the purposes of torture, Riordan read softly, mellifluously, unhurriedly, allowing each nasty detail to register its impact upon us, culminating in the statement that "the sinner must learn the virtues of minimal fuss".

But best of all the long narrative poem of his entitled "Time out", which told the terrible story of a serial nightmare. A father leaves his house at night to buy a packet of cigarettes. A taxi knocks him over. He dies overnight in the hospital. Unfortunately, back at home, alone and helpless, two small sons are sleeping in their beds. This was one of the

most gripping and horrifying narrative poems I have heard read aloud in many years, and it surely heralds the arrival of a major new talent, and one which said a great deal about the state of poetry now: how various an art it is, for example, no longer divided into schools or camps; the fact that there is no subject matter that poetry will not encompass, and no words that it feels afraid to use; what a fresh, confident and distinctive contribution young women poets are now making; and, perhaps most interesting of all, how shamelessly poets plunder their own autobiographies when writing their poems, which are sometimes little more than verified anecdotes - something entirely out of bounds to the prose writer, of course, for whom the writing of autobiography, fragmented or otherwise, is an admission of failure (unless, of course, you happen to be famous for other reasons. In which case someone else would probably write it for you.)

W N Herbert's "Another Music" is published by the Vennel Press at £4.99; Angela McSeveney's first collection, "Coming Out with It", will be published shortly by Polygon.

Radio in 1992/B.A. Young

Debate, drama and the young at heart

THE BBC's Radio 2 and Radio 3 have changed significantly this year. Radio 1, meanwhile, maintains its well-established principle of entertaining the young-in-heart, with well-judged mediation in campaigns likely to matter to the young-in-body - AIDS, for instance, drugs, suicide and ethnic affairs.

Radio 4 has only made one serious alteration I call to mind, the switch of *Woman's Hour* from afternoon to morning. There is no point in reopening the arguments about that now, though I can take the opportunity of saying what a good programme this is.

Radio 2 up-dated its image a little, to the resentment of older listeners, who I think regard it as a channel to play them what they have known all their lives, as for the most part it does.

Radio 3 was up-dated in its way, too, with more conversational presentation and more time devoted to the analysis of popular entertainment. I do not pretend to enjoy *Night Waves*; but now I need not often listen, for Classic FM has sprung up in the independent field to provide an alternative service. Radio 3 at any rate goes on with its plentiful choice of live and recorded concerts as well as intelligent comment on music and the other

arts (such as Test Matches). There was a series of features on the ecology - and there is still a play once a week.

It has scored high in drama. We had Kenneth Branagh's *Hamlet* in the spring, and lately a succession of pieces from the dramatic uprising of the 1960s. There were two plays from the Spanish, wittily adapted by the expert John Clifford, *Inez de Castro* and Fernando de Rojas's *La Celestina*. Then we were given the contemporary Romanian play *Vlad the Impaler*, a quasi-historical piece about that prince, begueter of Dracula and allegory of Ceausescu; and the Russian Yevgenyev's *Moscow Trials*, that ran through wild country to Moscow Station. Rabbi Lionel Blue's quarter-hour on the *Last Supper* was one of my favourite programmes of the year.

Radio 4 was as generous with drama as Radio 3 with music. I pick a random *Radio Times* from my pile and find in

that week three plays over an hour long (one repeated), three roughly an hour long, and seven half-hours, five of them instalments of serials.

The Classic Serials are not always classics, but who minds? They are handy when they dramatise books we all know about but have not necessarily read; the year's miscellany included *Humphrey Clinker*, *Père Goriot*, *The Mill on the Floss*. The less classic serials included *Decline and Fall* and *Little Women*.

For me, Radio 4 is the debate channel. Its *Radio 4 Debates* are real debating-society stuff. But also there were series about current affairs - *The Politics of Choice* at election-time, in which political matters were raised without politicians; and *Who Believes in Britain?*, that surveyed not only our own Church but Buddhism, the Hindus, Islam, Judaism and the Sikhs.

In July there were five programmes on *The Future of the*

Arts, and in September four talks by Sir Roy Strong on their funding. We learnt about the *Radio 4/Radio Times Enterprise Awards* for business initiative.

Talks and features proliferate, though they tend to lag behind current affairs. Not always: William T. Vollmann's *Yugoslavian Notes* gave a great pictorial background to the Yugoslavian crisis. Sometimes the features led the way - Michael Buerk's series on Africa last winter gave a picture of Somalia that we only now fully visualise. The American election gave rise to *The Fading Dream* about the electorate, and, more amusingly, to a Chicago production of *Of These I Sing*.

Current affairs might surface anywhere: there was a fine feature in *Woman's Hour* about the new baby unit in Holloway Gaol. *Costing the Earth* was a series prompted by the Rio summit, but found a second wind on ecological subjects; yet even Lord Tebbit did not bring them in on *Desert Island Discs*, that faultless Sunday entertainment.

Radio 5 had trouble finding its feet, but at least its day-long, everyday coverage of the Olympics went down well. Otherwise I found myself con-

stantly burdened with serials for the young. In February, *Nothing Ever Happens Here*, about an American boy's impressions of England, was fun; later examples, less so. But having secured its age-group, the Radio 5 anti-glue-sniffing programme was as good as Radio 1's. *A Family Learns Spanish* had too little Spanish in it, but there are three Sunday evening programmes genuinely helpful for those wanting to learn French, German or Italian.

There has been some good stuff on the World Service. A six-part history of Japan was more interesting than it sounds; and there was a novel celebration of Columbus's "discovery" of America. *The Invaders' Legacy*, an anthology of all that was wrong in South America. Nor must I forget LBC, which broadcasts many of the winning pieces from the Woolwich Young Playwrights' competition, or a good play from Radio Clyde.

Agurges in 1993's first week? On Radio 4: *Sex in the Head* on Saturday (modest erotic thoughts) and *Two People* on Friday (lesbian problems) and the start of two unpromising comic series, Craig Brown's appalling *Welcome to My Wireless* (Sundays) and Miles Kingston's imaginary interviews (Mondays). On Radio 3: *Twelfth Night* with a Caribbean accent, on or near Twelfth Night, and Paul Scofield reading Seneca's *Paul Scellius* 1, 2 and 5, wait letters. Radios 1, 2 and 5, wait and see. And Classic FM gave Marschner's opera *The Vampyr* on Sunday. Keep on listening.

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مكتبة الأصيل

BOOKS

WHEN Leon Edel revised his four-volume biography of Henry James and condensed it into one volume - *Henry James: A Life* (1987) - he managed to do the job in 717 pages plus notes and index. Now another American James biographer, Fred Kaplan (born 1937 and with previous biographies of Carlyle and Dickens under his belt) has come along and has performed a similar task, a complete life from cradle to grave, in a mere 566 pages plus notes, etc.

Kaplan's book prompts three questions. Has the saving of 150 pages of text resulted in the omission of any significant material that the first-time reader of a life of Henry James would need to know? Have the five years that have elapsed since the appearance of the one-volume *Life* by Edel revealed some startling material unknown to Edel and included here? And finally, even if the material is basically the same here, does Kaplan's use and interpretation of it give the reader a series of radically new insights into Henry James? The short answer to all these three questions is the same - No.

It must be conceded that Kaplan is a skilful writer who succeeds in reducing the facts of James's long, arduous literary career, and the complex web of personal relations it entailed, into a tighter package than Edel did. The price to be paid for this comparative concision is in loss of readability - Edel is more enjoyable - and in Kaplan's fewer references to the novels and stories. Edel traces many more echoes and resonances of the life in the work.

Some new facts do emerge in Kaplan. The most vivid concerns James's sad relationship with Constance Fenimore Woolson - an American authoress living in exile in Italy who contributed to the character of Miss Tina in *The Aspern Papers*. This poor lady committed suicide, probably on account of James's refusal to propose marriage to her. Kaplan has a scene - straight out of a Ross movie yet to be made - where, after her death, James takes her voluminous black dresses with him in a

Yet another turn of the screw

Anthony Curtis wants biographers to let Henry James up from the analyst's couch

HENRY JAMES: THE IMAGINATION OF GENIUS
by Fred Kaplan

John Curtis/Hodder & Stoughton £25.50

gondola and throws them into the lagoon. For a long while the sombre garments refuse to drown and bob up out of the water as black shapes to haunt him.

On the other hand, there is some fresh material in Edel not taken account of here by Kaplan. He accepts the received view, put out originally by James himself, that *The Turn of the Screw* derived from an anecdote told to the novelist by Edward Benson, the

Archbishop of Canterbury. Yet it is rather odd, as E.F. (Fred) Benson confessed in *As We Were*, that none of the Benson children could ever remember hearing that anecdote from their father. There may have been some shadowy remark, about children being corrupted by servants in a big house, from the lips of the archbishop that triggered James's imagination. But, as Edel fascinatingly showed in his one volume, the true source was a story "Temptation" published in the widely read American 19th-century story magazine, *Frank Les-*

lie's New York Journal (the forerunner of *Collier's*). It was a horror story serialised there between January and June 1855 when James was a schoolboy. The parallels with James's tale - a villain called Peter Quint who was the valet of an employer who lived in Harley Street; Quint having a henchman called Miles - these parallels are too abundant to be mere coincidence. The story was published anonymously but Edel has deduced the author was Tom Taylor, a former editor of *Punch*. "What James" writes Edel, "seems to have carried over into his later years, more than the memory of the names he borrowed, was the sense of portentous evil in Tom Taylor's story, the insidious power of Peter Quint and the... child victims".

Both Edel and Kaplan adopt a Freudian stance in their interpretation of the works. They see little Miles, for instance, as a projection of James's immediate anxieties about his occupancy of Lamb House, Rye, and more ingrained fears and jealousies, rooted in childhood, concerning his older brother William, the professor of psychology, whose approval he wanted for his purchase of the house. Both biographers are also of a mind in regarding *What Maisie Knew* as being crucial in James's efforts to resolve his own psychological difficulties. In that novel Kaplan affirms that "James dramatized his own

lifelong problems of growth, choice and personal freedom".

Kaplan makes slightly less of the theatrical failure than Edel, who sees it as the great trauma. (Understandably he does: it was the origin of Edel's interest in James when as a French-speaking Canadian student of literature at the University of McGill in Montreal, he published his doctoral thesis in 1931.)

Writing in our contemporary climate, Kaplan is a little freer in dealing with James's sex-life - the lack of it in practice - than was Edel. James never seems to have had a real physical affair with anyone of either gender and it was not until *The Wings of the Dove*, written when he was pushing 60, that he intimated that sexual congress had recently occurred between two of his principal characters. But in his latter years in real life he had a very physical way of addressing people he was fond of, certain younger men like the sculptor Hendrik Andersen. "My dear friend, I put you on the back..." and similar phrases. Kaplan concludes that James was "homoeotic" - an ugly-sounding word he uses a great deal. It comes from psychiatry, defined in the *OED* 2nd edition as meaning: "Pertaining to or characterised by a tendency for erotic emotions to be centred on a person of the same sex". With particular reference to Henry James, it means that basically he was gay but he never did anything about it.

The psychological profile of James we get from Kaplan may well be perfectly true but it becomes unhelpful when it serves to concentrate the mind of the biographer on viewing the fiction largely as a form of self-therapy. One may hope that the next Jamesian biographer to come along will pull the old boy up from off the analyst's couch and permit him to stand once more on his own two feet. What we need now is a biographer who will treat James's fiction not as the dramatising of interior anxieties but as the expression of the keenest, most scrupulous observations we possess concerning the men and women of his period.

A triumph of family capitalism

David Kynaston on the success of Schrodgers

IT READS like Buddenbrooks-on-the-Thames. Johann Heinrich Schroder, 17-year-old son of a prosperous merchant family, left his native Hamburg in 1802 and settled in the City of London, joining his elder brother's business. Sixteen years later he started his own firm, J. Henry Schroder & Co. And, until retiring in 1849, he ran it and a sister firm in Hamburg with an iron hand: strongly Lutheran and equally strongly devoted to the profit motive, his world-view was encapsulated in advice to a St Petersburg agent in 1846: "Take pains to become a sensible human being, acquire good, unassuming manners, don't dream of Spanish castles in the sky."

Other Schrodgers followed but the culture remained the same. A crucial moment occurred in the early 1890s. John Henry (son of Johann Heinrich) was a childless: who would come through from the third generation? His 25-year-old nephew, Bruno, started work in the firm's Leadenhall Street office on the day in January 1893 that the FT turned pink. At once he was discovered examining the bills of exchange that had come in to be guaranteed by Schrodgers: trade finance was the very backbone of the firm's business and it was obvious he was the man.

There was probably no more German house in the City. Most of its clients world-wide were of German origin; even by the turn of the century German was still the language of the office, and the Schrodgers themselves continued to take German brides. The partners of other merchant banks were increasingly attracted by politics and high society, but these held no allure for the serious-

minded Schroder partners. The results were apparent by the Edwardian period: on the eve of war, Schrodgers was arguably the City's most successful merchant bank, issuing foreign loans as well as lubricating world trade, it was consistently achieving a rate of return on capital of some 16 per cent - three times greater than that of British banking as a whole. All done with 40 clerks and two partners (Frank Tiaris as well as Bruno Schroder), it was a triumph of family capitalism.

Then came a series of crises. The First World War would have been a disaster anyway, because of the firm's heavy

SCHRODERS: MERCHANTS AND BANKERS
by Richard Roberts
Mucmillan £25.60 pages

commitments in Central Europe, but was doubly so because of the perceived German allegiance of Bruno Schroder, his situation little helped by having been made a baron second only to Warburgs in the merchant bank ratings.

All this is told by Richard Roberts with a formidable technical grasp but also a pleasantly light touch, including a good joke about Yoko Ono's father, a well-known Tokyo banker. There are also wonderful photographs of the partners enjoying Christmas dinner in 1866, complete with crackers, nuts and port. Johann Heinrich may have been spiritually a man for the phone-in sandwich, but even he would have agreed that a chap needs sustenance if he is to avoid those Spanish castles in the sky.

Fiction

Dark atmospherics

CHAIM Potok's *I am the Clay* is a sombre tale of people who need miracles just to survive. Set during the Korean War, an elderly couple are forced to flee their ancestral village when it is overrun by the Chinese. They soon come upon a wounded orphan boy. The woman, seeing in him something of her own long dead son, adopts the child. Her husband is dubious at first, but warms to the boy after he brings a spell of apparently magical luck in the form of food, shelter and safety.

Potok's story is a convincing portrayal of the way souls adapt to survive the most horrific of situations, of the way love can sprout through the most charred soil. The author was a front line chaplain in the war, a fact which lends weight to descriptions like the "stench of iodine and roasting meat" encompassing a pyre of dead refugees. But despite these occasional jolts, there is a strange flatness to the novel, due primarily to its overly sombre language and unsurprising imagery.

Also of small surprise is the fact that the best thing about a book called *Turbulence* is its troubled, dangerous atmosphere. The Brazilian folk singer Chico Buarque's first novel charts a few days in the life of an unnamed man as he circles Rio de Janeiro, making approaches to people and situations without ever really touching down. His journey begins with a sinister knock on the door which sends our hero

looking for refuge first with his rich sister, then his ex-wife, and finally his familial farm, which has been taken over by a nefarious group of criminals. He winds up stealing a cache of jewels, which he exchanges for a suitcase of marijuana. Corrupt police enter the story and the book ends with our man bleeding from a chest wound and coming in for a

I AM THE CLAY
by Chaim Potok
Heinemann £13.99, 211 pages

TURBULENCE
by Chico Buarque
Bloomsbury £13.99, 167 pages

BAD NEWS
by Edward St. Aubyn
Heinemann £13.99, 217 pages

THE DIAMOND LANE
by Karen Karbo
Gollancz £14.99, 316 pages

landing. Employing a taut, nervy prose and a telling eye for detail, Buarque expertly depicts a Brazil that is shot through with crime, corruption and dislocation. Unfortunately, having done a fine job setting his violently fragmented scene, he fails to populate it with compelling characters or much of a story.

More dark atmospherics are to be found in Edward St. Aubyn's *Bad News*. His second novel tells the story of Patrick Melrose, a rich and troubled

young lad with a nose for narcotics. When he receives the putative "bad news" that his stated father has died in New York, Patrick heads for Concorde with the intention of dancing on the old boy's grave. En route he makes several detours through Manhattan's upper and nether worlds, imbibing enough mind bending substances to keep a brigade of laboratory rats hopping for months. All, it would seem, in a fruitless attempt to forestall feeling any actual grief for the verbally, physically and sexually abusive father he refuses to mourn.

St. Aubyn's high style is able to dip into low places with alarming ease - anyone with questions about heroin abuse among the well-heeled will probably have them answered here. But his satire is a bit off key, giving the book a distinctly nasty edge that is never really redeemed by its knowing vision and cool tone.

Karen Karbo's *The Diamond Lane* is yet another attempt to satirise the film business, though she at least creates characters who are neither rich nor famous. Her story of the marital and professional travails of two Californian sisters is a pleasant enough read, though it is too short on serious laughs or novel insights to make for memorable comedy. Her satire is often a case of setting up straw men who have been knocked down so often that watching them topple again is not worth the effort.

Stephen Amidon

Behind the Arab Legion

JACK GLUBB played a notable role in modern Middle East history: not as overtly spectacular as that of T.E. Lawrence, but in many ways more influential. Most attention is paid to Glubb Pasha's development of the Arab Legion which he commanded between 1939 and 1956 in what is now Jordan.

In the author's words, this is a "political biography", and while it goes over ground made familiar in an earlier account of Glubb's life by James Lunt, Royle has drawn on more recently released government documents in addition to Glubb's extensive collection of private papers. More importantly, Royle puts Glubb into broader historical and social perspectives.

Glubb followed his father into the British army, becoming like him a sapper. He was horribly wounded in 1917 in the Battle of Arras: the injury's legacy was the Arabs' epithet of *Abu Hanuk* - "the of the little jaw".

His Middle East experiences started in Mesopotamia, operating with the Bedouin on the border with Saudi Arabia. He pioneered sky-spying and bombing from DH9A aircraft, thereby giving British forces and their allies a distinct edge over Arab rebels. But it was in

GLUBB PASHA: THE LIFE AND TIMES OF SIR JOHN BAGOT GLUBB
by Trevor Royle
Little, Brown £20, 325 pages

Jordan that he made his name, building up the Arab Legion, the only Arab army to emerge from the 1948 war against an embryonic Israel with any military credit.

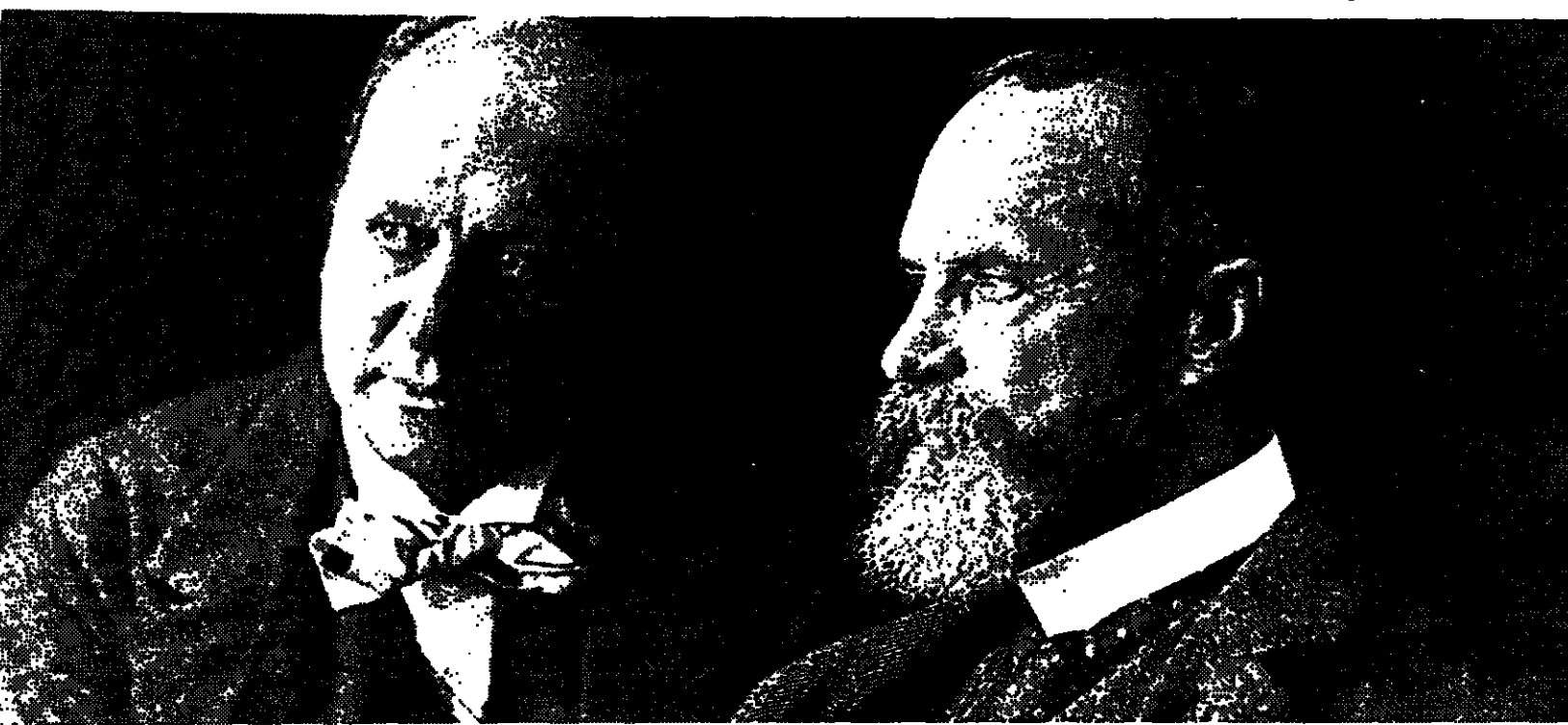
But Glubb's position was an extraordinary anomaly. Employed by King Hussein, 38 years his junior, he was still expected to supply intelligence to the British government. He

was a good intelligence gatherer, a prolific writer of memoirs, but an isolated and introspective man who was at his most relaxed with the Bedouin. He was no politician.

Although Eden saw Nasser's hand behind his abrupt dismissal by King Hussein in 1956, it was almost certainly not the case, rather a sign that an era had ended. Had Glubb been more politically astute, he might have retired earlier and of his own accord.

The writer is correctly careful not to make a martyr of his subject, whose return to Britain was met with wrangling over his official pension. He made his subsequent living writing and lecturing. Today in Jordan, he is scarcely an historical footnote. But through developing the Arab Legion he helped to lay down the foundations on which King Hussein could rely for his country's continued existence.

Anthony McDermott



Henry James with his brother William, circa 1900: his fiction contains some of the keenest, most scrupulous observations of men and women of his period

Cannoned into a divine vocation

UNPREDICTABILITY is the only common characteristic of divine callings. Martin Luther's less friendly biographers report that he received his summons while satisfying nature's needs, "as if," one wrote, "elimination prompted illumination". For Ignatius of Loyola, founder of the Jesuits, the vehicle of divine vocation was much more dramatic. It was a cannonball.

Ignatius was a nobleman's son, born in the Spanish province of Guipuzcoa in 1491 and brought up as a military courtier. He enjoyed the work and took a leading part in several battles, including the defence of Pamplona against the French in 1521, at the height of which Ignatius's legs were swept from under him by a cannonball. A French surgeon set his right leg badly, leaving it inches shorter than his left leg, and deformed by a protruding bone. Ignatius was only five feet tall; but he was vain, so he limped home to Loyola, and had the bony protrusion sawn off and his leg broken and reset. Throughout these agonies he uttered no sound. It was during his recovery that Ignatius found vocation.

The only two books available in the castle were a bible and a book of saints. They inspired him. He decided to reject his old life of gambling, drinking, women and war, and to embrace holiness.

W.W. Meissner, a Jesuit and a Professor of Psychoanalysis at Boston College, has attempted to write a psychoanalytical study of Ignatius. We are taken through his conversion, his period of self-discipline at Manresa where he wrote the celebrated "Spiritual Exercises", his journey to the Holy Land and his studies in Paris, all leading to the foundation of the Society of Jesus in 1534. The remainder of Ignatius's life, involving his generalship of the Jesuits, is somewhat briefly discussed. Meissner's aim is to identify the psychological factors which made him a saint. This, if done well, would have made an intriguing and worthwhile study. alas, Meissner does it as badly as possible.

Indeed, this is one of the worst books I have ever read. Why review it, then? Because it is published by a highly reputable body, Yale University Press, which should know much better, and because there is something profoundly ques-

tionable about a book masquerading as an objective study which is in fact a romantic hagiography tricked out in psychoanalytic terminology.

There can be no objection to a Jesuit writing about the founder of his Order, providing that the result is not merely a disguised excuse for yet another apologia. There are plenty of these in propaganda-

IGNATIUS OF LOYOLA: THE PSYCHOLOGY OF A SAINT
by W.W. Meissner
Yale £20, 480 pages

tic Lives of the Saints manufactured for the faithful. But this is just what Meissner gives us, performing wondrous contortions to reconcile his devotion to Ignatius with Freudian theory.

Take, for example, Meissner on Ignatius's sexuality, since sexuality is a major Freudian preoccupation. Ignatius was wet-nursed in a blacksmith's cottage on his father's estate. Meissner writes: "The conditions regarding the separation of the sexes, nudity, sleeping arrangements, and the dangers of primal scene exposure

would have put little Ignatius in a state of high sexual stimulation, intensifying his oedipal desires and the corresponding level of libidinal conflict, oedipal guilt, and castration anxiety." ("Primal scene exposure" is gobbledygook for "seeing sex happen").

We are then told that women found the adult Ignatius magnetically attractive, that they gathered round him wherever he went, drawn by his "powerful masculine style", and that "the apostolic endeavours close to his heart were the care of poor women and prostitutes". His "spiritual conversations" with the "pious ladies of Manresa" attracted scandal, and Meissner says this might have prompted Ignatius to leave the city. Later, when the Inquisition tried Ignatius for heresy, there were suggestions of impropriety with the veiled young girls "constantly coming and going" to be instructed by him.

Meissner psychoanalyses this data, and startlingly concludes that it was not sexual pressures Ignatius felt, but the need of a mother figure. There is no suggestion of struggle to conquer libido: "his dealings with women," Meissner says, "were always marked by con-

cern, respectful warmth, tact, circumspection". This may be true, but it is a tame result after so much infantile exposure to "primal scenes" and so many girls responding to such powerful masculinity. The question is: could a Jesuit writing about Ignatius have concluded otherwise?

The book is hugely repetitive and its naively beggars description. It reads like a children's book, coyly and whimsy squirting out at every opportunity. "So Ignatius found his first benefactress. On his first day in the hospice of Santa Lucia, the good widow sent him a boiled fowl for supper." Biography is interspersed with equally awful theory: "From a psychoanalytic perspective" we are told in the section on mysticism, "psychic process and psychodynamic influence are present in both primary and secondary manifestations of the mystical state". The least of this sentence's crimes, as you see when you translate it into English, is that it is tautologous.

Yale and Meissner deserve a stinging rebuke for publishing this book in this state.

A.C. Grayling

Front line socialists

LOST COMRADES: SOCIALISTS OF THE FRONT GENERATION
by Dan S. White
Harvard £27.95, 255 pages

early youth in terms of a tragedy which none wanted to see repeated. The ex-combatants looked for something more vibrant and exciting than the theories of the past.

They sought to create new movements that would go beyond working-class ideologies, Marxism and existing parliamentary forms. All strongly believed in national planning but sought a new economic

order that would embrace Europe. They were committed to action, to the cult of leadership, and to the use of propaganda that would enrage the passive majority. To the lessons of the trenches was added the new challenge of the fascists with their successful mobilisation of the masses.

Yet none of these ex-soldiers succeeded in overcoming the inertia of the socialist parties to which they belonged. Nor could they match the popular appeal of national socialism. Having failed to prevent war in 1939, the more disillusioned chose the path of collaboration hoping that Hitler's New Order might provide a final chance.

The more resilient or, perhaps, the truly idealist, joined the Resistance. Even as he traces the wartime careers of de Mann and Déat, White continues to stress the utopian elements in their thought, underplaying, in my view, the moral weaknesses in their arguments which military defeat exposed but did not create. Neither man found himself welcomed either by the German officials or the Occupation governments. Disillusionment came quickly.

White has used the generational concept to excellent effect. If the author has treated his subjects too sympathetically, he has provided good reasons for re-examining their roles.

Zura Steiner

DAN WHITE has found an original and exciting theme and has written a compelling exploration of it. He has taken a group of men, Hendrik de Mann in Belgium, Oswald Mosley in Britain, Marcel Déat in France, and Carlo Meirendorff and Theodor Haubach in Germany, and used their intellectual-political biographies to create a composite portrait of a generation of socialists, all of whom served at the front in the Great War.

White has done a masterly job in weaving together their disparate yet connected stories, highlighting their common generational experiences without minimising the importance of the national settings which determined their eventual fates. These are all studies in failure. None of these men left any mark on the post-1945 socialist movements.

In each case, the experience of the trenches shaped the thinking of these "front line socialists". The men of the left became pacifists and political collaborators after 1918, re-thinking the socialist doctrines of their

